



April 2026

Internal Job Opportunity – Athlone Branch Manager

As part of our continued expansion, we are now inviting applications for the position of **Branch Manager in our Athlone branch.**

Athlone is a newly established branch within our network and represents a significant opportunity to build, develop, and grow a high-performing location from an early stage. This role will suit someone who is motivated by growth, ownership, and the opportunity to shape a branch's success.

Role: Branch Manager – Athlone

Location: Athlone, Westmeath

Reporting to: Regional Manager / Senior Leadership Team

Start Date: To be agreed

Key Responsibilities:

- Lead, manage, and develop the Athlone team to deliver excellent customer service and strong sales performance.
- Oversee all day-to-day branch operations, ensuring efficiency across sales, purchasing, stock control, and administration.
- Drive branch profitability and performance in line with company targets, with a strong focus on trade counter sales and margin management.
- Deliver new business growth by actively identifying opportunities, securing new accounts, and expanding the branch's customer base.
- Build and maintain strong relationships with key customers while ensuring consistent engagement across the wider customer base.
- Ensure full compliance with company policies, operational procedures, and health & safety standards.
- Work closely with Head Office and other branches to ensure alignment on purchasing, pricing, and customer service initiatives.
- Set and maintain high standards of professionalism, accountability, and teamwork within the branch.



The Ideal Candidate Will Have:

- Proven experience in a leadership or supervisory role within electrical wholesale or a similar sector.
- Strong commercial awareness, with a track record of driving sales and managing margins.
- Excellent people management, communication, and organisational skills.
- A hands-on, proactive approach with a strong customer focus.
- Experience with Intact ERP (or similar systems) and a solid understanding of efficient branch operations.

This is an excellent opportunity for someone within the group who is looking to take full ownership of a branch and play a key role in the continued expansion of NEW

To Apply:

Please send your expression of interest and CV to **Larry Malone** by **22nd of April 2026**

If you would like to discuss the role informally before applying, please get in touch with Larry directly.

National Electrical Wholesalers (Irl) Limited

Committed to growth, opportunity, and excellence.