

SHEFFIELD UNITED WOMEN VS IPSWICH TOWN WOMEN

SUNDAY 4 OCTOBER 2026, KICK-OFF 2PM.

This match will be played at Sheffield United's ground, Bramall Lane.

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ABOUT THIS GUIDE

Information in this guide is as at 26 September and is correct to the best of our knowledge. Any updated information on this fixture will be published on the club website (www.itfc.co.uk), X (@ITFCWomen, @IpswichTown and @itfchelp) and Facebook (https://www.facebook.com/IpswichTownF.CWomen/).

INFORMATION FOR TOWN FANS

We visit Sheffield United Women in the Barclays Women's Super League 2 on Sunday 4 October 2026. The following guide has been produced for Town fans making the trip to Bramall Lane.

This is based on information from the Sheffield United website plus additional information specific to this game.

For any further information, please contact Elizabeth Edwards, Supporter Liaison Officer, Ipswich Town Women on +44(0)7968 876504 or Tom Grover, Supporter Liaison Lead on slo@itfc.co.uk or +44 (0)7701 219724 or on X at @itfchelp.

SHEFFIELD UNITED WOMEN INFORMATION

Address: Bramall Lane, Sheffield, S2 4SU

Website: https://www.sufc.co.uk/

Phone number: 0114 253 7200

General Enquiries: info@sufc.co.uk

Supporter Liaison Officer and Disability Access Manager: Jon Helliwell, jon.helliwell@sufc.co.uk

X: @sufc_women

Facebook: https://www.facebook.com/SUFCWomen

Access Statement: https://www.sufc.co.uk/fans/disabled-supporters-information/access-statement

Safeguarding: https://www.sufc.co.uk/club/policies/safeguarding-policy

Supporters Charter: https://www.sufc.co.uk/club/policies/club-charter (note this is 2025/26)

Ground Regulations:

https://www.sufc.co.uk/club/policies/ground-regulations

The Sheffield United website includes a visitors guide to their women's team which can be found at the following link:

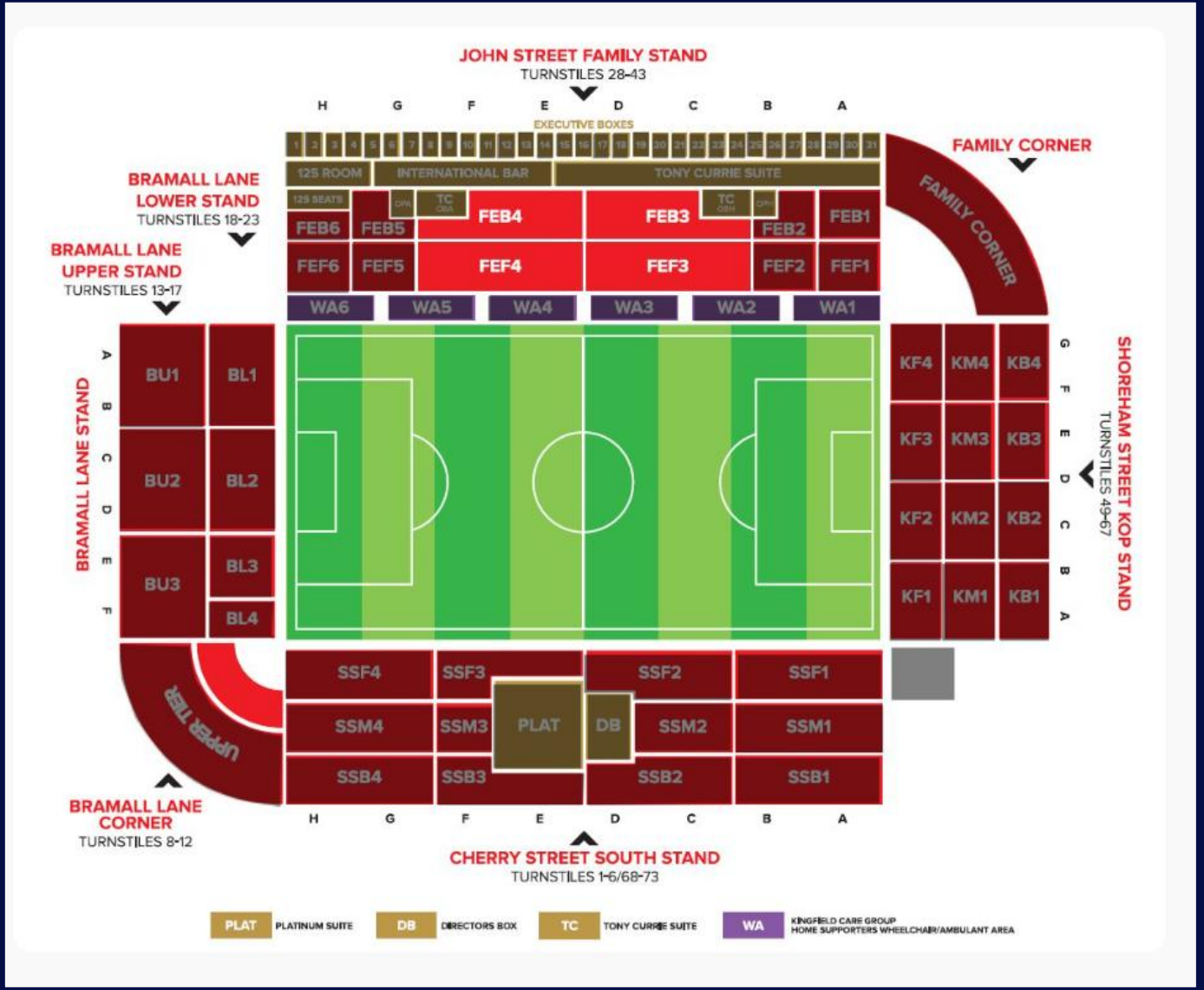
https://images.gc.sufcservices.co.uk/dc676a90-a785-11f1-801f-a7c772aaf342.pdf

The above guide includes essential information relating to our trip to Bramall Lane and is well worth a read. We have picked out the key information and added anything which is specific to our fans in the remainder of this guide.

Sheffield United also produce a matchday guide prior to each game. The following is for their recent game against Durham, which will provide some indication on timings and other information:

https://www.sufc.co.uk/women/sheffield-united-women-matchday-guide

STADIUM MAP


JOHN STREET FAMILY STAND
TURNSTILES 28-43
EXECUTIVE BOXES
125 ROOM
INTERNATIONAL BAR
TONY CURRIE SUITE
FAMILY CORNER
BRAMALL LANE LOWER STAND
TURNSTILES 18-23
BRAMALL LANE UPPER STAND
TURNSTILES 13-17
FEB6
FEB5
FEB4
FEB3
FEB2
FEB1
FEF6
FEF5
FEF4
FEF3
FEF2
FEF1
WA6
WA5
WA4
WA3
WA2
WA1
BU1
BL1
BU2
BL2
BU3
BL3
BL4
BRAMALL LANE STAND
KF4
KM4
KB4
KF3
KM3
KB3
KF2
KM2
KB2
KF1
KM1
KB1
SHOREHAM STREET KOP STAND
TURNSTILES 49-67
SSF4
SSF3
SSF2
SSF1
SSM4
SSM3
PLAT
DB
SSM2
SSM1
SSB4
SSB3
SSB2
SSB1
UPPER TIER
BRAMALL LANE CORNER
TURNSTILES 8-12
CHERRY STREET SOUTH STAND
TURNSTILES 1-6/68-73
PLAT PLATINUM SUITE
DB DIRECTORS BOX
TC TONY CURRIE SUITE
WA KINGFIELD CARE GROUP HOME SUPPORTERS WHEELCHAIR/AMBULANT AREA

TICKET INFORMATION

TICKET AVAILABILITY

Tickets for this game are available in the John Street Family Stand. Note that blocks FEF4 AND FEB4 are alcohol free areas.

TICKET PURCHASES

Tickets can be purchased from Sheffield United via this link:

https://tickets.sufc.co.uk/en-GB/categories/Womens%20Tickets

You will need to create an account to purchase tickets. There are no cash turnstiles at the stadium. A £1 booking fee will be applied to each ticket.

All tickets will be issued by mobile NFC passes or print at home, please follow the instructions in your confirmation email to access your tickets.

PRICING

- Adult - £10.00
- All other tickets * - £5.00

* Senior, (60+) Young Adult (U22), Junior (2-17), Disabled Concession, Full Time Student (22+)

A £1.00 booking fee applies per ticket.

Under 14s MUST be accompanied by an adult. Under 2s are not permitted in the stadium.

TRAVEL

BY TRAIN

Rail replacement buses are in operation between Ipswich and Stowmarket with the only viable cross-country route on the date of the game not arriving in Sheffield until 13:49 making it unfeasible.

Given the disruptions on the cross-country route, the obvious way to Sheffield is via London. Direct trains to Sheffield leave St Pancras International (note there is a temporary reduced service on this route) with trains from Kings Cross requiring a change en route. For example, leaving Ipswich at 07:35, you can connect to the 09:30 from St Pancras International arriving into Sheffield at 11:56. The 07:35 train from Ipswich will also connect to the 09:36 from Kings Cross to Doncaster where you change for a train to Sheffield, arriving at 11:54. Bramall Lane is then a 15 – 20 minute walk.

After the game there are trains leaving Sheffield at 16:28 and 16:51 to St Pancras International. These connect with the 19:50 and 20:08 trains from Liverpool Street, arriving in Ipswich at 21:00 and 21:30 respectively. There is also an option via Doncaster and Kings Cross leaving Sheffield at 16:56. This also connects with the 20:08 from Liverpool Street.

Cross-country, there is an option leaving Sheffield at 17:39, with changes in Nottingham, Ely and Stowmarket where you pick up a bus to Ipswich, arriving in Ipswich at 21:54. We haven't listed any options involving Transpennine Express as they are expected to be impacted by strike action on matchday.

We haven't included further details but if you do need further help please get in touch.

Whatever your travel plans, it's worth checking https://www.greateranglia.co.uk/ for updated times and any late changes.

TRAVEL

BY CAR

The Sat Nav postcode for Bramall Lane is S2 4SU, but you may prefer to use the postcode for your chosen car park.

From Ipswich, you take A14 to the A1. From the A1 either take the M18 or A57. The M18 is a longer, but usually a quicker, route.

For the M18 route, take the M18 exit at junction 35 of the A1(M) to Doncaster / Scunthorpe / M180 / M62E / Sheffield / M1. At the roundabout, take the 1st exit onto the M18 slip road to Sheffield /M1. Join the M1 from the M18 and at junction 33, take the A630 exit into Sheffield City Centre. Continue along the Sheffield Parkway until you reach the Park Square roundabout. Take the third exit and follow signs to Bramall Lane.

If you take the A57 then leave the A57 on to the M1 (North) slip road, signposted Sheffield / M18. Follow the instructions from junction 33 of the M1 above.

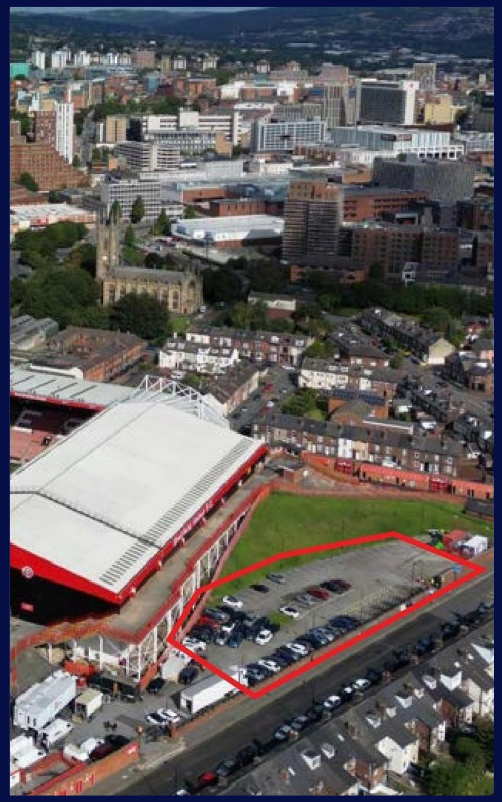
An alternative, longer and usually slower, route is to take the A14 all the way to the M1. At junction 29 of the M1 join the A617 to Chesterfield. Follow the A617 and A61.

The journey time is around three and a half to four hours depending on the route, but you should allow at least another hour beyond the AA / Google / SatNav suggested journey time, to allow for possible delays.

PARKING

AT THE GROUND

Matchday parking will be available on a first come first served basis in Shoreham Street Car Park (this is behind the Kop Stand). We understand this is free but do check when parking.



AROUND THE GROUND

Areas around the surrounding areas are controlled by pay and display or permit holder only restrictions.

Sheffield United recommend the APCOA Car Park, Eyre Street, Sheffield, S1 4QW.

Parking costs £8 (use the promo code: SUFCDAY) and can be booked at the following link:

https://prebook.apcoa.co.uk/carpark/sheffield/the-moor/137

Further details, including accessible supporter parking, can be found at the following link:

https://www.sufc.co.uk/fans/families-juniors/matchday-parking

AT THE STADIUM

BAG POLICY

Bags are permitted inside the stadium. These must fit underneath your seat and must not contain any prohibited items.

PROGRAMMES

A digital matchday programme will be available to download for free using the QR codes around the stadium. You will find these on the big screen, concourse posters, and across social channels. You will also be able to view the programme here: https://www.sufc.co.uk/women/sheffield-united-women-programme

GETTING INTO THE STADIUM

TURNSTILES

Turnstiles will open approximately 60 minutes before the game. An access control system is in place which operates barcoded tickets.

SECURITY CHECKS

You may be subject to a search as you enter the stadium. Please have your ticket out ready to be checked. Bags must be no larger than A4.

PYROTECHNICS

As with all grounds and to comply with legislation, the use of pyrotechnics or even trying to get them into the stadium is a criminal offence and will not be tolerated.

PROHIBITED ITEMS

The following items are not permitted inside Bramall Lane: Knives, fireworks, smoke canisters, air-horns, flares, weapons, dangerous or hazardous items, laser devices, bottles, glass vessels, cans, poles and any item that may be used as a weapon and/or compromise public safety. Any person in possession of such items will be refused entry to the stadium.

FLAGS AND BANNERS

Any flags or banners bought to the stadium must not exceed 2 metre x 1 metre in size and must have a fire safety certificate to be allowed inside the stadium. Flags or banners of an offensive nature will not be permitted inside the stadium.

INSIDE THE STADIUM

CASHLESS STADIUM

Bramall Lane is a cashless stadium.

FOOD & DRINK FACILITIES

A full range of hot food, snacks, hot and soft drinks, and alcoholic beverages will be available on the concourse. Alcohol can be consumed in the stadium bowl, with the exception of blocks FEF4 AND FEB4 .

NO SMOKING

Bramall Lane is smoke-free and smoking or the use of electronic cigarettes is not permitted inside the stadium.

TOILETS AND ACCESSIBLE TOILETS

There are accessible toilets in the stand. Please ask a steward if you require assistance.

ADDITIONAL INFORMATION

SAFEGUARDING

Sheffield United are committed to providing a safe and welcoming environment for everyone at the stadium. The safety and wellbeing of all visitors, especially children and vulnerable adults, is a top priority. Staff are trained to help and are always available if you have any concerns.

If you see something that doesn't feel right, please speak to a steward or member of the safeguarding tam straight away. Your safety matters.

You can also report a concern via the QR code or the Head of Safeguarding can be contacted via email: safeguarding@sufc.co.uk or by phone 07976 632755.

ANTI SOCIAL BEHAVIOUR

On the day, please report any incidents or poor behaviour to a steward, who will take appropriate action.

You can also report any discrimination or anti-social behaviour to Kick it Out using the Kick It Out app which is available to download from the App Store or Google Play, or via:

Facebook /kickitoutofficial;

Twitter @kickitout;

email info@kickitout.org;

phone 0800 169 9414.

