

CARAVANING

Inspiring adventures

16 - 24 OCTOBER 2027

GRAN VIA VENUE



Fira Barcelona

Discover everything
that happens only
at **CARAVANING**

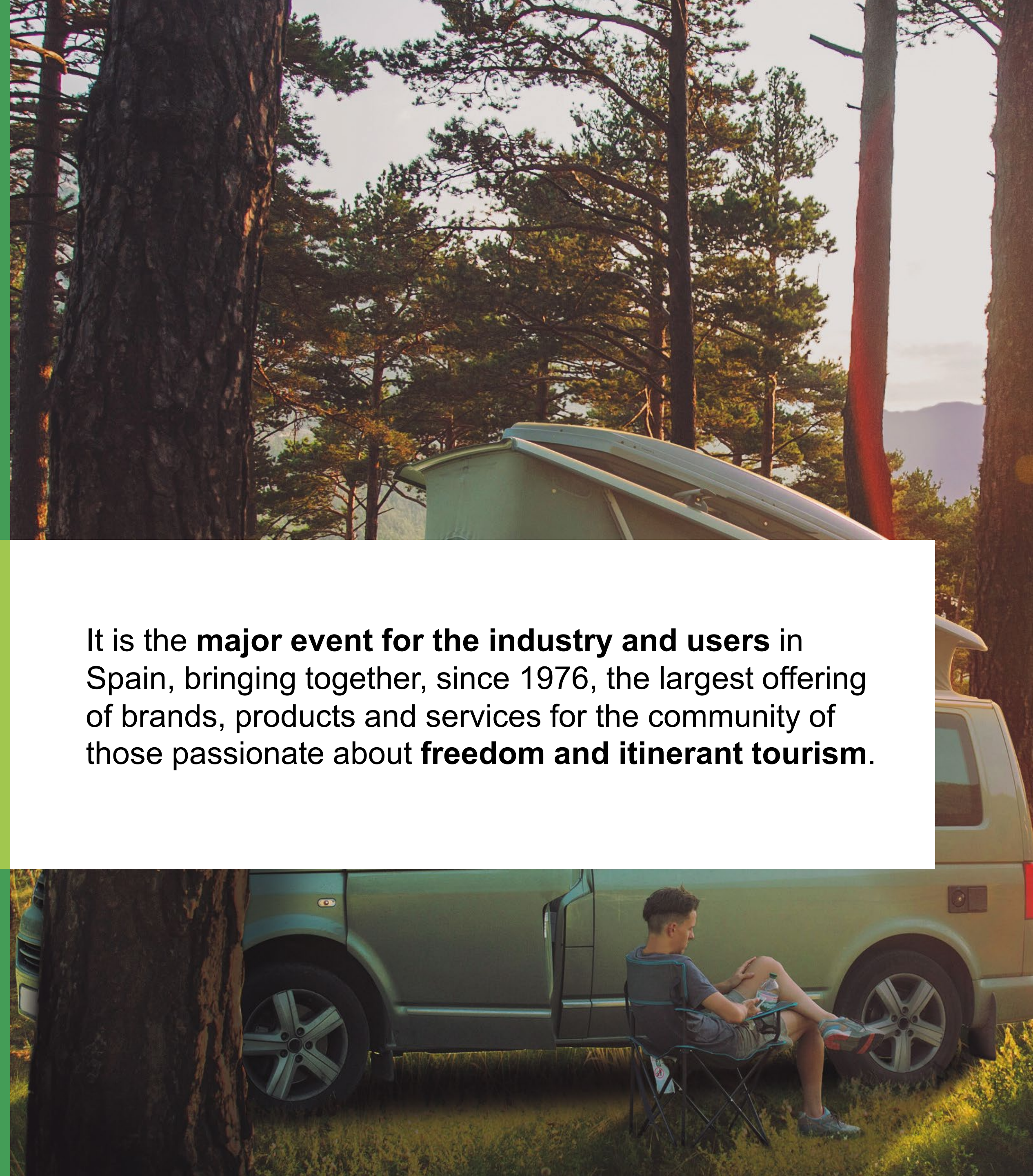


CARAVANING

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Welcome to the **International Caravaning Show**, the largest platform for the promotion of caravanning and outdoor tourism in **Southern Europe**.

It is the **major event for the industry and users** in Spain, bringing together, since 1976, the largest offering of brands, products and services for the community of those passionate about **freedom and itinerant tourism**.



A photograph of a caravanning site. In the foreground, a man and a woman are sitting at a table with a white tablecloth, looking at a laptop. They are in front of a white caravan. The site is surrounded by tall palm trees and is located near a beach with the ocean in the background. The sky is blue with some clouds.

This **only** happens
at **CARAVANING**

**Where the user
comes first**

107.600
Followers

60.200
Visitors

180
Exhibitors

+250
Leader
brands

We are the leading caravanning community in Spain!

We bring together key players to offer a 360° view of current events and the outdoor lifestyle.

Bringing the entire industry
together **only**
happens at **CARAVANING**

All sectors represented

Continuous innovation is the driving force
behind the International Caravaning Show,
allowing it to adapt to new trends and users.

- Motorhomes
- Caravans
- Campevans
- Overland 4x4
- Campings
- Glamping
- Petvaning
- Workvaning
- Powervanig
- Destinations and travel
- Sportswear and accessories
- Trailers
- Tents
- Insurance
- Associations and clubs
- Travel agencies
- Specialized services
- Media
- Other

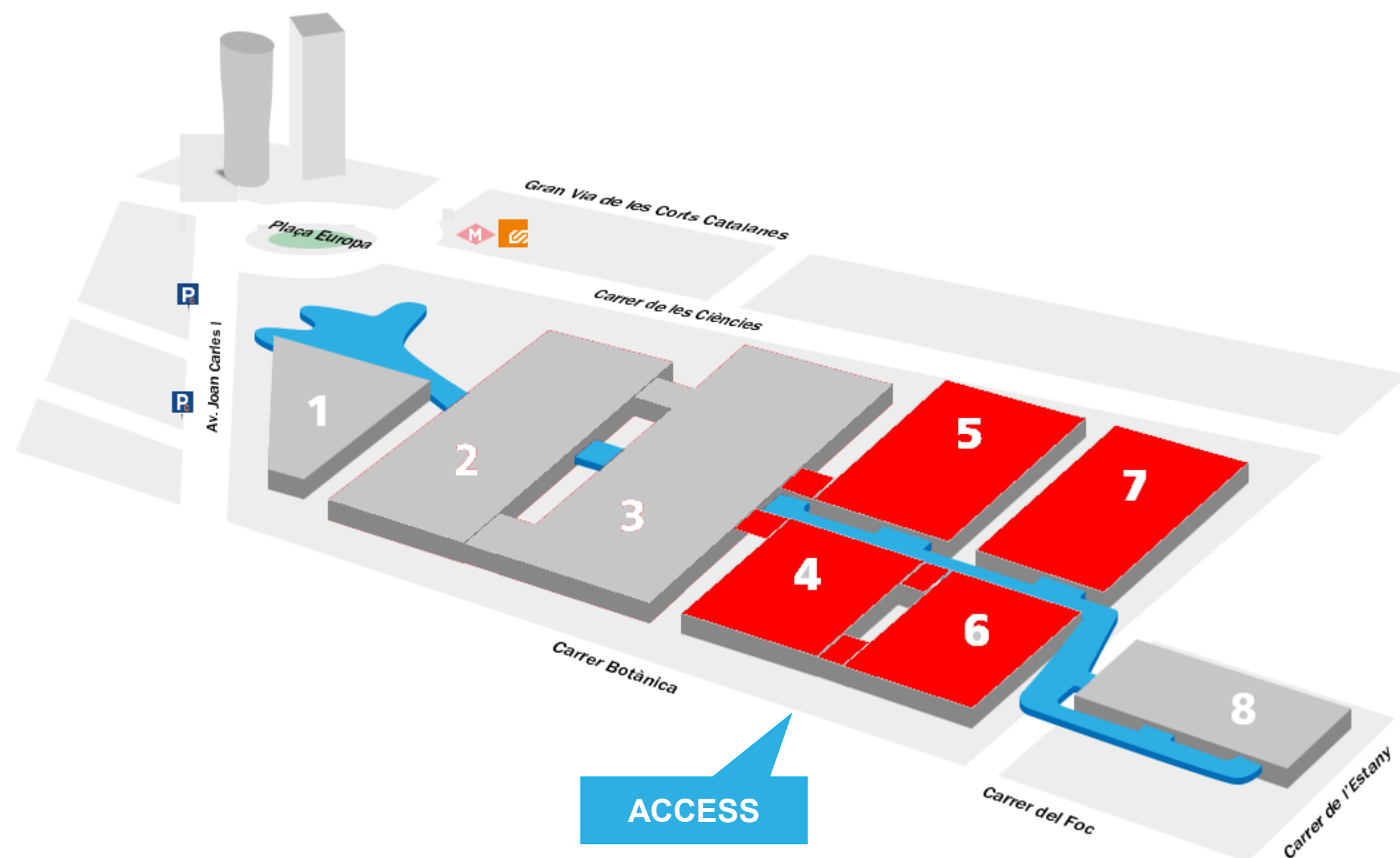




A unique space with
over 65,000 m² of
commercial
exhibition space

A true showcase of new products and trends that
attracts thousands of fans and buyers from all over
Spain every year.

In a premium, centrally
located venue with
privileged access



Halls 4, 5, 6 and 7 of the Gran Via fair venues will become the best showcase to present the latest industry innovations



The largest platform to boost your business

The benchmark event where leading brands present their new products

135 leading manufacturers, importers and distributors offer a 36° view of all the latest news in the caravanning and outdoor tourism industry.

60.200 visitors in 2025

The largest meeting point for caravanning in Spain, bringing together buyers, users and enthusiasts of the sector

The most representative commercial platform in the Spanish market

Its 65,000 m² bring together the largest range of products and services to generate the greatest driving effect on demand in Spain

Aragon, Andalusia, Balearic Islands, Catalonia, Madrid, Basque Country and Valencia

These are the autonomous communities that visit us the most and attract fans with a strong interest in buying.

More than 112,000 followers on social media

We promote caravanning as a lifestyle and connect you with new audiences and publics.

An extraordinary experience that surprises, excites, and inspires

We promote business contacts and purchase impulses, and generate positive emotions in the visitor.

The ambiance, the decor, the activities, the staging... At Caravaning, everything is designed so that your client enjoys the visit with a relaxed, positive and commercially receptive attitude.

Take advantage of it!

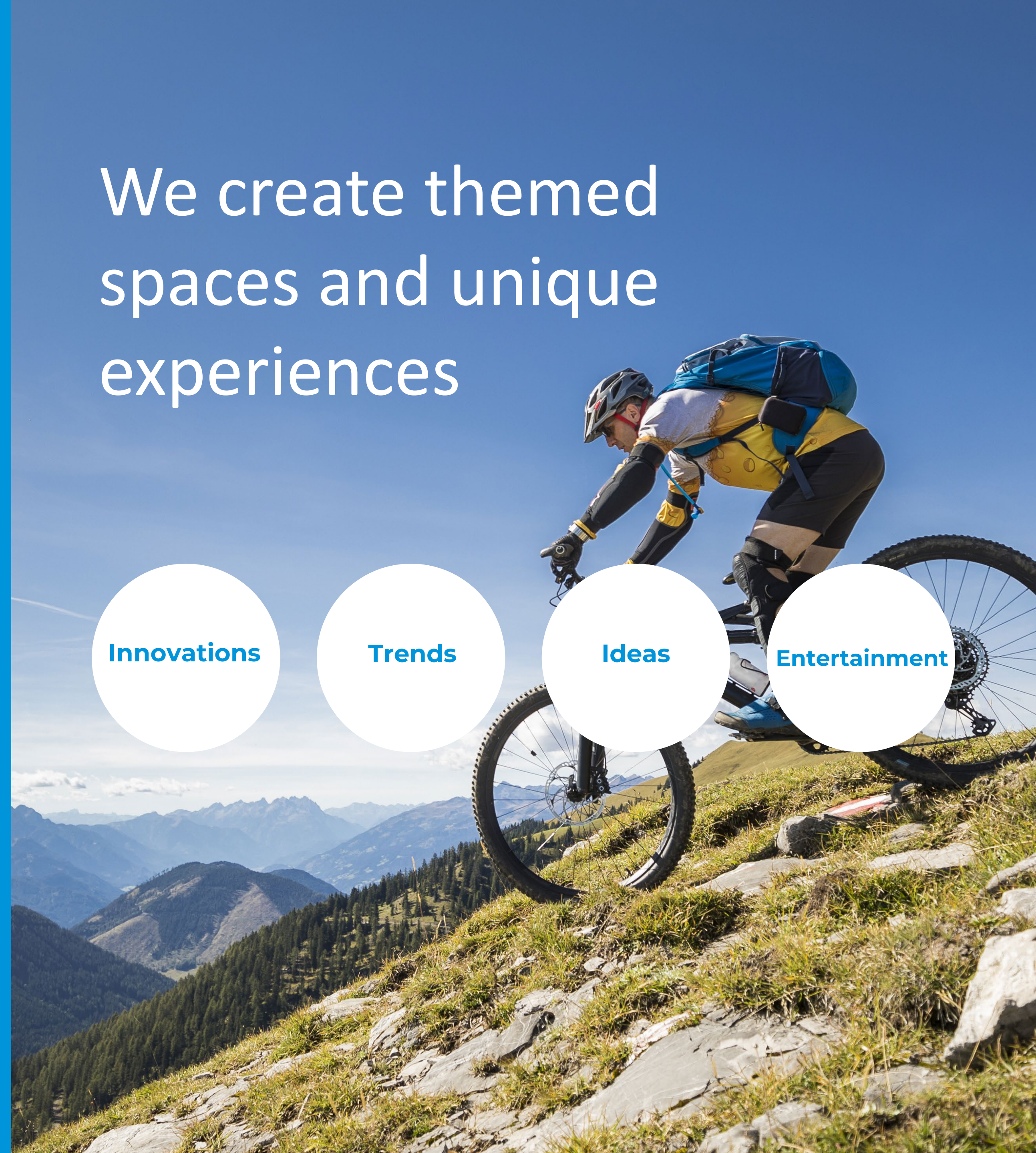
We create themed spaces and unique experiences

Innovations

Trends

Ideas

Entertainment



Destinations



Glamping & campings

Gastrovaning



Gastronomic tasting area

Travelvaning



Program of talks on routes and travel

Caravaning Kids



Children's play area



Connecting
With over 60.000
potential
buyers **only** happens
at **CARAVANING**

**Our audience is vibrant, active, and
adventurous people**

Your customers come, choose, and decide at
Caravaning, the leading event for the outdoor tourism
community in Spain and Southern Europe.

It's an unmissable event for your company, both to
strengthen your positioning and to expand your market
share among the country's travelers.

18 %

Youths

24 - 34 yo

44%

Families

35 - 44 yo

71 %

**Regular
visitors**

42 %

Intend to buy

26 %

Passionate

44 - 54 yo

12 %

Seniors

+55 yo

95,3 %

**Recommend
the show**

91 %

**Will return
in 2027**

CARAVANING

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Turning our
Advertising into a form of
digital entertainment **only**
happens at **CARAVANING**





We generated
over 100 million
audience
impressions

We create relevant news and content to generate awareness and engagement among caravan lovers and the traveling public in Spain

- We innovate with new digital **communication formats** to connect you with new audiences and publics before, during and after the event
- We collaborate with **industry experts, bloggers and influencers** who share our passion and contribute to the promotion of the show.





CARAVANING

Book your
space

Find out now about the participation
options and brand visibility.



Exclusive rates for Aseicar and Gremcar members

Participation fee

Fee	625 €
Includes insurance	
Coexhibitor	625 €

General fees

16 - 100 m²	105€ /m²
101 - 350 m²	89€ /m²
+350 m²	72€ /m²

Member fees

16 - 100 m²	84 €
101 - 350 m²	69 €
351 - 500 m²	56 €
501 – 1.300 m²	49 €
1.301 - 2.000 m²	42 €
+2.000 m²	35 €

Sales Team

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Join the
community now!

#IAmCaravaning