PRESTON NORTH END V IPSWICH TOWN

SATURDAY 3 FEBRUARY 2024, KICK OFF 15:00

Information in this guide is as at 22 January and is correct to the best of our knowledge. Any updated information on this fixture will be published on the club website (www.itfc.co.uk), X (@IpswichTown and @itfchelp) and facebook (www.facebook.com/officialitfc).

INFORMATION FOR TOWN FANS

We visit Preston North End in the Championship on Saturday 3 February 2024. The following guide has been produced for Town fans making the trip to Deepdale.

This is based on information from the Preston website plus additional information specific to this game.

For any further information, please contact Elizabeth Edwards, Supporter Liaison Officer on slo@itfc.co.uk or (+44) (0) 7968 876504 or on Twitter at @ITFC_SLO.

For information leading up to the game and for matchday information, we suggest that you follow Preston North End Police on twitter - @PNEPolice. This twitter account provides updates on parking, public transport, highways information, pubs etc.

Preston North End information for visiting fans

Address: Deepdale, Sir Tom Finney Way, Preston, Lancashire, PR1 6RU

Website: https://www.pnefc.net

Phone number: 0344 856 1964

Ticket Office: ticketoffice@pne.com, 0344 856 1966

Email: enquiries@pne.com

Supporter Liaison Officer: Matt Peart - matt@pne.com, slo@pne.com; 0344 856 1966

Disability Liaison Officer: Lucy Stephenson - lucy@pne.com; 0344 856 1966, 01772 693345

X (previously known as Twitter): @pnefc

Facebook: https://www.facebook.com/OfficialPNEFC

(Please note, all 03 numbers are local rate numbers and are included in inclusive minutes on mobile contracts.)

The away supporters guide can be found on the Preston website at the following link:

https://www.pnefc.net/siteassets/03-documents/supporters-guide/2023-away-supporter-guide.pdf

This guide is very comprehensive and well worth a read.

https://www.pnefc.net/tickets/first-time-fans/ - this page has links to the various guides as well as a number of Frequently Asked Questions.

We have also been provided with information for fans with disabilities which has been included in this guide.

www.footballgroundguide.com provides some information here:

https://footballgroundguide.com/leagues/england/championship/deepdale-preston-north-end.html

We have picked out the key information for Town fans below and added other material based on previous visits to Deepdale and information that is specific to our fans.

Specific information for Town fans

Ticket news

We have been issued an initial allocation of 4,886 tickets including wheelchair users and personal assistants. No sales will be available on the day of the match.

Tickets are on sale in accordance with the priority system at a cost of £30 for adults, £22 for 65+ and U25s, £11 for U19s and £5 for U11s. Each ticket incurs a £1.50 booking fee. Tickets can be purchased from https://tickets.itfc.co.uk/ or in Planet Blue. All U11s must be purchased alongside an adult ticket. All U14s must be accompanied by an over 18.

The sales dates are as follows:

Season ticket holders – Tuesday, 23 January at 10am.

General sale – Wednesday, 24 January at 10am.

All sales windows will only allow one ticket per owner.

The postal deadline for tickets is Wednesday 31 January at 2pm. Subject to availability, the only options after that time are to buy in person at Planet Blue (only available up to 12 noon the day before the game), or to buy online (only available up to 12 noon the day before the game) and collect in person on arrival at Preston North End. If you elect to collect at Preston, then you will need to show your email confirmation plus acceptable proof of ID.

The safe seating area for this game is on the front row of each block. We would like to remind fans that these seats will include older fans, families, those unable to stand for long periods of time and ambulant disabled fans. We therefore require fans in the seated areas to stay seated and be respectful of their fellow supporters as we want everyone to enjoy the day safely.

Ambulant disabled fans who have difficulty walking or climbing stairs are advised to sit in the front row or second row. Front row seating can be accessed via NX07 in the Bill Shankly Kop – this is the accessible pitch level entrance for visiting supporters.

Disabled supporters and their carers/personal assistants can purchase tickets through the Club's website.

Supporters are reminded of the Club's Ticket Touting Policy, introduced earlier this season. Tickets should only be bought via official channels at https://tickets.itfc.co.uk/ or in Planet Blue and should not be advertised for secondary sale, with eligible supporters advised to only purchase if they intend to attend the game at Deepdale. Any supporters seeing tickets for sale outside of official channels are asked to contact touting@itfc.co.uk in order for us to investigate further, while supporters are also reminded that random spot checks of photographic ID are in operation for away fixtures.

Full details regarding the policy, including procedures regarding the cancellation and transfer of tickets, as well as potential sanctions, can be found here: https://www.itfc.co.uk/news/2023/september/28/ticket-touting-policy/ and https://www.itfc.co.uk/news/2024/january/14/ticket-details---preston-north-end--a-/

Note that the ticket enquiries line (03330 05 05 03) is for assistance only.

Travel to Deepdale

Supporters Coach

Coaches will leave at 6am from behind the Sir Bobby Robson Stand. Please ensure you are at Portman Road at least 15 minutes before this.

Coach travel is on sale in line with the priority ticket sale windows with tickets priced at £39 for adults, £36 for seniors/U23 and £33 for U19s. Each ticket incurs a £1.50 booking fee.
There will be pick-ups at Stowmarket, Bury St Edmunds and Newmarket. This should be organised when booking your coach travel.

Please note we will no longer be issuing physical tickets for coach travel. Your confirmation email will act as your proof of purchase and the stewards on the day will be issued a register for those attending to verify your confirmation email and ability to access the coach.

Note that all official coaches are non-smoking and the consumption of alcohol and hot food on board is strictly forbidden. Under 16s cannot travel without an accompanying parent/guardian. Please make sure you are aware of the Terms & Conditions prior to travelling (https://www.itfc.co.uk/club/policies/).

Supporters travelling on official club travel will be dropped off directly outside the Bill Shankly Kop and coaches will be parked on Bill Shankly Crescent for the duration of the game.

Car

Note: There are long-term roadworks between Bury St Edmunds and Stowmarket on the A14 which can cause significant delays. Overnight closures are not uncommon with diversions in place.

The Sat Nav postcode for Deepdale is PR1 6RU, but you may want to put the postcode for your chosen car parking option.

From Ipswich, there are two main road options. The first is A14 / M6, which is reasonably direct, but runs the risk of slow running north of Birmingham. Leave the M6 at Junction 31 and follow the A59 (signposted Preston A59). After one mile, at the mini roundabout, by the Hesketh Arms, take the second exit onto the Blackpool Road A5085. Carry straight on for 1.2 miles, through four sets of traffic lights and then turn left before the lights (signposted Town Centre, Football Ground) into Parkside. Turn left onto Sir Tom Finney Way. Deepdale will be on the left.

The other route takes you along the A14 to Huntingdon where you join the A1. From the A1 you join the M62 and then the M61 north of Manchester. Very soon after you join the M6 - exit at Junction 31, and follow the instructions above. Note that there are long-term roadworks on the A1 between the M18 and the M62 in both directions, with a high likelihood of delays. You can avoid this section by adding a few miles and diverting via the M18 to the M1.

Whichever way you go, it is likely to take well over four-and-a-half hours, and you should allow at least another hour, and ideally 90 minutes, beyond the AA / Google / SatNav suggested journey time, to allow for possible delays.

Parking

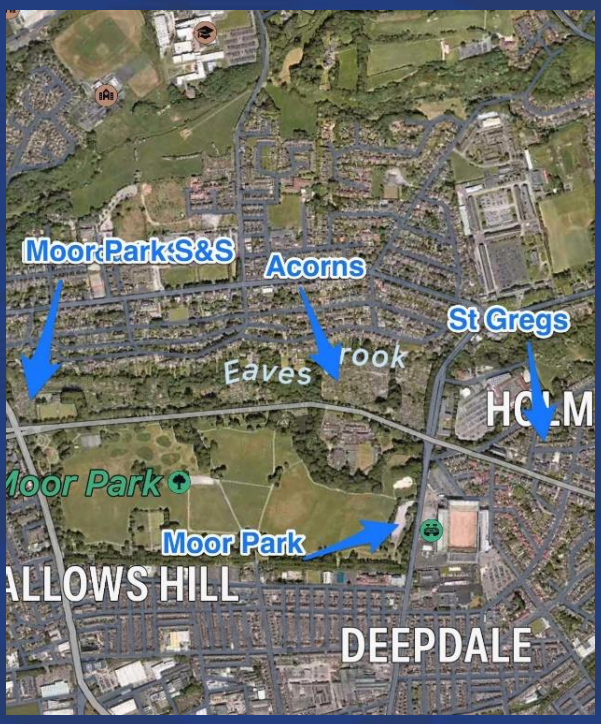
Note that @PNEPolice usually put parking information out on their twitter page, so do follow for updates.

There is various street parking available around the ground. From experience we have often found parking on or just off the Blackpool Road, within a 10-minute walk from the ground.

Stadium parking is priced at £15 per vehicle and sold in advance of the fixture date, subject to availability. If you want to park at the stadium you should contact the Preston North End ticket office for availability on either 0344 856 1966 or ticketoffice@pne.com.

Matchday car parking is also offered at the Moor Park school on Moor Park Avenue, which is on the south-west side of the ground (you walk past it if you stroll up to the ground from the town centre). This car park is fully stewarded on matchdays and costs £7. From the Blackpool Road, turn left onto Sir Tom Finney Way and you'll find the car park just past Moor Park on the right.

@PNEPolice also mentions St Gregory's Social Club (@GregsClub, 242 Blackpool Road, PR1 6XD), Moor Park Sports & Social Club (PR2 3AE) and Acorns.



Note that matchday parking is not allowed at the Deepdale Retail Park on the Blackpool Road so if you do leave your car there it will be at your own risk.

Disabled Supporters Parking

There are ten disabled parking bays for visiting supporters. These are located on the Bill Shankly Kop car park and can be booked with Disability Liaison Officer Lucy Stephenson in advance of the game and no later than 5pm on the day before a Saturday 3pm kick-off. These are available on a first come, first served basis at a price of £15. Phone 0344 856 1966.

Train

ASLEF have announced a number of rail strikes which include Greater Anglia on Friday 2 February (which will impact early services on 3 February) and Avanti West Coast on Saturday 3 February. In addition there is a ban on overtime during the period 29 January to 6 February.

If you are planning to travel to Preston on Friday, Greater Anglia say that on 2 February, there will be a reduced service operating between Norwich and London with first trains of the day starting later and last trains finishing earlier. There will be no services on regional / branch lines.

On 3 February, Greater Anglia services are likely to start later than normal. Note that currently there is planned engineering works with rail replacement buses between Ingatestone and Newbury Park.

Strike action on Avanti East Coast on 3 February will impact train services out of London to Preston. Avanti say that they will confirm their plans as soon as possible, but in the meantime they have suspended ticket sales for 3 February.

It may be possible to travel cross-country on the day of the game. This would be via Peterborough and Leeds using Greater Anglia, LNER and Northern. (LNER are on strike on 2 February which could impact the start time of services on the Saturday)

With the uncertainty around train travel, we haven't included any further detail at this time.

Revised timetables are unlikely to be published until much nearer the time. You are recommended to check your journey on your normal travel operator website or app before travelling.

Getting to the ground from the station

Walk

Preston railway station is about two miles from Deepdale. The station is situated in the city centre.

To walk to Deepdale, come out of the side exit of the station and turn left in front of the Fishergate Centre. You will pass the Railway Pub. At the T-junction turn right. Walk straight along Fishergate, which is the main shopping street (take care to ignore the left fork onto Corporation Street). After approximately three-quarters of a mile the road becomes Church Street – the parish church will be on your right-hand side. Carry on until you reach the junction with the A6 / A59. Cross over the road (the prison will be on your right-hand-side and a demolition site (formerly the County Arms public house) on the left). Turn left so the demolition site is now on your right - this is Deepdale Road. The stadium is on the right-hand-side after 0.75 miles. (A map can be found in the away supporters guide.)

Taxi

Taxis are also available from outside the station – these will cost around £5 to take you to Deepdale.

The away supporters guide also lists the following taxi firms:

Millers Citax: 01772 884000

AAA Taxis: 01772 555999

New City VIP: 01772 824000

Eagle Taxis: 01772 200300

PUBS

There are plenty of pubs in Preston town centre which are within walking distance of the station, and, over the years, we've enjoyed many of them.

Their official away supporters guide (https://www.pnefc.net/siteassets/03-documents/supporters-guide/2023-away-supporter-guide.pdf) mentions the Old Vic, Station Hotel, Hogarths, The Bears Paw, Twelve Tellers (a Wetherspoon outlet) and the Slug & Lettuce. @PNEPolice for recent Preston home games has also mentioned Greyfriars (Wetherspoon) and Old Black Bull. Beer hunters might well enjoy Hopwoods Tap House, or some of the micropubs that have sprung up – a reasonably recent article lists several here: https://www.lep.co.uk/lifestyle/food-and-drink/these-are-13-of-the-best-micropubs-in-preston-according-to-google-reviews-3582911

For some fixtures there may be specific pubs allocated as designated away pubs with restrictions on away fans using other pubs. Best advice is the usual for away trips – it you are or feel unwelcome, move on and you will likely to find somewhere more accommodating fairly quickly.

If you are passing through or close to Chorley on matchday, just a few miles short of Preston off the M61, then note that Chorley FC's Paul Mariner Sports bar is open and welcoming to Town fans. Follow @chorleyawaydays on X or email chorleyawaydays@gmail.com for more information. There are a number of micropubs in Chorley too, near the railway station.

Make sure you follow @PNEPolice for updates ahead of the game.

ANY FOOD OUTLETS NEAR THE GROUND?

Deepdale Retail Park on the Blackpool Road is around a ten-minute walk from the stadium. It has various food and shopping outlets. Note that matchday parking is not allowed at the retail park so if you do leave your car there it will be at your own risk.

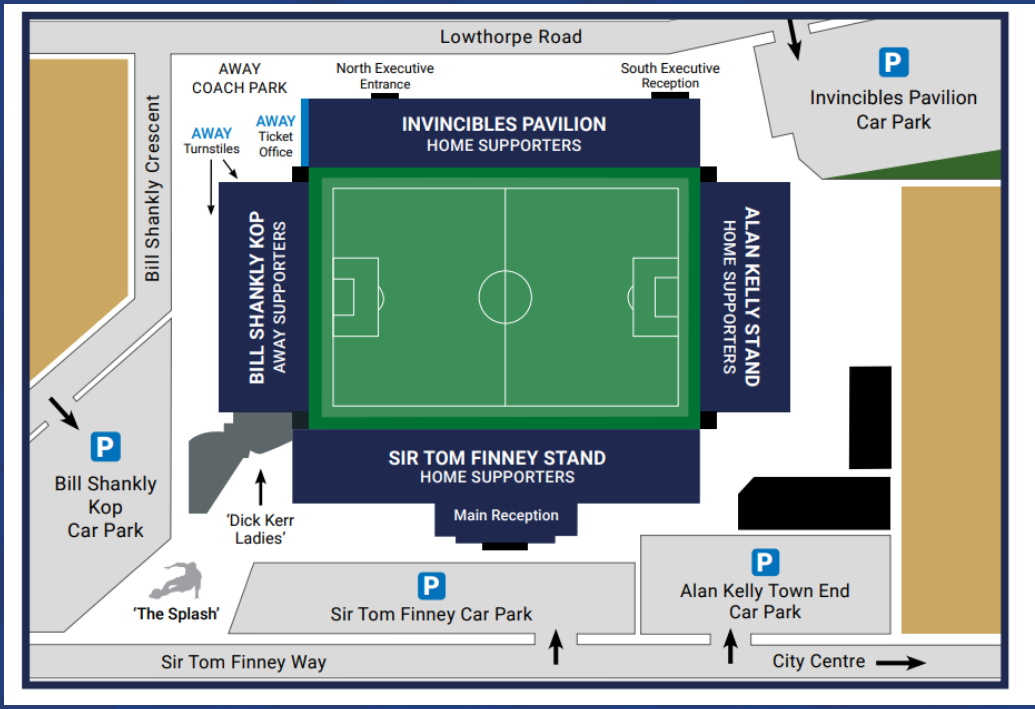
There is a Sainsbury's just over the road from Deepdale, no more than a five-minute walk. We suspect that the popular café there has been a victim of Sainsbury's cutbacks, as it is no longer mentioned on their website. Sainsbury's does have a petrol station should you need to fill up before your journey home. Matchday parking is not permitted at Sainsbury's and vehicles are left at the owner's risk.

The Morrisons on the Blackpool Road is now a Tesco, and does appear to offer a café.

CAN I GET CASH?

There are free to use cash machines located at Sainsbury's and the Spar Euro Garage on Blackpool Road, all within walking distance of the stadium. Note though that the stadium is cashless.

AT THE GROUND



Before you go in

There are two must see things before you go into the stadium:

1) Sir Tom Finney Statue - The 'Splash'

Preston North End's most famous player, Sir Tom Finney, unveiled his signature 'Splash' statue in 2004 which was inspired from a photograph taken at a waterlogged Stamford Bridge in a match versus Chelsea in 1956.

Around the statue are a number of special bricks forming the 'Walk of Fame', with the bricks bearing the names of supporters and ex-Preston North End players.

1) The Dick, Kerr Ladies monument

Friday 22nd December 2017, saw the unveiling of a monument to remember the fantastic efforts and achievements of the Dick, Kerr Ladies, at Deepdale. The Dick, Kerr Ladies were one of the first ladies football teams in England and arguably the most successful ladies team of all-time, playing from 1917 until 1965. You will find this monument overlooking the Sir Tom Finney Splash statue on the wall just around the left-hand corner to the Sir Tom Finney Stand ticket office and club store. They set a record for a ladies' club match back on Boxing Day 1920, when 53,000 (with 10,000 locked out) saw them beat St Helens at Goodison Park – this Europe-wide record for womens football was only beaten in 2019, when Atletico Madrid played Barcelona in front of just over 60,000 fans.

Cashless Stadium

Deepdale is a cashless stadium.

Soccersight

For blind and partially sighted supporters, there are two wireless network receivers which can be booked out in advance of the fixture via the Disability Liaison Officer. These must be booked no later than 5pm on the day before a Saturday fixture. Terms and conditions apply. Note that supporters must bring their own headphones.

Matchday Supporter Liaison Officers

Keep a look out for the Preston matchday supporter liaison officers around the ground who will assist as best they can with any queries you may have, or to have a quick chat.

Programmes

'The One and Only' matchday programme can be purchased from around the ground for just £3.50 for all league matches.

Away ticket office

The away ticket office opens two hours before kick-off. This can be found outside the Bill Shankley Kop.

Away end

All visiting supporters are located in the Bill Shankly Kop which is behind the goal. Seating is reserved. The blocks run from block K which is nearest to the Sir Tom Finney stand, to block R which is nearest the Invincibles Pavilion. Block N is the most central block.

Disabled Supporters

The Bill Shankly Kop has three elevated and 16 pitch level viewing areas for wheelchair users. Disabled supporters who require pitch level entry should enter Deepdale via NX07 which is the disabled access door at the Bill Shankly Kop. Please make yourself known to a steward upon arrival who will be more than happy to assist. There is lift access to the elevated area.

Note that the elevated platform is situated in Block K which may be away from our main allocation.

Accessible Toilets

There are two accessible toilets in the visitors section which are fitted with radar locks.

Deepdale also has a Changing Places facility in the Invincibles Pavilion (home stand), which can be used by visiting supporters should this be a requirement.

Security

As at all grounds expect to be searched prior to entering the stadium.

Pyrotechnics

As with all grounds and to comply with legislation, the use of pyrotechnics or even trying to get them into the stadium is a criminal offence and will not be tolerated.

Banners and flags, and musical instruments

If you are wanting to take banners, flags or musical instruments to the game you will need to contact the Deepdale ground safety department on 0344 856 1964 or safety@pne.com in advance of the game.

Food and Drink facilities

Caterers, Sodexo Live!, provide a range of refreshments which are available to purchase on the concourse before the match and at halftime.

Our caterers, **Sodexo Live!**, provide a range of refreshments which are available to purchase on the concourse before the match and at half-time. Please see the menus on this page which highlight the food and drink offerings available. All items are sold subject to product availability.

Please note: That some fixtures may be declared alcohol free, the visiting club will be advised accordingly should this be actioned.

SNACKS

Chocolate bars *	£1.60
Crisps *	£1.80
Sweet bags *	£3.00

HOT FOOD

Pies *	£3.75
Small Hotdog (Mom's)	£3.50
Large Hotdog (Mom's)	£4.95

DRINKS

Soft drinks *	£2.80
Bottled water (500ml)	£2.00
Hot drinks *	£2.80

ALCOHOL

Strongbow cans (440ml)	£4.50
John Smith's can (440ml)	£4.50
Red & white wine (125ml)	£4.70
Fosters (pint)	£4.50
Strongbow (pint)	£4.50
Morreti Pint	£5.50
Guiness Pint	£5.50

U25

Please be prepared to show ID when buying alcohol

drinkaware

Payments for food and drink are contactless only.

An in-seat service for refreshments is available for disabled supporters sat at pitch level who cannot access the kiosk facilities. Catering staff will be on hand to take orders. An order form will be available to complete. This excludes alcohol which is not allowed within the stadium bowl.

Smoking

The use of both cigarettes and all types of electronic cigarettes (including vapes) is not permitted anywhere inside Deepdale.

Anti Social Behaviour – Matchday Text Line

Racism or discrimination of any form is not OK, 'Not Today or Any Day' and supporters are reminded that instances of discriminatory or anti-social behaviour will not be tolerated at any EFL game.

Supporters who witness or hear any abuse, discrimination or anti-social behaviour while at Deepdale can report the incident using the club's text service. Fans can text 66777 and messages must start with 'PNE' followed by details of the incident. An example of how to use this service can be found below:
"PNE I'm in the Sir Tom Finney Stand, row 10, seat 34. Person sitting directly in front of me shouting racist abuse."

All incidents can also be reported to the club by email on enquiries@pne.com, but fans are strongly advised to use this text service at the time to allow these matters to be dealt with as quickly and efficiently as possible.

You can also report any discrimination or anti-social behaviour to Kick it Out using the Kick It Out app which is available to download from the App Store or Google Play, or via: Facebook /kickitoutofficial; Twitter @kickitout; email info@kickitout.org; phone 0800 169 9414.