



INSPIRING
GENERATIONS
Cricket East Club Seminar



CCB SEMINAR CONTENTS

Return to Cricket

National Products

Safeguarding

Funding

**Transforming Recreational Women's &
Girls' Cricket**

Coaching Update

AOB



Covid-19

Return to Cricket

- Full Guidance expected W/C 22nd March
- Essential Grounds Maintenance can take place
- Positivity around a full season – albeit with similar restrictions initially



NATIONAL PROGRAMMES

ALL STARS CRICKET

All Stars Cricket is a nationwide programme for 5-8 year-olds with a core ambition to inspire a whole generation of players and volunteers

Booking system opening - Tuesday 16th March

- All Stars Cricket can be run in two windows – May – July and July – September
- For every All Stars participant, within the RRP of £40, clubs will receive £10, which has doubled from previous years
- Clubs will receive £5 kit and equipment voucher for every All Star.
- Clubs will be given marketing support and assets to assist with their participant recruitment
- All clubs should upload their courses to the ClubSpark system as soon as possible

Stripes payment system needs verifying ASAP



NATIONAL PROGRAMMES

DYNAMOS CRICKET

Dynamos Cricket is a game-play based programme for 8-11-year-old girls and boys as the next step from All Stars Cricket, or for those of this age group who are new to the game

Booking system opening - Tuesday 16th March

- For every Dynamos participant, within the RRP of £40, clubs will receive £25
- Clubs will receive Dynamos kit to support their delivery
- Clubs will be given marketing support and assets to assist with their participant recruitment
- Money Can't Buy experiences linked to The Hundred are created for clubs and participants
- All clubs should upload their courses to the ClubSpark system as soon as possible

Stripes payment system needs verifying ASAP

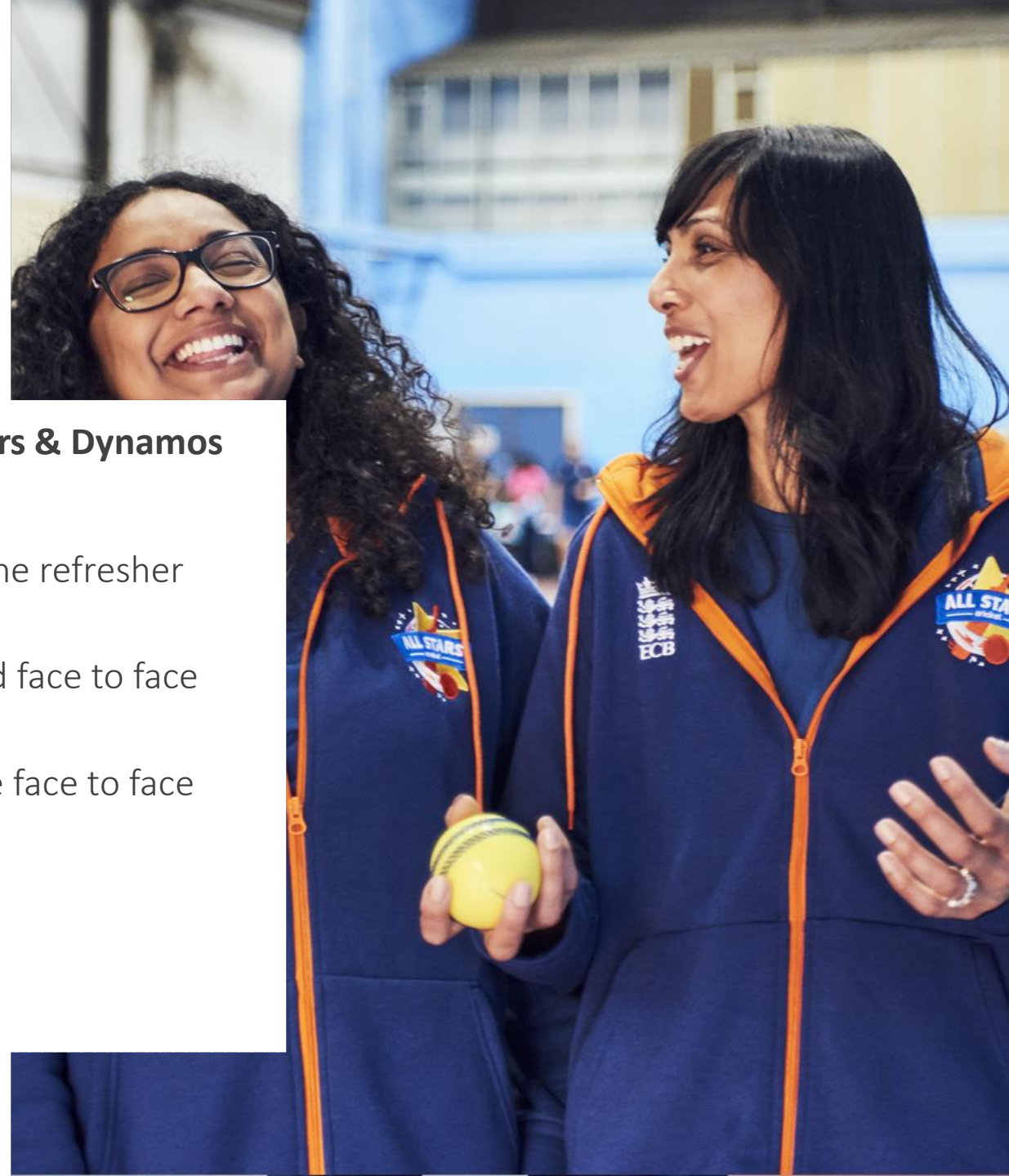


NATIONAL PROGRAMMES

Activator Training

Training is provided for all club activators both All Stars & Dynamos

- Returning All Star Activators are required to take a online refresher course.
- New All Star Activators to complete a online course and face to face element.
- Returning Activators are welcome to come along to the face to face element if they are after a refresher
- Training Dates for Course will be released next week



SAFEGUARDING

Safeguarding Compliance

- All Safeguarding Officer (SGO) training currently 100% online –
New SGO and ones needing “SafeHands” a renewals – Can do this via <https://cvent.me/L8YXXB>
- Safeguarding Young Cricketers is acceptable as alternative to Safeguarding and Protecting Children course again online.
- DBS’s – Still need initiating through ourselves – Please supply name, DOB & email

Other Safeguarding

- Role Title change for Welfare Officers - The ECB have sent out recommendations that all Welfare Officers title is changed to Safeguarding Officer.
- Safe Hands Management System Club Implementation – Clubmark clubs in initial phase. If you have not had you access granted yet, its coming soon.
- County Safeguarding Seminar – What they talking about





The Funding Landscape

Graham Simpson

Business & Projects Manager, team BEDS&LUTON





Key Drivers

- Covid 19 pandemic response.
- The levelling up agenda covering audiences from:
 - BAME Communities
 - Areas of high deprivation
 - Those with a disability and/or long-term health condition.
- The need to have explored and secured other forms of partnership funding.
- Think about the role that your club play in supporting COVID-19 Recovery plans, particularly in relation to physical and mental reconditioning.
- Its not all about the best bid writers



Sport England Funding

- Currently very much focused on the pandemic 'Return to Play' agenda:
- **Small Grant** - £300 - £10,000 revenue and or/capital funding to support the clubs return to play initiatives/needs. Additional support available for those in Deprivation areas 1-3 around fixed costs.
- **Community Asset Fund** - £10,001 - £50,000 capital fund to adapt facility spaces to support the return to play agenda.
- **Crowdfunding/Sport England** tie up with up to £10,000 of match funded to support COVID-19 recovery projects and or investment into facilities.
- **Emergency Flood Relief Funding** – to support the repair/recovery of facilities from Storms Ciara or Darcy – Bedfordshire is a priority area.
- <https://www.sportengland.org/how-we-can-help/coronavirus/return-play>



Other Grant Funding Sources

- Look at their key funding objectives and consider how you can closely align the work that you do to their strategic priorities – health, social isolation, skills agenda etc
- **Your ward councillor** – Central Bedfordshire example.
- **Your town/parish council.**
- Local Trust Funds – In Bedfordshire we support clubs with applications to locally based family trusts such as
- **Wixamtree Trust** – all of Bedfordshire – up to £10K. <https://wixamtree.org/>
- **The Steel Family Trust** – all of Bedfordshire but particularly like to invest in Luton. Up to £25K. <https://steelcharitabletrust.org.uk/>
- **Bedfordshire & Luton Community Foundation** – all of Bedfordshire. Amounts vary – up to £10K. <https://www.blcf.org.uk/>
- **The Gayle Trust** - Bedford and surrounding area. – small – up to £2k.
- **The Harpur Trust** in Bedford Borough LA area. £2K - £50K. <https://www.harpurtrust.org.uk/grants-to-organisations>
- **Landfill Tax Funding** – BIFFA/FCC – some parts of Bedfordshire qualify. Geography driven by proximity to landfill site. Amounts vary – £2K - £100K. Capital based projects to support facilities. <https://fcccommunitiesfoundation.org.uk/funds/fcc-community-action-fund>
- **Team BEDS&LUTON** regarding Children & Young People Initiatives and Tackling Inequalities <https://www.teambedsandluton.co.uk/>
- Other options to consider are listed here <https://www.cvsbeds.org.uk/fundersinbedfordshire>



Other Grant Funding Sources

- Supported through Living Sport – The Active Partnership for Cambridgeshire; Peterborough and Huntingdonshire.
- Not my area of expertise but there are, as with Bedfordshire, some options:
- **Mick George Capital Funding** – Landfill tax – administered through Grantscape – up to £50K to support refurbishment/development of facilities/community spaces costing no more than £100K. <https://www.grantscape.org.uk/fund/mick-george-community-fund/>
- **Mick George Sports Fund** – administered through Active Partnership – up to £1500 available for small value improvements/enhancements to facilities. <https://www.livingsport.co.uk/mick-george>
- **Huntingdon District Council Community Chest Fund** – Projects that are in direct response to COVID – 19 – up to £1K available. <https://www.huntingdonshire.gov.uk/council-democracy/grants/>
- **Huntingdon Freemans Trust** – available to organisations based within the Huntingdon Town Council area of responsibility – supports education; recreation and leisure. <http://www.huntingdonfreemen.org.uk/what-we-do/>
- **Livingsport** – The Active Partnership – Children and Young People projects/initiatives – new focus currently in development and Tackling Inequalities Fund . <https://www.livingsport.co.uk>



Contact Details

- Team BEDS&LUTON – Bedfordshire
Graham Simpson graham@teambedsandluton.co.uk
- Living sport – Huntingdonshire
Sally Gibson sally.gibson@livingsport.co.uk

ECB FUNDING

Creating Welcoming Environments

- Created to help clubs examine their facilities & identify areas where work could make a difference to how welcome different users feel within the club.

ECB County Grants Fund

- Available to clubs supporting AS, Dynamos, W&G and disability cricket

CREATING WELCOMING ENVIRONMENTS



FUNDING

SNAP Sponsorship Webinar - 7:00pm Wed 24th March

- Online sponsorship management, education, and social sharing tool designed in-hand with grassroots volunteers to help with sponsorship success.
- All registering clubs will go into a prize draw for one of two annual subscriptions



Cricket East

Add to cart 



EPP Front of Shirt Sponsor

Dates: March 2021 - March 2022

Sponsorship Cost:
£500

The Product

- Front of shirt sponsorship opportunity
- To be worn by players and coaches

On match days, training days, at clubs all around Bedfordshire and Luton

#FUNDS4RUNS

IN PARTNERSHIP WITH LV=

- £1m jointly funded by LV= and EWCT
- Expression of interest forms available on ECB website
- Grants to deliver free cricket activity to one or more of the following groups, with priority given to applicants in urban and/or deprived areas - **Children's cricket - Women's and girls' cricket - Disability Cricket - Diverse Communities**
- County budgets to be communicated next week, grant limit normally £3,000 (larger projects to be approved by panel)



WOMEN'S & GIRLS' RECREATIONAL CRICKET

Local Womens & Girls Questionnaire

- Thank you to all the respondents
- Still time to share your views – add link to chat:
<https://www.surveymonkey.co.uk/r/NPJRWHJ>
- 10 clubs are keen to work towards having clusters of girls playing in “superteams”

Youth Plans

- Creation of clusters around Bedfordshire & Huntingdonshire at U11 and U13
- U11 and U13 Lady Taverners softball –played as county finals festivals. Winners of Hunts, Beds & Cambs to find a “Champion of Champions” across the 3 counties
- Good communication developing with surrounding counties to put clubs in touch with each other



WOMEN'S & GIRLS' RECREATIONAL CRICKET



Coach Development

- We still have places on our Women's only Foundation 1 course running in April – if you have someone who you think would like to take their first step in coaching.
- These courses are 2/3rds funded. Cost of £50 to candidate





ECB

COACHING DEVELOPMENT UPDATE

Coach Education Courses

- New ECB Support Coach (replacing coach support worker)
- Winter Courses Foundation 1 rearranged for April 3rd & 10th, and 18th & 25th April - TBC
- Women's Only Course
- Foundation 2 course to be released this coming winter

First Aid

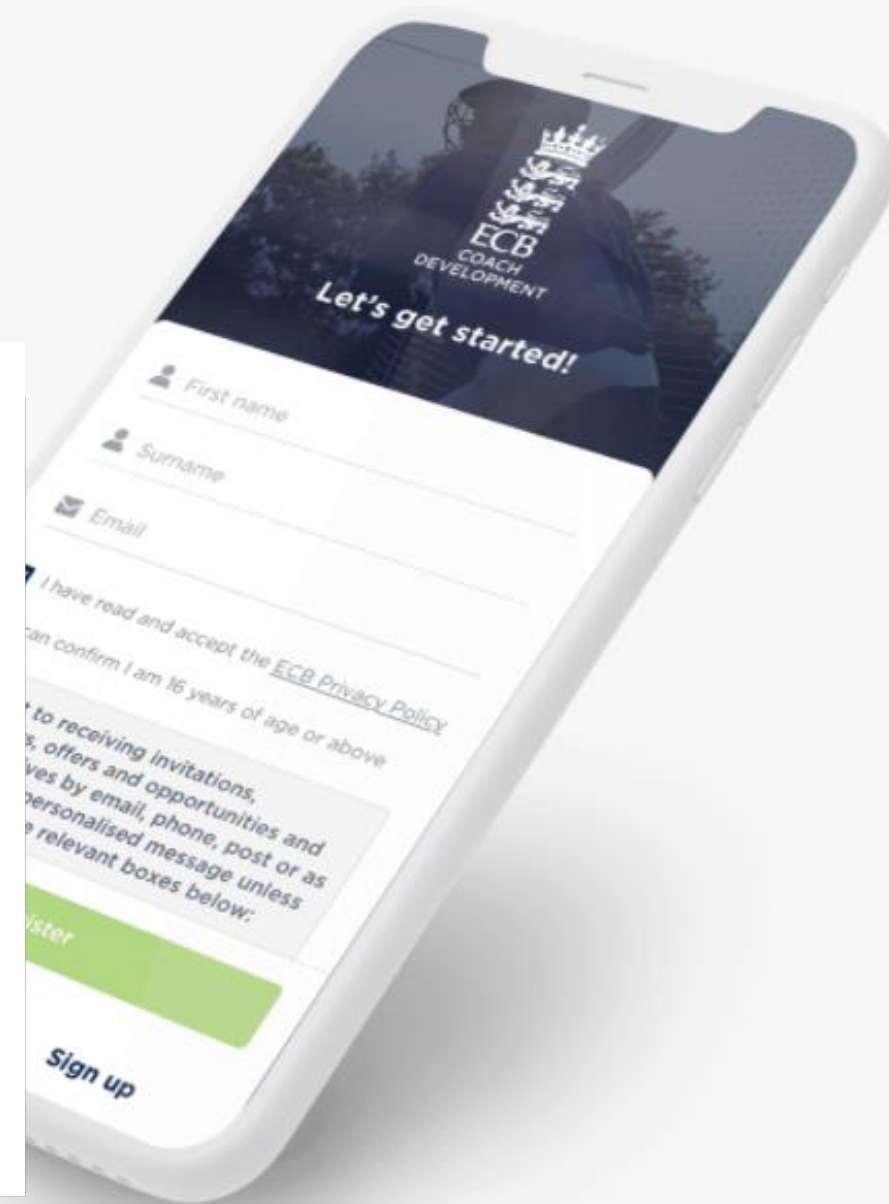
- Course available – 3 courses booked, 1 full, 1 two remaining places, 1 seven remaining replaces



Support for Club Coaches

icoachcricket.ecb.co.uk

- Free access available to all.
- A range of content and features to support coaches and enhance player experience
- Access hundreds of games and practices
- Access via your browser or download the app



Local Associations

Officials Association

- Bedfordshire - andrewgould1@btinternet.com
- Huntingdonshire - sross306@btinternet.com
- Free Basics of Umpiring Course - <http://www.cricketeast.co.uk/page/play/officials/umpiring-courses-14176/>
- Free Basics of Scoring Course - <http://www.cricketeast.co.uk/page/play/officials/scorer-courses-14177/>

Grounds Association

- Bedfordshire & Hertfordshire - pwholley@hotmail.com
- Huntingdonshire & Cambridgeshire - melvinpooley20@gmail.com



AOB

Key Contacts:

- Sam Rose – Head of Cricket Development
Sam.rose@cricketeast.co.uk mob. 07725 515543
- Damianne Redpath – Women & Girls (Participation & Growth)
Damianne.Redpath@cricketeast.co.uk mob. 07392 085791
- Brad Matthews – Club and Community Manager
Brad.Matthews@cricketeast.co.uk mob.07884 060907
- Will Sneath – Club and Community Manager
Will.sneath@cricketeast.co.uk mob. 07884070103

