

# WHY A BUSINESS CONTINUITY PLAN IS IMPORTANT **RIGHT NOW?**

None of us needs to look very far to find a reason to have an effective Business Continuity Plan. From pandemics to natural disasters to IT outages to compliance and regulation requirements, there's no shortage of events that can disrupt your complex and interconnected business processes or disrupt your entire business operations. Your business requires an IT Disaster Recovery Plan (DRP) and Business Continuity Plan (BCP).

Whether it's a small unexpected event that interrupts business operations briefly or a larger scale catastrophe that may take weeks—even months—to recover from, disasters happens. Though you can't control when, where and what happens, you can control your company's resiliency and preparedness.

INFO-TECH CONSULTING SERVICES BUILDS STRATEGIES TO ENABLE YOUR BUSINESS TO WEATHER ANY UNFORSEEN BUSINESS CONTINUITY EVENT.

#### **CONSIDER THIS:**

Of businesses 51% surveyed had no BCP or DRP to combat pandemics or natural events

Of all businesses have no business continuity plan or disaster recovery plan in place

96%

Of companies with a trusted backup and disaster recovery plan were able to survive ransomware attacks.

A BCP TOUCHES EVERY ASPECT OF THE BUSINESS AND A STRONG BCP PROVIDES BENEFITS SUCH AS:

- √ The potential to save lives
- ✓ Minimize company downtime
- ✓ Mitigate financial impact
- ✓ Maintain your reputation

- √ Recovery quickly from IT incidents
- ✓ Retain and build trust with customers
- ✓ Resume service faster
- ✓ Align to audit and board requests

### OUR APPROACH: HOW INFO-TECH CONSULTING ENABLES BUSINESS CONTINUITY & RESILIENCY

#### **STRATEGY**



## **ANALYSIS**



#### **DELIVERY**

- Define data recovery plan (DRP) **scope**, status and dependencies
- Understand management team structure, as well as internal/external crisis communications plans
- Pinpoint current **recovery time** objectives (RTOs), priorities and sequences for critical business departments and processes
- Perform risk assessment of assets, facilities and business dependencies to quantify disaster threats
- Identify gaps in the recovery workflow

• Identify and document business resilience and business continuity

(BC) strategies

- Confirm **BC** strategies available to the organization
- Develop **BC incident response** and damage assessment procedures
- Build resilience and recovery **strategies** customized to business needs
- · Outline incident response strategy, plans and procedures

- Publish BC guiding principles, policies, strategies, activities and procedures
- Assist BC management team in determining the most effective method for ensuring internal ownership, management and sustainability of BC program
- Facilitate development of plan for regular testing and exercising of the BC plans

For more on how we can help ensure your organization has the right plan in place for disasters big and small, please contact us at: consultingsales@infotech.com