

Welcome & Introduction

Thank you for joining us today.

We are here to provide an update on Fulham Pier and share our proposal to host up to six concerts in June and July each year as part of a broader aim to enhance the stadium's non-matchday offer.

This consultation is about explaining the proposals and provides an opportunity for you to provide your feedback.



ARTIST'S IMPRESSION OF CRAVEN COTTAGE STADIUM INCLUDING FULHAM PIER

Fulham Pier: Openings & Milestones

Fulham Pier has been welcoming football fans, local residents, visitors and plenty of furry friends since the summer 2024.

An update on the development is provided below:

You can find out more about community events and Fulham Pier's public programme by visiting www.fulhampier.com or follow [@fulham.pier](https://www.instagram.com/fulham.pier) on Instagram.

You can also receive updates straight to your inbox by registering here: www.fulhampier.com/pier-moments



RIVERSIDE WALKWAY:
OPEN SINCE AUGUST 2024



RIVERSIDE MARKET, INCLUDING KISS THE HIPPO COFFEE, LONDON ESSENCE BAR, SLICE & DICE PIZZA, LITTLE LEAF LIBRARY AND MORE: OPEN SINCE MID-2025



BRASSERIE CONSTANCE:
OPEN SINCE JULY 2025



LIGHTHOUSE SOCIAL MEMBERS' CLUB:
OPEN SINCE MID-2025 AND ACCEPTING MEMBERSHIP APPLICATIONS



FULHAM PIER HOTEL:
DUE TO OPEN IN AUTUMN 2025



SPA & WELLNESS FACILITIES:
SCHEDULED TO OPEN EARLY 2026



Bringing Music to Craven Cottage

In recent years, football stadia and parks have become increasingly popular venues for live music events. Numerous other urban stadia across the country successfully host concerts – e.g. in London, Wembley Stadium and Tottenham Hotspur Stadium.

Craven Cottage presents a valuable opportunity to introduce a mid-sized venue, bringing additional investment and cultural activity to Fulham, while also supporting London's wider cultural scene and night-time economy in line with the ambitions of the Mayor of London.

Fulham Football Club (FFC) is proposing to host up to six concerts at Craven Cottage, limited to the football off-season.

The proposals would be carefully designed and managed to minimise disruption to the local area.



How Would Concerts Work?

The six concerts would take place in June and July each year, over a period of up to five weeks including set up and removal.

Each concert would have a maximum capacity of 24,600 people (less than the 28,500 football match capacity).

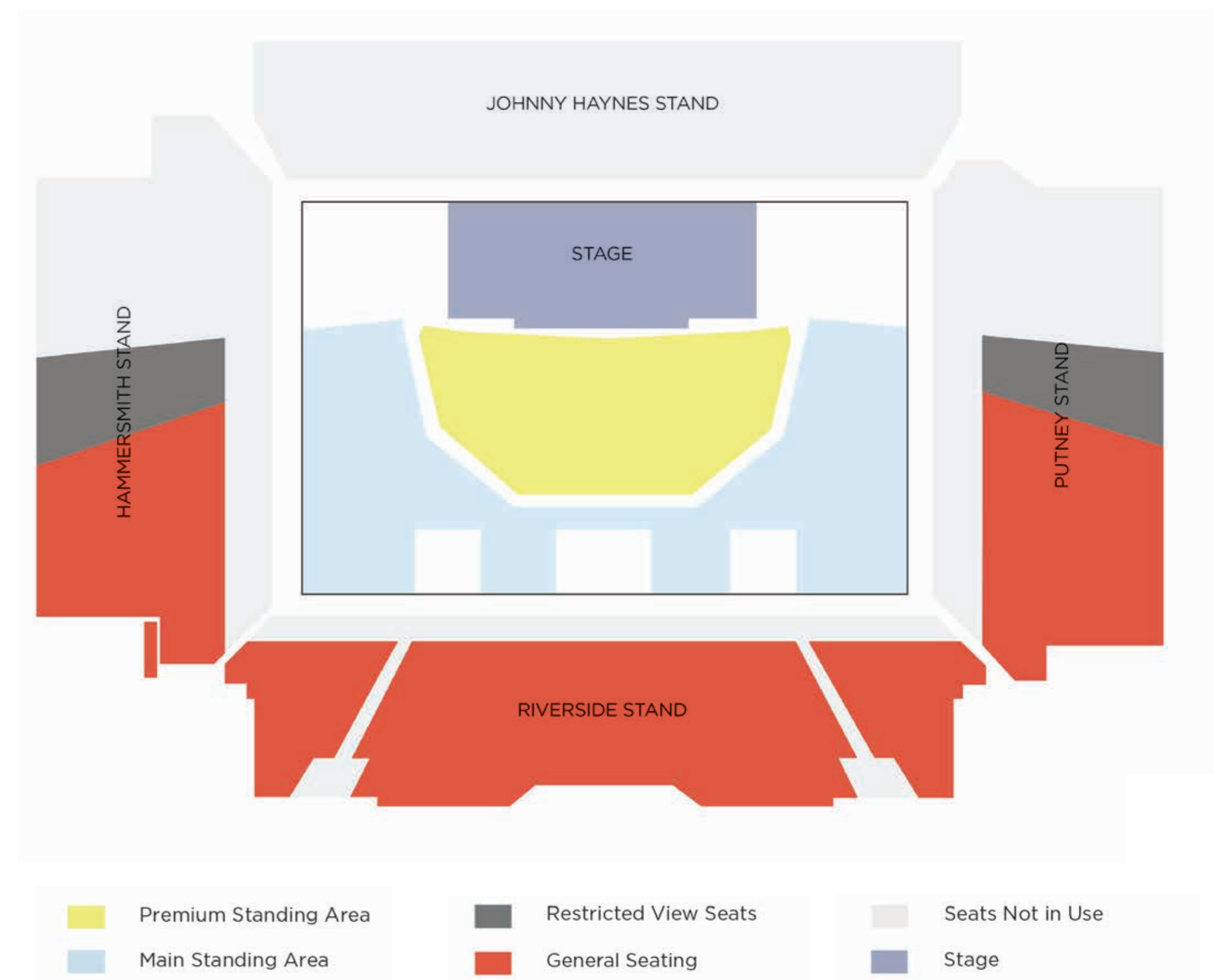
Concerts would take place inside the stadium, with clear limits on timing, attendance, and layout to ensure they are carefully managed and respectful of the local area.

The stage would be positioned on the pitch area, facing the new Riverside Stand.

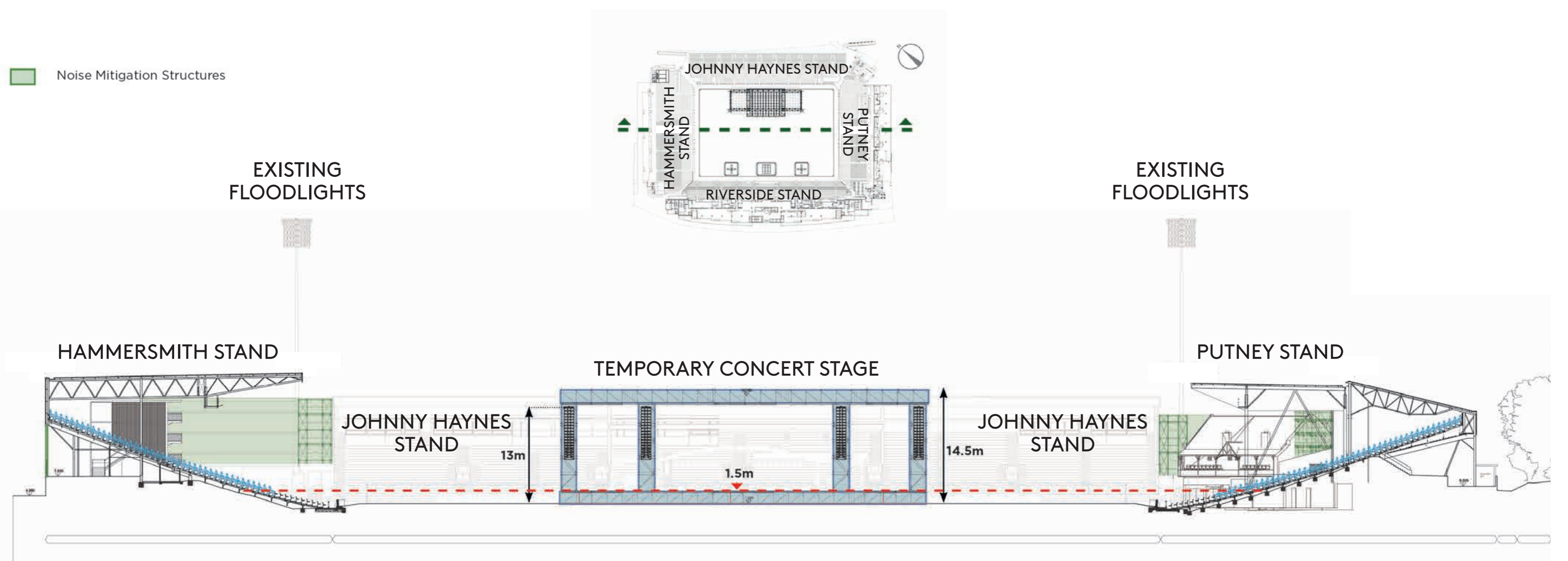
All staging and equipment would be temporary and fully removed at the end of the five-week concert period.

Concert music would finish by 10:30pm, with the majority of concert-goers expected to leave by 11pm, helping to minimise late-night disruption.

There would be no use of Bishop's Park or surrounding public spaces for the stage or concert equipment. These events would be temporary, seasonal, and carefully managed to mitigate disruption.



PROPOSED CONCERT LAYOUT



CROSS SECTION LOOKING NORTH-EAST TOWARDS THE PROPOSED CONCERTS STAGE

The colours shown are for illustration purposes only, to highlight the temporary structures. They do not represent the final design.

Benefits for the Local Area

Hosting a small number of concerts at Craven Cottage in the football off-season would bring real benefits for the local area which are explained in the infographic below.

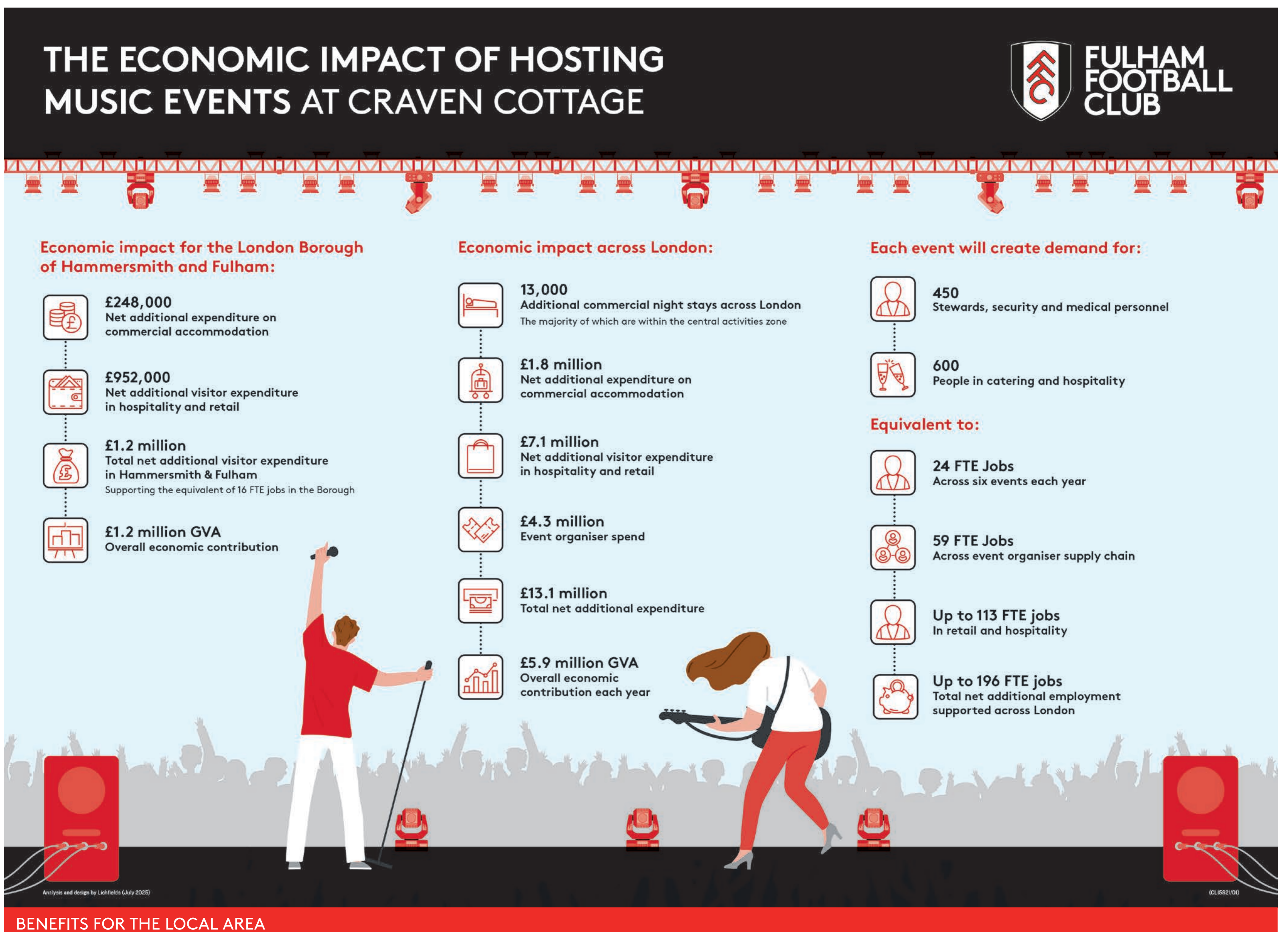
In addition, residents in selected postcodes will receive preferential access and rates for tickets for each event and may also receive complimentary access to events from time to time.

There will be a number of tickets available free of charge for chosen community groups and local charities.

Bringing internationally recognised artists to the borough would add to cultural vibrancy, while helping to address London's growing need for mid-sized concert venues.

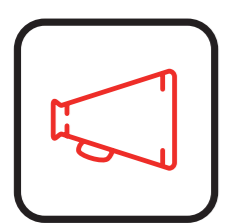
Each event will create demand for around 1,000 local employment opportunities, which equates to 24 full-time equivalent jobs across the six events per year.

Benefits would be delivered while keeping the number of concerts small and carefully managed.



Managing Impacts

The proposals include clear safeguards to manage the events and protect the local community.



Noise: Noise levels would be strictly controlled, with temporary sound barriers and acoustic curtains used to mitigate sound and keep within proposed noise limits.



Timing: Concert music would end by 10:30pm, with the majority of concert-goers leaving the stadium by 11pm to avoid late-night disturbance.



Transport: Most visitors are expected to arrive by public transport or on foot, just as they do for football matches. Only short, managed road closures on Stevenage Road would be required.



Safety: The stadium already handles larger football crowds with experienced staff, established safety systems, and stewarding plans, all of which would be used to manage concert events safely and efficiently.



Heritage: All concert-related infrastructure would be temporary and entirely reversible, ensuring no permanent alterations to the stadium's listed buildings. As such, the significance of the listed building would remain unaffected, and the character of the surrounding conservation area would be preserved.



A hotline would be set up for residents to call if there are any concerns while each event is taking place. Details of this would be circulated closer to the time.

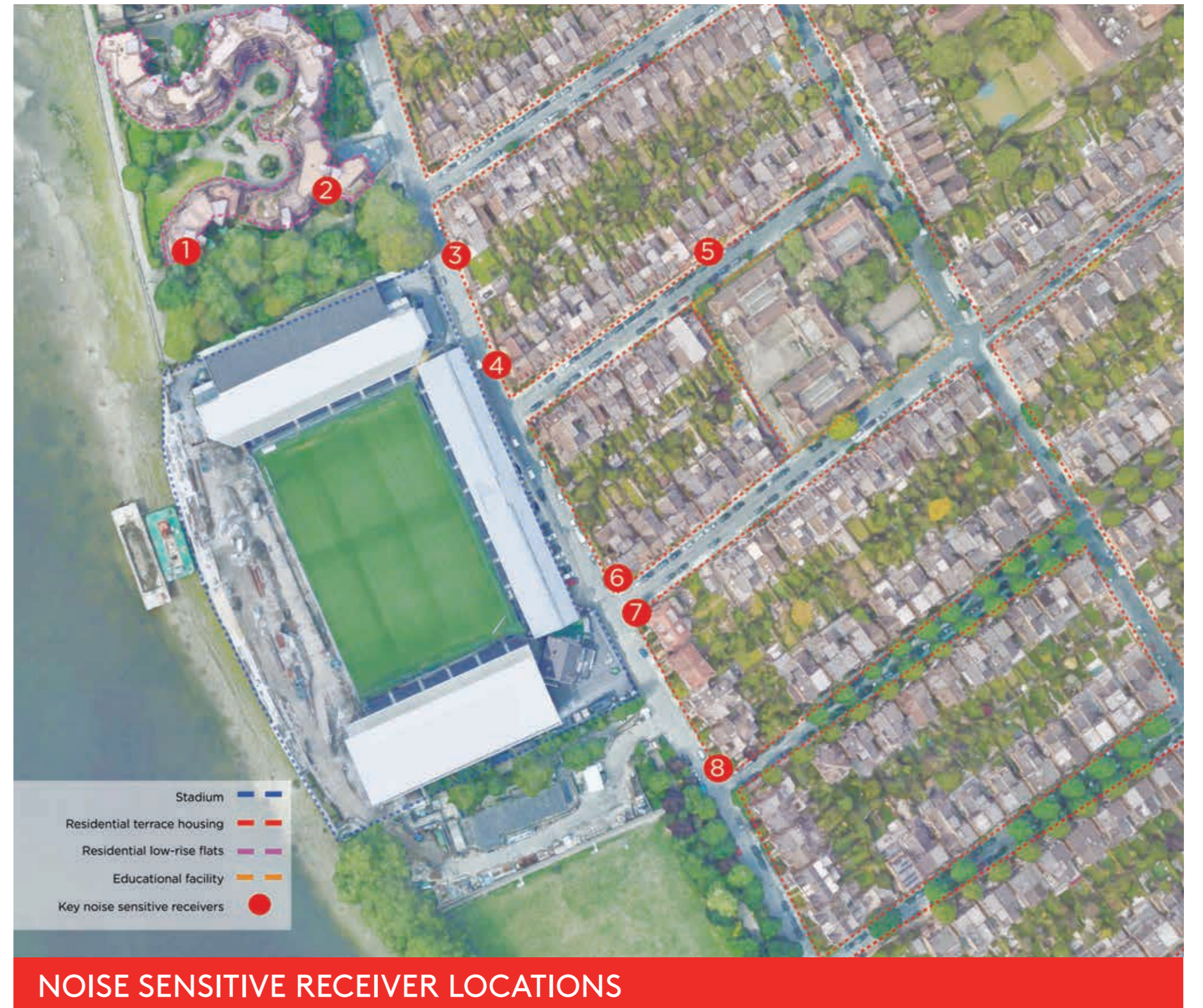
We are committed to managing these events carefully and working with the community to reduce impacts.

Mitigation Measures for Residents (Noise)

To minimise impacts on the local community, we have carefully considered the potential noise implications. A noise assessment has been undertaken, with measurements taken at the most affected noise-sensitive locations by the stadium, as shown opposite.

The table and graphic demonstrate the predicted noise levels at these locations. These factor in the proposed events with music noise limits in place, as well as the temporary sound barriers and acoustic curtains.

These predicted noise levels are within the 75 dB(A) music noise limit at the nearby receivers. This limit has been applied to other urban sporting stadia in London that host concerts, including Tottenham Hotspur Stadium, London Stadium, Emirates Stadium, and Twickenham Stadium.

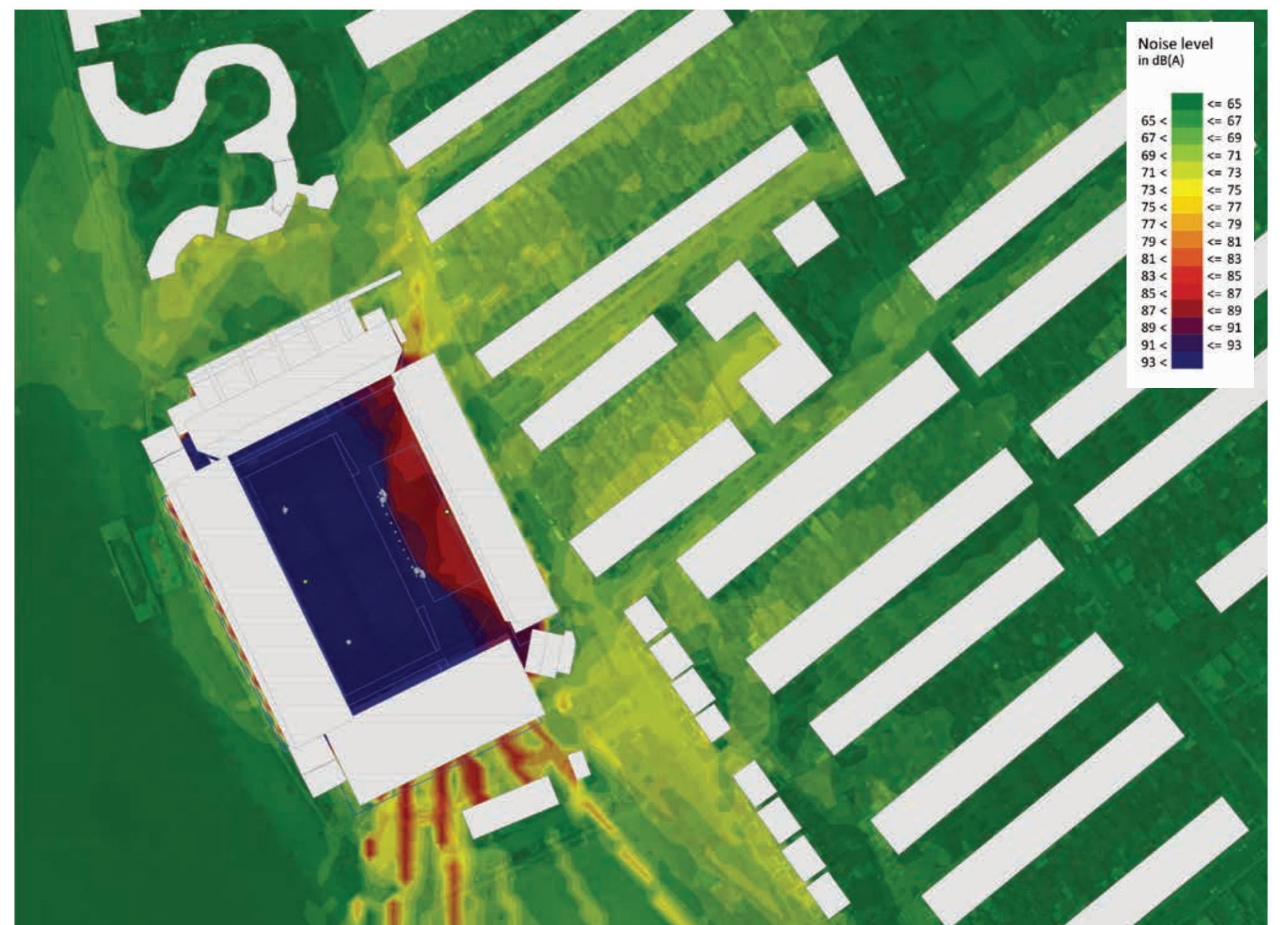


NOISE SENSITIVE RECEIVER LOCATIONS

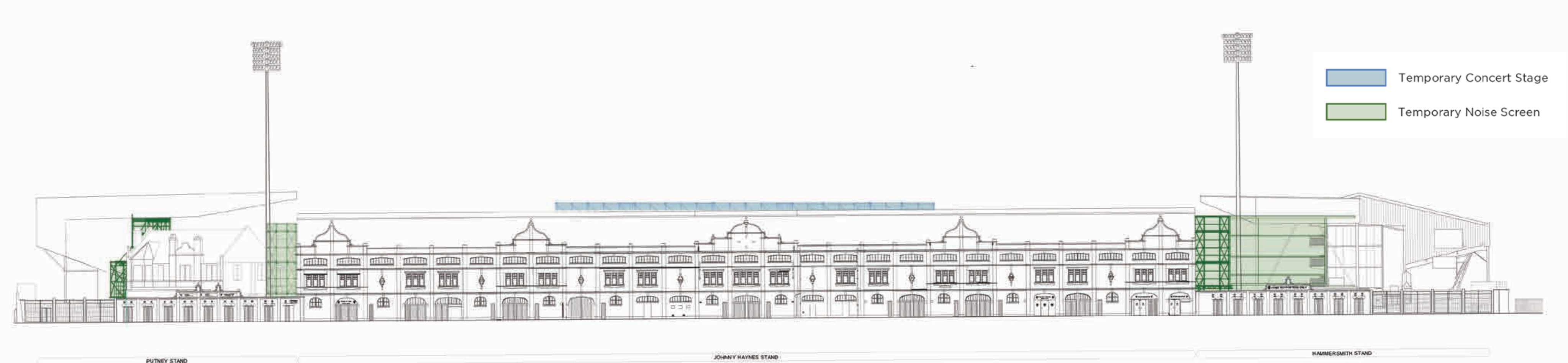
Noise sensitive receiver	Location	Floor	Proposed Music Noise Level target, $L_{Aeq,15min}$ (dB)	Predicted Music Noise Level ¹ , $L_{Aeq,15min}$ (dB)	Compliant with the proposed target of 75 dB $L_{Aeq,15min}$?
1	River Gardens West	F4	75	73	Yes
2	River Gardens East	F6	75	75	Yes
3	Harbord Street	F2	75	72	Yes
4	Greswell Street	F2	75	71	Yes
5	Greswell Street	F2	75	67	Yes
6	Finlay Street	F2	75	65	Yes
7	Stevenage Road	F2	75	72	Yes
8	Stevenage Road	F2	75	72	Yes

¹Music noise level predictions have been undertaken with predicted noise levels of 98 dB(A) at front of house (FOH) location in the stadium.

PREDICTED NOISE LEVELS



NOISE LEVEL MAP



STADIUM EASTERN ELEVATION SHOWING TEMPORARY NOISE SCREENS AND CONCERT STAGE

The colours shown are for illustration purposes only, to highlight the temporary structures. They do not represent the final design.

Next Steps

We would like to hear from you before we submit a planning application for the concerts proposal.

Expected project timeline:

- **Public consultation:**
30 September – 14 October 2025
- **Planning application submitted:**
End of October 2025
- **Council decision expected:**
Early 2026
- **If approved, concerts could begin:**
June/July 2026

Your feedback is important and will help shape how these events are delivered. To share your views, please either:

- Scan the QR code to complete our online survey; or
- Complete a hard copy of the feedback form available here today



SCAN ME

Further information is also available on our website, where you can find the online feedback form to share your views. www.fulhamfc.com/riverside-development/updates Comments can be provided up until Tuesday 14 October 2025.

