



ITFC WOMEN

**SPONSORSHIP, ADVERTISING
& HOSPITALITY OPPORTUNITIES**

ABOUT US:

- Ipswich Town Football Club was founded in 1878. Ipswich Town Women now operate as a professional football club.
- Ipswich Town Women currently compete in Women's Super League 2, the second tier of women's football in England.
- Ipswich Town Women won the FA Women's National League Southern Premier Division title last season (2024/25), amassing 54 points.
- Joe Sheehan has managed the club since February 2019.
- Ipswich Town Women have a unique and strong relationship with St Joseph's College in Ipswich.
- 58k followers across Women's team social media channels (X, Facebook and Instagram). 1.4m followers across Men's social media channels (X, Facebook, Instagram, WhatsApp, LinkedIn).
- 10,807 fans in attendance at Portman Road for Town Women's 3-1 win over Plymouth Argyle in March 2025.
- Close to 1,500 fans in attendance at the JobServe Community Stadium for the WSL2 home opener against Nottingham Forest in September 2025.



SOPHIE PESKETT

*2024/25 FAWNL SOUTH PREMIER DIVISION LEAGUE PLAYER OF THE YEAR AWARD
2024/25 FAWNL SOUTHERN PREMIER DIVISION GOLDEN BOOT AWARD*

NATALIA NEGRI

2024/25 FAWNL SOUTHERN PREMIER DIVISION GOLDEN GLOVE AWARD



PLAYER SPONSORSHIP

£995 + VAT PER PLAYER

- Includes framed, signed shirt
- Training Ground event featuring framed shirt handover and photo opportunity
- Logo in Women's home matchday programmes
- Logo in Men's home matchday programmes
- Logo and hyperlink on the Club website
- Logo on Big Screen at home games (where applicable)

ITFC WOMEN'S **CLUB PARTNER**

£10,000 + VAT

- **Designated rights to be named as an Official Ipswich Town FC Women's Partner**
- **Published press release announcing the Partnership on the Women's section of the ITFC website and across Women's social media channels**
- **Rights to use joint lock-up logo incorporating the Club crest & selected club imagery**
- **1 x player or coach appearance**
- **1 x signed ITFC merchandise**
- **Framed signed ITFC Women's shirt**
- **Logo on ITFC website, plus hyperlink to your company website**
- **Logo in the Men's and Women's home matchday programmes**
- **Dedicated account manager**
- **Shared recognition on in-stadium digital screens (where applicable)**
- **Director's invitation for two guests, one ITFC Women's home game per season**
- **2 x uses of a matchday Executive Suite (10 guests) per season in the West Stand at CUFC, for games played at Colchester United**
- **4 x padded seat Season Tickets with access to the Layer Suite**





ITFC WOMEN'S **REGIONAL PARTNER**

£5,000 + VAT

- Designated rights to be named as an Official Ipswich Town FC Women's Partner
- Published press release announcing the Partnership on the Women's section of the ITFC website and across Women's social media channels
- Rights to use joint lock-up logo incorporating the club crest & selected club imagery
- 1x player or coach appearance
- 1x signed ITFC merchandise
- Framed signed ITFC Women's shirt
- Logo on ITFC website, plus hyperlink to your company website
- Logo in the Men's and Women's home matchday programmes
- Dedicated account manager
- Shared recognition on in-stadium digital screens (where applicable)
- 1x uses of a matchday Executive Suite (10 guests) per season in the West Stand at CUFC, for games played at Colchester United
- 2 x padded seat Season Tickets with access to the Layer Suite

MATCH SPONSORSHIP*

£1,500 + VAT

- **Framed ITFC shirt signed by Women's team**
- **VIP seating for 10 guests in the West Stand of the JobServe Community Stadium**
- **Private table in the Layer Suite**
- **Pre-match, two course meal with table service**
- **Matchday programmes**
- **Logo and acknowledgements in matchday programme**
- **Access to the Layer Suite's bar**
- **Pre-match hosting from ITFC and CUFC staff**
- **Choose the ITFC player of the match**
- **Opportunity to present the award to the ITFC player of the match after the game**
- **Presentation photo of your group, taken by ITFC's photographer (emailed post-match)**

* Only applies to home games at the JobServe Community Stadium in Colchester.



CONTACT US:

**TO ENQUIRE ABOUT THESE AND/OR ANY
OTHER ITFC WOMEN'S COMMERCIAL
OPPORTUNITIES, PLEASE USE THE
DETAILS BELOW.**

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