



# Specialist accountancy services

Working with you to  
shape your future

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Forrester Boyd is one of the largest independent chartered accountancy practices in the Lincolnshire and Humber region.

- ☑ Partner led practice
- ☑ We look after our staff so they look after you

As a partner led practice you can be assured that you will receive high quality advice from highly skilled professionals with years of experience in providing advice and support to business of all sizes and from a wide range of sectors.

# You already know what services an accountancy firm offers, so we won't tell you that

What we will tell you though is that we want you to get real value from the services you get from an accountant.

Yes of course you can have the traditional accountancy services but to get real value from working with us, we focus our attention on your business planning and objectives and what you need to help you achieve your goals.



# Business Lifecycle

We understand that you will need different services and advice depending on what stage in the lifecycle your business is at.



## Seed & Start-up

Sounding board for business concept – we are all ears, we love to listen to your ideas for new business ventures and offer any advice or guidance that will help you to get them off the ground.

Launch properly and your chances of success increase. We will help to ensure you have the business plans and structures in place to succeed.



## Growth

You may need some finance, some staff or even help finding grants available to help you grow.

Making the time and resources available in this stage can be the most challenging however. We are with you on this journey so don't forget to talk to us for advice.



## Established

Now your business is nicely established with a loyal client base and everything is ticking along like clockwork, don't take your foot off the gas. There are many threats out there that could upset the status quo very quickly. We can help to review your current position and ensure that you are making the most of every opportunity.



## + Working with you to shape your future

Although we call this the business lifecycle, not all businesses will experience every stage. Your business success however depends on its ability to adapt and be responsive to changing market conditions. By understanding where you are today in the business lifecycle and having a plan which can evolve with your business, will enable you to identify where you want to be in the future.



### Expansion

**We are so excited...  
What are you planning?**

Branching out into new areas, maybe even introducing a new product or service. We love this. We can help you to get the data analysis you need to make those decisions even more informed. Planning and research are so important which means data and we just love data.



### Decline

The market could be slowing down or the need for the product or service that you offer is simply no longer there. This can impact on your cash flow, sales and profits. You really need a thorough health check of your business. We won't rosy things over for you. You need to know financial projections to make those decisions that need to be made now.



### Exit

You have decided it's time to move on. Whether you are planning retirement or want to sell up for a new challenge, you need to consider all your options. Our \*Corporate Finance specialists support with all exit strategies, team this together with our \*Wealth Management expertise and you'll know your exit is in safe hands.

\*Corporate Finance advice is delivered by Forrester Boyd Corporate Finance Limited, a wholly owned subsidiary of Forrester Boyd.

\*Wealth Management services are delivered by FB Wealth Management Limited, authorised and regulated by the Financial Conduct Authority.

# Sector expertise

## “ An accountant is an accountant right?

As we have already said, yes we do the *accountant thing*. But we also understand *sectors*. We have teams that focus on them. We talk your language. We know the things that are different and distinctive to you.

It's important that we know how your business works so we can get accustomed to it, as quickly as possible. Not only is your business unique but so is your sector and **we get that**.

## Getting under the skin of your business – we understand your sector

We have invested in developing specialist teams and expertise across all of our offices located in Lincolnshire and the Humber. They provide a service that understands the unique challenges and technical requirements of the industry that you work in.

## Our sector expertise includes:

- + Academies/Education
- + Agriculture
- + Construction
- + Tourism and Leisure
- + Ports and Logistics
- + Engineering
- + Charities and not-for-profit
- + Healthcare
- + Seafood
- + Renewables

## + How can my business benefit?

It's a great question and one that everyone should be asking. A good accountant can be critical to your business success. It is no good us just being able to do your accounts, we need to deliver real business value to you. This can only come from the depth of understanding of your business and establishing a trusting and pro-active relationship with you. Are you *minimising* your tax bill, are you *utilising* capital allowances, are you *maximising* your profitability?

“ I have used Forrester Boyd to assist me in developing and carrying out a programme of change within my business which has been very successful for us. Because of their clear understanding of our business, which operates in a specialised sector, and the support they have given, we have had the confidence to make these changes resulting in a much stronger business with higher ambitions and goals than we could have otherwise contemplated. I would recommend Forrester Boyd to any business looking to grow.

Grimsby Fish Merchants  
Association Limited, Grimsby

“ I want to thank you and the team for the excellent and swift work you have done for us over the last few weeks. You have all gone over and above for me and again, that is mightily appreciated.

M J Watts, Partner, Watts Motors



As Benjamin Franklin once wrote, *“In this world nothing can be said to be certain, except death and taxes”*.

Whilst we agree that taxes are unfortunately unavoidable, we will provide the governance to make sure we can minimise your tax exposure, maximise your money and keep you on the right side of HMRC. We are sure you will agree, your money wants to stay in your pockets.

**We even have a tax investigation protection plan you can benefit from.**

# A fresh approach, a fresh perspective

Communication is key –  
you talk, we listen, we help.

Talk to us about your business, products and customers so we can support you and your business to move forward. We listen to what you need and offer our expert advice. We are a fresh set of eyes and ears with a fresh perspective on your business, what is there not to like about that?

## Don't lose sight of the 'what ifs'

As the future is hard to predict, becoming futureproof is difficult for businesses. Our wealth management team\* can advise you on the most appropriate ways to plan and protect both the future of your business and the people most valuable to it.

### What if

- ... you could suddenly no longer work?
- ... one of your key people could suddenly no longer work?
- ... you needed your pension earlier than planned?

All of these 'what's ifs' could have a critical impact not only on your business but also on your family. This is why it is vitally important that you plan and protect for the future.

- + Shareholder or partnership protection
- + Company pension planning
- + Company protection schemes
- + Providing for your family
- + Planning and investing for the future
- + Later life planning

# Client experience - above all, it's all about you

Client satisfaction is our ultimate goal. This is why we invest in the training and development of our staff, ensuring we have a happy and motivated team.

Taking care of our staff, helps to ensure they take care of you. It's just the way we do things and we hope that you will experience your accountancy services our way.

## Need to know more?

Forrester Boyd was formed in 1935 by the merger of two North Lincolnshire partnerships. Since then, the practice has established itself as one of the region's largest, most reputable chartered accountancy practices.

With offices covering Lincolnshire and the Humber, we are proud to have retained our culture, identity and independence.



“**The most established accountancy firm in the region stood out to me as the best place to start my career. Just from the interview alone it felt really welcoming. I knew I would enjoy it if I got the role. It has been even better than I expected.**

Elliott,  
2021 trainee accountant intake

“**Running or managing a business can be a lonely job and we get that, which is why we are on the end of the phone to listen and be your sounding board.**”

## A problem shared is a problem halved

Not many people will have gone through life without hearing this saying. Well we truly believe it too.

We are sure that when choosing an accounting firm, you would want access to the best minds and the best advice in the industry.

We want to make sure you have that too which is why we are a participant of UK200 Group, a collective of accountants and law firms who meet and share best practice across a wide number of sectors and service specialities.

This give us extra depth in our understanding of clients' needs and with a collective voice and expertise, no problem is too big, or too small. This gives our staff and you, access to the expertise of dynamic international, national and regional firms, opening a new horizon for accounting services across the globe.



# A cuppa and conversation – what's not to like?

Let's talk....we may be able to offer you a fresh perspective on your business plans and your current accountancy services and let's face it, business is all about making new contacts and learning from others.

**Contact us today** for a no obligation conversation, what have you got to lose?

**[info@forrester-boyd.co.uk](mailto:info@forrester-boyd.co.uk)**





# Forrester Boyd

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