



SCFC

SALFORD CITY FOOTBALL CLUB
INTERNSHIP PROGRAMME
2024-25



A QUALITY INTERNSHIP PROGRAMME WITH INDUSTRY EXPERTS

Providing intern opportunities to grow and learn are fundamental to our Club's values. We are passionate about supporting people to meet their career aspirations.

Our internships will immerse you in our culture, involve you in real-life projects, and give you a thorough overview of our Club.

By offering these internships our social responsibilities are met, and it links to our Equality, Diversity and Inclusion (EDI) strategy which pledges to give people an opportunity to gain hard-to-access experience into professions across football.

ABOUT OUR INTERNSHIPS

We offer high-quality internships to provide support and experience for a set period of time, or for a specific project.

The aim of our internship programme is to help people:

- Develop their skills and get practical, on-the-job experience;
- Develop confidence in their own abilities; and
- Enhance their chances of securing employment in their chosen field.

Our internships will typically last around six to 12 months.



RECRUITMENT

We recruit interns in an equitable way. This means that:

- The process to become an intern is transparent and rigorous to enable fair and equal access to available internships.
- We need you to convey your skill and experience so that we can match these with the tasks that you will be expected to fulfil.
- All expressions of interest are treated on an equal basis and comply with our EDI strategy and equality legislation.
- Some internships will be sought directly through partnerships with educational institutions and the FA Female Internship Programme. A selection process takes place by these institutions before joining the Club.
- Your expression of interest will be reviewed and you will be invited for an informal chat to get to know you.
- If you have been chosen for an internship, you will receive written confirmation of the terms of your internship and a training plan, which sets out what experience you would like to gain while you are with us.
- For roles that require a DBS, the Club will arrange for this to be done. Once it has been successfully completed you will be able to start your internship.

TERMS

Our internship placements are on an unpaid, voluntary basis to provide you with an opportunity to gain real-life work experience.

In return you will receive training whilst on your placement with industry experts, who can give you exposure to life within a football club in your chosen profession.

There is no obligation on you to assist us and we are flexible around when you'd like to support us. If you feel an internship is not for you then this can end at any time.

Pre-arranged expenses for travel, food, and the cost of special equipment required will be reimbursed.

There is no guarantee of a permanent role at the Club after your internship has ended, however the placements are designed to give you transferable skills and experience of working within the football industry.



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2024-25 PLACEMENTS

ANALYSIS INTERN

An opportunity to learn a specialist discipline in our Academy involving observations to enhance player performance and improve decision making, through statistical and visual feedback.

Department - Academy

Location(s) - Academy training sites around Greater Manchester, partly remote

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Set up and filming of the Youth Development and Foundation phase groups' games and training sessions on VEOs.
- Working across phase groups during the week, coding games for reference.
- Piecing together practice clips and pulling together game statistics around our playing philosophy for coaches.
- Working closely with our analysis department to gain skills and experience in performance analysis.

OUTCOMES

- Learn about various methods and strategies that analysts use to support players and coaches.
- Learn how to use analysis equipment and technology to enhance player performance.
- Learn how to create presentations on players and gain knowledge of the analysis process.

COMMITMENT

- Starting in September for a season-long placement.
- You will require an enhanced DBS check before starting.
- Coaching sessions take place between 5-9pm, and games are on Sunday mornings.
- You will need a good level of IT skills.
- An understanding of analysis software such as Sportscore would be beneficial.

ANALYSIS INTERN

An opportunity to learn a specialist discipline with our Lionesses involving observations to enhance player performance and improve decision making, through statistical and visual feedback.

Department - Lionesses

Location(s) - Lionesses training sites around Greater Manchester

Duration - Season-long, starting in July/August



WHAT WILL I BE DOING?

- Set up and filming of Lionesses games, and training sessions as required by coaches.
- Piecing together best practice clips and from games and training for use by coaches in presentations to players as a group and individually.
- Working closely with the Lionesses coaches and players to gain skills and experience in performance analysis.

OUTCOMES

- Learn about various methods and strategies that analysts use to support players and coaches.
- Learn how to use analysis equipment and technology to enhance player performance.
- Learn how to create presentations on players and gain knowledge of the analysis process.

COMMITMENT

- Starting in July/August for a season-long placement.
- You will require an enhanced DBS check before starting.
- Training sessions are on Monday and Wednesday evenings, and games on Sunday afternoons (typically 2pm).
- You will need a good level of IT skills.
- An understanding of analysis software such as Hudl would be beneficial.

COACHING INTERN

A fantastic opportunity to shadow and assist our Academy coaches with the delivery of training practices and games.

Department - Academy

Location(s) - Training sites across Salford and Manchester. Must be able to drive.

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Assist with the planning and preparation of coaching sessions.
- Learn how to create a safe, structured positive learning environment for players.
- Shadow and assist coaches with the delivery of practices and games.
- Learn strategies to provide individual and collective feedback to players to assist their learning and understanding of session outcomes.

OUTCOMES

- Gain an insight into the SCFC coaching curriculum and methodology.
- Learn different types of delivery styles.
- Work with various SCFC coaches and academy professionals.

COMMITMENT

- Starting in September for a season-long placement.
- You will require an enhanced DBS check before starting.
- Coaching sessions take place between 5-9pm, and games are on Sunday mornings.
- You must be available to support on home games.

EVENT MANAGEMENT AND MATCHDAY EXPERIENCE INTERN

Supporting the co-ordination of matchday events to give supporters the best experience at The Peninsula Stadium.

Department - Operations

Location(s) - The Peninsula Stadium

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Support the planning of key matchday events and help to ensure the smooth running of events on the day.
- Ensure excellent customer service, creating a rapport with our fans and magic moments where possible.
- Meet and greet supporters on matchday, helping with any queues or signposting.
- Be visible on matchdays and swiftly resolve any issues from supporters or our stewarding provider.

OUTCOMES

- Hands-on experience in planning events.
- Unique insights into fan experience.
- Support employability into sporting events.

COMMITMENT

- Starting in September for a season-long placement.
- You will require an enhanced DBS check before starting.
- You must be available to support on home games.

MEDIA INTERN

Using the power of storytelling, you will help to provide supporters with engaging Lionesses content across our media platforms.

Department - Lionesses

Location(s) - Various sites across Salford and Manchester. Must be able to drive.

Duration - Season-long, starting in July/August



WHAT WILL I BE DOING?

- Match reporting and live updates for Lionesses games.
- Interviews for the website, social media and programme.
- Help to generate content about the women's team for use and distribution across digital channels.

OUTCOMES

- Hands-on opportunities to improve media production skills under real time pressures.
- Learn about live content production, content management and distribution, and relationship building.
- Work with specialist communications and media professionals.

COMMITMENT

- Starting in July/August for a season-long placement.
- You will require an enhanced DBS check before starting.
- Training sessions are on Monday and Wednesday evenings, and games on Sunday afternoons (typically 2pm). You must be available for games, attendance at training is as required or necessary.
- A good grasp of written English and the ability to write under pressure is vital.

PHYSIOTHERAPY INTERN

We are looking for aspiring physiotherapists to support the medical team in our Academy.

Department - Academy

Location(s) - Academy training ground

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Develop sport assessment skills.
- Assist in the management of youth athletes and the formulation of management plans.
- Assist with delivering grass/gym sessions specific to the condition/athlete.

OUTCOMES

- Learn how to assess basic sporting injuries.
- Learn how to provide a basic management plan for youth athletes.
- Experience supporting the delivery of grass and gym sessions for the condition, and for the athlete.

COMMITMENT

- Starting in September for a season-long placement.
- You will require an enhanced DBS check before starting.

SAFEGUARDING AND PLAYER CARE INTERN

A unique experience supporting our pastoral teams in our Academy setting for Under-9s to Under-18s.

Department - Academy

Location(s) - Academy training ground

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Support the organisation of life skills events, education and inductions.
- Experience of 'off-the-pitch' activity including player wellbeing, EDI and education.
- Support our holistic approach and transitions within an elite environment.
- Get mentorship from our experienced team.

OUTCOMES

- Understand processes and procedures behind safeguarding and player care in football.
- Insight to the day-to-day running of our pastoral support teams.
- Support employability into specialisms such as player care, player liaison and player welfare.

COMMITMENT

- Starting in September for a season-long placement.
- You will require an enhanced DBS check before starting.

SPORTS SCIENCE INTERN

A unique experience supporting our pastoral teams in our Academy setting for our Under-13s to Under-16s teams.

Department - Academy

Location(s) - Academy training ground

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Assist with the planning and delivery of gym and pitch-based physical development sessions for the YDP group.
- Assist with regular physical testing to create a physical player profile and create a development plan for each player.
- Support the PDP with warm-ups, gym sessions and GPS data.

OUTCOMES

- Gain experience of delivering and planning gym and pitch-based sessions.
- Gain experience using testing equipment and collecting data, as well as learning how to present data to coaches.
- Gain experience collecting data and to reduce injury risk in a key time for athletes.

COMMITMENT

- Starting in September for a season-long placement.
- You will require an enhanced DBS check before starting.

SPORTS THERAPY INTERN

We are looking for an aspiring sports therapist with a keen interest in player health to support our Academy.

Department - Academy

Location(s) - Academy training ground

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Support our qualified Sports Therapists with sport assessments.
- Assist with injury prevention and injury reduction sessions.
- Assist with delivering gym and grass sessions.

OUTCOMES

- Learn how to assess basic sporting injuries.
- Learn how to provide a basic management plan for youth athletes.
- Experience of how to deliver a basic grass and gym session for the condition and athlete.

COMMITMENT

- Starting in September for a season-long placement.
- You will require an enhanced DBS check before starting.

VIDEO SCOUTS

We are looking for three scouts to assist Salford City's recruitment team across international scouting.

Department - Recruitment

Location(s) - Fully remote

Duration - Season-long, starting in September



WHAT WILL I BE DOING?

- Watch weekly footage online and fill in reports on potential targets.
- Working across each country in order to give a wider view on potential targets.
- Opportunities to attend first team fixtures.
- Working closely with our recruitment department to gain skills and experience in scouting.

OUTCOMES

- Learn about various methods and strategies that football scouts use to search for talent.
- Learn how to analyse player performance aligned with the Club's recruitment model and profiles.
- Learn how to create comprehensive reports on players and gain knowledge of the recruitment process.

COMMITMENT

- Starting in September for a season-long placement.



ABOUT YOU

Our internships are a special opportunity to get involved with the Club.

We want all of our interns to live up to our values of Integrity + Industry, and The Welfare of the People is the Highest Law.

This means you will be:

- Personable
- Punctual
- Reliable
- Proactive and driven
- Willing to learn

While on placement we expect you to:

- embrace every opportunity;
- use your initiative;
- be passionate about making a difference;
- anticipate the needs of your team and take action;
- effectively communicate;
- step out of your comfort zone; and
- show us that we made the right choice!

HOW TO APPLY

You can apply for any of our internships by sending an expression of interest letter to careers@salfordcityfc.co.uk.

Our internships are very popular and we receive a lot of interest, so please tell us in no more than one page:

- Your name and contact details;
- What is special about you;
- What you can bring to the Club; and
- Why you want an internship.

Please state clearly in the subject line which placement you are expressing an interest in.

The deadline to submit an expression of interest is 12:00pm on Friday 28th June 2024, then we will contact those who we would like to speak to.



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SALFORD CITY FOOTBALL CLUB TESTIMONIALS



MANU

After a successful internship in the 2022-23 season, Manu is now our B-Team Sports Scientist.

“I loved working with professional athletes and helping them to reach their goals. It’s been an opportunity for self-discovery too with so much learning and different experiences. This contributed to my personal and professional growth and provided invaluable insights to start navigating my career journey.

“I would 100% recommend an internship, it kick started my career as a Sports Scientist, and it has provided me with the clarity and purpose to make informed decisions to focus all of my efforts on a long-term career in the industry. I was able to make a positive impression on the people that I worked with and get references for future job opportunities.

“I got hands-on experience and an opportunity to implement theoretical knowledge to real-life scenarios. I built relationships with my mentor and other professionals in the field, including physiotherapists and coaches. I improved my coaching skills, designed an S&C programme, and was shown how to use new technology.

“A Salford City internship will give you exposure to elite athletes from the get-go. It will allow you to understand the unique demands of elite competition. You get an opportunity to work alongside experienced staff and mentors. It’s great to get exposure to a low-risk, but demanding, environment which will push you to contribute in an effective manner, allowing you to go through challenges to build adaptability, resilience and collaborative skills. You’ll definitely gain confidence in your abilities in a supportive and caring environment with practical experience and continuous feedback from your mentor and athletes.

“My advice to someone considering doing an internship would be “don’t be too big to do the small things”. Everything gets noticed. Have high-standards and always try to foster a sense of humility, responsibility and care. Think about what a successful internship would look like and don’t be afraid to be open about your goals. You can have a positive impact in the team and the Club achieving their goals from the moment you step into the building. The journey is the destination. Focus on the process. Most of all, learning takes time. Sometimes you won’t realise is until your internship is finished.”

CHLOE

After a successful internship in the 2022-23 season, Chloe stayed with us as our Men's First Team Performance Analyst.



"I would definitely recommend doing an internship at Salford City. You get a real-life experience of working in an elite football club, which University doesn't teach you. You pick up skills quickly as it's a fast-paced environment with many deadlines to meet, especially as a Performance Analyst when you're constantly preparing for the next game.

"The best advice I can give someone considering or going through an internship is show initiative instead of being constantly told. Make your team's job as easy as you can because they'll appreciate it.

"Salford City look after you by giving you other learning opportunities alongside your internship to build your skillset and experience, to grow as a professional in the field.

"They're a great group of people to be working with."



LUCY

Joining us through the FA Female Internship programme, Lucy supported our matchday events.

"I enjoyed learning about the operational side of a matchday such as everything that needs to be put in place to ensure a smooth event. I also enjoyed learning from Lauren and Hannah who were amazing! I would definitely recommend an internship to others even if they aren't necessarily interested in football, as it was an opportunity to gain valuable matchday experience.

"I learnt how to operate the scoreboard on a matchday, and I also learnt how to interact with fans appropriately and experienced the planning of events such as Autism Awareness Day.

"Salford is a warm, friendly environment that is very welcoming. It's filled with people with a wide variety of experience that can teach you new things and give valuable insight into the industry. My time at Salford has helped me to gain valuable experience and skills that I can take to future jobs, such as communication, organisation, time management and building relationships.

"The advice I would give to someone considering a placement is to go for it and throw yourself into things. Even though you may be nervous at times, the outcomes will be great and so worthwhile, and the people at Salford have your back 100%."

AMY

Also joining us through the FA Female Internship programme, Amy supported our matchday events, communications and fan experience work.

"I have enjoyed being part of a professional football club and would absolutely recommend an internship.

"You get to see how operations run behind-the-scenes on matchdays, and I have learnt that football isn't just what is played on the field. I didn't realise how much work is needed behind-the-scenes to allow for the smooth running of the Club, which may reflect the result on the field as well. I've also learnt how important communication is across all areas of the Club.

"I like how Salford isn't far to travel for students, and I also think it's great to see how Salford positions itself within the Football League, whilst having two big Manchester clubs on its doorstep.

"I believe my experience at Salford has helped me with my career, and it's been great to have some experience at a Club in the Football League.

"My advice to people considering an internship at Salford would be to try anything that is available to them; having experience within different areas of a football club is really beneficial. Students in particular may surprise themselves and find they like a certain role that they may never have considered before."