



BBC Sport *Get Inspired* Project Guide

To inspire a generation...

Help get the nation active by sharing your sports sessions with our audience.

Through extensive sports coverage, BBC Sport is committed to ensuring that sport is accessible to all and inspiring to the audience. We want to encourage the public to have a go and find sport activities being run by partners. *Get Inspired* will promote activities from a wide range of sports and other general fitness activities.

What is *Get Inspired*?

BBC Sport is launching *Get Inspired* on 27 July 2013. This campaign will run across our extensive TV, Radio and online output. We will run films, features and articles which will inspire our audience to take up sport - whether they are lapsed former participants or newly-motivated wannabes; young or old. We will direct audiences to our *Get Inspired* website (www.bbc.co.uk/getinspired), where they will see the Things To Do activity finder and by entering their postcode, they will find sports activities near them.

How you can get involved

Providing you are a not-for-profit or voluntary run organisation, all you have to do is register to become a BBC Things To Do partner and add your activities to the *Get Inspired* project. Go to www.bbc.co.uk/thingstodo/activitymaker to get started.

Timescale

This is a three-year campaign which will launch in July 2013 and become bigger each subsequent summer running right through to the Rio Olympics in 2016. Looking ahead to 2014, there will be a significant increase in activity kicking off with the Winter Olympics in February, Sport Relief in March, the Football World Cup & Wimbledon in June, and the Open golf and Glasgow Commonwealth Games in July. For more information about the campaign go to www.bbc.co.uk/getinspired.

Suitable sporting activities

We **are** looking for sporting activities that:

- Involve people in physical activity and/or encourage their interest and passion for sport through participation.
- Comply with the specific health and safety requirements as set out below.
- Comply with the Terms & Conditions (these conditions, agreed at registration, can be found in the Help section)

We are **not** looking for activities that:

- Are static e.g. silent exhibitions about sport
- Do not have an interactive element e.g. a talk about sport (although talks that include a dedicated Q&A session are welcomed)
- Purely a performance, spectator event, fair or fête
- Fundraising or with a purpose of lobbying for a charity

Sport Specific Health & Safety

The BBC is not vetting activity providers and is not responsible for activities. All activity providers and sub-contractors, where relevant must be a registered member, at club or centre level, of a recognised and relevant governing body, organisation or association. This membership must determine that a designated standard of safety, competence and insurance has been achieved. For example, a Fencing activity provider must be registered with the British Fencing Association or Archery, a member of the Grand National Archery Society - or equivalent. You shall provide details of membership on application.

Eligible Sports

See a full list of eligible sports below. All others will be considered on a case-by-case basis. If you are running events that include multiple activities e.g. Sport Days, please ensure you list all the different types of activity included in the event under the 'More about this activity' section. If your sport does not appear on the list below please contact the team on activitymaker@bbc.co.uk to find out whether it can be included.

Example activities

Taster sessions, drop-in days, have a go sessions, regular training sessions.

Data entry

The process of registering and uploading your activities works as follows:

- **Step 1.** Fill in your registration details: It's a quick form asking for your contact details and some information about your organisation. You will need to read and agree to the Things To Do Terms & Conditions.
- **Step 2.** Start creating activities: you can start adding activities at the same time as registering (i.e. before your partner status is approved). However, activities will only appear on the Things To Do site when your partnership request is approved and once the activities have been checked for suitability to the site.
- **Step 3.** Partnership approval: We will email you to let you know the status of your application.
- **Step 4.** Activity approval: We will email you to ask you any questions about your activity and to let you know when it has been set live on the site.

Suitable for

We want to offer our audience a clear signpost to all sorts of activities run by partners. It will help our audience if partners can clearly mark whether activities are suitable for Beginners, Intermediate, or Advanced participants. **Please do this by including a sentence in the 'Special requirements or restrictions' box when entering your activity details to the site.**

Promotion

BBC Sport will be directing audiences to the *Get Inspired* website and activity finder from our TV and Radio programmes, and via the BBC Sport website. (During the 2012 Olympics, more than 14,000 people a day clicked onto the activity finder to find taster sessions near them.) See sample design below:



There is also the opportunity to promote specific campaigns through our programming or discuss ideas for targeted campaigns around specific sports or activities - please contact the project team at getinspired@bbc.co.uk for more information.

Eligible Activities

| | |
|--|---------------------------------|
| Angling | Netball |
| Archery | Orienteering |
| Athletics | Para-Canoe |
| Badminton | Para-Triathlon |
| Baseball and Softball | Rambling |
| Basketball | Rock Climbing and Bouldering |
| Boccia | Rollerblading |
| Bowls | Rounders |
| Boxing | Rowing and Dragon Boating |
| Camogie | Rugby League |
| Canoeing and Kayaking | Rugby Union |
| Caving | Running |
| Clay Pigeon Shooting | Sailing and Yachting |
| Cricket | Shinty |
| Croquet | Shooting |
| Curling | Sitting Volleyball |
| Cycling and Mountain Biking | Skiing and Cross Country Skiing |
| Diving | Snorkelling |
| Disability Sport | Snow Sports |
| Equestrian | Squash and Racketball |
| Exercise, Movement and Dance (Dancesport) | Sub Aqua and Scuba Diving |
| Fencing | Surfing |
| Football | Surf Life |
| Gaelic Sports | Swimming |
| Goalball | Table Tennis |
| Golf | Taekwondo |
| Gymnastics and Trampolining | Tennis |
| Handball | Tenpin Bowling |
| Hangliding and Paragliding | Triathlon |
| Highland Games | Tug of War |
| Hockey | Volleyball |
| Ice Skating | Wall Climbing |
| Ice Sledge Hockey | Water Polo |
| Judo | Water Skiing |
| Jujitsu | Weightlifting |
| Karate | Wheelchair Basketball |
| Kite Sailing, Kite Surfing and Kite Boarding | Wheelchair Curling |
| Lacrosse | Wheelchair Fencing |
| Land Yachting and Sand Yachting | Wheelchair Rugby |
| Modern Pentathlon | Wheelchair Tennis |
| Motorsport | Wild Swimming |
| Mountaineering | Windsurfing |
| Mountain Rescue | Wrestling |

NB: All other activities on a case by case basis.