



# Club Matters Workshop



## Developing a Marketing Strategy

With so many marketing options out there it can leave you in a muddle. We are running a **marketing strategy** workshop for all clubs that will cover:

What to consider when shaping up your marketing strategy

Fit to follow framework to develop your club's strategy

Different marketing options available

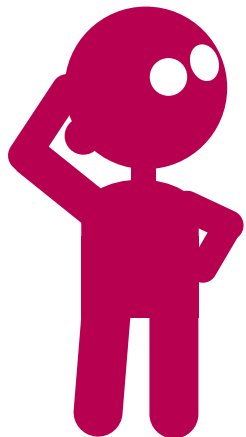
Evaluating your efforts and focusing your energy effectively

**Date:** Sunday 18<sup>th</sup> Sept 2016

**Time:** 12:30 -3pm

**Location:** Brook Hotel, Barnard Rd, Norwich

**To book your place:** [booking@ecrurugby.com](mailto:booking@ecrurugby.com)



This workshop will guide you through the marketing minefield and help you attract new members, raise funds or enhance your club's profile. **Launch your marketing mission today.**



@ECRURugby @ClubMatters



facebook.com/ecrurugby  
facebook.com/sportenglandclubmatters



info@ecrurugby.com  
clubmatters@sportengland.org



www.ecrurugby.com  
www.sportenglandclubmatters.com