

TECH FARMER

TECH MAGAZINE

A Direct Driller Magazine Publication

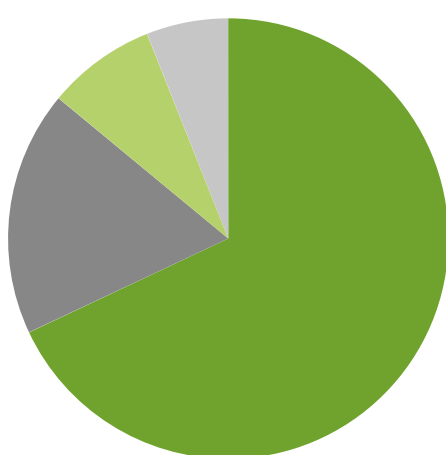
Tech Farmer Magazine

Tech Magazine Media Pack

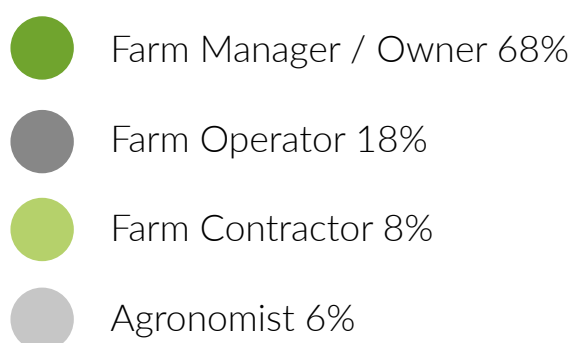
What you need to know about Tech Farmer Magazine

Tech Farmer stands as the UK's only printed publication focus on current and emerging agricultural technology, with an emphasis on increasing awareness and adoption into current farming practices. The magazine offers a wealth of content tailored to farmers, agronomists, and agricultural professionals. From in-depth articles and insightful analyses to the latest advancements in soil analysis and breeding technology, equipment, and research findings. We cover a spectrum of topics in depth. Additionally, we feature real-life farming project, highlight best new technological agricultural practices, and provide a comprehensive resource for staying abreast of industry developments.

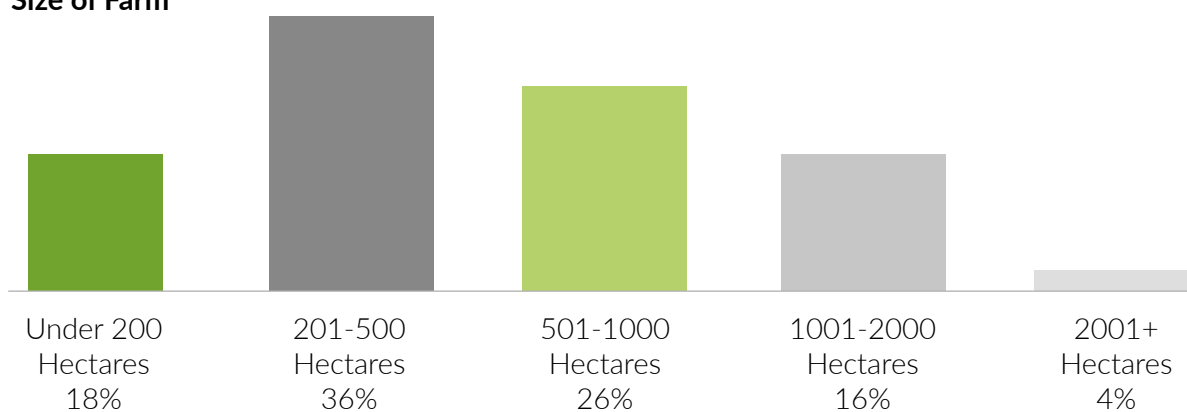
Audience



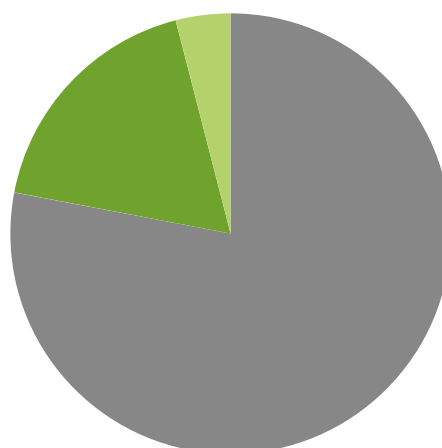
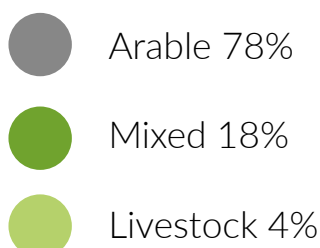
Job role



Size of Farm



Farm Type



Tech Farmer Audience and Demographics

5200 Printed copies per quarter



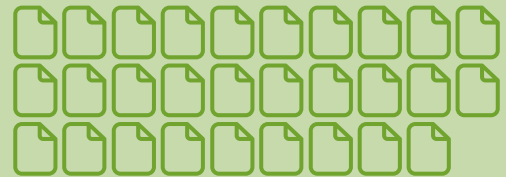
16,200 Digital reads per quarter



12,500 PDF downloads per quarter



29 Pages of advertising



14% Growth rate (since first issue)



Social Media Coverage

All articles featured in Tech Farmer magazines are scheduled across the board on our social media platforms:

DD Twitter (X)



3900+ followers

Arable Men Facebook



67000+ followers

DD LinkedIn



725+ connections

Figures collected January 2024*

*The Farming Forum (119k followers+) is tagged in all DD article social posts. Posts liked and shared when possible.

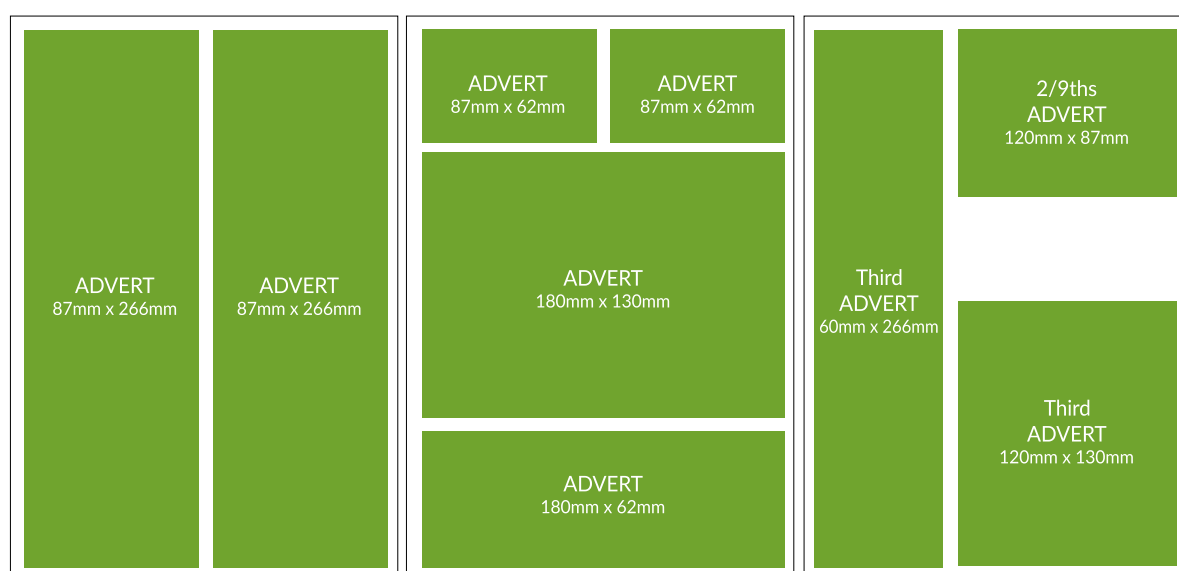
Summary of prices

We offer discounts for bookings of more than 1 issue. Costs below are per issue.

	1 Issue	3 Issues	4 Issues +
Magazine Sponsor	-	-	£3000
Back Cover	£2000	£1850	£1700
Inside Front 3 Page Fold Out	£2700	£2450	£2250
Inside Front of Rear Page	£1150	£1025	£950
Full A4 Page	£955	£885	£810
Two-thirds A4 Page	£730	£675	£620
Half A4 Page	£575	£545	£490
Third A4 Page	£415	£385	£350
Quarter A4 Page	£335	£310	£285

Artwork Specifications

For Quarter and half page adverts, please provide the following sized artwork (no bleed), you can use bleed on landscape and vertical half pages and landscape quarter:



Bleed Specifications

Full Page adverts please provide 297mm high x 210mm wide (plus a 3mm bleed)

Half Page Landscape adverts please provide 148mm high x 210mm wide (plus a 3mm bleed)

Half Page Vertical adverts please provide 297mm high x 105mm wide (plus a 3mm bleed)

Third Page Landscape adverts please provide 99mm high x 210mm wide (plus a 3mm bleed)

Quarter Page Landscape adverts please provide 74mm high x 210mm wide (plus a 3mm bleed)

Content, Supplements and Inserts

Content can be included in the magazine at £300 a page.

A Supplement of 16 pages can be posted out with the main magazine for £5000.

A leaflet (1 page) can be inserted into magazine for £600.