	Why do we want to achieve this?	What IMPACT do we want to	How will we achieve it?	When will we do it?	Who will be responsible?	CB Role	Cost	Funding Source	Eastern Counties Committee
Retaining & Neveloping Current Plays	are	achieve?	<u> </u>					Ü	Responsibility
Youth Structured Season Document	Ensure Community and Aspirational and School Rugby Programs work together for the benefit of all stakeholders.	Identify & Minimise Conflicts	Publish Document	Already Completed	CCPD Chairman	3			CCPD
Youth Rugby AGR Conference	Improve Understanding	Improve Understanding		May-17	CCPD Chairman / Schools Chairman		£ 500.00	PFR	CCPD
Follow-up Clubs / Schools Workshop	Improve Understanding	Improve Understanding		Dec-17	CCPD Chairman / Schools Chairman	3		PFR	CCPD
Colts Workshop	Ascertain Most Effective Playing Opportunities for Colts - as Demanded by Players	Increase Player Participation : Promote Core Values		Jul-17	CCPD Chairman	2	£ 150.00	PFR	CCPD
U18 "Friendly" Merit Table	Provision of Effective Playing Opportunities for Competitive Rugby	Increase Player Participation : Promote Core Values		Sept - Dec 17	CCPD Chairman	2	£ 250.00	PFR	CCPD
U18 Cup & Plate	Provision of Effective Playing Opportunities for Competitive Rugby	Increase Player Participation : Promote Core Values : 24 Teams Participating	Provide Competition	Dec 17 - April 18	Wilf Lambert / CCPD Chairman	2	£ 500.00	СВ	CCPD
Support U18 15-a-Side Festival	Provision of Effective Playing Opportunities for Competitive Rugby	Provision of Effective Playing Opportunities for Competitive Rugby	Encouragement : Include in S/S	as per S/S	CCPD Chairman	12	£ 500.00	PFR	CCPD
U18 Sevens Competition	Provision of Effective Playing Opportunities for Competitive Rugby	Increase Player Participation : Promote Core Values	Provide Tournament	May 2018	CCPD Chairman	2	£ 500.00	СВ	CCPD
Support RFU Half Game Pilot @U13s	Keep More Players in the Game	Keep More Players in the Game	Communication	throughout Season	CCPD Chairman / County Youth Chairmen	3			CCPD
3 U13 County Festivals in each county	Provision of Effective Playing Opportunities for Competitive Rugby	8 teams in Cambs 10 teams in Suffolk 10 teams in Norfolk	9 festivals	as per S/S	County Competition Managers	2	£ 1,800.00	PFR	CCPD
Transition of players into the local Clubs (HE/club - Local Area Rugby Forum (LARF))	A stronger relationship and working partnership between Club and University, leading to Student retention and Club recruitment opportunities.	The University and the local rugby club (Link club) to form a committee, working in partnership with Colleges/Schools/Other institutions to target local player recruitment through HE student activity focused on the rugby club. Playing/Coaching/referee/Vocational Volunteering opportunities, that focus on building participation on a local basis.	By forming a Local Area Rugby Forum (LARF) - Club/Uni/School/College/6th form/CB/CSP - working together to help each other deliver better more focused local rugby.	Q1 - Q4	RDO/URDO/forum chair	3		CB	CCPD
Female player retention - HE Women's Skills & Development sessions	Increase playing numbers and sustain team numbers through a safe introduction to the game.	To retain new and more experienced female players within the game. To promote local club rugby to students as a supplement to the University game.	Deliver a Skills & development programme within the first 8 weeks of the new term (Post FF) - Sessions delivered by local Club coaches.	Q1	URDO/RDO	3	£400.00) CB	CCPD
Transition of players into the local Club (HE/Club) - Game Finder programme	Promote local club rugby to University students (weekend rugby) to support the local club to put out their bottom team weekly, and increase participation within the club.	More students playing club rugby (@W/E) - Clubs getting the extra or @ risk team's out weekly (During term time)	"Game Finder" - Student GF & Club GF to communicate weekly to find a student to match a vacant playing opportunity within the club, Funding used by club to transport the student players.	Q1 - Q3	SGF/CGF/RDO/CRC/URDO/L ARF	3		СВ	CCPD
Develop EC League structure from last season, following L8 re-structure	To remove any anomalies from this season's comps.	Ensure up to date stats are available through ECRU website	Engage with all Clubs through Regional Meetings, and analyise results from Consultation exercise	commencing 18/04/2017	John MacKay/Competitions Group	1	£ 600.00	СВ	Competitions
Produce a 'Club/Player friendly League structure	To encourage widest possible Player participation	Prevent Players leaving our Game	Consultation	Jun-17	Comps. Group	1	nil		Competitions
Provide best posssible Results Service	Ensure 'smart'	Maintain participant	Use bespoke	from Sept.2017	Comps. Group	1	£ 4,200.00	PFR	Competitions
Results Service	communication	interest	Results service			1	-£ 2,000.00		Competitions
Annual Review of EC Regulations	Ensure fairness and consistency		Consultation	end 2017-18 season	Comps. Group	1	nil	1	Competitions
Review existing CB player programme	To harmonise with RFU development programme (Saints/Tigers)	Consistency between RFU & CB	Working Group completing review	Q2	C Capps-Jenner	3		PFR	Player Performance Development Group
	Help players achieve their maximum potential	Offer a progression from club to County to CB for all players at all levels of the game	Developing a County Competition for Men and Women			2	£ 4,500	PFR	Player Performance Development Group

	Assist Tigers to fund second centre	Ensure Norfolk, Suffolk and Cambridge are in cluded in programme			C Capps-Jenner	3		PFR	Player Performance Development Group
		programme			Total		£ 11,900		-
	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	CB Role	Cost	Funding Source	Eastern Counties Committee Responsibility
Recruiting New Players		Expand the Suffolk U18 10s competition to include Suffolk New College, Lowestoft 6th Form College and 2 6th forms in Suffolk	Suffolk budget						CCPD
		Link with local CRC's regarding running U18 10's competition	Time from appointed people						CCPD
Promote rugby within schools through ECSRFU	Create an enviroment to promote rugby within schools	Continue to help Schools Games Organisers to run tag rugby competitions in primary schools	Suffolk budget	Terms 1, 2 & 3	ECSRFU	3			CCPD
		Investigate what TAG rugby is being undertaken by Schools Games Organisers	Time from appointed people						CCPD
		When asked help provide marketing and promotional materials	Time from appointed people						CCPD
		1		1	Total		£ -		
Deterining 9 Describing High Oughts C	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	CB Role	Cost	Funding Source	Eastern Counties Committee Responsibility
Retaining & Recruiting riigh Quality Ci	oacnes, Reierees, Volunteers		Prepare RFU Coaching Course programme.	2017.18	Darren Gourley	3	£0.00	N/A	Coaching
	Deliver an annual conference for coaches, CCC's & Referees.	Increase coaching knowledge and networking.	Joint CCC, CRC, Coaching and Referee Conference.	2017.18	Coaching Chairman	3	£2,000.00	PFR	Coaching
	Raise grassroots Coaching levels to benefit EC member clubs .	Raise grassroots Coaching levels to benefit EC member clubs.	To offer 30 x 50%funded Award courses to identified Key areas.	2017.18	Coaching Chair, CRC's, RDO's and Sub County CCC's	3	£1,725.00	PFR	Coaching
1 - Increase the number of active coaches in the game. 2 - Improve the	Identify and Develop coaches Elite and CB Squads.	Improve coaching at CB level. thus befitting support coaches & Players.	Identify, appoint and support coaches for all CB/Elite squads within EC. L3 & Advanced CPD funding support @ 50% or 100%	2017.18	Coaching Chairman & Committee	3	£1,000.00	PFR	Coaching
standard of coaching within Eastern Counties clubs and Schools. 3 -	CCC in every Club.	Raise awareness of current coaching activity within ECRU and share models of good practice.	1 x RFU CCC Development Session Per Count	2017.18	Sub County CCC's	3	£300.00	PFR	Coaching
Enable coaches to coach at their optimum level. 4 - Indentify coaches for CB squads	Identify and Develop coaches Elite and CB Squads.	Improve coaching at CB level.	Identify & appoint coach educators to support coaches and players within the Elite & DEV squads within ECRU. 6 sessions @ £80 per session.	2017.18	Coaching Chairman & Committee	3	£480.00	PFR	Coaching
	Identify and Develop coaches at club level within their own club environment.	Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs.	Mentoring for identified	2017.18	Coaching Chairman	3	£1,200.00	PFR	Coaching
	Identify and Develop coaches across Eastern Counties.	Improve coaching at grass roots level across Eastern Counties.	Create an up to date and workable active CCD (Club Coaches Database) GMS Based	2017.18	Coaching Chairman	2	£0.00	N/A	Coaching
	Support coaching sub-committee.		3 x meetings per year.	2017.18	Coaching Chairman	2	£150.00	PFR	Coaching
			Society Member at Club (SMAC) – each club to have an identified society member linked to it	Q1	Referee Socieities, EC Mancom	2			Referees
		Potential Referee Identification	Look at a Referee Roadshow and/or Team Building Event – the purpose of which to be to define how you get into refereeing, what support network there is, development opportunities, mentoring support	Q1/2	Referee Socieities, EC Mancom	2	£ 1,300	СВ	Referees
			Look at options to split courses over a number or weekends	Q1	Referee Socieities, EC Mancom	£ 3	£ 600	СВ	Referees

Т	o increase the number of society		Communication between the three counties re available places on courses and options to transport share to get attendees there	Q1	Referee Socieities, EC Mancom	£ 3			Referees
y.	referees in all areas of the game, youth and senior and at all levels the game is played within EC	Referee Courses	List of all course attendees to be forwarded to the EC Office Administrator who will forward details of all three referees societies are communicated to them plus course feedback requested	Q1/2/3/4	Referee Socieities, EC Mancom	2			Referees
			All club referees to be registered with their relevant society and CPD requirements established	Q1	Referee Socieities, EC Mancom	2			Referees
		Referee Development	Referees with Ambition and Referees with Potential, develop a PDP for all members of these groups and identify a mentor. Establish a Referee exchange process, looking at teams of three to include observers, to exposure current referees to different challenges. Link up through Who's the Ref	Q1/2/3/4	Referee Socieities, EC Mancom	2	£ 750	PFR	Referees
F	First Aid & medical Welfare	Improve children's wellbeing and raise coaches safety awareness.	To provide support to First Aid to coaches at club level		Safeguarding	3	£ 300	СВ	Safeguarding
Ensure CBSM & CoSM's up to date	To Encourage improvements to the juality and safety of community club ugby by supporting the accreditation reaccreditation process.	CBSM & CoSM's feedback to CSO's	EC Newsletter and club visits	Q1,2,3,4	CBSM & CoSM's	3		PFR	Safeguarding
C	coordination of volunteers in EC	All Clubs in CB having an active CVC to promote and develop the volunteering role.	By developing a campaign in rugby clubs to explain the importance of the role. Call to action: 1) Register their CVC on GMS 2) Promote their CVC in their club	2017	CB Volunteer Coordinator and County Volunteer Coordinators	2		СВ	Volunteers
T W	o provide information for CVC's that will help improve the recruitment and etention of volunteers within clubs		By developing a workshop programme	?	CB Volunteer Coordinator supported by the three County Coordinators and RDO	3	£1,000	СВ	Volunteers
retention of volunteers is a key part of s	o encourage Clubs to seek the support of appropriate volunteers to achieve the Clubs objectives.	Stronger Clubs	By developing club volunteer recruitment and retention practices through an action plan		CB Volunteer Coordinator and County Volunteer Coordinators	2		СВ	Volunteers
	o encourage volunteers to stay in the game	Satisfied volunteers	This will be achieved by organising Pre-Match Buffet Luncheons prior to RFU Championship Games where volunteers from across Eastern Counties will be invited to attend in recognition of their volunteering services.	End of the season	CB Volunteer Coordinator County Volunteer Coordinaters	2	£ 500.00	СВ	Volunteers
clubs have made	o celebrate the work of volunteers within the game and the development of clubs	Satisfied and respected volunteers and clubs	By providing a clear awards process, linking in with the RFU's Mitsibishi scheme that recognises key CB volunteers across various sections of the game and the development of Clubs.	End of the season	CB Volunteer Coordinator and County Volunteer Coordinators	3	£ 750.00	СВ	Volunteers
Promote the ECRU image to ECRU voluteers and the wider rugby Community	o encourage ECRU volunteers	A stronger ECRU image	By providing hospitality for ECRU volunteers and other associates in the Twickenham car park before two	During the season	Roger Pierson	2	£ 400.00	СВ	Volunteers
			international games.		Total		£ 12.455		

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	CB Role	Cost	Funding Source	Eastern Counties Committee Responsibility
Effective & Efficient Facilities									
Goal Post Safety Scheme	To ensure that unsafe goalposts or those in poor condition are replaced and that new posts are provided on new pitches	Better playing facilities	3 sites to be identified through CB, RFU Delivery Team and Refs Society	Jul-17	ТВС	3	£ 2,400	PFR	Facilities

Pitch Maintenance Grants	rugby clubs to improve the quality of	season. Better Pitches		Identification - Jan/Feb 2017. Work carried out Apr/May 2018	ТВС	3	£ 3,000	PFR	Facilities
Clubhouse Experience		Improving the quality of the clubhouse experience by creating a more attractive enviroment where members wish to spend more time	An invitation will be issued to clubs to submit their clubhouse projects with particular priority towards those application that support experience of Referees and Spectators. The Facility Group will review and select club projects	Nov-17	ТВС	3	£ 3,000	PFR	Facilities
				·	Total		£ 8,400		

Eastern Counties Committee What IMPACT do we want to How will we achieve it? When will we do it? Who will be responsible? Why do we want to achieve this? CB Role Cost Funding Source achieve? Responsibility Effective & Efficient Club Management & Governance (including CBs in this plan) Through a continuous club audit assessing data obtained from club To secure the sustainability of all visits, the review of club accounts. clubs in the CB and by encouraging To promote sustainable club Healthy vibrant clubs playing a strong playing performance and information Continuously throughout the All members of the Club the development of clubs through the 2 £0.00 PFR Community Rugby development. role in their local communities. obtained from GMS. Secondly by vear. Development Committee. accreditation / reaccreditation encouraging the development of process. clubs through the accreditation / reaccreidtation process i) By making contact with each To ensure that all unincorporated and unincorporated Club to promote the non-CASC Clubs understand the)Throughout the season. To improve good governance and to benefits of incorporation. benefits of incorporation, being take financial advantage from ii) Depending upon demand by ii) Holding CASC workshops John Winders 2 PFR Community Rugby registered as a CASC or a Charity government initiatives. delivering a workshops to ensure as may be appropriate. and are aware of the methods for that Clubs are aware of the new achieving this status. CASC rules. To promote best practice by By delivering "Grow your Club" delivering "Running Rugby" To further Club development and £750.00 PFR workshops focusing on environment, RDO's. 3 Community Rugby Workshops / Club Development encourage the sustainability of Clubs. purpose and business. Days. By delivering a workshop with the RFU's Sustainability Manager and To promote best practice by Clubs producing a simple action plan delivering an Energy Efficiency industry partners at a hosting rugby after carrying out their own audit to Evening offering support to Clubs in club. 10 attending clubs to receive a identify methods to conserve the use Feb-18 John Winders & Pete Shaw 3 £1.200.00 PFR Community Rugby sourcing the best energy tarrifs, grant of up to £200 on a £ for £ basis of energy and as a consequence to renewable energy equipment, supply as a contribution towards energy save money. saving measures identified in the energy saving tips and advice. i) By offering advice and support for To strengthen Club Develoment appropriate community engagement Clubs becoming more involved with John Winders and County 2 £1.000.00 PFR through improved links with their loca events. ii) By providing handouts Throughout the season Community Rugby their local communities. Reps. communities. listing key contacts at each Club for distribution at public events. i) A greater involvement for the To strengthen Club Development by By providing encouragement and younger community player. Beginning in July and encouraging playing opprtunities for support for leisure rugby including extending throughout the 2 £600.00 PFR li) The promotion of the vets game The County Reps Community Rugby the wider community using adapted beach rugby, touch, waking rugby, and encouragement for a greater versions of the game. vets touch and tag. involvement of older players By delivering workshops as may be To ensure that all Clubs understand To ensure the Game Management appropriate and through contact with Throughout the year. John Winders, & RDO's. 3 £500.00 PFR Community Rugby System is fully embedded in. the benefits of the system. To allow Members to claim expenses By holding at least four meetings To ensure effective operation of the £350.00 PFR 2 for expenditure incurred when during the year and carrying out club Throughout the year. John Winders Community Rugby Committee dealing with Action Plan objectives. Establish seamless integration and Ensure both counties and clubs Use of MS Office 365 communication between the CB & receive accurate and timely on RJW and LG's laptops Marketing & Communications sub-counties and clubs information on matters relating to the M1-12 2 Committee management and governance of Rugby Union R J Watson СВ

Manage the CB effectively and	Provide a secure and flexible file	Ensure EC information is protected	Deploy OneDrive for business in EC	1			1	1	1
efficiently	storage system for EC filing	from loss or inappropriate access	office, provide access to key EC						Marketing & Communications
,	and the second s	and is available to EC officers via	officers	Q1-Q2		2			Committee
		cloud	D. 1. 0. 1. (R Clarke				
	Improved and streamlined event administration	An efficient and less time consuming process to organise events	Deploy Google forms or similar	Q1-Q2		2			Marketing & Communications
		process to organies events		4. 42	Office Manager	-			Committee
	Provide regular updates that	Monthly news letter and e-		M1-12	M&C	2	£ -		Marketing & Communications
	supports and strengthens clubs Run and manage web page and	communications Ensure there is an up to date e-	Maintenance of ecrurugby.com and						Committee
	other social media sites	presence for the CB	Facebook, Twitter and YouTube	M1-12	M&C	2	£ 500.00		Marketing & Communications
Enhance the CB's image and			channels					PFR	Committee
reputation and improve	Produce and implement Branding Guidelines to all CB committees	A consistent and professional image for all documentation/comminications	Branding guide and Word, Powerpoint templates						Marketing & Communications
communications.	Guidelines to all CB committees	of the CB	Powerpoint templates	Q1-Q2	M&C	2			Committee
	Publish Executive, Management and	Open and transparent CB	Create minutes section on the EC	04.00	Committee Chairs/	0			Marketing & Communications
	sub-committee minutes on EC website		Website	Q1-Q2	Office Manager	2			Committee
	Appoint CoSMs	County Safeguarding Managers in		Q1	CBSM	1			Safeguarding
		post		QI	CBSW	'			Saleguarding
	Support Clubs appointing suitable Safeguarding Officers. Recommend	100% Clubs with active Safeguarding		Q1,2	CBSM & CoSM's	1		PFR	Safeguarding
	an assistant	Officers	communication	Q1,2	obelii u eeeiii s	•			Careguarding
	Secure a succession plan for CBSM	Plan in place with buy in from	Ask for continuation and possible	Q1	CBSM & CoSM's	1			Safeguarding
	and CSMs	proposed successors	candidates for succession	Q1	obelii u edelii s	•			Careguarding
Ensure appointment of County			Creating relevant content and			_			
Safeguarding Managers, successors		Conference in order to ensure CSOs	communicate effectivly with all CSO's to ensure thay are feeling engaged	Q1	CBSM & CoSM's	3	£500	PFR	Safeguarding
& Club Safeguarding Officers		updated.							
	Regular support and briefings to	·	Offer merchandise to make them more visiable when at games and	Q1	CBSM & CoSM's	1	£500	PFR	Safeguarding
	CSOs (face to face & remote comms) and via ECRFU website		around the club		ODOW & COOM'S		2500		Saleguarding
	and via ECRFO website	Visits and communication with new	Talking with the clubs and having	When they are appointed	CBSM & CoSM's	1			Safeguarding
		CSOs Attendance at appropriate "Play it	updated information Requesting updated local lists from						
		Safe" and "In Touch Courses "by	the RFU and getting CBSM and	Q1,2,3,4	CBSM	3		PFR	Safeguarding
		CBSM to support RDO	CoSM's trained as course tutors						0 0
	Ensure process of incident referral	All cases reported to RFU	Constant communication with clubs	04.0.0.4	CDCM 8 C-CMI-	•		PFR	Cafaanadiaa
	(adult on child) is in accordance with RFU policy	Safeguarding Team	and other sections	Q1,2,3,4	CBSM & CoSM's	3		PFR	Safeguarding
	CBSM support Club Development	New accreditations for clubs with	Communication and assistance to	Q1,2,3,4	CBSM & CoSM's	3		PFR	Safeguarding
F	CB3W support Club Development	youth sections	the RDO's				2400		
Ensure compliance with NSPCC Standars, RFU REG21 & RFU		Club Visits	Audit forms circulated at the	Q1,2,3,4	CBSM & CoSM's	1	£400	PFR	Safeguarding
Safeguarding Policy	Club visits by CBSM & CoSM's	Safeguarding Audits	beguining of the season and constant	Q1,2,3,4	CBSM & CoSM's	1	£250	PFR	Safeguarding
		ů ů	checks for follow ups						ů ů
	CBSM to support County Safeguarding Managers	CB Safeguarding 'team' meetings	4 per year with others required for	Q1,2,3,4	CBSM & CoSM's	1	£240	PFR	Safeguarding
	Promotion of New RFU Safeguarding	Use of new policies by clubs to	special circumstances						
	Policy	safeguard youths	EC Newsletter and club visits	Q1,2,3,4	CBSM & CoSM's	3		PFR	Safeguarding
				At hearings [scheduled as					
Manage the Dsiciplinary process	Promotion of discipline as a core		Transparency in the disciplinary process and engagement with clubs	required], general availability for member queries and	Declan Gallagher, David	1	£ 400	PFR	Discipline
Manage the Boiopinary process	value	Correct decision making and member		occasional attendance at	Broughton	•	2 400		Бююрште
		confidence in the process.	•	clubs.					
	Implement Rule changes if adopted at 2017 AGM		Completed	Quarterly	R J Watson	2			Governance
	Annual review of constitution		Annual review completed	Annually	R J Watson	2	£ -		Governance
	Produce Terms of Reference for all		Completed; ToRs fit for purpose	Quarterly	R J Watson	2	f -		Governance
	key posts		Completed, Torto Ill for purpose	Quartony	I V VV albuit			1	Covernance
Manage the CB effectively and	Produce a Procedure for Conduct of		Completed; fit for purpose	Quarterly	R J Watson	2			Governance
efficiently	Meetings (inc General Meetings)						<u> </u>		
	Produce a membership register, as		Completed; fit for purpose	Annually	R J Watson	2		СВ	Governance
	required by Rule 22 Implement any Change to the					-	1		
	Management Structure of the CB		Completed; fit for purpose	Annually	R J Watson	2			CCPD
	agreed			,			£ -		
Manage the CB effectively and	establish succession planning for key roles within the CB	no post left vacant;seamless transition for each change		1		2	1		Nominations Committee
efficiently	Toles within the CB	transition for each change		1			l .	l .	1

Total £ 7,190

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	CB Role	Cost	Funding Source	Eastern Counties Committee Responsibility
Integration with the Community		acilieve:							responsibility
	Promote CB activities to local media outlets and RFU Press officer	Clubs, Volunteers, Supporters and the public are aware of and able to take advantage of initiatives available via CB / RFU	M&C to agree comms plan with each committee of ECRU to ensure there are regular features emailed to clubs/counties, posted to the Website, Facebook and Twitter	M1-12	M&C	2			Marketing & Communications Committee
			Press officer to submit regular articles to print media, effect monitored in EDP, East Anglian Daily News via e- edition	M1-12	Press Office Office Manager	2	£500.00) CB	Marketing & Communications Committee
					Total		£ 500		
	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	CB Role	Cost	Funding Source	Eastern Counties Committee Responsibility
Operating Costs/Recurring Program	nmes								
County Cups & Plate U14/U15/U16	Provision of Effective Playing Opportunities for Competitive Rugby	20 teams in Cambs : 20 teams in Suffolk : 204 teams in Norfolk	Provide Competition	as per S/S	County Competition Managers	2	£ -	PFR	CCPD
County Cup Winner/Runners- Up/Plate Winners/Runners-Up Festivals	Provision of Effective Playing Opportunities for Competitive Rugby	3 x 4 clubs per age group	Provide Competition	as per S/S	County Competition Managers	2	£ -	PFR	CCPD
Suffolk Sevens Competitions for U13- -> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	50 competing teams	Provide Competition	Sept 2016	Suffolk Youth Chairman	2	£ 750.00	PFR	CCPD
Cambs Tens Competitions for U13> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	Sept 2016	Cambs Youth Chairman	2	£ 500.00	PFR	CCPD
Norfolk Tens Competitions for U13> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	Sept 2016	Norfolk Youth Chairman	2	£ 500.00	PFR	CCPD
Norfolk Sevens Competitions for U13- -> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	April 2017	Norfolk Youth Chairman	2	£ 500.00	PFR	CCPD
Cambs Sevens Competitions for U13- -> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	April 2017	Cambs Youth Chairman	2	£ 500.00	PFR	CCPD
Development Festivals - Suffolk	Provision of Effective Playing Opportunities for more modest players	6 teams per per age group - smaller clubs & B teams of larger clubs	3 x 12-a-side festivals at U14/U15	as per S/S	Suffolk Youth Chairman	2	£ 500.00	PFR	CCPD
Support Club 15-a-Side Festivals	Provision of Effective Playing Opportunities for Competitive Rugby	Provision of Effective Playing Opportunities for Competitive Rugby	Encouragement : Include in S/S	as per S/S	CCPD Chairman	2	£ 1,500.00	PFR	CCPD
Committee Expenses					CCPD Chairman	2	£ 800.00	СВ	CCPD
Support Clubs with Regulation Matters	Safer Playing Environment	More Playing Opportunities at Smaller Clubs	Issue Guidelines & Supporting	Sept 16	CCPD Chairman	2			CCPD
Kids First Principles	More Equitable Playing Environment	More Players	Encouragement & Explanation	throughout season	Delivery Team	2			CCPD
Authorisation, Support, Encouragement and Governance of club Mini Festivals	Provision of Effective Rugby Opportunities: Well Run Festivals	20 Well Run Festivals in ECs	Authorisation & Review	throughout season	Lisa Greetham / Ross Cowie	2			CCPD
Club Development Committee	Ensure effective management of committee			Q1,2,3,4	John Winders	2		RFU Direct	Community Rugby
Achievement of best value	To ensure that the CB can maximise its activities using the funding it achieves	Achievement of the Action Plan	Regular monitoring of Committee achievement against their respective action plans through the monitoring and update of their Action Plans in respect of activities achieved against funding required	Q2, Q3, Q4	Honorary Treasurer	2	ĐĐ		Finance
Auditing of Club Accounts	To secure the sustainability of all clubs in the CB	Early identification of clubs in need	Submission and review of accounts from all clubs within the CB - linked to the accreditation process	Continuously throughout the year.	All members of the Club Development Committee.	1			Finance

Part										
Microsophis	Accounts function	CB through adherence to standard	adherence to statutory reporting	monthly management accounts, receiving authorised invoices and processing payments as required, maintaining accounting records and completion of VAT, Corporation Tax		Honorary Treasurer	1	£2,250	СВ	Finance
Contact of the Action Plant on the Action Pl		Deliver consider the control of admin	Salaries, honoraira				2	£ 13,763	PFR	Governance
Management Man						R. Pierson/ P.Clarke	2			
Procure of Season and Forcing		onice			Q1,2,3,4		2	£ 3,250	СВ	Governance
Monte Mont		forthcoming season and monitoring			Q3	R. Pierson/ P.Clarke	2	£ 3,350	СВ	Governance
And reforms region (10% 258 a			8 meetings		Q1,2,3,4	R Pierson	2	£ 800	СВ	Governance
Performance		AGM Annual Report			Q4	M&C	2	£600.00	СВ	
Provisional learns		Microsoft Office 365			Q3	M&C	2	£200.00	СВ	
Processional Research Proc		Produce CB handbook			Q1,	Lisa Greetham	2	£2,300.00	СВ	
Committee Cubring Committee Cubring Committee Cubring Marketing A Committee Co	Club Development Committee	Promotional Items				M&C	2	£1,000.00	СВ	Marketing & Communications
		Committee Clothing				M&C	2	£500.00	СВ	Marketing & Communications
Sub-County Under 16 Pragram Provision of Effective Corrective Programme (Policy		Identify and secure new sponsors			Q1,2,3,4	M&C	2	£300.00	СВ	Marketing & Communications
Provision of Effective Competitive Program Progra		Maintain current number of sponsors			Q1,2,3,4	M&C	2	£200.00	CB	Marketing & Communications
Player Schrift Programme Players Schrifted Procupt Courty Player Performance	Sub County Under 16 Program				September 2014	C Capps-Jenner	2	£ 5,494		Player Performance
Help players achieve their maximum potential player Development (Put) Deliver Youth P	Deliver Youth Player Development		Players identifed through County	in total)		Darren Wright	2		PFR	Player Performance
County U18s Gris 3 matches and festival October/November 2017 Daren Wright 2 S PFR Petromanee Development Group Players petromanee Development (Pilos) Players petromanee Player Petromanee Development (Pilos) Players achieve their maximum County U15s Gris F Sestivals October/November 2017 Nicky Goddard 2 E 6 66 RR Player Petromanee Development (Pilos) County U15s Gris F Sestivals October/November 2017 Nicky Goddard 2 E 6 66 RR Player Petromanee Development (Pilos) County U15s Gris F Sestivals October/November 2017 Nicky Goddard 2 E 6 66 RR Player Petromanee Development Group Development Purposes Development Purposes Development Group Development Gro	Programme (Filot)			3 matches and festival	Octobor/November 2017	Darren Wright	2	£ 4,849	PFR	Player Performance
Girls programme Player in Enterland through County Player programme (Pilot) Pergramme (P		potential	County U18s Girls	3 matches and festival		Darren Wright	2		СВ	Player Performance
Pelever Youth Player Development Programme (Pilot) Help players achieve their maximum potential Appropriately equip representative & Appropriately equip represent		Girls programme		Trials and training assaigns	October/November 2017	Nicky Goddard	2		PFR	Player Performance
Help players achieve their maximum potential potential ocunty U15s Girls Festivals October/November 2017 Nicky Goddard 2 PFR Delayer Performance potential County Senior XV Women 3 matches May-17 Aaron Swanborough 2 E 5,638 RES Delayer Performance Delayer Development (Piot) Provision of Effective Competitive Rugby for Development Purposes County U18s 4 matches (including match v Yorkshire) Provision of Effective Competitive Rugby for Development Purposes County U18s 4 matches Description of Effective Competitive Rugby for Development Purposes County U18s 4 matches Development Purposes County U18s 4 matches Development Purposes Rugby for Development Purposes County U18s 4 matches Development Purposes Rugby for Development Purposes County U18s 4 matches Development Purposes County U18s Development V19s potential Development V19s	Deliver Youth Player Development				O-t-b/Nb2047	Nicky Goddard	2	£ 656	RR	Player Performance
County Senior XV Women 3 matches May-17 Aaron Swanborough 2 £ 8.569 RES Development Croup Development Programme (Pilot) Programme (Pilot) Deliver Youth Player Development Programme (Pilot) Each County U18s 4 matches 0 John MacKay 2 £ 271.00 PFR Development Group Development Programme (Pilot) County U18s 4 matches John MacKay 2 £ 271.00 PFR Development Group Development Programme (Pilot) County U18s 4 matches John MacKay 2 £ 271.00 PFR Development Group Development Group Development Group Development Programme (Pilot) County U18s 4 matches John MacKay 2 £ 271.00 PFR Development Group Developmen	Programme (Pilot)	Help players achieve their maximum	County U15s Girls	Festivals		Nicky Goddard	2		PFR	Player Performance
County Senior XV Women 3 matches May-17 Aaron Swanborough 2 £ 6.431 CC Payer Performance Development Programme (Pilot) County U17s 3 matches (including match v Yorkshire) Q1.2, John MacKay 2 £ 4,000 PFR Performance Development Programme (Pilot) County U18s 4 matches John MacKay 2 £ 271.00 PFR Performance Development Group Performance Development Group Provision of Effective Competitive Rugby for Development Purposes Rugby for Development Purposes Provision of Effective Competitive Rugby for Development Firal 3 matches DMasdin 2 £ 3,569 CC Player Performance Development Group Deve		potential	County Senior XV Women	3 matches		Aaron Swanborough	2	£ 8,569	RES	Player Performance
County U17s 3 matches (including match v Yorkshire) Q1.2, John MacKay 2 £ 4,000 PFR Player Performance Development Programme (Pilot) County U18s 4 matches John MacKay 2 £ 271.00 PFR Player Performance Development Group Provision of Effective Competitive Rugby for Development Purposes County Under 17 Festival Provision of Effective Competitive Rugby for Development Purposes County Serior XV up to Quarter Final County U20s up to Quarter Final County U20s up to Quarter Final County U20s up to Quarter Final Development Group Develo			*	3 matches		_	2			Player Performance
Deliver Youth Player Development Programme (Pilot) County U18s County U18s County U18s County U18s County U18s Provision of Effective Competitive Rugby for Development Purposes County Unity for Development Forup Disper Performance Development Group Program Disper Performance Development Group Disper Performance Development Group Disper Performance Development Group Development Gro			*	3 matches (including match v		-	-			Player Performance
County Under 17 Festival Provision of Effective Competitive Rugby for Development Purposes Rugby for Development Purposes Provide Festival Provision of Effective Competitive Rugby for Development Purposes Rugby for Development Purposes Provide Festival Provide	Deliver Youth Player Development		<u> </u>		Q1,2,	-	2			Player Performance
Provision of Effective Competitive Rugby for Development Purposes Provision of Effective Competitive Rugby for Development Group Player Performance Development Group Player Performance Development Group Provision of Effective Competitive Rugby for Development Purposes Provision of Effective Competitive Rugby for Development Group Player Performance Development Group Player Performance Development Group PFR Player Performance Development Group	Programme (Pilot)		<u> </u>	4 matches		-	2			Player Performance
Rugby for Development Purposes County senior XV up to Quarter Final County U20s up to Quarter	Sub County Under 17 Festival		Provision of Effective Competitive		January 2015	S/C Y/Cs & Performance	-			Player Performance
County U20s up to Quarter Final 3 matches D Masdin 2 £ 11,431 CB Player Performance Development Group		Rugby for Development Purposes					+	£ 3.569	CC	Player Performance
County senior XV up to Quarter Final 3 matches D Masdin 2 CC Player Performance Development Group Deve			<u> </u>				+			Player Performance
County U20s up to Quarter Final 3 matches D Masdin 2 £ 7,831 PFR Player Performance Development Group County U20s up to Quarter Final 3 matches D Masdin 2 £ 1,169 cb Player Performance Development Group Help players achieve their maximum potential Sub County Under 20 Program Senior programmes Sub County players Senior men and women away kit Appropriately equip representative development group Developme			· · ·				-	11,101		Player Performance
County U20s up to Quarter Final 3 matches County U20s up to Quarter Final 3 matches D Masdin 2			<u> </u>					£ 7,831		Player Performance
Help players achieve their maximum potential Sub County Under 20 Program Sub-County players Appropriately equip representative & development programmes Appropriately equip regressentative & development group Appropriately equip regressenta								2 7,001		Player Performance
potential Sub-County players Development Group Appropriately equip representative & development programmes Playing kit & equipment Programmes Sub-County players 1 x set of shirts/strip per year 1 x set of shirts/strip per year 2 PFR Development Group Development Group			<u> </u>	3 games incorporating all selected			+	_ 1,100		Player Performance
Senior men and women away kit development programmes Tasking Nat & equipment Tasking per year		Appropriately equip representative &	1			D Masain	+			Player Performance
	Senior men and women away kit		i aying nit a equipment	1 A GOL OL SHILLO/SHIP PEL YEAR	1			<u> </u>		Development Group

Total £ 100,231

Innovation									
Retention & Transition Workshop	More Players Transitioning from Youth> Senior	More Adult Players		Sep-17	RC / RDOs	2	£ 200.00	INN	CCPD
University Returners Events	Retain the link between former players and their clubs	Retain players	12 Events	Q2,Q3	Delivery Team / RC	2	£ 1,800.00	INN	CCPD
University Returners / U21 Festival	Retain the link between former players and their clubs	Retain players	Southwold	Easter Sunday	ALL	2	£ 500.00	INN	CCPD
Pitch Up & Play Mid Week Development Festivals	Increase number of social playing sides	More Adult Players	4 events each in Suffolk & Cambs	Q2,Q3	Delivery Team	2	£ 1,000.00	INN	CCPD
Summer Social Sevens	More Players Transitioning from Youth> Senior	More Adult Players	4 events in Norfolk	Q1	Delivery Team	2	£ 400.00	INN	CCPD
Transition Ties	Encourage more players to transition to senior rugby	More adult players	award a tie to all players transitioning to senior side from colts	during season	Lisa Greetham / RDOs	2	£ 600.00	INN	CCPD
FE 10s programme	Increase 16+ players at EC clubs	Run county FE 10s leagues held at EC clubs	Provide a competitive tournament structure for FE schools/Colleges with linked in club fixtures/open nights	Q2, Q3	RFU local delivery team	3	£ 500.00	INN	CCPD
Review the need for U15/U18 Girls and Women Merit Tables	Provide equal opportunity for Player Development as exists for Male Players		By engaging with Clubs that are running/intending to run Female Rugby	Jun-17	J.Mackay, lan Forton, Roger Pierson, with League Secretaries	1	£ 600.00	INN	Competitions
Inaugurate 'Touch Rugby' offering for Women and U13 Girls	To introduce Girls into the enjoyment of Rugby without the need for contact		Publicise and arrange county- widecoaching/playing sessions	During 17/18 season	Create a stand-alone W&G volunteer structure that serves the need of all Counties	1	£ 600.00	INN	Competitions
Electronic Match Card Trial, with RFU	Streamline Results	Embrace Technology	Trial in EC1	During 17/18 season	John Mackay	1	£ 600.00	INN	Competitions
Run female orientated Level 2 Course	Increase women and girls particiaption	More women and girls officiating	Targetted marketing			2	£ 1,500	INN	Referees
Run retiring player orientated Level 2 Course	Retain ex players in the game	Increase referees at lower league levels	Targetted marketing			2	£ 1,500	INN	Referees
Connect potential volunteers to clubs	To encourage clubs to meet with potential volunteers including Young Rugby Ambassadors and to offer them opportunities	More volunteers coming into clubs.	By establishing an Innovative Volunteering Fund to help Clubs set up projects aimed at attracting volunteers.	Sep-17	CB Volunteer Coordinater and County Coordinators	2	£ 1,000.00	INN	Volunteers
ECRU Entrance Mats	The mats will help to promot the support that ECRU provides to its clubs.	It will help clubs maintain their internal facilities by controlling to an extenet the level of mud migration from outside and providing a welcome	10 to 30 clubs to be supported with an indivdual mat each. COST TBC. £100 per mat is an estimate	First come First Served		2	£ 1,200	INN	Facilities
					Total		£ 12.000		

Funding Sources:

RFU Direct Funding: direct financial support paid by the RFU to the CB (including RFF)

RFU Resources: support in kind from the RFU directly into the CB e.g.

CB Funds: funding generated & committed directly from CB funds

Other funds: partnership funding from non rugby sources e.g. County Sports Partnerships, Sport England, local authorities, landfill tax

Grand Total £ 152,670

£

INCOME: RFU	2017/18	Budget 2016/17	Budget 2015/16
Base funding (PFR)	£78,728.00	£78,728.00	£ 71,571.00
Representative Rugby (RR)	£7,879.00	£7,879.00	£ 5,200.00
County Championship (CC)	£8,000.00	£8,000.00	£ 3,000.00
Long distance. travel	£3,000.00	£3,000.00	£ 3,000.00
Legacy Funding	£10,000.00		£ 1,000.00
Womens Rugby	£2,000.00	£2,000.00	
Innovation (INN)	£12,000.00	£4,700.00	£ 7,866.00
INCOME: Self-Generated			
Subscriptions	£5,000.00	£5,000.00	£ 5,000.00
Disciplinary	£2,000.00	£2,000.00	£ 2,000.00
Player contributions	£1,000.00	£6,000.00	£ 6,000.00
Interest	£1,000.00	£1,000.00	£ 1,000.00
Sponsorship	£13,500.00	£13,500.00	£ 12,500.00
	£ 144,107.00	£131,807.00	£ 118,137.00

							0 15 (1)	~		_
Code	Expen			Income			Spend Profile	%		£
PFR	£	78,728.00	£	78,728.00	£	-	Q1		20% £ 1	5,745.60
INN	£	12,000.00	£	12,000.00	£	-	Q2		17% £ 1	3,383.76
DPP					£	-	Q3		23% £ 1	8,107.44
RR	£	7,879.00	£	7,879.00	£	-	Q4		40% £ 3	1,491.20
CC			£	10,000.00	-£	10,000.00			100% £ 7	8,728.00
COMP	£	-			£	-				
CB	£	35,500.00	£	35,500.00	£	-				
RES	£	8,569.00	£	8,569.00	£	-				
					£	-				
	£	51,948.00	£	152,676.00	-£	100,728.00				
	-£	100,728.00								

Reserves Utlilised (RES)	(£8,569)	£0	(£11,450.00)

	Develo	nining and ping Current Players	Recruiting New Players	Red Qua	Retaining & cruiting High lity Coaches, Referees, Volunteers	Effective & Efficient Facilities	Club I G (incl	tive & Efficient Management & overnance luding CBs in this plan)		gration with the Community	Co	Operating sts/Recurring Programmes	IT Upgrade		Innovation	Action Plan Submission Totals	Budget 2016/17	Budget 2015/16
Club/Community Player Development Group	£	4,600.00									£	5,550.00		£	5.000.00	£ 15,150.00	£ 14.800.00	£ 17,966.00
Coaching Committee		,		£	6,855.00							-,				£ 6,855.00		
Community Rugby						£ 8,400.00	£	4,400.00	£	-	£	-		£	1,200.00	£ 14,000.00	£ 13,550.00	£ 11,650.00
Competitions	£	2,800.00												£	1,800.00	£ 4,600.00		£ 3,700.00
Discipline							£	400.00			_					£ 400.00		£ 400.00
Finance Committee							•				£	2,250.00				£ 2,250.00		£ -
Governance Marketing & Communications							£	-			£	31,332.00				£ 31,332.00	£ 32,632.00	£ 32,011.00
Committee				£	-		£	500.00	£	500.00	£	5,100.00				£ 6,100.00	£ 6.100.00	£ 7,400.00
Nominations Committee				_			£	-	_		_	-,				£ -	£ -	£ -
Player Performance Development																		
Group	£	4,500.00									£	55,999.00				£ 60,499.00		
Refereees Committee				£	2,650.00									£		£ 5,650.00		£ 3,600.00
Safeguarding				£	300.00		£	1,890.00						_		£ 2,190.00		
Volunteer Committee				£	2,650.00									£	1,000.00	£ 3,650.00	£ 3,450.00	£ 4,900.00
	£	11,900.00	ε -	£	12,455.00	£ 8,400.00	£	7,190.00	£	500.00	£	100,231.00		£	12,000.00	£152,676.00	£131,807.00	£129,587.00

£ -

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	Notes
Retaining & Developing Current								
Youth Structured Season Document	Ensure Community and Aspirational and School Rugby Programs work together for the benefit of all stakeholders.	Identify & Minimise Conflicts	Publish Document	Already Completed	CCPD Chairman			Completed
Youth Rugby AGR Conference	Improve Understanding	Improve Understanding		May-17	CCPD Chairman / Schools Chairman	£ 500.00	PFR	Refreshments
Follow-up Clubs / Schools Workshop	Improve Understanding	Improve Understanding		Dec-17	CCPD Chairman / Schools Chairman		PFR	
Colts Workshop	Ascertain Most Effective Playing Opportunities for Colts - as Demanded by Players	Increase Player Participation : Promote Core Values		Jul-17	CCPD Chairman	£ 150.00	PFR	Refreshments
U18 "Friendly" Merit Table	Provision of Effective Playing Opportunities for Competitive Rugby	Increase Player Participation : Promote Core Values		Sept - Dec 17	CCPD Chairman	£ 250.00	PFR	Cost of Awards
U18 Cup & Plate	Provision of Effective Playing	Increase Player Participation :	Provide Competition	Dec 17 - April 18	Wilf Lambert / CCPD	£ 500.00	СВ	Provide Travel
Support U18 15-a-Side Festival	Provision of Effective Playing Opportunities for Competitive Rugby	Provision of Effective Playing Opportunities for Competitive Rugby	Encouragement : Include in S/S	as per S/S	CCPD Chairman	£ 500.00	PFR	Stowmarket Colts Festival - Contribution to Referee & Medica Costs
U18 Sevens Competition	Provision of Effective Playing Opportunities for Competitive Rugby	Increase Player Participation : Promote Core Values	Provide Tournament	May 2018	CCPD Chairman	£ 500.00	СВ	Target 12 sides in 2018
Support RFU Half Game Pilot @U13s	Keep More Players in the Game	Keep More Players in the Game	Communication	throughout Season	CCPD Chairman / County Youth Chairmen			
3 U13 County Festivals in each county	Provision of Effective Playing Opportunities for Competitive Rugby	8 teams in Cambs 10 teams in Suffolk 10 teams in Norfolk	9 festivals	as per S/S	County Competition Managers	£ 1,800.00	PFR	Provide Medical & Referee Support
Students								
Transition of players into the local Clubs (HE/club - Local Area Rugby Forum (LARF))	A stronger relationship and working partnership between Club and University, leading to Student retention and Club recruitment opportunities.	The University and the local rugby club (Link club) to form a committee, working in partnership with Colleges/Schools/Other institutions to target local player recruitment through HE student activity focused on the rugby club. Playing/Coaching/referee/Vocational Volunteering opportunities, that focus on building participation on a local basis.	By forming a Local Area Rugby Forum (LARF) - Club/Uni/School/College/6th form/CB/CSP - working together to help each other deliver better more focused local rugby.	Q1 - Q4	RDO/URDO/forum chair		СВ	Local club to hold a student welcome event, Town V Gown match and a BBQ, Local club to recruit students to Play/Coach/Refer ee/ Volunteer.
Female player retention - HE Women's Skills & Development sessions	Increase playing numbers and sustain team numbers through a safe introduction to the game.	To retain new and more experienced female players within the game. To promote local club rugby to students as a supplement to the University game.	Deliver a Skills & development programme within the first 8 weeks of the new term (Post FF) - Sessions delivered by local Club coaches.	Q1	URDO/RDO	£400.00	СВ	£25 per session X 8 sessions per University (£200 - per University)
Transition of players into the local Club (HE/Club) - Game Finder programme	Promote local club rugby to University students (weekend rugby) to support the local club to put out their bottom team weekly, and increase participation within the club.	More students playing club rugby (@W/E) - Clubs getting the extra or @ risk team's out weekly (During term time)	"Game Finder" - Student GF & Club GF to communicate weekly to find a student to match a vacant playing opportunity within the club, Funding used by club to transport the student players.	Q1 - Q3	SGF/CGF/RDO/CRC/URDO/L ARF		СВ	Budget required to recompense the Club for travel (Student taxi (return)) - Club to submit receipts to CB. £300 max per club
Operating Costs/Recurring Programmes								

		1		1				
County Cups & Plate U14/U15/U16	Provision of Effective Playing Opportunities for Competitive Rugby	20 teams in Cambs : 20 teams in Suffolk : 204 teams in Norfolk	Provide Competition	as per S/S	County Competition Managers	£ -	PFR	
County Cup Winner/Runners- Up/Plate Winners/Runners-Up Festivals	Provision of Effective Playing Opportunities for Competitive Rugby	3 x 4 clubs per age group	Provide Competition	as per S/S	County Competition Managers	£ -	PFR	Provide Medical & Referee Support
Suffolk Sevens Competitions for U13> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	50 competing teams	Provide Competition	Sept 2016	Suffolk Youth Chairman	£ 750.00	PFR	Provide Medical & Referee Support - Great Success
Cambs Tens Competitions for U13> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	Sept 2016	Cambs Youth Chairman	£ 500.00	PFR	Provide Medical & Referee Support - Success
Norfolk Tens Competitions for U13> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	Sept 2016	Norfolk Youth Chairman	£ 500.00	PFR	Provide Medical & Referee Support - Success
Norfolk Sevens Competitions for U13> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	April 2017	Norfolk Youth Chairman	£ 500.00	PFR	Provide Medical & Referee Support
Cambs Sevens Competitions for U13 -> U16s	Provision of Effective Playing Opportunities for Competitive Rugby	32 competing teams	Provide Competition	April 2017	Cambs Youth Chairman	£ 500.00	PFR	Provide Medical & Referee Support
Development Festivals - Suffolk	Provision of Effective Playing Opportunities for more modest players	6 teams per per age group - smaller clubs & B teams of larger clubs	3 x 12-a-side festivals at U14/U15	as per S/S	Suffolk Youth Chairman	£ 500.00	PFR	Provide Medical & Referee Support
Support Club 15-a-Side Festivals	Provision of Effective Playing Opportunities for Competitive Rugby	Provision of Effective Playing Opportunities for Competitive Rugby	Encouragement : Include in S/S	as per S/S	CCPD Chairman	£ 1,500.00	PFR	Diss U14: Colchester U14 & U15: ECU16: 4 Events in Total - provide Medical & Ref Support
Committee Expenses					CCPD Chairman	£ 800.00	СВ	
Mini Rugby		Mana Diagina Consenturities of						
Support Clubs with Regulation Matters	Safer Playing Environment	More Playing Opportunities at Smaller Clubs	Issue Guidelines & Supporting	Sept 16	CCPD Chairman			
Kids First Principles	More Equitable Playing Environment	More Players	Encouragement & Explanation	throughout season	Delivery Team			"Soft" Action
Authorisation, Support, Encouragement and Governance of club Mini Festivals	Provision of Effective Rugby Opportunities: Well Run Festivals	20 Well Run Festivals in ECs	Authorisation & Review	throughout season	Lisa Greetham / Ross Cowie			according to NRoP & AGCR Encourage Mixed Ability / No Streaming / No Restrictions
Innovation								
Retention & Transition Workshop	More Players Transitioning from Youth> Senior	More Adult Players		Sep-17	RC / RDOs	£ 200.00	INN	Refreshments
University Returners Events	Retain the link between former players and their clubs	Retain players	12 Events	Q2,Q3	Delivery Team / RC	£ 1,800.00	INN	More Events - Big Push
University Returners / U21 Festival	Retain the link between former players and their clubs	Retain players	Southwold	Easter Sunday	ALL	£ 500.00	INN	Provide Medical & Referee Support - Target 8 Teams
Pitch Up & Play Mid Week Development Festivals	Increase number of social playing sides	More Adult Players	4 events each in Suffolk & Cambs	Q2,Q3	Delivery Team	£ 1,000.00	INN	Refreshments
Summer Social Sevens	More Players Transitioning from Youth> Senior	More Adult Players	4 events in Norfolk	Q1	Delivery Team	£ 400.00	INN	

Transition Ties	Encourage more players to transition to senior rugby	More adult players	award a tie to all players transitioning to senior side from colts	during season	Lisa Greetham / RDOs	£ 600.00	INN	150 ties - Delivery Team taking responsibility
FE 10s programme			Provide a compeitive tournament structure for FE schools/Colleges with linked in club fixtures/open nights	Q2, Q3	RFU local delivery team	£ 500.00	HIMIN	Program in place & active
					Total	£ 15 150		

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Deliver an annual conference for contract contribution of the contract contract contribution of the contract contribution of the contract contribution of the contract contract contribution of the contract contribution of the contract contract contribution of the contract contract contribution of the contract contract contract contract contribution of the contract contr		Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	Notes
Deliver an annual contenence of contenence of contenence coaching streets of networking. Raise grassroots Coaching levels to benefit EC member clubs. Raise grassroots Coaching levels t						Darren Gourley		£0.00	N/A
Coaching Chairman & Coaching State Identify and Develop coaches Elte and GB Squads. Raise awareness of current coaching 1 x RFU CCD Development Session For Court in the ERU and share models of good practice. Identify and Develop coaches Elte and GB Squads. Raise awareness of current coaching 1 x RFU CCD Development Session For COB squads within the EIRL a DEV squads within the ERU and Squads. Identify and Develop coaches Elte and GB Squads. Raise awareness of current coaching 1 x RFU CCD Development Session Pro Court models of good practice. Identify and Develop coaches Elte and GB Squads. Raise awareness of current coaching at CB level. Identify and Develop coaches Elte and GB Squads. Raise awareness of current coaching at CB level. Identify and Develop coaches Elte and GB Squads. Raise awareness of current coaching at CB level. Identify and Develop coaches Elte and GB Squads. Identify and Develop coaches at clab level within the ERU and share models of good practice. Identify and Develop coaches at clab level within the ERU and share more models of good practice. Identify and Develop coaches at clab level within the ERU and share more models of good practice. Identify and Develop coaches at clab level within the ERU and share more models of good practice. Identify and Develop coaches at clab level within the ERU and share more models of good practice. Identify and Develop coaches at clab level within the ERU and share more models of good practice. Identify and Develop coaches across level and are courrent coaching at grass root level and encourrage coaches to up skill. 3 x session x 5 clubs. Identify and Develop coaches across level argas are on level across Eastern Counties. Identify and Develop coaches across level argas are on level across Eastern Counties. Identify and Develop coaches across level argas are on level across Eastern Counties. Identify and Develop coaches across level argas are on level across Eastern Counties. Identify and Develop coaches across level argas are on		Deliver an annual conference for	Increase coaching knowledge and	Joint CCC, CRC, Coaching and	2017.18	O a a shi a sa Oh aisasa a sa	Coaching	00 000 00	DED
benefit EC member clubs. benefit EC member clubs. courses to identified Key areas. 2017.18 RDO's and Sub-County CCC's 1.725.00 PFR Identify and Develop coaches Elite and CB Squads. Improve coaching at CB level, thus befitting support coaches for all CB/Elies squads within EC. L3 & Advanced CPD funding support (8 0% or 100%. 2017.18		coaches, CCC's & Referees.	networking.		2017.18	Coaching Chairman		£2,000.00	PFR
1 - Increase the number of active coaches in the game. 2 - Improve the standard of coaching within Eastern Counties clubs and Schools. 3 - Enable coaches to coach at their optimum level. 4 - Indentify coaches for CPB squads Coaching Committee					2017.18			£1,725.00	PFR
activity within ECRU and share models of good practice. Identify and Develop coaches Elite and CB Squads. Identify and Develop coaches at club level within their own club environment. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Identify and Develop coaches across Eastern Counties. Improve coaching at grass root level and encourage coaches across Eastern Counties. Identify and Develop coaches across Eastern Counties. Identify and Develop coaches across Eastern Counties. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Coaching Chairman Coaching Committee Coaching Chairman Coaching Committee E1,200.00 PFR Coaching Chairman Coaching Coaching Coaching Committee E1,200.00 PFR	coaches in the game. 2 - Improve the standard of coaching within Eastern Counties clubs and Schools. 3 - Enable coaches to coach at their optimum level. 4 - Indentify coaches			coaches for all CB/Elite squads within EC. L3 & Advanced CPD	2017.18			£1,000.00	PFR
Identify and Develop coaches Elite and CB Squads. Improve coaching at CB level. Improve coaching at CB level. Identify and Develop coaches at club level within their own club environment. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Identify and Develop coaches across Eastern Counties. Identify and Develop coaches across Eastern Counties. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Identify and Develop coaches across Eastern Counties. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Eastern Counties. Improve coaching at grass roots level across Easte		CCC in every Club.	activity within ECRU and share		2017.18	Sub County CCC's		£300.00	PFR
level within their own club environment. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Identify and Develop coaches across Eastern Counties. Improve coaching at grass root level and encourage coaches to up skill. 3 x sessions x 5 clubs. Create an up to date and workable active CCD (Club Coaches Database) GMS Based 2017.18 Coaching Chairman		Identify and Develop coaches Elite	-	to support coaches and players within the Elite & DEV squads within ECRU. 6 sessions @ £80 per				£480.00	PFR
Identify and Develop coaches across improve coaching at grass roots level across Eastern Counties. Coaching Chairman Coaching Chairman Coaching Committee Coaching Chairman Coa		level within their own club	and encourage coaches to up skill. 3	clubs/coaches within their own club	2017.18	Coaching Chairman		£1,200.00	PFR
				active CCD (Club Coaches	2017.18	Coaching Chairman	Committee	£0.00	N/A
Total £ 6,855		Support coaching sub-committee.		3 x meetings per year.	2017.18		Committee		PFR

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Effective & Efficient Facilities								
Goal Post Safety Scheme	To ensure that unsafe goalposts or those in poor condition are replaced and that new posts are provided on new pitches		3 sites to be identified through CB, RFU Delivery Team and Refs Society	Jul-17	TBC	£2,400.00	PFR	
Pitch Maintenance Grants	Help improve the playing surfaces at rugby clubs to improve the quality of experience and sustain fixture list	Clubs will not have to cancel fixtures and increase usage. Improve culture towards pitch renovations out of season. Better Pitches		Identification - Jan/Feb 2017. Work carried out Apr/May 2018	ТВС	£3,000.00	PFR	
Clubhouse Experience	The project recognises the need to constantly improve the experience people have when visiting clubhouses. With a good experience they are more likey to visit again and stay for longer	Improving the quality of the clubhouse experience by creating a more attractive environment where members wish to spend more time	An invitation will be issued to clubs to submit their clubhouse projects with particular priority towards those application that support experience of Referees and Spectators. The Facility Group will review and select club projects		ТВС	£3,000.00	PFR	

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source		
Effective & Efficient Club Manager	nent & Governance (including CBs in	this plan)							
To promote sustainable club development.	To secure the sustainability of all clubs in the CB and by encouraging the development of clubs through the accreditation / reaccreditation process.	Healthy vibrant clubs playing a strong role in their local communities.	Through a continuous club audit assessing data obtained from club visits, the review of club accounts, playing performance and information obtained from GMS. Secondly by encouraging the development of clubs through the accreditation / reaccreditation process	Continuously throughout the year.	All members of the Club Development Committee.	£0.00	PFR	Community Rugby	Key Driver 6 This is a very important element of the Committee's role. Information obtained is continually assessed and dialogues opened with Clubs as is appropriate.
	To ensure that all unincorporated and non-CASC Clubs understand the benefits of incorporation, being registered as a CASC or a Charity and are aware of the methods for achieving this status.			i)Throughout the season. ii) Holding CASC workshops as may be appropriate.	John Winders	£0.00	PFR	Community Rugby	Key Driver 6 There are 25 unincorprated Clubs within the CB. All of these Clubs are from time to time encouraged to consider taking this step. 26 clubs have yet to register as CASC.
	To promote best practice by delivering "Running Rugby" Workshops / Club Development Days.	To further Club development and encourage the sustainability of Clubs.	By delivering "Grow your Club" workshops focusing on environment, purpose and business.	?	RDO's.	£750.00	PFR	Community Rugby	Key Driver 3
	To promote best practice by delivering an Energy Efficiency Evening offering support to Clubs in sourcing the best energy tarrifs, renewable energy equipment, supply energy saving tips and advice.	Clubs producing a simple action plan after carrying out their own audit to identify methods to conserve the use of energy and as a consequence to save money.	By delivering a workshop with the RFU's Sustainability Manager and industry partners at a hosting rugby club. 10 attending clubs to receive a grant of up to £200 on a £ for £ basis as a contribution towards energy saving measures identified in the audit.	Feb-18	John Winders & Pete Shaw	£1,200.00	PFR	Community Rugby	Key Driver 6. It is planned to hold workshops in each County during July on the topics of business planning and developing a marketing strategy.
	To strengthen Club Develoment through improved links with their local communities.	Clubs becoming more involved with their local communities.	i) By offering advice and support for appropriate community engagement events. ii) By providing handouts listing key contacts at each Club for distribution at public events.	Throughout the season	John Winders and County Reps.	£1,000.00	PFR		Key Drivers 5 & 6.
	To strengthen Club Development by encouraging playing opprtunities for the wider community using adapted versions of the game.	A greater involvement for the younger community player. The promotion of the vets game and encouragement for a greater involvement of older players	baseh rugby touch waking rugby	Beginning in July and extending throughout the season.	The County Reps	£600.00	PFR	Community Rugby	Key Drivers 1 & 5.

	To ensure the Game Management System is fully embedded in.		By delivering workshops as may be appropriate and through contact with Clubs.	Throughout the year.	John Winders, & RDO's.	£500.00	PFR	Community Rugby	Key Driver 6 It is understood the RFU will be supporting this action.
		To allow Members to claim expenses for expenditure incurred when dealing with Action Plan objectives.	By holding at least four meetings during the year and carrying out club visits	Throughout the year.	John Winders	£350.00	PFR	Community Rugby	
		1			Total	£ 4,400		l	<u> </u>
	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Total Who will be responsible?	£ 4,400	Funding Source		
Integration with the Community	Why do we want to achieve this?	I —	How will we achieve it?	When will we do it?	1	1	- T		
Integration with the Community	Why do we want to achieve this?	I —	How will we achieve it?	When will we do it?	1	1	- T		

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Operating Costs/Recurring Prog	rammes							
Club Development Committee	Ensure effective management of committee			Q1,2,3,4	John Winders		RFU Direct	Community Rugby
	<u> </u>	<u> </u>	·	·	Total			

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Innovation								
ECRU Entrance Mats	support that ECRU provides to its		10 to 30 clubs to be supported with an indivdual mat each. COST TBC. £100 per mat is an estimate	First come First Served		£ 1,200	INN	Player safety - probably most useful for 2nd/3rd pitches

Total £ 1,200

Grand Total £ 14,000

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source
Retaining & Developing Current Pla	ayers						
Develop EC League structure from last season, following L8 re-structure		TENSITIE IID TO DATE STATS ARE AVAILABLE	Engage with all Clubs through Regional Meetings, and analyise results from Consultation exercise		John MacKay/Competitions Group	£ 600.00	СВ
Produce a 'Club/Player friendly League structure	To encourage widest possible Player participation	Prevent Players leaving our Game	Consultation	Jun-17	Comps. Group		
Provide best posssible Results							
Service	Ensure 'smart'	Maintain participant	Use bespoke	from Sept.2017	Comps. Group	£ 4,200.00	PFR
Results Service	communication	interest	Results service			-£2,000.00	PFR
Annual Review of EC Regulations	Ensure fairness and consistency		Consultation	end 2017-18 season	Comps. Group	nil	

Total £ 2,800

	Why do we want to achieve this?	What IMPACT do we	How will we	When will	Who will be responsible?	£ 5 000 00	Funding Source
	viny do we want to define ve tine:	want to achieve?	achieve it?	we do it?	will be responsible:	2 0,000.00	r ariaing course
Innovation							
Review the need for U15/U18 Girls	Provide equal opportunity for Player		By engaging with Clubs that are		J.Mackay, Ian Forton, Roger		
and Women Merit Tables	Development as exists for Male		running/intending to run Female		Pierson, with League	£ 600.00	
and Women Ment Tables	Players		Rugby	Jun-17	Secretaries		INN
	To introduce Girls into the enjoyment of Rugby without the need for contact		Publicise and arrange county- widecoaching/playing sessions	During 17/18 season	Create a stand-alone W&G volunteer structure that serves the need of all Counties	£ 600.00	
					the need of all Counties		INN
Electronic Match Card Trial, with	Streamline Results	Embrace Technology	Trial in EC1	During 17/18 season	John Mackay	£ 600.00	
RFU							INN

Total £ 1,800

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source		
fective & Efficient Club Management & Governance (including CBs in this plan)									
Manage the Dsiciplinary process	Promotion of discipline as a core value		Transparency in the disciplinary process and engagement with clubs	itor member dueries and	Declan Gallagher, David Broughton	£ 400	0 PFR	Discipline	
					Total	£ 400	<u> </u>		

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	Eastern Counties Committee Responsibility
Operating Costs/Recurring Progr	ammes							
Achievement of best value	To ensure that the CB can maximise its activities using the funding it achieves	Achievement of the Action Plan	Regular monitoring of Committee achievement against their respective action plans through the monitoring and update of their Action Plans in respect of activities achieved against funding required	Q2, Q3, Q4	Honorary Treasurer	£0		
Auditing of Club Accounts	To secure the sustainability of all clubs in the CB	Early identification of clubs in need	Submission and review of accounts from all clubs within the CB - linked to the accreditation process	Continuously throughout the year.	All members of the Club Development Committee.			Support from the Finance Committee
Accounts function	Ensure the financial stability of the CB through adherence to standard accounting practices	Real time accounts information and adherence to statutory reporting deadlines	Preparation of annual accounts and monthly management accounts, receiving authorised invoices and processing payments as required, maintaining accounting records and completion of VAT, Corporation Tax and PAYE returns to deadlines	Continuously throughout the year.	Honorary Treasurer	£2,250	СВ	Need to consider additional support
	•	•	•	•	Total	£ 2.250		•

Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
ment & Governance (including CBs in	this plan)						
Implement Rule changes if adopted at 2017 AGM		Completed	Quarterly	R J Watson			
Annual review of constitution		Annual review completed	Annually	R J Watson			
Produce Terms of Reference for all key posts		Completed; ToRs fit for purpose	Quarterly	R J Watson	£	-	
Produce a Procedure for Conduct of Meetings (inc General Meetings)		Completed; fit for purpose	Quarterly	R J Watson			
Produce a membership register, as required by Rule 22		Completed; fit for purpose	Annually	R J Watson		СВ	
Implement any Change to the Management Structure of the CB agreed		Completed; fit for purpose	Annually	R J Watson	£ -		
	ment & Governance (including CBs in Implement Rule changes if adopted at 2017 AGM Annual review of constitution Produce Terms of Reference for all key posts Produce a Procedure for Conduct of Meetings (inc General Meetings) Produce a membership register, as required by Rule 22 Implement any Change to the Management Structure of the CB	ment & Governance (including CBs in this plan) Implement Rule changes if adopted at 2017 AGM Annual review of constitution Produce Terms of Reference for all key posts Produce a Procedure for Conduct of Meetings (inc General Meetings) Produce a membership register, as required by Rule 22 Implement any Change to the Management Structure of the CB	why do we want to achieve this? achieve? ment & Governance (including CBs in this plan) Implement Rule changes if adopted at 2017 AGM Annual review of constitution Produce Terms of Reference for all key posts Produce a Procedure for Conduct of Meetings (inc General Meetings) Produce a membership register, as required by Rule 22 Implement any Change to the Management Structure of the CB Completed; fit for purpose Completed; fit for purpose	winy do we want to achieve this? achieve? achieve? achieve? ment & Governance (including CBs in this plan) Implement Rule changes if adopted at 2017 AGM Annual review of constitution Produce Terms of Reference for all key posts Produce a Procedure for Conduct of Meetings (inc General Meetings) Produce a membership register, as required by Rule 22 Implement any Change to the Management Structure of the CB Completed; fit for purpose Annually When will we achieve it? Annually	wing do we want to achieve this? achieve? achieve? achieve? achieve? Annual review of constitution Produce Terms of Reference for all key posts Produce a Procedure for Conduct of Meetings (inc General Meetings) Produce a membership register, as required by Rule 22 Implement any Change to the Management Structure of the CB Completed; Fit for purpose Annually Wine will we achieve it? Wine will be responsible?	winy do we want to achieve this? achieve? achieve it? wine achieve it? when will we do it? achieve achieve achi	ment & Governance (including CBs in this plan) Implement Rule changes if adopted at 2017 AGM Annual review of constitution Produce Terms of Reference for all key posts Produce a Procedure for Conduct of Meetings (inc General Meetings) Produce a membership register, as required by Rule 22 Implement any Change to the Management Structure of the CB agreed Cost Funding Source Wine will we achieve it? When will we do it? Indication in this plan. Implement & Governance (including Es in this plan) Annually R J Watson CB Completed; fit for purpose Annually R J Watson CB

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	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Operating Costs/Recurring Program	mmes							
	Deliver service through an admin	Salaries, honoraira				£ 13,763	PFR	Governance
	office	Office costs and overheads			R. Pierson/ P.Clarke	£ 10,169	PFR	Governance
	onice			Q1,2,3,4		£ 3,250	CB	Governance
	Creation of the Action Plan for the forthcoming season and monitoring the current season	Focus on core function of CB and achievement of the Action Plan	Annual retreat with all committee chairs	Q3	R. Pierson/ P.Clarke	£ 3,350	СВ	Governance
	Hold Management committee meetings	8 meetings		Q1,2,3,4	R Pierson	£ 800	СВ	Governance

Total £ 31,332

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	Eastern Counties Committee Responsibility
Effective & Efficient Club Manage	ement & Governance (including CBs	in this plan)						
Manage the CB effectively and	establish succession planning for	no post left vacant;seamless						Nominations
efficiently	key roles within the CB	transition for each change						Committee
		-	-		Total			

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Retaining & Recruiting High Quality	Coaches, Referees, Volunteers							
information on Coaching, Refereeing	* * * * * * * * * * * * * * * * * * * *	and Volunteers are informed of the events delivered or promoted by the	Email, Facebook, Twitter, posters delivered to clubs. 1 story per month that promotes coaching, refereeing or Volunteers within ECRU	M1-12	CCPD/Community /Office Manager	£ -		Marketing & Communications Committee
					Total			

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?		Funding Source	
Effective & Efficient Club Managem	ent & Governance (including CBs in							
3			Use of MS Office 365	M1-12	R J Watson		СВ	Marketing &
Manage the CB effectively and efficiently	Provide a secure and flexible file storage system for EC filing	Ensure EC information is protected from loss or inappropriate access and is available to EC officers via cloud	Deploy OneDrive for business in EC office, provide access to key EC officers	Q1-Q2	R Clarke			Marketing & Communications Committee
•	Improved and streamlined event administration	An efficient and less time consuming process to organise events	Deploy Google forms or similar	Q1-Q2	Office Manager			Marketing & Communications Committee
	Provide regular updates that supports and strengthens clubs	Monthly news letter and e- communications		M1-12	M&C	£ -		Marketing & Communications Committee
Enhance the CB's image and	Run and manage web page and other social media sites	Ensure there is an up to date e- presence for the CB	Maintenance of ecrurugby.com and Facebook, Twitter and YouTube channels	M1-12	M&C	£ 500.00		Marketing & Communications Committee
reputation and improve communications.	Produce and implement Branding Guidelines to all CB committees	A consistent and professional image for all documentation/comminications of the CB		Q1-Q2	M&C			Marketing & Communications Committee
	Publish Executive, Management and sub-committee minutes on EC website	Open and transparent CB	Create minutes section on the EC Website	Q1-Q2	Committee Chairs/ Office Manager	C 500		Marketing & Communications Committee

Total £ 500

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Integration with the Community								
	Promote CB activities to local media outlets and RFU Press officer	Clubs, Volunteers, Supporters and	M&C to agree comms plan with each committee of ECRU to ensure there are regular features emailed to clubs/counties, posted to the Website, Facebook and Twitter		M&C			Marketing & Communications Committee
			Press officer to submit regular articles to print media, effect monitored in EDP, East Anglian Daily News via e-edition	M1-12	Press Office Office Manager	£500.00	СВ	Marketing & Communications Committee
					Total	£ 500		<u></u> -

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Operating Costs/Recurring Program	nmas							

	AGM Annual Report	Q4	M&C	£600.00	СВ	Marketing & Communications Committee
	Microsoft Office 365	Q3	M&C	£200.00	СВ	Marketing & Communications Committee
	Produce CB handbook	Q1,	Lisa Greetham	£2,300.00	СВ	Marketing & Communications Committee
Club Development Committee	Promotional Items		M&C	£1,000.00	СВ	Marketing & Communications Committee
	Committee Clothing		M&C	£500.00	СВ	Marketing & Communications Committee
	Identify and secure new sponsors	Q1,2,3,4	M&C	£300.00	СВ	Marketing & Communications Committee
	Maintain current number of sponsors	Q1,2,3,4	M&C	£200.00	СВ	Marketing & Communications Committee

Total £ 5,100

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	Eastern Counties Committee Responsibility	
Retaining & Developing Current Pla	ayers								
Review existing CB player programme	To harmonise with RFU development programme (Saints/Tigers)	Consistency between RFU & CB	Working Group completing review	Q2	C Capps-Jenner		PFR	Player Performance Development Group	DPP
	Help players achieve their maximum potential	Offer a progression from club to County to CB for all players at all levels of the game	Developing a County Competition for Men and Women			£ 4,500) PFR	Player Performance Development Group	
	Assist Tigers to fund second centre	Ensure Norfolk, Suffolk and Cambridge are in cluded in programme			C Capps-Jenner		PFR	Player Performance Development Group	DPP
perating Costs/Recurring Program	mmes								
sub County Under 16 Program	Provision of Effective Competitive Rugby for Development Purposes	Provision of Effective Competitive Rugby for Development Purposes	S/N/C play 2 games each (3 games in total)	September 2014	C Capps-Jenner	£ 5,494	RR	Player Performance	U16
Deliver Youth Player Development Programme (Pilot)	Girls programme	Players identifed through County matches - no target			Darren Wright		PFR	Player Performance Development Group	Girls
	Help players achieve their maximum potential	County U15s Girls	3 matches and festival	October/November 2017	Darren Wright	£ 4,849	PFR	Player Performance Development Group	Girls
		County U18s Girls	3 matches and festival	October/November 2017	Darren Wright		СВ	Player Performance Development Group	Girls
	Girls programme	Players identifed through County matches - no target	Trials and training sessions		Nicky Goddard	£ -	- PFR	Player Performance Development Group	Girls
Deliver Youth Player Development Programme (Pilot)	Help players achieve their maximum potential	County U15s Girls	Festivals	October/November 2017	Nicky Goddard	£ 656	RR	Player Performance Development Group	Girls
	Help players achieve their maximum potential	County U15s Girls	Festivals	October/November 2017	Nicky Goddard		PFR	Player Performance Development Group	Girls
		County Senior XV Women	3 matches	May-17	Aaron Swanborough	£ 8,569	RES	Player Performance Development Group	Womens
		County Senior XV Women	3 matches	May-17	Aaron Swanborough	£ 6,431	сс	Player Performance Development Group	Womens
Deliver Youth Player Development Programme (Pilot)		County U17s	3 matches (including match v Yorkshire)	Q1,2,	John MacKay	£ 4,000	PFR	Player Performance Development Group	U17/18
		County U18s	4 matches		John MacKay	£ 271	PFR	Player Performance Development Group	U17/18
		County U18s	4 matches		John MacKay	£ 1,729	RR	Player Performance Development Group	U17/18

enior men and women away kit					Total	£ 60.400		Group	Playing
	Appropriately equip representative & development programmes	Playing kit & equipment	1 x set of shirts/strip per year				PFR	Player Performance Development	
	Help players achieve their maximum potential		3 games incorporating all selected Sub-County players		D Masdin		PFR	Player Performance Development Group	U20's
		County U20s up to Quarter Final	3 matches		D Masdin	£ 1,169	cb	Player Performance Development Group	U20's
		County U20s up to Quarter Final	3 matches		D Masdin	£ 7,831	PER	Player Performance Development Group	U20's
		County senior XV up to Quarter Final	3 matches		D Masdin		CC	Player Performance Development Group	EC Senior
		County U20s up to Quarter Final	3 matches		D Masdin	£ 11,431	CB	Player Performance Development Group	EC Senior
		County senior XV up to Quarter Final	3 matches		D Masdin	£ 3,569	СС	Player Performance Development Group	EC Senior
County Under 17 Festival		Provision of Effective Competitive Rugby for Development Purposes	Provide Festival	January 2015	S/C Y/Cs & Performance Program			Player Performance Development Group	U17/18

Total £ 60,499

Day	Date	Group	Seq	Programme	Venue	Gr	ound Hire		Catering Players & Coaches	Match D Food		Physio Cost	Mileage for coaches
Wednesday	November 22nd 2017	16	1	Trials with DPP	Thetford	£	90.00	£	-	£ 12	20.00	£ 76.00	£ 150.00
Wednesday	November 29th 2017	16	2	Trials with PDG		£	90.00	£	-	£ 12	20.00	£ 76.00	£ 150.00
Wednesday	December 6th 2017	16	3	Training	Thetford	£	90.00	£	-	£ 8	30.00	£ 76.00	£ 150.00
Wednesday	December 13th 2017	16	4	Training		£	90.00	£	-	£ 8	30.00	£ 76.00	£ 150.00
Sunday	January 7th 2018	16	5	Training	Thetford	£	50.00	£	15.00	£	-	£ 76.00	£ 150.00
Wednesday	January 10th 2018	16	6	Training	Thetford	£	90.00	£	-	£ 8	30.00	£ 76.00	£ 150.00
Wednesday	January 17th 2018	16	7	Training	Thetford	£	90.00	£	-	£ 8	30.00	£ 76.00	£ 150.00
Sunday	January 21st 2018	16	8	V Leicestershire	Diss	£	200.00	£	35.00	£ 12	20.00	£ 120.00	£ 150.00
Wednesday	January 31st 2018	16	9	Training	0	£	90.00	£	-	£ 8	30.00	£ 76.00	£ 150.00
Sunday	February 4th 2018	16	10	V NLD	Holt?	£	200.00	£	35.00	£ 12	20.00	£ 120.00	£ 150.00
Wednesday	Febuary 14th 2018	16	11	Training	Thetford	£	90.00	£	-	£ 8	30.00	£ 76.00	£ 150.00
Sunday	Febuary 18th 2018	16	12	V East Midlands	The leys	£	-	£	35.00	£ 40	00.00	£ 120.00	£ 150.00
						£	1,170.00	£	120.00	£ 1,36	50.00	£ 1,044.00	£ 1,800.00

5,494.00

Coach Kit Physio sundries Laundry

Day	Date	Group	Seq	Programme	Venue	Gre	ound Hire/ Coach	F	Catering Players & Coaches	Match Day Food	P	Physio Cost		lileage for coaches
Sunday	September 17th 2017	15/18	1	Trials	Stowmarket	£	200.00	£	60.00	£ -	£	150.00	£	150.00
Monday	September 25th 2017	15/18	2	Training		£	60.00	£	-	£ -	£	60.00	£	150.00
Monday	October 2nd 2017	15/18	3	Training	Diss	£	60.00	£	-	£ -	£	60.00	£	150.00
Monday	October 9th 2017	15/18	4	Training		£	60.00	£	-	£ -	£	60.00	£	150.00
Monday	October 16th 2017	15/18	5	Training	Diss	£	60.00	£	-	£ -	£	60.00	£	150.00
Monday	October 25th 2015	15/18	6	Training	Diss	£	60.00	£	-	£ -	£	60.00	£	150.00
Sunday	October 29th 2015	15/18	7	V Middlesex (Away)	ТВС	£	700.00	£	35.00	£ -	£	250.00	£	150.00
Monday	November 6th 2017	15/18	8	Training	Diss	£	60.00	£	-	£ -	£	60.00	£	150.00
Monday	November 13th 2017	15/18	9	Training	0	£	60.00	£	-	£ -	£	60.00	£	150.00
Sunday	November 19th 2017	15/18	10	V Essex (Home)	ТВС	£	200.00	£	35.00	£ 200.00	£	240.00	£	150.00
Monday	November 27th 2017	15/18	11	Training	Thetford	£	60.00	£	-	£ -	£	60.00	£	150.00
Sunday	December 3rd 2017	15/18	12	V Bucks (Home)	TBC	£	200.00	£	35.00	£ 200.00	£	240.00	£	150.00
						£	1,780.00	£	165.00	£ 400.00	£	1,360.00	£	1,800.00

5,505.00

Coach Kit Physio sundries Laundry

Eastern Counties Women Proposed Budget 2017/2018 Season

Trials			Coaching Expenses		
November (Thetford RFC)	£400.00			£500.00	
December (Shelford RFC)	£400.00		Ian "Spike" Milligan (Coach)	£500.00	
January (Stowmarket RFC)	£400.00			£500.00	
	£ 1,200.00			£1,500.00	
		£ 1,200.00			£1,500.00
Friendlies			Physio Expenses		
Essex (Away)	£1,000.00		Joe McKenna (Physio)	£500.00	
A N Other (Home) *	£600.00		0		£500.00
	£1,600.00		Equipment		
		£1,600.00	Physio Tape\Materials	£300.00	
League					£300.00
Game One (Home)	£600.00				
Game Two (Home)	£600.00				
Game Three (Away) **	£3,000.00			Grand Total	£ 14,940.00
Game Four (Away)	£1,000.00			Capped Budget	£15,000.00
	£5,200.00				
		£5,200.00			
Playing Kit (32 Women Squad) ***					
ECRU Canterbury Team Holdall	£30.00		* An additional friendly game, we only ha	ad one this year.	
ECRU Socks Senior	£7.00		** Another away stay, hotel etc.		
ECRU Shorts	£22.50		*** I have added the kit as I feel the won	nen should have the sar	ne as the men. This is obviously a guess to what they get.
ECRU Hoody	£20.00				
ECRU Dry Tee	£18.50				
ECRU Senior Pants	£35.00				
	£133.00				
		£4,256.00			
Coaching Kit (x 4)					
ECRU Shorts	£22.50				
ECRU Hoody	£20.00				
ECRU Dry Tee	£18.50				
ECRU Senior Pants	£35.00				
	£96.00				
		£384.00			

Eastern Counties U20's Proposed Budget 2017/2018 Season

Training Sessions			Coaching Expenses		
Shelford	£600.00			£500.00	
		£600.00	Coach x 2	£500.00	
Fixtures				£1,000.00	
Away (travel)	£800.00				£1,000.00
Away (travel)	£800.00		Physio Expenses		
Home (food)	£450.00		Training Sessions x 6	£300.00	
	£2,050.00		Fixtures x 3	£150.00	
		£2,050.00	0		£450.00
Players Expenses			Equipment		
32 players @ £50 average	£1,600.00		Physio Tape\Materials	£300.00	
		£1,600.00	Match & Training balls / bibs	£395.00	
Playing Kit (32 Squad)					£695.00
ECRU Polo	£20.00				
ECRU Socks Senior	£7.00				
ECRU Shorts	£22.50			Grand Total	£ 10,611.50
ECRU Hoody	£20.00				
ECRU Dry Tee	£18.50			Capped Budget	£9,000.00
ECRU Senior Pants	£35.00				
	£123.00			Savings to be achieved	£ 1,611.50
		£3,936.00			
Coaching/Physio Kit (x 3)					
ECRU Polo	£20.00				
ECRU Hoody	£20.00				
ECRU Dry Tee	£18.50				
ECRU Senior Pants	£35.00				
	£93.50				
		£280.50			

Eastern Counties Senior's Proposed Budget 2017/2018 Season

Training Sessions (x 8)			Coaching Expenses		
Food	£960.00			£1,250.00	
Shelford	£800.00		Coach x 3	£750.00	
		£1,760.00		£2,000.00	
Fixtures					£2,000.00
Away (travel & hotel)	£3,000.00		Physio Expenses		
Away (travel)	£1,000.00		Training Sessions x 8	£800.00	
Home (food)	£1,000.00		Fixtures x 3	£450.00	
	£5,000.00		0		£1,250.00
		£5,000.00	Equipment		
Players Expenses			Physio Tape\Materials	£300.00	
32 players @ £100	£3,200.00		Physio table	£700.00	
		£3,200.00	Match & Training balls / bibs / water bottles	£430.00	
Playing Kit (32 Squad)					£1,430.00
ECRU Polo	£20.00		Analysis		
ECRU Socks Senior	£7.00		Filming of fixtures @ £100	£300.00	
ECRU Shorts	£22.50				£300.00
ECRU Shirt	£20.00				
ECRU Dry Tee	£18.50			Grand Total	£19,343.50
ECRU Senior Pants	£35.00				
	£123.00			Capped Budget	£15,000.00
		£3,936.00			
Coaching/Physios Kit (x 5)			Sav	rings to be achieved	£ 4,343.50
ECRU Polo	£20.00				
ECRU Hoody	£20.00				
ECRU Dry Tee	£18.50				
ECRU Senior Pants	£35.00				
	£93.50				
		£467.50			

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Retaining & Recruiting High Quality	Coaches, Referees, Volunteers							
	_			Society Member at Club (SMAC) – each club to have an identified society member linked to it	Q1	Referee Socieities, EC Mancom		
		Potential Referee Identification	Look at a Referee Roadshow and/or Team Building Event – the purpose of which to be to define how you get into refereeing, what support network there is, development opportunities, mentoring support		Referee Socieities, EC Mancom	£ 1,300	СВ	
			a number or weekends	Q1	Referee Socieities, EC Mancom	£ 600	СВ	
	To increase the number of society		Communication between the three counties re available places on courses and options to transport share to get attendees there	Q1	Referee Socieities, EC Mancom			
	referees in all areas of the game, youth and senior and at all levels the game is played within EC	Referee Courses	List of all course attendees to be forwarded to the EC Office Administrator who will forward details of all three referees societies are communicated to them plus course feedback requested	Q1/2/3/4	Referee Socieities, EC Mancom			
			All club referees to be registered with their relevant society and CPD requirements established	Q1	Referee Socieities, EC Mancom			
		Referee Development	Referees with Ambition and Referees with Potential, develop a PDP for all members of these groups and identify a mentor. Establish a Referee exchange process, looking at teams of three to include observers, to exposure current referees to different challenges. Link up through Who's the Ref	Q1/2/3/4	Referee Socieities, EC Mancom	£ 750	PFR	

	Why do we want to achieve this?	What IMPACT do we	How will we	When will	Who will be responsible?	Cost	Funding Source	
	winy do we want to achieve this:	want to achieve?	achieve it?	we do it?	will be responsible:	Cost	r driding Source	
Innovation								
Run female orientated Level 2	Increase women and girls	More women and girls officiating					ININI	Refereees
Course	particiaption	0	Targetted marketing			£ 1,500)	Committee
Run retiring player orientated Level 2	Batain av players in the game	Increase referees at lower league					ININI	Refereees
Course	Retain ex players in the game	levels	Targetted marketing			£ 1,500	IININ	Committee
					Total	£ 3,000		

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source	
Effective & Efficient Club Managem	nent & Governance (including CBs in							
	Appoint CoSMs	County Safeguarding Managers in post		Q1	CBSM			Safeguarding
Ensure appointment of County Safeguarding Managers, successors & Club Safeguarding Officers	Support Clubs appointing suitable Safeguarding Officers. Recommend an assistant	100% Clubs with active Safeguarding Officers	Visits and face to face communication	Q1,2	CBSM & CoSM's		PFR	Safeguarding
	Secure a succession plan for CBSM and CSMs	Plan in place with buy in from proposed successors	Ask for continuation and possible candidates for succession	Q1	CBSM & CoSM's			Safeguarding
		Conference in order to ensure CSOs updated.	Creating relevant content and communicate effectivly with all CSO's to ensure thay are feeling engaged	Q1	CBSM & CoSM's		PFR	Safeguarding
	Regular support and briefings to CSOs (face to face & remote comms) and via ECRFU website		Offer merchandise to make them more visiable when at games and around the club	Q1	CBSM & CoSM's	£500	PFR	Safeguarding
		Visits and communication with new CSOs	Talking with the clubs and having updated information	When they are appointed	CBSM & CoSM's			Safeguarding
		Attendance at appropriate "Play it Safe" and "In Touch Courses "by CBSM to support RDO	Requesting updated local lists from the RFU and getting CBSM and CoSM's trained as course tutors	Q1,2,3,4	CBSM		PFR	Safeguarding
	Ensure process of incident referral (adult on child) is in accordance with RFU policy	All cases reported to RFU Safeguarding Team	Constant communication with clubs and other sections	Q1,2,3,4	CBSM & CoSM's		PFR	Safeguarding
	CBSM support Club Development	New accreditations for clubs with youth sections	Communication and assistance to the RDO's	Q1,2,3,4	CBSM & CoSM's		PFR	Safeguarding
Ensure compliance with NSPCC		Club Visits		Q1,2,3,4	CBSM & CoSM's	£400	PFR	Safeguarding
Standars, RFU REG21 & RFU Safeguarding Policy	Club visits by CBSM & CoSM's	Safeguarding Audits	Audit forms circulated at the beguining of the season and constant checks for follow ups	Q1,2,3,4	CBSM & CoSM's	£250	PFR	Safeguarding
	CBSM to support County Safeguarding Managers	CB Safeguarding 'team' meetings	4 per year with others required for special circumstances	Q1,2,3,4	CBSM & CoSM's	£240	PFR	Safeguarding
	Promotion of New RFU Safeguarding Policy	Use of new policies by clubs to safeguard youths	EC Newsletter and club visits	Q1,2,3,4	CBSM & CoSM's		PFR	Safeguarding
	First Aid & medical Welfare	Improve children's wellbeing and raise coaches safety awareness.	To provide support to First Aid to coaches at club level		Safeguarding	£ 300	СВ	
Ensure CBSM & CoSM's up to date	To Encourage improvements to the quality and safety of community club rugby by supporting the accreditation / reaccreditation process.	CBSM & CoSM's feedback to CSO's	EC Newsletter and club visits	Q1,2,3,4	CBSM & CoSM's		PFR	Safeguarding
					Total	£ 2.100		

Total £ 2,190

	Why do we want to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who will be responsible?	Cost	Funding Source		
Retaining & Recruiting High Quality	Coaches, Referees, Volunteers				_		1		
Why do we want	to achieve this?	What IMPACT do we want to achieve?	How will we achieve it?	When will we do it?	Who is Responsible?	Cost £	Funding source	Priority	Review/Monitoring
Develop the CVC position into a key priority position within clubs	To ensure strong management and coordination of volunteers in EC clubs	All Clubs in CB having an active CVC to promote and develop the volunteering role.	By developing a campaign in rugby clubs to explain the importance of the role. Call to action: 1) Register their CVC on GMS 2) Promote their CVC in their club	2017	CB Volunteer Coordinator and County Volunteer Coordinators		СВ	3	Registration numbers on GMS and contacts with each club
	To provide information for CVC's that will help improve the recruitment and retention of volunteers within clubs	A greater number of volunteers	By developing a workshop programme		CB Volunteer Coordinator supported by the three County Coordinators and RDO and County Sports Partnership	£1,000	СВ	1	
Ensure that the recruitment and retention of volunteers is a key part of each club's action plan	To encourage Clubs to seek the support of appropriate volunteers to achieve the Clubs objectives.	Stronger Clubs	By developing club volunteer recruitment and retention practices through an action plan		CB Volunteer Coordinator and County Volunteer Coordinators		СВ	2	Number of action plans implemented by clubs. County CVCs to chase up
Connect potential volunteers to clubs	To encourage clubs to meet with potential volunteers including Young Rugby Ambassadors and to offer them opportunities	More volunteers coming into clubs.	By establishing an Innovative Volunteering Fund to help Clubs set up projects aimed at attracting volunteers and promotion of the Leadership Academy	Sep-17	CB Volunteer Coordinater and County Coordinators	£ 1,000.00	INN		Number of connections made
Reward Volunteers for their work and to acknowledge progress that clubs have made	To encourage volunteers to stay in the game	Satisfied volunteers	This will be achieved by organising Pre-Match Buffet Luncheons prior to RFU Championship Games where volunteers from across Eastern Counties will be invited to attend in recognition of their volunteering services.	End of the season	CB Volunteer Coordinator County Volunteer Coordinaters	£ 500.00	СВ		
	To celebrate the work of volunteers within the game and the development of clubs	Satisfied and respected volunteers and clubs	By providing a clear awards process, linking in with the RFU's Mitsibishi scheme that recognises key CB volunteers across various sections of the game and the development of Clubs.	End of the season	CB Volunteer Coordinator and County Volunteer Coordinators	£ 750.00	СВ		
Promote the ECRU image to ECRU voluteers and the wider rugby community	To encourage ECRU volunteers	A stronger ECRU image	By providing hospitality for ECRU volunteers and other associates in the Twickenham car park before two international games.	During the season	Roger Pierson	£ 400.00	СВ		Evaluate the quality of awards system

Total £ 3,650