



Matchday Public Announcer (Volunteer)

Department: Matchday Operations / Media & Communications **Reports to:** Media Manager **Location:** Roots Hall, Southend-on-Sea **Time commitment:** Home matchdays (arrival approx. 2 hours before kick-off)

About the Role

The Matchday Public Announcer is the voice of Roots Hall – welcoming fans, building atmosphere, and keeping supporters informed throughout the game. This is a highly visible volunteer role suited to a confident communicator who thrives under the spotlight and has a passion for Southend United.

Key Responsibilities

- Deliver pre-match, half-time, and full-time announcements including team line-ups, sponsors, and club messaging
- Announce goals, substitutions, bookings, and other key match information promptly and accurately
- Lead crowd engagement moments (competitions, shout-outs, birthday messages, sponsor mentions) to build atmosphere
- Liaise with the matchday operations team, PA/sound engineer, and mascot/entertainment team to ensure smooth running of the entertainment schedule
- Read out official club statements, safety announcements, and stadium information as required
- Maintain a professional tone at all times
- Attend a pre-match briefing with the matchday team ahead of kick-off

What We're Looking For

- A clear, confident, and engaging speaking voice
- Previous experience in broadcasting, presenting, DJing, or public speaking is desirable but not essential
- Good knowledge of football and an understanding of matchday etiquette
- Ability to think on your feet and adapt announcements in real time
- Reliable and able to commit to home fixtures throughout the season
- Comfortable using PA/sound equipment (training provided)

What You'll Get

- A front-and-centre role in the Roots Hall matchday experience
- Full training on PA systems and matchday procedures
- Southend United volunteer accreditation and matchday access (cont.)



SOUTHEND UNITED FOOTBALL CLUB

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- Opportunity to build presenting and broadcasting experience within a professional club environment

How to apply

Submit a video of yourself delivering the script below plus a 30-second introduction of yourself via [wettransfer](https://wettransfer.com) to media@southend-united.co.uk. Showreels of presenting experience will be considered, but are not essential.

Good afternoon and a very warm welcome back to Roots Hall for the first time in 2026/27 as we take on Scunthorpe United in the Enterprise National League.

We extend a warm welcome to our visiting team, their players, staff, and supporters. We hope you enjoy your time at Roots Hall, and we wish them all a safe journey home after the game.

Today's match sponsors are c2c Rail. c2c is an award-winning train operator running services between Fenchurch Street and Shoeburyness, serving 26 stations in East London and South Essex and is one of the UK's most punctual and popular train operators. Thank you for your support and enjoy the game!

Welcome to this afternoon's ball team, Leigh Ramblers Youth Under-14s White. We hope you enjoy the experience!

We have five excited mascots this afternoon: Joe, Josh, Molly, Lauren, and Vontae