

GUIDE CONTENTS

Click the heading to take you to the specific page.

03	ABOUT T	HIS GUIDE

- 04 IPSWICH TOWN FOOTBALL CLUB INFORMATION
- **05 KEY INFORMATION**
- O6 STADIUM MAP
- **O7 TICKET INFORMATION**
- O8 TRAVEL
- **O9** THE LAST FEW MILES
- 10 PARKING
- 11 AROUND THE AREA
- 12 OUTSIDE THE STADIUM
- 13 ENTERING THE STADIUM
- 14 INSIDE THE STADIUM
- 15 PROHIBITED ITEMS LIST
- 16 ACCESSIBILITY
- 17 ADDITIONAL INFORMATION
- 18 LOCAL ATTRACTIONS & HOTELS





ABOUT THIS GUIDE

Information in this guide is as at 30 November and is correct to the best of our knowledge. Any updated information on this fixture will be published in the guide on the club website (www.itfc.co.uk).

INFORMATION FOR STOKE CITY FANS

Ipswich Town welcomes you to Portman Road and we hope you enjoy your visit.

This is a short guide, designed to answer the kind of questions that are often asked by visiting fans.

This guide can be found on the ITFC website https://www.itfc.co.uk/supporters/fanguides/ under Visiting Fan Guide.

For any further information, please contact Tom Grover, Supporter Liaison Lead on slo@itfc.co.uk or +44 (0)7701 219724 or on X at @itfchelp.

IPSVICH TOWN FOOTBALL CLUB INFORMATION

Address: Ipswich Town Football Club, Portman Road, Ipswich, IP1 2DA.

Website: www.itfc.co.uk/

Phone number: 01473 400 500

General Enquiries: reception@itfc.co.uk

Supporter Liaison Officer: Tom Grover, slo@itfc.co.uk

Disability Liaison Officer: Lee Smith, <u>lee.smith@itfc.co.uk</u>

X: @lpswichTown, @itfchelp

Facebook: www.facebook.com/officialitfc

Accessibility: www.itfc.co.uk/supporters/disabledsupporters

Safeguarding: www.itfc.co.uk/club/safeguarding/

Club Policies: www.itfc.co.uk/club/policies/

KEYINFORMATION

INITIAL TICKET ALLOCATION

1,194

RECOMMENDED AWAY PUB STATION HOTEL

PARKING AT THE GROUND

NEXT TO THE AWAY END

MATCHDAY TRAIN TRAVEL TIME

3.5 HOURS

NEAREST TRAIN STATION

IPSWICH

CAR TRAVEL TIME

4+ HOURS

THE AWAY END

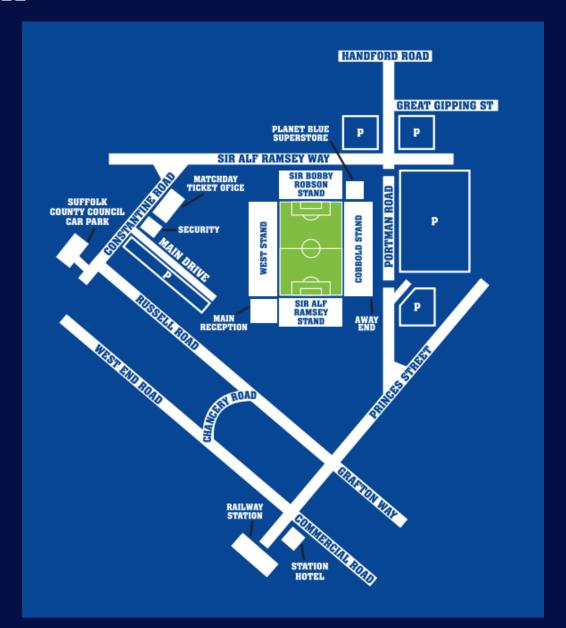
COBBOLD STAND

STADIUM POSTCODE

IP1 2DA

ACCESSIBLE ENTRANCE
LEFT OF THE AWAY
TURNSTILES

STADIUM MAP



TICKETINFORMATION

ALLOCATION

The fixture is all ticket for Stoke City fans. Your initial allocation is 1,194 including wheelchair users and personal assistants.

Please note there is no lift access to the upper tier.

All supporters under the age of 14 must be accompanied by a parent/guardian who is 18+.

PRICING UPPER TIER

- Adult £38
- Over 65 £29
- Under 23 £22
- Under 19 £11

AWAY END

You will be located in VU1 and VU2 (*safe standing*) as well as VA (*seated*) of the Cobbold stand. You are recommended to buy a ticket in the seated area if you are unable to stand for long periods of time. Please note there are some restricted view tickets which are slightly cheaper.





BY TRAIN

Please note you will not be able to get back to Stoke by train after the match.

From Stoke-on-Trent take a train to London Euston. Trains from London to Ipswich leave from London Liverpool Street. To get there from London Euston, walk to Euston Square and take the Circle, Metropolitan or Hammersmith & City Line to Liverpool Street. Alternatively, take the Northern Line from Euston to Moorgate and change to the Metropolitan, Circle or Hammersmith & City Line to Liverpool Street. At Liverpool Street take a train to Ipswich.

Trains shown on <u>www.greateranglia.co.uk</u> as connecting to lpswich leave Stoke to Euston at 10 minutes past the hour. These connect to trains from lpswich from Liverpool Street at 30 minutes past the hour. The journey time is approximately 3.5 hours. Note there are also trains leaving Stoke at 53 minutes past the hour – these are not shown as connecting to trains to lpswich, due to connection times – and there are also trains from London to lpswich at 00 minutes past the hour.

After the game it is not possible to return to Stoke, though you can reach London using the 22:25 or 22:43 out of Ipswich.

It is also possible to travel cross-country however this will take 5-6 hours. There are two routes possible. The first Stoke/Nottingham/Ely/lpswich. The second, and longer route, is Stoke/Birmingham New Street (or Derby)/Cambridge/lpswich.

Whatever your travel plans, it's worth checking <u>www.greateranglia.co.uk</u> and <u>https://tfl.gov.uk/</u> or your usual train operator website for updated times. There are ticket checks on all mainline trains and ticket barriers at lpswich.

BY CAR

The Sat Nav postcode for Portman Road is IP1 2DA. However, you may choose to pick the postcode of your chosen car park.

From Ipswich there are two main routes shown on Google Maps.

The first is via the A5O/A5OO/M6/M6 Toll/M6/A14. Once you have joined the M6 at Junction 15, it is likely to be much quicker to take the M6 Toll. After the Toll, continue on the M6 until you reach the A14 which will take you, eventually, to the outskirts of lpswich.

The second route is via the A50 / M1 / A14. Stay on the A50 until junction 24A where you will join the M1. At junction 19 exit for the A14 taking you to the outskirts of lpswich.

It is likely to take you at least 4 hours, particularly with it being an evening fixture and heavy traffic likely on most of the route. Note that the A14 is notorious for accidents, with very long delays at some point on the road most days. We would recommend allowing at least an additional 60-90 minutes beyond any AA/Google/SatNav suggested journey time.

8

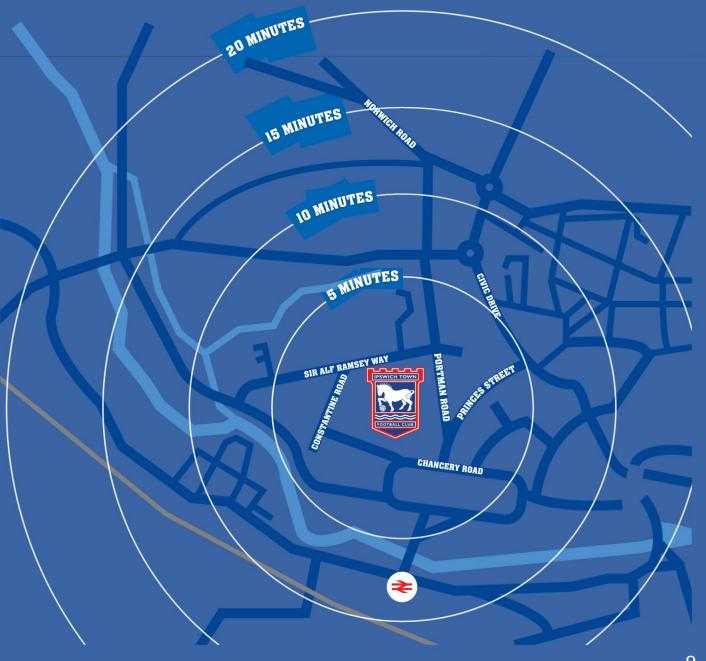
IPSWICH TOWN FC

THE LAST FEW MILES

Sat Navs vary in their recommended route into town, but whichever way you go, it shouldn't take more than 15 minutes from the A14/ A12 Copdock Interchange junction.

For those not using a Sat Nav, once you reach the A14 / A12 Copdock Interchange, just south of Ipswich, take the A1214 (London Road) for a couple of miles into town. As you approach the town centre area, there's a Sainsbury's supermarket on the left – at this point, go straight on past Sainsbury's and then almost immediately right onto West End Road. Take the first left (after about half a mile) onto Sir Alf Ramsey Way and continue to the stadium.

Note that the road immediately behind the Cobbold Stand is blocked permanently at both ends behind the stand, and the road behind the Sir Bobby Robson Stand is closed about 90 minutes before the game, so to access the IBC car park on Portman Road you will need to continue on London Road, straight on to Handford Road and then turn right at a set of traffic lights onto Portman Road (if you miss the turning, just do a Uturn at the roundabout with Civic Drive, turning back onto Handford Road, then taking the first left into Portman Road).



PARKING EVENT DAY PARKING

Event day parking costs of £15 will be in operation at Ipswich Borough Council's long stay car parks situated near and next to the ground at Portman Road, West End Road and Princes Street. This comes into force three hours before kick-off to one hour after kick-off. Information on how to pay via online and phone can be found here.

AT THE GROUND - PORTMAN ROAD

There is no official stadium car park, but there is parking all around the ground. The closest is a large car park on Portman Road (right by the away end, post code IP1 2BP - note comment above re event day parking costs). Spaces are usually easy to come by, however be prepared to wait 15/20 minutes after the game as the Portman Road entry/exit is closed whilst pedestrians clear. Vehicle access via Friars Bridge Road to Princes Street remains open at all times.

There are also large car parks on West End Road (5 minutes' walk away, post code IP1 2DZ – note comment above re event day parking costs) and at the railway station (less than 10 minutes, postcode IP2 8AL).

ACCESSIBLE PARKING

Accessible parking information can be found by clicking here.

TOWN CENTRE

The town centre is less than 10 minutes' walk, and has numerous car parks, as you would expect. Being a town centre ground, most streets are controlled (residents only) parking, so free on road parking tends to be at least a 20-minute walk away. As usual, the car parks nearest the ground are a bit slow to clear after the game, with roads near the stadium likely to take at least an hour to clear. The further you park from the ground, the less likely you are to face lengthy traffic delays post-match.

RAILWAY STATION

One good option is the railway station car park. It costs £6.85 after 16:00 during the week. Exit left onto Burrell Road / Ranelagh Road (B1075), then (after about a mile) left onto the A1214 to get out to the A14. Of the town centre car parks, the Crown Street car park (Claude Street, IP1 3HS) is a large multi-storey, just over 10 minutes' walk from the stadium (this closes at 23:30).

COACH PARKING

All away coaches will park in West End Road car park, just a short walk from the away pub and stadium!

AROUND THE AREA

AWAY PUB

The Station Hotel opposite the station is the official away pub. It has a garden, tv screens and beers mostly from the Greene King stable and was expanded last season.

Most pubs immediately around the ground are for home fans only and few pubs around the Town will welcome large groups of away fans. Couples, families and older fans may find it easier to slip into the town centre for a quiet beer. On non-matchdays, the pub scene is a lot more relaxed in terms of welcoming away fans. Please note on a match-by-match basis the police may designate other pubs within the town centre as home fans only.

FANZONE

Portman Road does have a FanZone. However this is only for home supporters.

HAVE AN HOUR OR TWO PRE-MATCH IN IPSWICH

The statue of Sir Bobby Robson is on Portman Road opposite the Cobbold Stand, where away fans are located. Further along the road, diagonally opposite the club shop Planet Blue, you will find the statue of club legend Kevin Beattie which was unveiled in December 2021. Diagonally opposite Kevin you will find the statue of another Town great, Sir Alf Ramsey. All three statues are the work of local sculptor Sean Hedges-Quinn.

The stadium is just a short, 5-10 minute, walk to the town centre, with shops, cafes and restaurants. The waterfront area is around a 15-minute walk from the ground, with a yachting marina and a range of cafes and restaurants.

Just beyond the town centre, 15 minutes' walk from the ground, is the beautiful Christchurch Park, with a renowned art gallery within the Tudor mansion building. More information is given at the end of this guide for fans staying in the area for longer.

OUTSIDE THE STADIUM



HERE2HELP

Our Here2Help staff are positioned around the stadium on a matchday. They can be identified by their pink hi-vis and are pleased to answer any questions you may have.



MATCHDAY PROGRAMME

The 84-page programme costs £4 and can be purchased at Planet Blue and kiosks outside the stadium. No programmes can be bought inside the ground. *Note cash payments will not be accepted*.

AWAY COLLECTION POINT AND ENQUIRIES



The away ticket collection window can be found near to the away turnstiles and next to the away supporter's accessible entrance.

Turnstiles will open 90 minutes before kick-off.



ENTERING THE STADIUM

SECURITY



Supporters may be searched prior to entering Portman Road. The Club also uses a trained K9 unit and some stewards, as well as police officers, wear body cameras on matchdays. We ask that fans arrive in plenty of time to allow searches to take place and a safe and steady flow through to the turnstiles.



BAGS

No bags larger than A4 will be permitted into the stadium. There are no facilities to leave bags.

FLAGS AND BANNERS



Flags and banners are allowed in the away end. These will require a safety fire certificate and should be fire retardant. All flags and banners will be questioned before entering. For any enquiries contact neil.mccluskey@itfc.co.uk.



PYROTECHNICS

As with all grounds and to comply with legislation, the use of pyrotechnics or even trying to get them into the stadium is a criminal offence and will not be tolerated.



MUSICAL INSTRUMENTS AND SELFIE STICKS

Musical instruments and selfie sticks are not allowed in the away end.



INSIDE THE STADIUM



FOOD AND DRINK

Food and drink facilities are what you would expect at most football grounds with pies, sausage rolls, crisps and chocolate. Vegetarian options are also stocked. Alcohol is available in the away end (subject to behaviour). A menu can be seen on the left of the screen.

ACCESSIBLE TOILET, BABY CHANGING FACILITY AND SANITARY PRODUCTS



Accessible toilets are on the concourse of the lower tier of the Cobbold Stand. A baby changing facility can be found in the ladies' toilets in the lower tier. Sanitary product vending machines are installed in a number of the ladies' toilets. These products are free of charge.



SMOKING POLICY

Portman Road is a no smoking stadium. This includes e-cigarettes. Anyone found smoking will be ejected from the ground. For anyone considering leaving the stadium, note that no re-admission to the ground is permitted.

BEER & GYDER

ESTRELLA GALICIA PINT	E6.95
LEVEL HEAD IPA PINT	£6.95
ASPALL CYDER PINT	£6.95
ESTRELLA 0%	£5.00
CARLSBERG PET	£7.00
	A

WINE & SPIRITS

VINCA WINE	£7.50
GIN & TONIC	£7.00
VODKA & COKE	£7.00
JACK DANIELS & COKE	£7.50

SOFT DRINKS

	COKE 180Z	£3.50
4	COKE ZERO 180Z	£3.50
	FANTA 180Z	£3.50
A.	SPRITE 180Z	£3.50
	BELU WATER	£2.35
	CAPRI SUN	£2.25
	HOT DRINKS	
	TEA	£3.00
	COFFEE	£3.00
	HOT CHOCOLATE	£3.00
	BOVRIL	£3.00



SNACKS

DAIRY MILK DUO	£2.50
TWIRL DUO	£2.50
WINE GUMS	£3.85
SOUR PATCH KIDS	£3.85
BUTTONS GRAB BAG	£3.85
LIGHTLY SALTED CRISPS	£1.95

HOT FOOD

SAUSAGE ROLL	£4.00
STEAK & ALE PIE	£5.45
FRIES	£5.00
CHICKEN GOUJONS	£7.50
CHICKEN & FRIES	£11.00
BANGER & BEAN PIE (VE)	£5.00



PROHIBITED ITEMS

Items below cannot be brought into Portman Road.
If any of these items are with you, you may be asked to discard them in the bins provided before entering the ground.



NO BAGS LARGER THAN NO BABY BUGGIES NO VIDEO RECORDING A4 (100 x 200 x 300 MM) OR PRAMS EQUIPMENT







NO LARGE LENS CAMERA



NO SMOKING INC. E-CIGARETTES & VAPES



NO DRINKING GLASSES



NO CANNED DRINKS



NO GLASS BOTTLES OR PLASTIC BOTTLES BIGGER THAN SOOML



NO DARTS, KNIFES OR WEAPONS



NO FIREWORKS OR FLARES



NO GAS OR SMOKE CANNISTERS



NO TOOLS



NO AIR HORNS OR MUSICAL INSTRUMENTS



NO FLAGS OR STICKS



NO UMBRELLAS



NO PERSISTENT STANDING

15







NO SELFIE NO FOOD NO PYROS IPSWICH TOWN FC STICKS

ACCESSIBILIY

PARKING

3-5 car parking spaces are available for visiting disabled supporters in Suffolk County Council (information will be sent by club DLO). Spaces can be booked, on a first come first served basis, by contacting your own Club. There is no charge for this parking which is a 7- minute walk from the away turnstiles for able bodied fans

ACCESSIBLE ENTRANCE & FACILITIES

Supporters may make use of the accessible entrance which is labelled via a purple sign at the away end. Once inside there are two accessible toilets which can be accessed via a radar key as well as a low-level counter for those wishing to purchase food/drink.

SOCCER SIGHT

The Club has radio headsets available to supporters with visual impairments ran through Soccer Sight, who provide dedicated descriptive commentary. If you would like to reserve headsets, please contact Lee Smith on accessibility@itfc.co.uk or 01473 400556 in advance of the game.

ASSISTANCE DOGS

Assistance dogs are admitted into the ground. Please contact Lee Smith on accessibility@itfc.co.uk or 01473 400556 in advance of the game.

SENSORY PACKS

Packs are available to rent and collect at the Accessible Ticket Office. Supporters should contact Lee Smith on accessibility@itfc.co.uk or 01473 400556 in advance of the game.



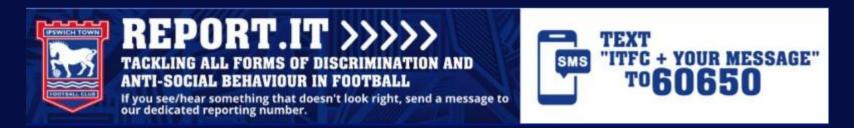
ADDITIONAL INFORMATION

Ipswich Town Football Club is committed to providing a safe and enjoyable experience for all supporters and staff.

The Club takes a zero-tolerance stance on any form of discrimination or anti-social behaviour. Supporters can report any incident instantly that they feel needs attention by texting ITFC and your message to the anonymous number 60650 (standard text rate applies). All reports will be handled in the strictest confidence. Please include Stand, Row, Seat Number and names if known.

You can also report any discrimination or anti-social behaviour to Kick it Out using the Kick It Out app which is available to download from the App Store or Google Play, or via: Facebook /kickitoutofficial; Twitter @kickitout; email info@kickitout.org; phone 0800 169 9414.

Alternatively, our supporter services team can be contacted on supporter.services@itfc.co.uk.



LOCAL ATTRACTIONS & HOTELS

Below listed is several local attractions and hotel weblinks which you may find useful if you are staying in lpswich. Please note the Club has no connection to these but they have been listed based off supporter's feedback and convenience.

LOCAL ATTRACTIONS:

- Harbourside and marina, with numerous restaurants, cafes and bars.
- Town centre with many independent stores, plus the New Wolsey Theatre.
- Christchurch Park, Mansion and Gallery
- Pubs selling a wide range of locally brewed real ales, including the Fat Cat, Dove Street Inn, Woolpack, Greyhound, St Jude's Tavern, Arcade Street Tavern, Three Wise Monkeys, Thomas Wolsey, Spread Eagle, Lord Nelson and Briarbank Brewery.
- Felixstowe is just 15 miles away to the east, and is both a traditional seaside resort and major container port, which includes a fantastic viewing point.
- The Orwell Bridge carries the A14 over the river to Felixstowe.
- The historic town of Woodbridge is just a few miles from Ipswich, with a tide mill, lots of little boutiques, some fine pubs, and an Adnams Wine and Beer store.
- Just a bit further up the coast you will find Aldeburgh with its famous fish and chip shop as
 well as shops and pubs. You'll pass the concert hall, antique, home furnishings and fine foods
 shops of Snape Maltings en route to Aldeburgh, and it's well worth the short detour.
- If you've managed to get as far as Aldeburgh, you may well be tempted to continue a bit further up the coast, past the impressive power station at Sizewell, to the beautiful seaside town of Southwold, home of Adnams beers, a pier, and lots of little shops and galleries.
- The delightful market town of Framlingham is about 20 miles north-east of Ipswich, home turf of Ed Sheeran, who put the town on the world stage with his 'Castle on the Hill' track.
- 10 miles south of Ipswich, on the Essex border, is Constable country, where you can visit the artist's famous locations along the Stour valley, including Willy Lott's cottage and the Haywain at Flatford Mill

HOTEL WEBLINKS:

- www.salthouseharbour.co.uk/
- <u>www.milsomhotels.com/kesgrave-hall/</u>
- www.all.accor.com/hotel/0995/index.en.shtml
- www.hotel-bb.com/
- www.travelodge.co.uk/uk/hotels-in-ipswich
- www.premierinn.com/gb/en/hotels/england/suffo lk/ipswich/ipswich-town-centre-quayside.html
- www.marstonsinns.co.uk/inns/mermaid-ipswich
- www.therailwaywesterfield.co.uk/