



MMFM 2022 Welcomes the UK Animation Delegates

July 21-24, 2022



NBCUniversal



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WELCOME

Welcome to Miami and Film London's animation familiarisation trip.

With London producing more than 50 per cent of the UK's animation output, employing over 2,500 people, since 2012 the investment into London's animation sector has increased from £35m to over £450m a year.

Film London aims to bolster this by working with the region's studios and producers to help the sector grow commercially and creatively over the coming years, and collaborations with world-class territories like Miami are a key part of that.

This trip aims to give you a taste of what Miami has to offer, and to introduce you to some of the innovative animation studios whose work has put Miami on the map.

We're delighted to be building on our well-established partnership with Miami with activity that seeks to have creative and economic impacts for both regions. We're especially grateful to Miami Media and Film Market, longstanding partners of Film London, for collaborating on and hosting this trip during the 12th edition of their fast-growing global content market. Miami and London are diverse melting pots, rich in talent and we hope that the facilities and contacts you meet over the coming days enable you to strike up some exciting new business relationships.



Adrian Wootton OBE

Chief Executive, Film London & the British Film Commission

About Film London

Film London is the capital's screen industries agency. We connect ideas, talent and finance to develop a pioneering creative culture in the city that delivers success in film, TV, animation, games and beyond.

We offer free professional advice and bespoke support to connect international productions with the right crews, facilities, locations and studios in London.

Film London works to sustain, promote and develop London as a global content production hub, support the development of the city's new and emerging filmmaking talent and invest in a diverse and rich film culture.

filmlondon.org.uk
[@film_london](https://twitter.com/film_london)

GENERAL INFORMATION

VENUE INFORMATION

HOTEL

The Biltmore Hotel
1200 Anastasia Ave
Coral Gables
FL 33134
+1 305 445 1926

Marissa Wong

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KEY CONTACTS

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Film London

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SCHEDULE

Thursday 21 July

08:45

Delegates picked-up at
Intercontinental from Kidscreen

09:15

Studio Tour: The Kitchen

10:00

Studio Tour: iKartoons

11:00

Studio Tour: Team Legend

12:00

Studio Tour: MDC Magic

13:00

Depart for Biltmore Hotel

14:00

Check-in/Lunch at Biltmore Hotel

15:30

MMFM Conference

20:00

Dinner at Versailles

Friday 22 July

10:00

One-to-One meetings

13:00

Lunch at Biltmore Hotel

14:30

MMFM Conference

18:00

Networking Reception

20:00

Dinner at Café LaTrova

22:30

Drinks at Ball and Chain



Saturday 23 July

12:15

Animating the Future panel with Bradley Stone, Michael Wakelham, Gianni Dalerta and Kevin Sharpley, moderated by Julian Scott

13:00

Lunch at Biltmore Hotel

14:30

MMFM Conference

18:00

Networking Reception with MMFM Delegates

19:00

MMFM Awards Ceremony

21:00

Dinner at Gianni's

Saturday 24 July

09:00 – 11:00

Follow up meetings from One-to-Ones as needed

Delegates depart in their own time



The Adventures of Paddington
© 2019 StudioCanal

UK TAX RELIEFS

London is an attractive destination for all content production. Our wealth of world-class talent and resources are underpinned by generous user-friendly tax reliefs, which can help you bring your project to the capital.

Best of all, for Animation Programming there is an easily accessible 25% tax relief.

There is no cap on the amount of tax relief that can be claimed.

All reliefs are capped at 80% of total production budget.

An Animation Production Company (APC) can claim a tax relief of up to 25% of qualifying expenditure for qualifying animation programmes.

The project must be an animated programme. At least 51% of the core expenditure on the completed programme must be on animation production expenditure.

Animation programme tax relief has no minimum expenditure requirement.

To qualify for animation programme tax relief, projects must:

- Have a minimum 10% of core expenditure spent in the UK
- Be intended for broadcast (including internet broadcast)
- Have a single APC registered at Companies House before production begins

The APC must be responsible for all the animation programme making activity from pre-production through to completion, although contracting to third parties and co-production can be accommodated.

How your project can qualify as British:

Your animation programme can qualify as British either by passing the Cultural Test, or as an official co-production. The UK has 10 bilateral co-production treaties and is also a signatory to the European Convention. Some of the bilateral film treaties also allow television co-production.

For more information, visit filmlondon.org.uk/resource/tax-relief-for-animation, or contact the Certification Unit at the BFI: certifications@bfi.org.uk

MMFM



Patricia Arias

CEO & Founder

Miami Media & Film Market

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Pattie has been involved in public service for more than 30 years and has developed programs and initiatives on a local, national and international level. In 2008, she founded the Miami Media & Film Market and currently serves as its Chief Executive.

Among other honors and distinctions, Pattie was named International Business Woman of the Year by the World Trade Center/Miami, and was presented with the prestigious Governor's Business Ambassador Medal for the State of Florida. Pattie served on the host committee of the first three Miami International Film Festivals, and currently serves as a member of the international jury for the "Premios Platinos" which honors Ibero-American Cinema.

Jose Luis Martinez

Creative Director/Co-Founder
Miami Media & Film Market

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Jose Luis "JL" Martinez is a producer, consultant and director. He was involved with the Miami Film Festival, helping to plan and execute its 25th anniversary edition, and also holds various producing titles on independent films which have premiered at multiple international film festivals.

Since 2010, through co-founding and creative direction of the Miami Media & Film Market (MMFM), a yearly industry event hosted by CAMACOL, the Latin Chamber of Commerce of the US, Jose Luis has organised, and moderated panels with a wide cross section of entertainment and media professionals from around the world. His latest projects include executive production for Atomic Digital Media, a media company creating digital content for kids and families, and consulting for Hialeah Park Studios. Most recently, he produced the award-winning feature *Marcus*.

DELEGATES



Robin Robin
Courtesy of Netflix

Bradley Stone

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Originating from London, Bradley has a diverse background in the sports and entertainment world. He was a Division One college athlete at the University of Connecticut and graduated with a degree in communications. Now residing in Los Angeles, Bradley has taken up a post with BRON Digital, focusing on their digital assets and programming produced in Epic Games Unreal Engine, and utilises those assets for the metaverse and NFTs.

Bradley also bridges the gap between BRON and Platinum Films, headquartered in the UK at Pinewood Film Studios. Acting as the linchpin between the two studios on the *Bear Grylls Young Adventurer* franchise, Bradley works across all aspects of the digital landscape including the movie trilogy, streaming series, gaming and NFT/metaverse strategy.

Nigel Stone

CEO

Platinum Films

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Platinum Films are a leading entertainment IP creation company headquartered at the world-renowned Pinewood Studios in the UK.

Nigel is the founder and visionary force behind Platinum Films. Having learnt his craft in the film industry, he set up Platinum with an ambition to unite Academy Award-winning filmmakers with the most talented directors and writers from the children's programming world to create content that not only entertains, but possesses that 'special something' to truly inspire young people.

Nigel expertly bridges creative and commercial worlds. He is well known for his entrepreneurial approach to film and television, and innovative brand building across multiple platforms. This dynamic approach firmly puts Platinum at the forefront of the independent sector.

Michael Wakelam

Founder

Anthem Studios

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Michael Wakelam is the founder of Anthem Studios, an independent animation studio based in London. Founded in 2012, Anthem is currently developing several projects for preschool and kids markets including *Skye Blue: Global Diplomat*, produced by Fonda Snyder and Irene Weibel, and the comedy driven hybrid project, *The Wild Truth*, pitched at Cartoon Forum. Anthem's latest project, *ForkFish* was a finalist in the MIPJunior Project Pitch competition.

Michael is also developing several feature film projects and hosts the Creators Society Animation Podcast, where he interviews industry icons, innovators and creators from across the animation industry.

STUDIO TOURS & ONE-TO-ONES



Doink Studios



Doink Studios is a Miami boutique animation hub, created by Joe Garcia & Charlie Calderin. Doink Studios was founded for the express purpose of storytelling in an intelligently fun way. To our projects, we bring a passionate creativity married to artistic excellence, because "laughing brains work better."

doinkdesign.com

iKartoons Animation



The iKartoons team has over 20 years of creating and producing original content with a positive social impact that entertains and inspires. Their goal is to produce extraordinary high-quality content for a diverse, inclusive, and global audience, with compelling storytelling.

ikartoons.com

The Kitchen



The Kitchen is one of the leading language customization companies in the world. With offices and studios in 14 locations (and growing) worldwide, The Kitchen provides language services, to and from most major languages, and for all formats and genres of programming.

The Kitchen has been honored twice by The Television Academy for developing the industry's only Emmy® Award-winning language translation, dubbing and subtitling software technology, offering clients the most efficient language localization process every step of the way.

thekitchen.tv

KijiK Multimedia



KijiK Multimedia is an award winning storytelling company. They are a full-service multi-media company with specialties in integrated, branded and convergent media and development of in-house projects.

kijikmultimedia.com

MAGIC MDC



With facilities that mimic the production pipeline from PIXAR Studios, and located at MDC's Wolfson Campus, the Miami Animation and Gaming International Complex (MAGIC) offers students an intensive, hands-on two-year program to develop skills in modeling, lighting, motion, sound, and storytelling. The program also provides an opportunity to gain command of the technical skills required in today's highly competitive animation industry. MAGIC bridges the gap in affordability and accessibility, providing quality programming and the very best facilities at a fraction of the cost compared to private competitors.

magic.mdc.edu

Splinter Studios



Splinter Studios represents a break from the outdated and bloated Hollywood model of filmmaking and introduces instead a revolutionary philosophy, codified in a "lean and mean" disruptive business model.

Splinter offers production and visual effects services, with an emphasis on Stereoscopic 3D, to the film industry. With many longstanding and solid partnerships, large projects in the pipeline, and innovative technology ready for active R&D, Splinter stands poised for immediate and substantial growth.

splinterstudios.com

Team Legend Studios



Team Legend Studios is an animation studio that primarily focuses on development and production of animated cartoons. From story development and art design to the wonderful magic of traditional and digital animation, Team Legend pride themselves by delivering quality work and engaging stories.

Since 2016, Team Legend Studios have been building franchises for clients while also developing their own in-house projects. In 2021, they partnered with Twenty-One 14 Media and legendary executive producer, Brian Miller, to create diverse content that anyone could enjoy.

teamlegendstudios.com



The Biltmore Hotel

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1200 Anastasia Ave, Coral Gables, FL 33134
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