

## TRAVEL PLAN 2025/26

Shrewsbury Town FC has worked closely with Shropshire Council, our partner agencies, bus managers and supporter liaison officer to produce this comprehensive plan.

Our Travel Plan outlines a variety of transport options available to safely reach our stadium on matchdays, and it also provides parking advice for vehicles not permitted to park within the stadium car park.

We encourage sustainability and urge our supporters to consider the various travel methods available to reduce our carbon footprint.

The club is restricted to 760 parking places at the stadium on matchdays, and therefore, only those with a permit or ticket (available from our Ticket Office in person or by phone) are guaranteed permission to park and it is strictly controlled by our attendants at the gate. Cost is £10 (cash is the preferred payment method).

All bus services to the Croud Meadow are intended to operate across all EFL league fixtures.

Pre-season and other fixtures will be considered on a match-by-match basis.

Bus services (if any) will be disseminated across our website and media accounts at least 48 hours in advance.

A timetable for each bus route provided by Shrewsbury Town FC for your use on matchday is provided within this document.

ST1 (Town Centre & Shirehall), ST2 (Telford), ST3 (Oswestry) & ST4 (Whitchurch/Wem) are NOT pre-bookable.

ST5 (Ludlow) & ST6 (Bishops Castle) routes are supported by independent volunteers who can offer pre-booking on those routes only. We appreciate their ongoing support in effectively managing these services.

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### **PEDESTRIANS**

Walking from Shrewsbury town centre the route is 1.7 miles (there are shorter alternatives via uneven ground). There are no direct local authority buses but there is a STFC Shuttle Bus ST1 - timetable and cost below.

Leave the town centre via Wyle Cop, cross the English Bridge and turn immediately right into Coleham Head. Continue along Belle Vue Road and into Hereford Road until the BP garage is on your nearside. Meole Brace roundabout is directly ahead, the stadium is off the second exit. Please use the crossings provided.

If you are walking from the Shirehall/Sutton Road area, when you reach the junction with Oteley Road turn right. You will soon see the stadium.

Please use the crossings provided.

### RAIL TRAVEL

Shrewsbury Rail Station is two miles from our stadium and connects with Crewe, Manchester, Birmingham, Cardiff, London and other main lines.

Our shuttle bus ST1 operates from Stand S at the Bus Station in the town centre) and will deliver you directly to the stadium. There is an alternative pick-up at Shirehall should you wish to walk part of the route through the town centre.

### CYCLES/MOTORBIKES

Cycle racks are provided at each corner of our stadium inside the grounds, please secure your property.

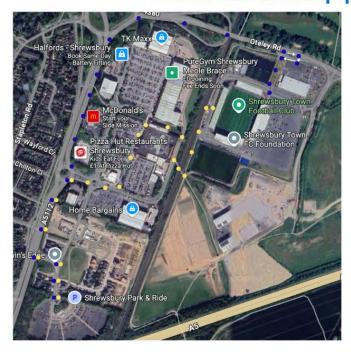
Motorcycle parking within the stadium grounds is on the far side of the car park as you enter.

### PARK & WALK

Located at Meole Brace Park and Ride site (SY3 9NB). It closes at 6pm on Saturdays and 10:45pm midweek.

Tickets are available from stewards on arrival whilst spaces remain and are allocated on a first-come first-served basis. Cost is £5, cash is required.

The entrance and exit are off Hereford Road. What3Words: stop.puddles.assist



#### KEY

DIRECT ROUTE

WHEELCHAIR ACCESS

### PARK & RIDE

Our Oswestry supporters' bus ST3 picks up on the main road adjacent to Oxen P&R, and our Whitchurch & Wem supporters' bus ST4 does likewise within Harlescott P&R see timetables.

Return fare - £6 adult, £5 concessions, £4 child (5-15). Under-5s free.

We encourage you to visit Shrewsbury Town Centre, where you will find a choice of local authority parking. There are many wonderful independent shops, including cafés, pubs and restaurants. Our Shuttle Bus ST1 will provide travel to the stadium from the town centre.

There may be parking available at the rear of Shirehall. As an alternative to the 1.3-mile walk from that location, you can pick up our ST1 Shuttle Bus from the bus stop at the front of the building.

There are alternative private car parks signposted on the approach to the stadium.

# STI-TOWN CENTRE & SHIREHALL SHUTTLE

Shrewsbury Town FC, in conjunction with Arriva, will operate this service directly to the ground.

Service starts at STAND S within the bus station in the centre of town (280-yard walk from the train station), with a pick-up outside of Shirehall before arriving at the Croud Meadow.

Pre-booking is NOT available on this route at this time, and therefore, the bus will pick up at every advertised stop unless it reaches capacity beforehand.

#### **Return fares**

Bus Station £6 adult, £5 concessions, £2 child (5-15). Under-5s free. Shirehall (bus stop at front) £5 adult, £4 concessions, £1 child (5-15). Under-5s free.

Single fare (from stadium to town centre/Shirehall) £3 adult, £2.50 concession, £1 Child (5-15). Under-5s free.

Shrewsbury - Croud Meadow	ST1
Matchdays Only	

Route Number	ST1	ST1	ST1	ST1	
Kick off time	12:30	15:00	17:30	19:45	
Shrewsbury Bus Station [Stand S]	10:45	13:15	15:45	18:00	
Shrewsbury Shirehall	11:00	13:30	16:00	18:15	
Shrewsbury Town FC Croud Meadow	11:15	13:45	16:15	18:30	

Route Number	ST1	ST1	ST1	ST1
Shrewsbury Bus Station [Stand S]	11:45	14:15	16:45	19:00
Shrewsbury Shirehall	12:00	14:30	17:00	19:15
Shrewsbury Town FC Croud Meadow	12:15	14:45	17:15	19:30

\*All return buses depart 10 mins after final whistle\*

# ST2-MADELEY & TELFORD

Shrewsbury Town FC, in conjunction with Arriva, will operate this service directly to the ground

Service will start from Madeley Miners Arms, running through Dawley along Southall Road, Springhill Road and Dawley Green Way to Telford Bus Station. This service will pick up from Stand A. From here, the service will continue to Oakengates Bus Station it will operate via St Georges (Gower Street) past Donnington Asda, The Parade, Trench Road, Telford College, Cock Hotel and Holyhead Road towards the Croud Meadow.

Pre-booking is NOT available on this route at this time, and therefore, the bus will pick up at every advertised stop unless it reaches capacity beforehand.

#### Return fares

Telford £10 adult, £9 concessions, £5 child (5-15). Under-5s free.

Madeley - Croud Meadow	ST2
Matchdays Only	

Route Number	ST2	ST2	ST2	ST2	
Kick off time	12:30	15:00	17:30	19:45	
Madeley Miners Arms	10:35	13:05	15:35	17:50	••••
Dawley Southall Corner	10:40	13:10	15:40	17:55	····
Telford Bus Station [Stand A]	10:54	13:24	15:54	18:09	
Oakengates Bus Station	11:02	13:32	16:02	18:17	
<b>Donnington</b> Parade	11:12	13:42	16:12	18:27	
Trench Stanmore Drive	11:15	13:45	16:15	18:30	
Wellington Red Lion	11:27	13:57	16:27	18:42	
Shrewsbury Town FC Croud Meadow	11:45	14:15	16:45	19:00	

### ST3-OSWESTRY

Shrewsbury Town FC in conjunction with Arriva will operate this service directly to the ground, departure is 10 minutes after the final whistle.

The service will start from Oswestry Bus Station before heading towards Park Gates, Lower Brook Street, Victoria Road to the Oswestry Gateway Roundabout on the A5. Through West Felton, back onto the A5, along Welshpool Road in Shrewsbury calling at Oxen P&R towards the Croud Meadow.

Pre-booking is NOT available on this route at this time and therefore the bus will pick up at every advertised stop unless it reaches capacity beforehand.

#### **Return fares**

£10 adult, £9 concessions, £6 child (5-15). Under-5s free. P&R £6 adult, £5 concessions, £4 child (5-15). Under-5s free.

Oswestry- Croud Meadow	ST3
Matchdays Only	

Route Number	ST3	ST3	ST3	ST3	
Kick off time	12:30	15:00	17:30	19:45	
Oswestry Bus Station	11:00	13:30	16:00	18:15	
Oswestry Park Gates	11:05	13:35	16:05	18:20	
West Felton Queens Head	11:15	13:45	16:15	18:30	
West Felton Punch Bowl	11:18	13:48	16:18	18:33	
Oxon Welshpool Road Co-Op	11:33	14:03	16:33	18:48	
Shrewsbury Town FC Croud Meadow	11:45	14:15	16:45	19:00	

### ST4-WHITCHURCH& WEM

Shrewsbury Town FC, in conjunction with Arriva, will operate this service directly to the ground, departing 10 minutes after the final whistle.

This service will start from Whitchurch Bus Station via Prees to White Lion at Wem, New Inn at Hadnall, calling into Harlescott P&R towards the Croud Meadow.

Pre-booking is NOT available on this route at this time, and therefore, the bus will pick up at every advertised stop unless it reaches capacity beforehand.

#### Return fares

£9 adult, £8 concessions, £5 child (5-15). Under-5s free P&R £6 adult, £5 concessions, £4 child (5-15). Under-5s free.

Whitchurch - Croud Meadow	ST4
Matchdays Only	

Route Number	ST4	ST4	ST4	ST4	
Kick off time	12:30	15:00	17:30	19:45	
Whitchurch Bus Station	10:45	13:15	15:45	18:00	••••
Prees Layby	10:55	13:25	15:55	18:10	
Wem White Lion	11:07	13:37	16:07	18:22	****
Hadnall The New Inn	11:20	13:50	16:20	18:35	••••
Harlescott Park & Ride	11:30	14:00	16:30	18:45	****
Shrewsbury Town FC Croud Meadow	11:45	14:15	16:45	19:00	

### ST5 - LUDLOW

Shrewsbury Town FC, in conjunction with Boultons of Shropshire, will operate this service directly to the ground.

The service will depart Ludlow before travelling along the A49 towards Shrewsbury.

Pre-booking via Bus Manager Gwyn Evans 01568614871 is not always necessary, but is encouraged due to limited availability.

#### **Return fares**

Ludlow - £12 adult, £11 concessions, £6 child (5-15). Under-5s free. Church Stretton - £11 adult, £10 concessions, £5 child (5-15). Under-5s free.

Ludlow - Croud Meadow	ST5
Matchdays Only	

Route Number	ST5	ST5	ST5	ST5	
Kick off time	12:30	15:00	17:30	19:45	
Ludlow Catholic Church	10:45	13:15	15:45	18:10	
Ludlow The Compasses	11:00	13:30	16:00	18:15	
Ludlow School	11:02	13:32	16:02	18:18	
Broomfield The Clive	11:05	13:35	16:05	18:20	
Craven Arms Tuffins	11:10	13:40	16:10	18:25	
Church Stretton BP Garage	11:20	13:50	16:20	18:35	
Shrewsbury Town FC Croud Meadow	11:45	14:15	16:45	19:00	

### ST6 - BISHOPS CASTLE

This service will operate independently but with the support of Shrewsbury Town FC. It will benefit the community of Bishops Castle and travel directly to the ground.

The service will depart Bishops Castle, travelling towards the A5 and into Shrewsbury.

Pre-booking via Bus Manager Josh Dicken 07530691106 is necessary due to limited availability.

#### **Return fares**

Bishops Castle - £12 adult, £11 concessions, £6 child (5-15). Under-5s free. Pontesbury - £9 adult, £8 concessions, £4 child (5-15). Under-5s free.

Bishops Castle - Croud Meadow	ST6
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#### Matchdays Only

Route Number	ST6	ST6	ST6	ST6	
Kick off time	12:30	15:00	17:30	19:45	
Bishops Castle Spar	10:30	13:00	16:00	18:15	
Minsterley Crown & Sceptre	10:55	13:25	16:25	18:40	
Pontesbury Co-op Hall Bank	11:00	13:30	16:30	18:45	
Hanwood Cock Inn	11:10	13:40	16:40	18:50	
Shrewsbury Town FC Croud Meadow	11:25	13:55	16:55	19:10	

### ALTERNATIVE TRANSPORT

Shrewsbury Town FC are aware there may be other independently run mini-buses available from local pubs. We believe these are to be booked and paid for at each pub on the day. Details can be obtained from the relevant businesses.

### **TAXIS**

Shrewsbury Town FC works in partnership with VEEZU. Their taxi drop-off area is situated inside the main gates at the stadium entrance.

To book, call 01743441144 or via their app.

Alternative taxi companies are operating in the area.

# DISABLED ACCESS & SUPPORT

Dedicated parking bays are provided (at a cost) within our stadium car park for registered disabled supporters. Season parking permits are available on application at the Ticket Office <a href="mailto:tickets@shrewsburytown.co.uk">tickets@shrewsburytown.co.uk</a> or call 01743273943. Applicants must be 'Blue Badge Holders' to qualify for either provision.

Our transport providers are requested to use buses that are adapted for wheelchairs.

Shrewsbury Town FC has home and away disabled supporter balconies which are wheelchair accessible, and whilst the provision is limited, we will always consider reasonable adjustments for your needs. We can also accommodate wheelchairs pitch side.

If you are living with sight or hearing loss, and/or any other condition for which you may require our support for your enjoyment at the game, please contact us ahead of the game or speak to a steward on arrival.

<u>safeguarding@shrewsburytown.co.uk</u> or call 07884991212

Should you wish to discuss your visit, or be provided independent reassurance ahead of travelling, please contact our ticket office <a href="mailto:tickets@shrewsburytown.co.uk">tickets@shrewsburytown.co.uk</a> 01743273943 or our Disability Supporter Liaison Officer Rich Pulford dslo@shrewsburytown.co.uk

### PROHIBITED AREAS

PLEASE HELP TO PROTECT THE REPUTATION OF THE FOOTBALL CLUB BY ADHERING TO THE FOLLOWING RESTRICTIONS.

Parking at the stadium is restricted; our parking attendants' instructions must be adhered to, and if you are refused parking, please accept their guidance for alternative provisions.

All public areas are regularly patrolled on match days by Parking Enforcement Officers, and parking fines will be issued.

Oteley Road - it is illegal to park on grass verges.

Sutton Road and Sutton Estate – in the entirety are within a controlled parking zone on matchdays, and all parking, other than for residents with permits, is prohibited.

Meole Brace Estate, Meole Village, and the P&R approach road are also residents' parking only.

Meole Brace Retail Park, Lidl, Aldi and Blue Diamond all restrict the duration of customer parking on match days. They have ANPR (Automatic Number Plate Recognition) cameras, which are in operation and used to enforce legislation. Take note of the signs on display and do not stay beyond the time limit.

Do NOT arrange to be dropped off or collected on the roadway outside the stadium – this is a danger to yourself and other road users. There is a dropoff area within the stadium car park.

### **AWAY TRAVEL**

#### **AWAY TRAVEL CLUB**

The Away Travel Club provides and manages travel to every EFL fixture, pre-season friendlies and other cup games throughout the season. They should be contacted directly for details via email or phone.

#### awaytravel@shrewsburytown.co.uk

#### **John Bailey 07726318917**

Rosie Sabin manages their social media account on Facebook and regularly posts updates and information; simply join their group and you will have full access to all details.

#### <u>Shrewsbury Town Away Travel Club | Facebook</u>

The supporter group has operated independently since 1976 on a not-for-profit basis. Their ongoing support and investment in Shrewsbury Town FC is maintained through sponsorship such as the purchase of player sponsorship, and also matchday mascot packages which are gifted by them to young members of their travel club and much appreciated by all.

#### OFFICIAL SUPPORTERS CLUB

Our OSC aims to provide coach travel to all Sky Bet League Two away fixtures in conjunction with Owen's Travelmaster and offer discounts to its members.

For more information, visit their website https://www.shrewsburytownosc.org/away or email info@shrewsburytownosc.org directly.

### ADDITIONAL INFORMATION

This Travel Plan has been published to assist supporters in planning their transport to the stadium.

Any revisions to services will be published on the club's website, <a href="https://www.shrewsburytown.com">www.shrewsburytown.com</a>

Provision and timings are provided in good faith but may be subject to variance, including operational circumstances, traffic conditions, enforced route changes and any other factors outside the club's control, including Public Holidays.

PEDESTRIANS, CYCLISTS, BUSES & COACHES WILL BE GIVEN PRIORITY OVER CARS WHEN LEAVING THE STADIUM.

Please be patient if you are asked to wait; this will be for safety reasons.

If you have any questions or wish to provide feedback regarding travel options available, please email: <a href="mailto:reception@shrewsburytown.co.uk">reception@shrewsburytown.co.uk</a>

We hope your visit to the Croud Meadow is an enjoyable one, and we wish you a safe journey.

