

Media Schedule for 2026

Issue 35 – Direct Driller: 20th Jan (Editorial 15th Dec, Artwork 20th Dec, Print 12th Jan)

1. **Features:** Soil health, manures, cover crops, regen agronomy, Croptec review, biostimulants, wheat / OSR / Barley variety review
2. **Supplement:** Mechanical weeding technology

Issue 35 – Tech Farmer: 20th Jan (Editorial 15th Dec, Artwork 20th Dec, Print 12th Jan)

1. **Features:** New fungicides, spray technology, disease monitoring, precision applications, low carbon technology, agri-tech review

Issue 36 – Direct Driller: 20th Apr (Editorial 25th Mar, Artwork 3rd Apr, Print 20th Apr) - **Groundswell**

1. **Features:** IPM, living mulches, soil health, cover crops agronomy, rotational agronomies, SFI and the 2026 offering, carbon farming
2. **Supplement:** Sprayer Guide

Issue 36– Technology: 1st May (Editorial 1st Apr, Artwork 3rd Apr, Print 20th Apr) - **Cereals**

1. **Features:** Genetic engineering, genetic modification, variety development, robotics, seed technology and seed placement, vertical farming, lighting and Cereals technology review.

Issue 37 – Direct Driller: 20th July (Editorial 25th Jun, Artwork 1st Jul, Print 20th Jul) – **Agroforestry**

1. **Features:** Soil health, grazing management, organic products in regen ag, cover crops, regen agronomy, regen machinery, agroforestry.
2. **Supplement:** Tyres and compaction

Issue 37 – Technology: 1st Aug (Editorial 25th Jun, Artwork 1st Jul, Print 20th Jul)

1. **Features:** “Waste” technologies, biochar, AD, methane processes and uses, carbon capture, compost, new Biostimulants, new soil products, fertiliser and precision fertiliser management agri-tech review

Issue 38 – Direct Driller: 20th Oct (Editorial by 25th Sept, Artwork by 3rd Oct, Print 20th Oct) – **Croptec**

1. **Features:** Fertiliser usage in regen, cover crops mixes, water management in regen, drainage in soils, carbon credits in regen
2. **Supplement:** Drills on Farms Guide

Issue 38 – Technology: 1st Nov (Editorial by 25th Sept, Artwork by 3rd Oct, Print 20th Oct) - **LAMMA**

1. **Features:** Mapping technology and satellites, decision management tools, robotics, farming APPs. AI applications in farming, farm data management

Advertising Pricing 2026 (both magazines)

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Supplement Pricing

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