Matterport for Travel & Hospitality

From vacation rentals, to hotels and event spaces, you can elevate the promotion of your business with 3D virtual tours that increase bookings, drive higher occupancy, and increase engagement rates.

The Matterport Advantage

A 3D virtual tour enables your guests to walk through your property as if they were there, going far beyond photographs and videos, helping your property stand out from the competition with an immersive experience.

Inspire

Engage your customers with online experiences and tours of your property on their terms. Viewers are shown to be 3 times more engaged with a Matterport 3D virtual tour than they are with 2D imagery, leading to more booking conversions.

Plan

Strengthen customer confidence in the booking experience by providing the most immersive, informational, and accurate representation of your property. Use MatterTags, floor plans, and other features to add meaningful attributes as they digitally walk through your space.

Book

Digital Twins help owners increase bookings up to 12% and drive up to 3 times more web engagement. Let potential clients experience your property online using 3D virtual walk throughs.

Experience

Enrich guest experiences and drive more positive reviews and interest in your location. Matterport 3D tours can boost web engagement by up to 15%.

Create the best booking experience with a 3D virtual tour.
With Matterport, your guests know what they are seeing online is actually how a space will look in real-life.

By providing the most realistic representation possible, guests feel more confident and more likely to book.

- Embed your 3D space on your website

- Increase web engagement by as much as 3 times

- Increase conversion to bookings by as much as 14%

- Increase your net promoter score with immersive online experiences that build familiarity and trust with your customers.

Case Studies

LINDNER
HOTELS & RESORTS

The award-winning hotel group, Lindner Hotels & Resorts, is using Matterport digital twins to futurize their vacation listings and are reaping the benefits.

Lindner Hotels not only wants to create great experiences for guests while they are at hotels, but the company is also determined to digitize the entire customer journey. That includes the ability to check-in and out online, but it begins with showcasing its guest rooms and spaces online.

Results:

- 25 percent more online engagement

- Virtual event staging

- Increased qualified sales leads from customer interaction with floor plans and 3D virtual tours

- Improved sales efficiency with ability to virtually tour hotels and event spaces

"We want our guests to be confident that they're booking the right room, and that can only be done if we provide detailed visual information upfront. Matterport digital twins are very detailed and clear. Unlike with photographs, guests can interact with the digital replicas of the hotel in Matterport."

Oliver Stotz, Corporate Director of Marketing and Distribution

treedis
By Matter™

For more than four years, Treedis has been a Matterport Platform Partner, enhancing technologies to support retail, hospitality, manufacturing, and other industries. Using Matterport APIs and SDKs, Treedis integrates additional features within its digital twins to further enable augmented reality, virtual staging, experience simulations, e-commerce, and analytics, along with adding games, Treedis Hub's live video chat, white labeling, lead generation forms, and additional navigation features.

Results:

- Enabling mixed reality with live interactions to create the most immersive online experience possible

- Generating more than 100 million visitors to immersive spaces monthly

- Supporting clients' conversion lift of 20% and sales growth of 15%

- Cut planning time from 6 weeks to 10 days for mapping optimized installation locations of in-store cameras for a retail analytics partner solution

"We believe that transforming physical spaces into virtual experiences gives us the foundation for creating metaverse experiences that represent the future for our company and the whole 3D capturing industry."

Omer Shamay, CEO and Co-founder