



## HOSTED BUYERS PROGRAMME

### Terms and Conditions

**By participating in the Hosted Buyers Program of Barcelona Wine Week 2027, you automatically agree to the following terms and conditions:**

#### 1) Selection of Hosted Buyers:

**Hosted Buyers are selected based on the participation criteria set by the Organization:** professional profile, company financial data (e.g., import and purchasing volumes), product interests, geographical area, limited spots available, and budget restrictions. The Organization's decision is final and cannot be appealed.

Company data provided by Hosted Buyers must be accurate and truthful. In case of any false information, the Organization reserves the right to claim any incurred expenses and deny participation in future editions of the program.

#### 2) Confirmation of Participation:

Once accepted into the program, the Hosted Buyer will have a **limited period to confirm participation and complete necessary arrangements** (travel, accommodation, etc.). If the Hosted Buyer fails to confirm within the designated timeframe, the Organization may cancel their participation, and the Hosted Buyer will be responsible for any difference in flight or hotel costs.

#### 3) Benefits for Hosted Buyers:

Hosted Buyers accepted into the program will receive the following **benefits**:

- Full or partial coverage of travel expenses (based on profile evaluation). \*
- Free Hosted Buyer pass with preferential access for all days of the show.
- Full access to the Buyers' Lounge: networking area, rest space, bar, meeting rooms, business center, and internet.
- Personalized assistance during the event, available in the Buyers' Lounge.
- Customized meeting agenda with exhibitors.

\*Coverage is fully personalized and may vary for each guest depending on profile evaluation.

#### 4) Non-Covered Expenses:

Any expenses not explicitly confirmed in writing by the Organization upon acceptance into the program must be covered by the participant.



## 5) Flights and Accommodation Booked by the Participant:

If a Hosted Buyer chooses to book flights and/or accommodation independently and not through the official travel agency, the Organization will not issue any reimbursement for those expenses.

## 6) Hosted Buyer Obligations:

- Attend the event for at least two days and check in with the Organization (located in the Hosted Buyers' Lounge) to confirm attendance.
- **Complete a minimum number of mandatory meetings** based on the travel coverage granted.\* All meetings must be scheduled prior to the event exclusively through the **"BWW Matchmaking System"**, under the Organization's supervision. Hosted Buyers must scan their pass or allow it to be scanned according to the Matchmaking System instructions to confirm scheduled meetings. If scanning is not possible, a signed document from the exhibitor confirming the meeting will be accepted.
- **Using the platform for sales promotion of your own services or similar is strictly prohibited. The Organization reserves the right to remove such users from the platform and cancel travel coverage, which will then be payable by the Hosted Buyer.**
- Attend the Hosted Buyers Cocktail held in the Buyers' Lounge (further details will be provided weeks before the event).

\*

Coverage by the organization	Minimum meetings
1 hotel night	8
2 hotel nights	10
3 hotel nights	12
Only flight/train	10

## 7) Cancellation and Non-Compliance by Participant:

If a participant cancels after the Organization has incurred costs (e.g., flight or hotel booking), the participant must reimburse the full amount.

If a participant **fails to attend the show or does not fulfil the obligations as a Hosted Buyer, they must reimburse the Organization for travel and/or accommodation expenses.**

## 8) Flight Conditions:

Only flights from major airports will be booked. The departure and return airport must be the same.



### 9) Use of Personal Data:

By participating in the Hosted Buyers Program, you consent to the publication of your company's general contact details (name, country, products, and website), as well as your name and position, on the Barcelona Wine Week website and/or printed materials as a participating company/professional.

### 10) Multiple Participation:

If several Hosted Buyers from the same company or group of companies participate, the Organization will only cover travel and/or accommodation for one representative.

### 11) Personal and Non-Transferable Participation:

Participation as a Hosted Buyer is personal and non-transferable. If the participant must cancel, another person from the same organization may take their place, subject to approval by the Organization. Any expenses arising from this change must be covered by the originally selected Hosted Buyer.

### 12) Valid Passport and Visa:

Hosted Buyers without a valid passport for travel to Spain will be subject to penalties for cancellation or no-show.

If a visa is required, the participant must obtain it via the "Visitor Area" once participation has been confirmed. No flights will be issued without proof of an approved visa.

### 13) Event Modification:

The Organization reserves the right to shorten or extend the event duration, or to postpone it, if circumstances require or in case of force majeure. These changes shall not be grounds for cancellation or claims for damages by the Hosted Buyer.

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