

### CONTRACTING COMPANY TAX DETAILS

### Billing and contracting data

Company name \_\_\_\_\_ Tax ID no. \_\_\_\_\_  
 Address \_\_\_\_\_ Postcode \_\_\_\_\_  
 Phone \_\_\_\_\_ Province/State \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ General email \_\_\_\_\_ Website \_\_\_\_\_  
 Commercial name\* \_\_\_\_\_

\* (This will be the company name that will appear published in the EXHIBITOR AREA and in the EXHIBITOR AND PRODUCT CATALOG)

### EXHIBITOR'S COMMERCIAL DETAILS

If they are different from those of the contracting company

Company name \_\_\_\_\_ Tax ID no. \_\_\_\_\_  
 Address \_\_\_\_\_ Postcode \_\_\_\_\_  
 Phone \_\_\_\_\_ Province/State \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ General email \_\_\_\_\_

### CONTACT PERSON FOR THE FAIR

All communications regarding the show will be sent to this person.

Name \_\_\_\_\_ Job title \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

### CONTRACT HOLDER

This person will receive via email through a trusted third party, UANATACA, a digital copy of the Participation Contract.  
 The signature of this document must be completed electronically.

Name \_\_\_\_\_ Job title \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

### EXPORT MANAGER OR SALES DIRECTOR

Name \_\_\_\_\_ Job title \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

### PRODUCTION, INNOVATION OR SUSTAINABILITY MANAGER

Name \_\_\_\_\_ Job title \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

**PARTICIPATION MODALITIES**

**ONLY SPACE**

VAT not included

sq.m. requeste \_\_\_\_\_



If you would like to learn about the "STANDS" Fira de Barcelona **servifira/** has to offer to complete your participation in the Show, [click here](#)

- Do you want our Designer Stands department to draw up a no-obligation customized quotation for you?



	Preferential Rate Until 30-04-2026	Official Rate From 01-05-2026
From 6 to 19 m <sup>2</sup>	<b>256 €/m<sup>2</sup></b>	<b>268 €/m<sup>2</sup></b>
From 20 to 39 m <sup>2</sup>	<b>238 €/m<sup>2</sup></b>	<b>250 €/m<sup>2</sup></b>
From 40 to 79 m <sup>2</sup>	<b>211 €/m<sup>2</sup></b>	<b>221 €/m<sup>2</sup></b>
From 80m <sup>2</sup> or more	<b>173 €/m<sup>2</sup></b>	<b>181 €/m<sup>2</sup></b>

Registration fees **375€**

**STAND MODULAR PACK**

VAT not included

- Pack Fórum S**  
6m<sup>2</sup> + \_\_\_\_\_ additional m<sup>2</sup> (max. 19m<sup>2</sup>)
- Pack Fórum M**  
20m<sup>2</sup> + \_\_\_\_\_ additional m<sup>2</sup> (max. 39m<sup>2</sup>)
- Pack Fórum L**  
40m<sup>2</sup> + \_\_\_\_\_ additional m<sup>2</sup> (max. 79m<sup>2</sup>)
- Pack Fórum XL**  
80m<sup>2</sup> + \_\_\_\_\_ additional m<sup>2</sup>
- Pack Fórum mini** (Maximum one unit per company)  
4m<sup>2</sup>

	Preferential Rate Until 30-04-2026	Official Rate From 01-05-2026
<b>Pack Fórum S</b> (From 6 m <sup>2</sup> to 19 m <sup>2</sup> )	<b>6 m<sup>2</sup> = 1.800 €</b> (285 €/m <sup>2</sup> addit.)	<b>6 m<sup>2</sup> = 1.875 €</b> (302 €/m <sup>2</sup> addit.)
<b>Pack Fórum M</b> (From 20 m <sup>2</sup> to 39 m <sup>2</sup> )	<b>20 m<sup>2</sup> = 5.475 €</b> (272 €/m <sup>2</sup> addit.)	<b>20 m<sup>2</sup> = 5.715 €</b> (284 €/m <sup>2</sup> addit.)
<b>Pack Fórum L</b> (From 40 m <sup>2</sup> to 79 m <sup>2</sup> )	<b>40 m<sup>2</sup> = 9.500 €</b> (237 €/m <sup>2</sup> addit.)	<b>40 m<sup>2</sup> = 9.900 €</b> (247 €/m <sup>2</sup> addit.)
<b>Pack Fórum XL</b> (From 80 m <sup>2</sup> )	<b>80 m<sup>2</sup> = 15.525 €</b> (195 €/m <sup>2</sup> addit.)	<b>80 m<sup>2</sup> = 16.325 €</b> (205 €/m <sup>2</sup> addit.)
<b>Pack Fórum mini</b> (4 m <sup>2</sup> )	<b>4 m<sup>2</sup> = 1.275 €</b>	<b>4 m<sup>2</sup> = 1.275 €</b>

Registration fees **375€**

Would you like signage ? Yes  No

Name on signage \_\_\_\_\_

The PACK label will be the one published in the COMPANY FILE of the EXHIBITORS AND PRODUCTS CATALOG as of 12/10/2026. It is the responsibility of the exhibiting company to verify the trade name published in its CATALOG FILE prior to 12/10/2026 and make the appropriate changes, if necessary. Any request for a label change after this date will have an additional cost, charged to the exhibiting company, of €50.



**VISIBILITY, SPONSORSHIPS AND ADVERTISING**

**EVENT PARTNER. INCREASE YOUR VISIBILITY**

VAT not included

**Considerations:**

- Logo on photocall Sponsors
- 1 mast banner at the entrance to the hall
- 2 parking spaces
- 100 invitations (3 days)
- Logo on the accreditations
- Logo in the Event Guide (location plan)
- Logo on the venue panels (location plan)
- Logo in the footer on all web pages

**Not included: Space or Stand.**

- Logo with sponsors' skirt in newsletters targeting exhibitors
- Logo with sponsors' skirt in newsletters targeting visitors
- 2 pre-show and post-show mentions on the show's official channels
- Logo on the thank you banner published in daily press specials
- Logo on the press conference presentation stand

Exhibitors with	Event partner rate
59 m <sup>2</sup> or less	<b>12.000 €</b>
from 60 to 99 m <sup>2</sup>	<b>7.000 €</b>
100 m <sup>2</sup> or more	<b>5.000 €</b>



For more sponsorship options, please visit our website:  
<https://www.gastronomicforumbarcelona.com/en/advertising-services/>

Send by e-mail: [comercial@alimentaria.com](mailto:comercial@alimentaria.com)



## VISIBILITY, SPONSORSHIPS AND ADVERTISING

### VISIBILITY PACKS (MULTIPLE SELECTION).

VAT not included

#### Increase your visibility with these packs

<input type="checkbox"/>	<b>Visibility pack S</b>	<b>900€</b>
<ul style="list-style-type: none"> <li>• Featured company in the exhibitor e-catalogue</li> <li>• 2 additional product sheets</li> <li>• Highlight the location of the stand on the map (on site during the event) by inserting the logo</li> <li>• Logo as an exhibitor in a newsletter for visitors</li> <li>• 50 extra 3-day invitations</li> </ul> <p>NOT INCLUDED:</p> <ul style="list-style-type: none"> <li>• Stand</li> <li>• Space</li> <li>• Registration fees</li> </ul>		

<input type="checkbox"/>	<b>Visibility pack M</b>	<b>1.600€</b>
<ul style="list-style-type: none"> <li>• Banner in newsletter for visitors (one mailing)</li> <li>• Featured company in the exhibitors' e-catalogue</li> <li>• 2 additional product sheets</li> <li>• Highlight the location of the stand on the map (on site during the event) by inserting the logo</li> <li>• Logo as an exhibitor in a newsletter for visitors</li> <li>• 100 extra 3-day invitations</li> </ul> <p>NOT INCLUDED:</p> <ul style="list-style-type: none"> <li>• Stand</li> <li>• Space</li> <li>• Registration fees</li> </ul>		

<input type="checkbox"/>	<b>Innoforum Awards</b>	<b>150€/product</b>
<p>Recognition of innovative products in the gastronomy sector. All participating products will be announced on the website and the winners will be featured in the event's media.</p>		



### ADVERTISING OPTIONS (multiple selection).

VAT not included

#### Individual advertising elements

<input type="checkbox"/>	<b>Lanyard</b> - logo shared with another sponsor	<b>12.000 €</b>
<input type="checkbox"/>	<b>Visitor and exhibitor pass holder</b> - 11 cm base x 12 cm height	<b>6.000 €</b>
<input type="checkbox"/>	<b>Square tower</b> - 1m wide x 3m high on 4 sides	<b>1.500€</b>
<input type="checkbox"/>	<b>Totem</b> - 120cm (width) x 204cm (height) on 4 sides.	<b>1.500€</b>
<input type="checkbox"/>	<b>Flagpole</b> - 1m (width) x 4m (height)	<b>1.000€</b>
<input type="checkbox"/>	<b>Inner canvas</b> - 2m (width) x 4m (height) on 2 sides, above the stand	<b>1.500€</b>
<input type="checkbox"/>	<b>Exhibitor catalogue</b> - 2 extra product sheets + highlighted colour	<b>100€</b>

Items subject to availability.

**For more advertising options, please visit our website:**

<https://www.gastronomicforumbarcelona.com/en/advertising-services/>



## SECTOR OF ACTIVITY AND PRODUCT CATEGORY

Please indicate the preferred sectors

### 1. GASTRONOMIC PRODUCTS

- Alcoholic beverages
- Soft drinks (including water and fruit juices)
- Coffee, tea, herbal teas
- Frozen products
- Pastry, bakery and ice cream
- Meat
- Seafood
- Dairy
- Fruits and vegetables
- Pre-cooked food ranges
- Oil
- Rice
- Sugar
- Sauces, condiments and spices
- Pasta
- Impulse buys (sweet and savoury snacks)
- Others

### 2. MACHINERY AND EQUIPMENT FOR THE HOTEL INDUSTRY

- Kitchen equipment and machinery
- Fridges and freezers
- Industrial cleaning equipment

### 3. MACHINERY FOR PASTRY, BAKERY AND CONFECTIONERY

- Machinery for pastry, bakery and confectionery

### 4. KITCHENWARE, UTENSILS AND TEXTILE

- Kitchen utensils, cutlery, crockery and glassware
- Dining room accessories
- Textiles for the table and dining room
- Uniforms

### 5. TECHNOLOGY

- POS and software
- Online distribution
- Computer apps
- Technology support, management and communication supports

### 6. OTHERS

- Cleaning and hygiene products
- Interior decoration and indoor and outdoor furniture
- Public institutions
- Gastronomic publishing and editorials
- Consultancy

## APPENDIX

### REGISTRATION FEES

VAT not included

Registration fees must be added to all modalities.

**375 €**

**CO-EXHIBITOR COMPANIES:** If you have co-exhibiting companies under your charge, you will need to provide us with their details via the application form that we will subsequently make available to you. This will allow us to properly manage your participation and publication in the official catalogue of the Fair. The registration fee for co-exhibiting companies is €100 + 10% VAT.

### IMPORTANT

Exhibitors at [Gastronomic Forum Barcelona 2025](#) and those who have confirmed their participation for [Alimentaria & Hostelco 2026](#) and [Barcelona Wine Week 2026](#), who submit their application **before May 1, 2026, will be able to benefit from a discount** on the official rate. Check the rates and discounts with your sales representative.

The allocation and assignment of spaces will begin on **April 27, 2026**, and will be based on the **requested square footage, the company's seniority, and the date the application was submitted.**

The allocation of the **4 m<sup>2</sup> Fórum Mini Packs** will be carried out according to the organization's criteria. The exhibiting company will not be able to choose its location, which will be communicated at the **end of September 2026.**

## APPENNDIX

### STAND PACK MODULAR



Image of modular stand  
open on 2 sides

Image of modular stand  
open on 1 side



#### Services included:

- Space rental
- Modular stand (without furniture)
- Industrial rate
- Electric power

#### Stand Details:

- Anthracite grey carpet
- White wall at 245 cm height
- Red modular frieze 193.5 x 43.5 cm high
- General lighting using LED spotlights at a rate of 1 20W LED projector for every 3 m<sup>2</sup>
- 11.2kW electrical panel for lighting with 1 built-in socket (with a power of at least 300W)
- Sign with standard white lettering on open lane
- All the stand packs in the show include 24-hour electrical service

**Stand pack delivery: Saturday, October 31, 2026 at 10:00 AM**

### IMPORTANT INFORMATION CONCERNING CONTRACTING ELECTRICAL SUPPLIES, WATER AND DRAINAGE



To contract electrical power, or to increase the power already available in the modular stand packs, you must do so online through the [Service Catalogue that you will find in Fira Store 2026](#).

If you anticipate that you may need a water inlet and outlet, we recommend that you request this well in advance and hire a platform to hide the pipes and minimise the inconvenience that they may cause by occupying a space in your exhibition area.

### EXHIBITOR PASSES AND INVITATIONS

#### EXHIBITOR PASSES:

- 4 passes for every 10m<sup>2</sup> (Maximum 40 passes per exhibitor)

#### CO-EXHIBITOR PASSES:

- 2 passes per co-exhibiting company

#### EXHIBITOR INVITATIONS:

- 50 electronic invitations for 3 days for every 10 m<sup>2</sup> (Maximum 500 invitations per exhibitor)

#### CO-EXHIBITOR INVITATIONS:

- 10 electronic invitations for 3 days

#### INVITATION SALE:

- Price of additional invitations to exhibitors and co-exhibitors: €3 / 3-day invitation.

#### SPECIAL CASE: 4m<sup>2</sup> and 6m<sup>2</sup> PACK

- 2 exhibitor passes
- 30 3-day electronic invitations

**Privacy Policy and Information on Data Protection.** Data Controller: FIRA INTERNACIONAL DE BARCELONA, Tax Code (C.I.F.) Q-0873006-A, and registered address at Av. Reina Maria Cristina, s/n, 08004, Barcelona and its investees ALIMENTARIA EXHIBITIONS, S.L.U. and FIRA BARCELONA INTERNATIONAL EXHIBITIONS AND SERVICES, S.L.U. Purpose: To process your data in relation to your participation in the trade show and sending information about the show by electronic communications. To publish graphic information about the show on the show's website and social media, which may also include panoramic images of those attending the show. Lawful Basis: Contractual relationship for registration and participation in the show. Legitimate interest for sending electronic communications from the show and the processing of images of attendees in graphic information. Recipients: Your data is not transferred to third parties except for legal obligation. Your rights: the right to access, rectify and erase your personal data, as well as the rights of data portability and restriction by writing to the above mentioned postal address (attn. DPO) or by e-mail to [dpo@firabarcelona.com](mailto:dpo@firabarcelona.com) Additional information: You can view the additional detailed information on Data Protection on our website <https://www.firabarcelona.com/en/privacy-policy-2/>