



ICC CRICKET FOR
GOOD PARTNERSHIP

**ICC CRICKET WORLD CUP 2019
SCHOOLS PROGRAMME**



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WELCOME TO CRICKET WORLD CUP SCHOOLS!

The ICC Cricket World Cup is coming to England and Wales in the summer of 2019, and will be the 'world's greatest cricket celebration'. This once in a lifetime event provides us with a unique opportunity to grow and diversify the game, and we are looking to engage over 1 million 5-12-year-olds throughout the World Cup.

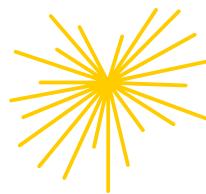
As such, we are excited to announce that the Cricket World Cup Schools Programme is now live! The programme will capture the imagination of teachers, students and their parents across the country by bringing the fun and excitement of the Cricket World Cup into the classroom and the playground. We also want to make cricket more accessible to a broad range of schools across the country.

To register for the programme, sign up for FREE to the Cricket World Cup Portal (hosted by Chance to Shine). You'll find some great cricket-themed resources and some brilliant Tournament Time opportunities.

A PERFECT PARTNERSHIP

The Cricket World Cup is partnering with Chance to Shine and the ECB to deliver the 'World Cup Schools Programme'. This will see us bring together the expertise of Chance to Shine and the ECB, as well as the excitement of the World Cup to truly transform cricket in schools for one magical year.

With this partnership, World Cup Schools is being hosted on the existing Chance to Shine teachers' portal, ensuring that all schools in England & Wales can access our brilliant World Cup resources, projects and competitions – for FREE.



CHANCE TO SHINE
Spreading the power of cricket



If you have any questions about World Cup Schools, please contact your local Chance to Shine coach, or visit the Chance to Shine website www.chancetoshine.org/cwc19 for further details.



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THE WORLD CUP SCHOOLS PROGRAMME:

The programme will be composed of two main components, underpinned by teacher support and fantastic reward and recognition.

1. CRICKET IN THE CLASSROOM BESPOKE RESOURCES FOR TEACHERS AND STUDENTS

Our fun and engaging curriculum-linked resources use the fantastic game of cricket, and the excitement of the 2019 Cricket World Cup, to enrich your KS1 and KS2 pupils' learning across a range of subjects. These flexible half-termly projects have been developed with teachers and include PPTs, videos and competitions. The projects can be tailored to suit your school's requirements, and there will be a range of prizes and rewards on offer for all schools who get involved!

This will include:

- 6 half-termly projects taking in the whole school year – schools can do as many of these projects as they want. The content will be always on and will be released in sets of 2 at the beginning of each term
- Cross-curricular projects, including art & design, geography and literacy
- Addressing some of the major challenges society and schools face
- Whole school celebration of the World Cup in summer 2019
- Delivered in a fun and engaging way, through projects, challenges and competitions
- Learning about the competing teams before going to see them play live!
- Twinning with international schools across the world

Central to the classroom resources are the unique set of Cricket World Cup values, which represent the best bits of sport and cricket. These six values will be woven into the programme, giving teachers a fun and engaging way to inspire their pupils. The values have also been created to ensure they support key priorities for teachers across the country – the values are:

- Teamwork
- Respect
- Dedication
- Resilience
- Creativity
- Joining-in, having fun



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Half term 1: Join In Available September 2018	<p>Get started with our first half-termly project where pupils learn about the values of the Cricket World Cup and the rules of the game. We've also developed short cross-curricular cricket-themed challenges for pupils, designed to easily fit in with your existing schemes of work. Pupils can even create and share their own challenges!</p> <p>Curriculum links: PSHE, Citizenship, Maths, English, PE, Geography</p>
Half term 2: Create a Character Available September 2018	<p>A national competition to design a character that represents the values of the Cricket World Cup. During this project, pupils explore each value and how they relate to their lives, including people they think champion the values. Pupils then design their own characters and write a character description. There will be a range of prizes on offer, and winning entries will be used to promote the Cricket World Cup.</p> <p>Curriculum links: PSHE, Citizenship, English</p>
Half term 3: Welcome to our Pitch	<p>In this project, pupils think about how they will welcome the Cricket World Cup teams to their area. They start by learning about the different countries taking part, before thinking about how they would welcome teams to their own area of the country. They can submit poems, drawings and photographs of what makes their area special, e.g. local landmarks, cuisine and people. Selected entries will be used to welcome the different teams when they arrive for the tournament.</p> <p>Curriculum links: Geography, PSHE, Citizenship, English</p>
Half term 4: Playground Pundits	<p>In this national competition, pupils learn about the art of speaking and commentary, then record their own commentary using our pre-prepared scripts or by using their own words. Winners will get match tickets for their class and the opportunity to record some commentary that could be shown at a Cricket World Cup tournament match!</p> <p>Curriculum links: PSHE, Citizenship, English</p>
Half term 5: Warming Up	<p>In the half term before the Cricket World Cup starts, pupils will learn about the different players taking part, including player stats, and get the opportunity to write good luck motivational messages for teams, which will then be given to the players when they arrive.</p> <p>Curriculum links: PSHE, Citizenship, English, Maths</p>
Half term 6: Celebrate Cricket	<p>Hold your own whole-school event to celebrate the Cricket World Cup using our bunting and poster templates to dress the school, healthy cricket tea recipes, and cricket-themed activity and tournament ideas. It's a brilliant opportunity to engage parents and get the wider community involved – you could even use it as a theme for your summer fair or sports days. Tell us how you're planning to celebrate to get more giveaways for your event.</p> <p>Curriculum links: PSHE, Citizenship, Art and Design, PE</p>

These resources can be accessed through our online portal. We have a range of resources suitable for primary school students of all ages.



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2. CRICKET IN THE PLAYGROUND – COMPETE IN THEMED KWIK CRICKET

After the excitement of learning about the World Cup in the classroom, we want to give every student the chance to compete in their own Cricket festival. This will be focussed on KS1 and KS2 and has the same principles as the highly popular Kwik Cricket tournament.

- District and national finals to crown the Kwik Cricket champions
- Information on the portal from November 2018
- Kwik Cricket competition kicks-off in May 2019, with the finals in July 2019
- Opportunities to theme KS1 skills festivals under the Cricket World Cup

In addition to the Kwik Cricket festival, we will be bringing the fun and excitement of the World Cup into the 6-week Chance to Shine programme. Chance to Shine coaches will also be able to provide support to any teachers engaging in the World Cup programme.

3. REWARD AND RECOGNITION

We want to reward & recognise all schools that get involved in the World Cup Schools programme, and every school that signs up to the teachers' portal will be eligible to access a significant number of great prizes and rewards, e.g.:

- Free tickets to World Cup matches – Going live from the end of October 2018
- Anthem kids – A unique money can't buy experience. This give the kids the opportunity to stand with the teams during the anthems and participate in mini games during the internal. This will be live on the portal from the end of October 2018
- Opportunities to be coached by members of the Cricket World Cup competing teams
- Competition winners will see their ideas become reality in World Cup venues, e.g. through the design competitions
- Physical giveaways and rewards, e.g. posters, stickers and CWC 'celebration boxes'
- Opportunities to host Trophy Tour events

Schools will be able to apply for these great opportunities on the Chance to Shine Portal, and we are looking forward to hosting thousands of young students at World Cup matches across the summer of 2019!

Secondary schools and the Cricket World Cup:

The focus of the World Cup Schools programme will be on primary schools, however we are exploring opportunities to engage secondary schools as well, and welcome and Secondary Schools to sign up to the Chance to Shine portal to gain use of the resources and tournament time opportunities.

Major milestones for the Schools Programme:

- 25 September 2018 – Schools Programme Launch Date
- 29 October 2018 – Schools Ticketing and Anthem Kids opportunities go live
- 19 February 2019 – Trophy Tour kicks off
- 30 May 2019 – Cricket World Cup begins
- 14 July 2019 – Cricket World Cup Final

QUOTES:

"An ICC Cricket World Cup on home soil is a unique opportunity to inspire hundreds of thousands of children and young people to play and learn through the fantastic game of cricket. We are delighted that Chance to Shine will be working in partnership with ICC and ECB to develop a Cricket World Cup Schools Programme, building on our work in the playgrounds and classrooms of thousands of state schools across England and Wales. We will jointly develop special Cricket World Cup-themed digital resources for our existing Schools' Portal to help engage and inspire schoolchildren, develop key life skills - like resilience and respect - and ensure a lasting legacy from this exciting global tournament."
Laura Cordingley, CEO Chance to Shine

"What a fantastic opportunity to link this global sports event with pupil's learning! The Cricket World Cup will be the catalyst for some amazing projects in school and will inspire the next generation of cricketing superstars. The spirit of cricket fits in perfectly with our school values and we will be using this to educate our pupils to go out of their way to show fantastic sportsmanship in all sports." **Chris Jowett, Headteacher, Hatchlands Primary School**

