

Cricket East Affiliation Package

October 2022 - September
2023



LORD'S TAVERNERS
Empowering young people through cricket



University of
Bedfordshire



SUNRISERS



SPORT
ENGLAND

Alconbury
Weald



THE
BEDFORD
COLLEGE
GROUP



GROUNDS
MANAGEMENT
ASSOCIATION

Players and Clubs are at the heart of our game and we want to make it easily accessible and enjoyable whilst ensuring we communicate effectively but spend less time on administration.

Working closely with the England & Wales Cricket Board (ECB), Cricket East provides a clear and robust package of benefits aimed at supporting you, your club and everyone associated with it.

All our work across the cricket network will be aligned to delivering 'Inspiring Generations', more information on this can be found via Inspiring Generations 2020-2024 on the Cricket East Website www.cricketeast.co.uk

Affiliation is not simply about registering your team to play, which is a league requirement. Every club can take advantage of the help and support on offer, to achieve as many of your objectives as possible and to be an active member of our cricketing family.



Cricket East – Club Affiliation Benefits

Funding

- Access to the new “ECB County Grants Fund”
- Cricket East & County Sports Partnership support (Be Active or Living Sport) on local & National Funding opportunities
- Access to ECB interest free loans scheme

Playing

- Eligibility to participate in ECB & local league & cup competitions
- Access to ECB coaching, umpiring and scoring courses
- Provision of Play-Cricket software to design own club website
- Access & support for ECB All Stars & Dynamos Cricket initiatives
- Support from County Pitch Advisor for reports and advice on playing surfaces

Additional Benefits

- Access to participation in NatWest Cricketforce
- Eligibility to offers from ECB commercial partners
- Exclusive matchday & membership offer at Northamptonshire CCC
- Reward volunteers through ECB Grassroots Cricket Awards
- Access to workshops run by Cricket East or other local partners
- Range of Kit & Equipment offers from Serious Cricket

Welfare

- Access to Safeguarding training course & DBS checks
- Safeguarding & child welfare support from County Safeguarding Officer and ECB safeguarding team.
- Support with ECB Safe Hands Online system (formally Clubmark)

Club Development

- Direct access to, and one-to-one support for club development from Club and Community manager
- Facilities advice & guidance through Cricket East & ECB facilities team
- Access to Cricket East’s Chance to Shine coaching programme to develop club/school links
- Specialised Cricket East & ECB support for developing Women & Girls cricket
- Access to Young Leaders in Cricket volunteer programme

To access the extensive range of benefits for 2022-23 clubs will into one of the packages below:

- **Gold Package - £100**

Clubs with more than 2 playing sides across Saturday and/or Sunday, and/or runs a junior section

- **Silver Package - £75**

Clubs with up to 2 playing sides across Saturday and/or Sunday

- **Midweek Package - £25.00**

Clubs or Teams who **Do Not** play weekend cricket, but play friendly or local Cricket East midweek competitions or solely indoor cricket



Club contacts will be sent an email with a sign up link relevant to their level.

If you have any questions about affiliation please contact your Club and Community Manager

brad.matthews@cricketeast.co.uk

will.sneath@cricketeast.co.uk



2021/22 In Numbers

3,617
completed CE club matches
recorded on playcricket

£25,000
Worth of Inspire to Play Funds
To 25 CE Clubs

399
Hunts Youth League
Fixtures organised

7,747
School Children
Coached

434
Young cricketers attend
Wicketz programmes

£114,000
Facility improvement through
County Grant Fund

782
Hrs County
Rep &
Hotshots
training

406
Young Players in
County Rep & Hotshots
Squads

1,592 hrs
of Schools coaching

946
All stars &

8
hardball
womens teams

200+
County Rep Fixtures
arranged

70
Safeguarding officers
trained

89
F1 Coaches

77
Schools visited

536
Dynamos

8
hardball
womens teams

97
New women
Softball players

28
Clubmark Clubs
Reaccredited

15
Core Coaches

60
Support Coaches

Completed Coach Ed courses

across **38** CE Centres