



What / Who: Wicketz is a community cricket programme targeting children and young people across the UK living in areas of deprivation and hard to reach groups.

Why: There are children and young people living in deprivation across the UK without access to sporting opportunities and the benefits sport can bring.

How: By establishing sustainable community cricket hubs that provide year-round weekly cricket sessions with a focus on developing crucial life skills.

Outcomes:

- to develop participant's physical and mental well-being
- to promote positive life choices
- to enhance the future prospects of its participants
- to increase community cohesion
- to create sustainable community club environments

Impact: Wicketz will tackle issues that negatively affect its participants and communities. Through sport, it will improve prospects of participants by developing their social and personal skills such as leadership, communication and self-esteem.

By creating sustainable club environments focused on the wellbeing of its participants and local communities, Wicketz will leave a legacy beyond the funding cycle of the programme.