



ADVERTISING WITH YORLMC LTD

YOR Local Medical Committee Limited (YORLMC Ltd) is the brand name for Bradford & Airedale and North Yorkshire LMCs. It is the professional voice for all NHS GPs and practice teams across the areas of North Yorkshire & York and Bradford, Airedale, Wharfedale & Craven. YORLMC Ltd is a gateway to pastoral care and provides personal and totally confidential support for GPs and practices in difficulty or experiencing major change. It also provides personal advice and support for practices on a wide range of issues.

Overview

This policy has been compiled to ensure the consistent application of rules regarding advertising with YORLMC Ltd.

Advertisement Requests Sources

YORLMC accepts advertising requests from the following sources:

- Bradford, Airedale, Wharfedale, Craven, North Yorkshire & York NHS GP practices and groups of practices seeking to fill GP and staff vacancies
- NHS GPs seeking work in Bradford, Airedale, Wharfedale, Craven, North Yorkshire & York

For clarity, YORLMC is unable to accept advertisement requests from any source other than those mentioned above

Advertising Media

Non-discriminatory wording for adverts to be emailed to info@yorlmcld.co.uk

Adverts will be added free of charge to the Jobs page on YORLMC's website:
<https://www.yorlmcld.co.uk/jobs>

A link to the Jobs page will be included in YORLMC News (YORLMC's regular Newsletter) which is emailed to all GPs for whom YORLMC holds email addresses and all practices in Bradford, Airedale, Wharfedale, Craven and North Yorkshire & York. Notification is also posted via YORLMC's Twitter account.

Disclaimer

YORLMC is unable to offer any recompense where an advert is unsuccessful.

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YOR Local Medical Committee Limited (YORLMC Ltd)

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Registered as a Company limited by Guarantee. Registered in England No. 6349731.

Chief Executive: Mrs Angela Foulston

Medical Secretary: Dr Brian McGregor

Date	Author	Document History
April 2015	Corporate Affairs Team, YORLMC Ltd	Document agreed by YORLMC Board
May 2016		Reviewed and agreed by YORLMC Board
April 2017		Reviewed and amended to reflect introduction of a free web based job page available to YORLMC NHS practices/groups of practices and GPs seeking work in the YORLMC area
December 2017	Corporate Affairs Team, YORLMC Ltd	Amended to provide clarity that YORLMC is unable to accept advertisement requests from sources other than NHS
April 2018	Date of next review	Reviewed and agreed by YORLMC Board
Feb 2019	Date of next review	Approved by Board, YORLMC Ltd
Feb 2020	Date of next review	Approved by Board, YORLMC Ltd
Feb 2021	Corporate Affairs Team, YORLMC Ltd	Approved by Board, YORLMC Ltd
Oct 2021	Corporate Affairs Team, YORLMC Ltd	Copyright information added, pronouns updated