

ICON

Babies Cry, You Can Cope



We are delighted to share the commissioned parent education programme 'ICON'

This programme is all about helping people who care for babies to cope with crying.

ICON is here to help prevent abusive head trauma.

Research points to persistent crying in babies being a potential trigger for some parents/care givers to lose control and shake a baby (amongst other physical abuse).

It also shows that around 70% of babies who are shaken are shaken by men. So any prevention programme should include male caregivers and use the best opportunities to reach them as well as support all parents/caregivers with information about crying and how to cope with a crying baby.

About ICON

- I – Infant crying is normal
- C – Comforting methods can help
- O – It's OK to walk away
- N – Never, ever shake a baby

Speak to someone if you need support such as your family, friends, Midwife, GP or Health Visitor.

From Monday 4th October 2021 to Friday 8th October 2021

A week of 'lunch and learn' sessions will be available via MS teams



Monday

Introduction to ICON – Dr S Smith
[Click here to join the meeting](#)



Tuesday

'Ellis Story'
[Click here to join the meeting](#)



Wednesday

Elaine Wyllie – Designate Nurse Safeguarding Children and Children in Care North Yorkshire and York – Experience of ICON roll out
[Click here to join the meeting](#)



Thursday

Designate Doctor – Learning from CDOP Dr Julian Saggiolato
[Click here to join the meeting](#)



Friday

Shaken (Inside Out programme BBC Yorkshire) and Q & A
[Click here to join the meeting](#)

Each Session will be from 1pm – 1.30pm



Speak to someone if you need support such as your family, friends, Midwife, Health Visitor or GP.

If you are worried that your baby is unwell contact your GP or call NHS 111.

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For further information about ICON go to <https://iconcope.org/>

NHS

Please use this QR code to visit the ICON sight to look at what resources are available.

