Volunteer Engagement Update

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Volunteer Recognition

President's XV Awards Our flagship volunteer awards are coming back! The 2012/13 President's XV Awards will be launched at the Rugby Matters Conference in October. The awards seek to identify best practice and reward teams of volunteers. To date, over 250 projects have received recognition for making an outstanding contribution to the



development of grassroots rugby. This season's Awards see the introduction of some new categories, hand-picked by RFU President Paul Murphy. These link to our core purpose and key drivers. In line with the President's theme a new award will recognise volunteers who support player welfare. With the profile of volunteers the highest it's ever been following this summer's Olympics and Paralympics we are looking for quality nominations by the closing date: February 1 2013. Download the form from rfu.com/presidentsxv which will be active after the launch.

BBC SPORTS PERSONALITY OF THE YEAR UNSUNG HERO AWARD 2012

The BBC has launched the BBC Sports Unsung Hero Award to celebrate people working behind the scenes to make sport accessible to

all. Celebrating its 10th year, the Unsung Hero Award will be given to someone who goes the extra mile to help out in local sport. The spirit of volunteering has been seen across the UK throughout 2012, with the Olympic and Paralympic Games bringing thousands of volunteer 'Games Makers' to the fore, while also highlighting the fantastic work done by other people around the country who generously give their time and effort. Unsung Heroes across 15 regions will be chosen by judging panels throughout the UK in November before an overall winner is announced on the night of the BBC Sports Personality event in December. Please nominate rugby volunteers of any age who coaches, administers or organises clubs in their free time, for no reward except the enjoyment of seeing sport flourish in their communities at www.bbc.co.uk/sportsunsunghero

Volunteer Recognition Certificates Whilst remaining consistent with the RFU brand identity, sliver foil lettering has been used to improve the design of this year's certificate. The certificate has been made as thick as possible whilst still being able to be used in most printers and photocopiers. This weight has been chosen in response to requests from a significant number of volunteer coordinators who wanted to print rather than handwrite the name and details of the recipient. As soon as the certificates arrive in stock, CB Volunteer Coordinators will be sent a pack to their address on RugbyFirst.









Exceptional Volunteers who've made an outstanding contribution to rugby can be nominated to receive an RFU branded item of recognition (subject to availability). Volunteers aged 14–24 receive a fleece and older volunteers are given a gift chosen by the person who nominates them such as a tie & cufflinks, pen set, business card holder, or compact mirror. Following the announcement of the new partnership with Canterbury new fleeces have been ordered. We are also in the process of selecting a new tie design. Please bear with us until the stock arrives.





West Car Park Hospitality We will be offering informal hospitality to deserving volunteers (who already have a ticket) at a number of matches this season beginning with Pizza at selected Autumn Internationals. Some familiar faces have agreed to serve the refreshments. More details will follow shortly.

Volunteer Retention

Constituent Body Orientation Day (CBOD)

provides new Constituent Body volunteers with information about the Rugby Football Union, and the two way support between CBs and executive staff.



Thank you to the 8 CB Honorary Secretaries who have responded to the invitation to this year's event on November 8 2012. CBs have until **October 5 2012** to confirm numbers. After that date we will be opening up the spare places.

Contact Details

If you have any questions about the volunteer programmes please contact:

Volunteer Manager
Volunteer Engagement Officer
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