



MATCH DAY GUIDE FOR VISITING SUPPORTERS

WELCOME TO WIGAN ATHLETIC

INFORMATION FOR SUPPORTERS AND VISITORS

We have created this information pack to help you prepare for your visit to The Brick Community Stadium. We hope you enjoy your visit to Wigan, and if there is any further information you require before or on the day of the game, please do not hesitate to contact us:

jason@wiganathleticslo.co.uk

ian@wiganathleticslo.co.uk

We look forward to welcoming you to The Brick Community Stadium,

Jason & Ian

Wigan Athletic

Supporter Liaison Officers



WELCOME TO WIGAN ATHLETIC

INFORMATION FOR SUPPORTERS AND VISITORS



Wigan Athletic offer a warm welcome to home and away supporters and all visitors to The Brick Community Stadium. The north west of England is an area rich in football history and Wigan Athletic is deeply rooted within this culture.

Wigan is ideally placed to explore the North of England, including bustling towns and cities, beautiful countryside and golden sandy beaches, all a short drive or train journey away.

The following pages provide all the information you may need in order to plan your visit, and make the most of your match day at Wigan Athletic. Should you need any further details, visit wiganathletic.com or connect with us on social media for the very latest updates.

We hope you enjoy your next trip to The Brick Community Stadium.

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CHOOSING YOUR SEAT

FIND THE PERFECT STAND FOR YOU

HOME SUPPORTERS

THE SPRINGFIELD WEST STAND

For the TV camera view, take your seat in the West Stand. The tunnel side of the DW Stadium is home to our exclusive hospitality facilities and TV gantry and to many of our longest standing supporters.

THE HEATABLE.CO.UK SOUTH STAND

Sit behind the goal in the Heatable.co.uk South Stand to enjoy the match in our most family oriented area at the DW Stadium.

THE KINGDOM EAST STAND

Many of our most vocal supporters choose to watch matches from blocks ES2,3 and 4. Home supporters wishing to bring along their flags will be allowed to place them in block ES1 which is a netted area. The East Stand is also home to the Family Zone which is open to all supporters both home and away an hour and a half before kick off at every weekend fixture, featuring The Game Zone, a fantastic facility with six brand new consoles for our younger fans to use.

VISITING SUPPORTERS

THE WESTWOOD NORTH STAND

The North Stand is home to visiting team supporters, and also houses the Marquee Suite, a free-to-enter match day bar for away fans which is open for selected fixtures at The Brick Community Stadium. Away supporters may position flags in selected areas of the North Stand, however flags must not have poles attached and must not obscure sponsors' advertising banners.

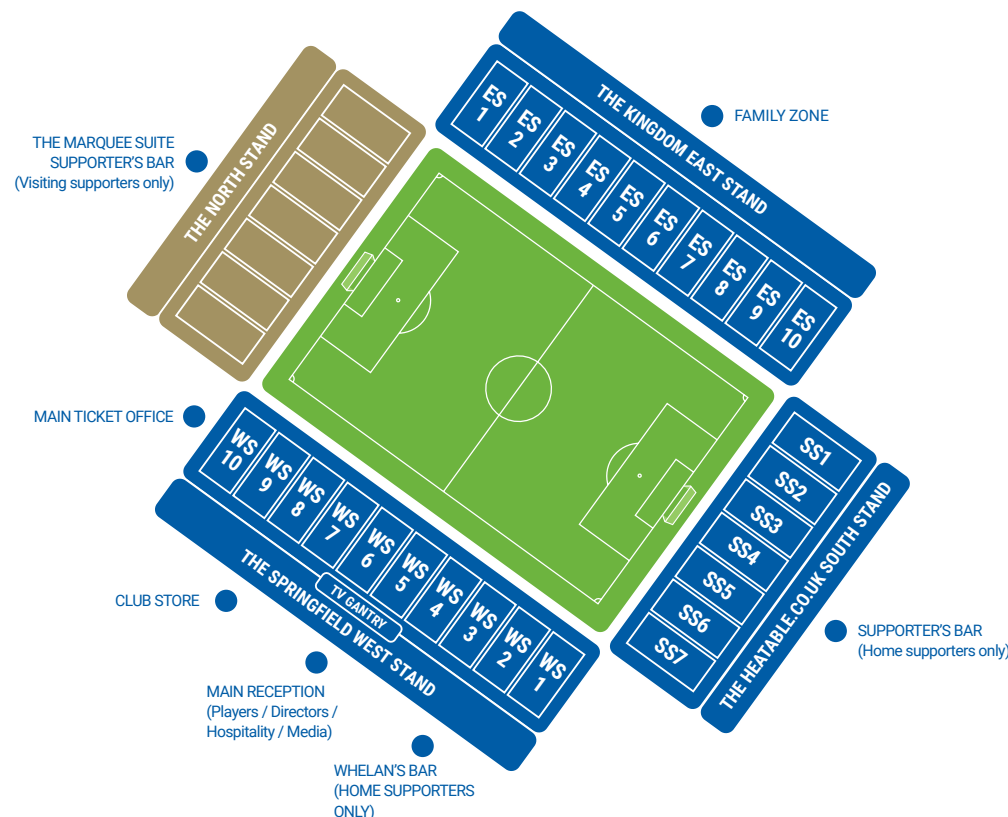
SUPPORTERS WITH SPECIFIC NEEDS

Wigan Athletic is committed to providing our supporters and guests with an inclusive and enjoyable experience. Below are some examples of what we provide. If there is anything that is not listed below that we can assist you with, then please do not hesitate to contact Louise Peet in The Brick Community Stadium ticket office on 01942 311111, or email l.peet@wiganathletic.com

Each stand at The Brick Community Stadium has two designated accessible platforms in excellent positions with catering and toilet facilities available, lifts to each concourse and direct access to the platforms. These platforms are designated for supporters, who use a wheelchair, with personal assistant seats allocated alongside the platforms. Additional wheelchair and disabled facilities are available at the front of the West Stand. A personal assistant, if needed, will be issued with a ticket at the club's discretion on completion of a disability registration form. The club makes provision for disabled supporter car parking on the adjacent Robin Park Arena, close to turnstiles and entry points to the stadium. Please contact Louise Peet in The Brick Community Stadium ticket office on 01942 311111, or email l.peet@wiganathletic.com for further information

Match commentary facilities are available for visually impaired supporters, in specific areas of The Brick Community Stadium. Headsets are available for a small deposit which will be refunded after the game. They can be collected from our ticket office on the day of the game. Please contact Louise Peet to book out a headset.

Ear defenders are also available to hire for £10, which is fully refunded upon their return. These too are available from the Ticket Office.



PURCHASING MATCH TICKETS

HOW TO BUY (IN HOME SUPPORT AREA)



BUY ONLINE AT WIGANATHLETIC.COM/TICKETS

The easiest way to buy tickets is online at wiganathletic.com, where you can choose to print your tickets at home to save time! There are no booking fees online, making it the simplest and cheapest way to get tickets to all Latics games.



VISIT THE TICKET OFFICE AT THE DW STADIUM

Situated in the North West corner of the stadium. Opening hours may vary so please visit wiganathletic.com for details. No booking fees apply.



CALL THE TICKET HOTLINE 01942 311111

Call the ticket hotline on 01942 311111 and pay by credit / debit card.

DIRECTIONS & TRAVEL

HOW TO FIND THE BRICK COMMUNITY STADIUM

BY ROAD

FROM THE NORTH

Exit M6 at Junction 27 and turn left at end of slip road. Turn right at T-junction, sign-posted Shevington. After 1 mile turn left into Old Lane (signed B5375 Standish Lower-Ground). The road winds through countryside for approx. 2 miles. At traffic lights turn right into Scot Lane. Take the first left turn into Stadium Way for the entrance to the Stadium Car Parks or second left into Anjou Boulevard for the main entrance for Visiting Directors, Match Officials & Arena Parking.

FROM THE SOUTH

Exit M6 at Junction 25. At end of slip road (approx. 1 mile) turn left at the roundabout, sign-posted Wigan A49. Continue past Sainsbury's and go straight ahead at the traffic lights. Follow signs for Wigan A49 for 1.2 miles to Saddle Roundabout. At the Saddle Roundabout, take first exit sign-posted Standish A49 into Robin Park Road, driving past the Asda superstore. Follow signs for The Brick Community Stadium. For main entrance, Visiting Directors, Match Officials & Arena Parking, take the second right into Anjou Boulevard. For Stadium car parks, take the third right into Stadium Way.

CAR PARKS

Follow Sat Nav WN5 0UN. Away supporters on Car Park 1, Home or neutral supporters on Car Parks 3 or 4. Hospitality supporters on Car Park 3. Avoid parking on the adjacent retail park. Parking costs are £6 for a car or motorbike, £12 for a mini bus and £22 for a coach. Where possible, coaches should be pre booked or Stadium staff notified. **Our car parks are cashless payment only - no need to book, pay on the day.**

Wigan Council car parks at the front of the stadium must only be used if paying the applicable fee and displaying a ticket.

OTHER TRAVEL OPTIONS

TRAIN

Wigan is served by North Western station on the West Coast Mainline with frequent services to Preston, Birmingham and London on Virgin Trains. Local services to Liverpool, Bolton and Manchester operate to and from Wigan Wallgate, which is directly across the road. It takes approximately 15 x minutes to walk from both stations to the stadium. A taxi will cost around £6.00-£8.00

PLANE

Wigan is equidistant between Manchester and Liverpool, so either of these airports, each located 30 miles away, would be suitable.

CANAL

A famous section of the Leeds Liverpool canal runs directly behind The Brick Community Stadium, giving you the opportunity to sail down to the stadium and moor up nearby. After the match, why not take the short trip to Wigan Pier!

BUS

The following services all pass ASDA at Newtown, which is 5 mins walk from The Brick Community Stadium; Buses 3 & 4 from Wigan bus station

TAXI

- Blue Star 01942 242424 – 28 Station Rd, Wigan, WN1 1YL
- Crusader Cabs 01942 494949 – Wigan, WN3 5DF
- Goose Green Private Hire 01942 244424 – Poolstock Lane, Wigan, WN3 5HL
- Pemberton Taxis 01942 222111 – 9 White St, Wigan, WN5 8JW

Wigan Athletic advises fans and staff to travel on sustainable transport options where possible e.g public transport, active transport and carpooling etc.



SCAN ME FOR
DIRECTIONS ON
GOOGLE MAPS



BEFORE THE GAME

THINGS TO DO AROUND THE BRICK COMMUNITY STADIUM



OUTSIDE THE STADIUM

The Brick Community Stadium was built on a large area of open land which means that it is not overly crowded walking around the stadium on match days. Occasionally during the season, events will be held outside prior to matches. Check wiganathletic.com for the latest details.

SHOPS, RESTAURANTS AND PUBS

The Brick Community Stadium is positioned adjacent to Robin Retail Park, which is home to several large stores including Next, Boots, Smyths Toys and Pets at Home. Within Next is a Costa Coffee café, whilst Burger King, KFC, Greggs, Nando's and Subway are at the far side of the retail park. The Red Robin pub is approx. 500 yards from the stadium and is welcoming to all supporters, but is used mainly by fans of the visiting club. Home fans are welcome at the new sports bar Whelan's - which serves a variety of drinks and delicious food cooked in their wood fired stone oven.

CATERING

There are mobile food vendors located around the perimeter of The Brick Community Stadium. Within the stadium concourses there are Food & Beverage kiosks that serve a variety of hot and cold snacks and drinks. Cashless only.

TICKET OFFICE

If you have any queries on the day of a game, the main ticket office is in the North West corner of the stadium.

SUPPORTERS CLUB

The Official Wigan Athletic Supporters Club is located in the DW Sports Fitness Lounge, in the Heatable.co.uk South Stand. The lounge is open 3 x hours before Kick off and up to hour after the game finishes. Members of the Official Supporters Club get discounted drinks for the first hour of opening.

VISITING SUPPORTERS BAR

The Marquee Suite in the North Stand is a free-to-enter match day bar for away fans which is open for most fixtures at The Brick Community Stadium. You will be able to buy hot and cold drinks and food, and watch football on the big screen.

CLUB STORE

The Club Shop can be found at the north side of the West Stand, stocking replica kit, training and leisure wear, as well as pocket money items for youngsters. Our Express Store is located on the corner of the East stand. Match day programmes may be purchased from sellers positioned in locations outside the stadium as you approach.

CASH MACHINES

The nearest cash machine is a 5 minute walk away from The Brick Community Stadium, located outside the Boots store on Robin Retail Park, marked on the adjacent map with a .

SAFETY NOTICES

The Brick Community Stadium is an all-seater stadium. Above every turnstile, there are lists of items which are not permitted inside The Brick Community Stadium. Please note that it is an offence to have any of those items in your possession inside the stadium. The stadium staff and / or police may take action against you.

SAFEGUARDING

Wigan Athletic Football Club is committed to safeguarding those who are under the club's care or utilising its facilities. Any safeguarding concerns should be reported to a steward or member of staff who will refer the matter to a member of our safeguarding team. Further details of the club's safeguarding policy and contact information for the safeguarding team can be found on the safeguarding page on the club website.

WIGAN ATHLETIC FAMILY ZONE

Located under the East Stand the Family Zone is open to all supporters both home and away an hour and a half before kick off at every weekend fixture. Activities on offer include: Football competitions, X-Box computers, pool, table football, face painting and the even the chance to meet Wigan Athletic first team players. Refreshments are available from the Kiosk inside the Family Zone area. All children must be accompanied by an adult. The Family Zone also incorporates The Game Zone, home to games consoles allowing younger fans to pit their wits against fellow fans and sometimes even first team players.



INSIDE THE BRICK COMMUNITY STADIUM

OUR FACILITIES



A NO SMOKING STADIUM

We are a no smoking venue. Smoking of cigarettes and e-cigarettes anywhere in the stadium is not permitted, and fans will not be able to re-enter the stadium once they leave

CONCOURSE CATERING

Once the turnstiles open, food and drink is available from kiosks throughout the concourses.

DIGITAL MATCH PACK

Wigan Athletic produce a digital matchday programme where you will find all the information about the fixture. This can be found on our website www.wiganathletic.com

STEWARDS

If you have any questions or require assistance when you are inside the Stadium, speak with a Steward who will be happy to help you. We also have welfare stewards working within the stadium. These stewards are wearing purple high vis vests, and their role is to offer extra support to ensure everybody can access and enjoy the game.

BABY CHANGING FACILITIES

Baby changing facilities can be found in every concourse of the stadium for supporters in the stands, and also in the following locations in hospitality areas:

- Carling Lounge
- TOMACO Lounge
- Springfield Lounge
- Whelan's Sports Bar
- Heatable.co.uk South Stand
- Marquee
- From main reception, a disabled toilet can be found between the staff toilets on the corridor. Please locate a Welfare Steward to obtain a key to open the facilities.

ANTI-SOCIAL BEHAVIOUR

If you see, hear or are the victim of discrimination or anti-social behaviour, you can report it to Kick It Out using the Kick It Out app which is available to download from the App Store or Google Play, or via:

Facebook /kickitoutofficial
Twitter @kickitout
Email info@kickitout.org
Call 0800 169 9414
Visit kickitout.org

You can also report discreetly via our STOP IT reporting facility. Please scan the QR code to report:

- Discriminatory Abuse
- Foul or Abusive language
- Use of Pyros and throwing of objects
- Pitch Incursions
- Drug Use
- Stadium Damage
- Vaping or Smoking
- Violence
- Safeguarding Matters - this includes violence or abuse against Women & Girls.



Premier League
Equality Standard

wiganathletic.com



INSIDE THE BRICK COMMUNITY STADIUM

CONCOURSE CATERING



ALCOHOL

	Pint
Carling	£5.20
Coors	£5.70
Carling Black Fruit	£5.50
Worthingtons	£4.90
Madri	£6.40
ABK	£6.50
Staropramen	£6.40
Brewdog IPA	£7.00
Atlantic Pale Ale	£6.20
Red Wine	£5.20
White Wine	£5.20
Rose Wine	£5.20
Stowford Press Can 500ml	£4.90

SOFT DRINKS

Fanta	£3.50
Robinsons Blackberry	£3.30
Robinsons Peach	£3.30
Dr Pepper	£3.50
Water	£2.00
Fruit Shoot	£2.00

	Large	Regular
Coca Cola	£4.10	£3.60
Diet Coke	£4.00	£3.50
Coke Zero	£4.00	£3.50
Lemonade	£4.00	£3.50

HOT DRINKS

Tea	£3.00
White Coffee	£3.00
Black Coffee	£3.00
Hot Chocolate	£3.00
Bovril	£3.00

HOT FOOD

Meat and Potato Pie	£4.10
Steak Pie	£4.50
Chicken Balti Pie	£4.10
Cheese and Onion Pie	£4.10
Sausage Roll	£3.00
Mash	£1.40
Peas	£0.80
Gravy	£0.80
Standard Pie + All	£7.00
Standard Pie + Peas + Gravy	£5.60
Wigan Kebab	£6.00
Hot Dog	£5.00

CRISPS

Walkers Ready Salted	£2.00
Walkers Cheese and Onion	£2.00
Walkers Salt and Vinegar	£2.00
Walkers Quavers	£2.00

CONFECTIONERY

Strawberry Pencils	£3.10
Giant Strawbs	£3.10
Fizzy Cola Bottles	£3.10
Dairy Milk	£2.00
Yorkie	£2.00
Starburst	£2.00
Ready Salted Crisps	£2.10
Salt and Vinegar Crisps	£2.10
Cheese and Onion Crisps	£2.10
Quavers	£2.10

MEAL DEALS

Pie and Pint	£8.50
Pie and Soft Drink	£7.00
Pie and Hot Drink	£6.50
Hot Dog and Pint	£9.50
Hot Dog and Soft Drink	£8.00
Hot Dog and Hot Drink	£7.50
Soft Drink and Choc or Crisp	£5.00
Hot Drink and Choc or Crisp	£4.80
Kids Meal Box	£6.00

OFFICIAL MERCHANDISE

LATICS STORE



OFFICIAL KIT PARTNER

Wigan Athletic is delighted to have partnered with Puma for the supply of all official playing and training kit.

LATICS STORE AT THE DW STADIUM

The store at the DW Stadium is open from 10am until 5pm from Monday to Friday. On match days the store opens from 10am until kick off, then for 30 minutes after the full time whistle. The store stocks playing kit, training and leisure wear and a variety of pocket money items.

STORE.WIGANATHLETIC.COM

The place to go for your online shopping!
The online store gives you access to all of Latics merchandise. For more information please call 01942 770450, or email laticsstore@wiganathletic.com



[wiganathletic.com](https://www.wiganathletic.com)



MATCH DAY HOSPITALITY

MORE THAN A MATCH

Matchday Hospitality at Wigan Athletic includes the perfect combination of superb food, excellent service, the best seats in the house and fantastic entertainment, all to make your matchday with Latics a day to remember! A range of hospitality packages offer something to suit every taste and budget. Away supporters are welcome.

CHAIRMAN'S CLUB

A game-changing hospitality offering, our new best-in-class facilities are like nothing seen before at The Brick Community Stadium. The Chairman's Club offers the ultimate VIP experience, combining outstanding international cuisine, panoramic views of the pitch, and stylish surroundings, presenting the perfect package for those wanting to go the extra mile for their guests. Share your matchday experience with Home and Visiting Directors.

CARLING LOUNGE

Combining premium executive seating with outstanding hospitality, enjoy a sumptuous four-course meal and inclusive drinks package in the Carling Lounge - the perfect setting for you to experience a truly memorable day.

TOMACO LOUNGE

Enjoy a delicious three-course meal, complemented by outstanding service, panoramic views and a vibrant pre-match atmosphere. Whether you are entertaining clients, celebrating a special occasion, or simply a day out with family and friends, our TOMACO Lounge ensures you can enjoy the game in relaxed, comfortable surroundings.

SPRINGFIELD LOUNGE

The most affordable way to enjoy Latics hospitality - The Springfield Lounge provides a vibrant yet relaxed atmosphere for our fans in the heart of the West Stand. Enjoy a delicious one-course buffet from the comfort of the lounge, before heading out to your allocated seating to watch the match. Great entertainment, quizzes and special guests make the Springfield Lounge the perfect venue for a great day out.

WHELAN'S SPORTS BAR

Located within The Brick Community Stadium, Whelan's Sports Bar is a modern and comfortable place to enjoy live sports. Our newly refurbished bar has 50" 4K screens throughout with live sports available, all of which you can enjoy with a bite to eat from our freshly cooked menu. Our menu includes pizzas from our wood fired oven, burgers and bar snacks!

This venue is only accessible for home fans only on a match day.

MATCH SPONSORSHIP

Experience the day as our Official Match Sponsor, giving your guests a truly memorable VIP experience. Our Official Match Sponsorship provides an excellent platform to generate brand awareness to a captive audience of passionate Wigan Athletic fans and beyond with promotion of your business in the stadium and across our social media channels. The package includes a range of branding, advertising, marketing and promotional opportunities with outstanding corporate hospitality experience for ten guests in our brand new Chairman's Club.



FOR MORE INFORMATION ON ANY OF OUR HOSPITALITY OR SPONSORSHIP PACKAGES, CALL 01942 774000 OR EMAIL [HOSPITALITY@WIGANATHLETIC.COM](mailto:hospitality@wiganathletic.com)

wiganathletic.com



YOUNG SUPPORTERS

FAMILY ZONE

Located under the Kingdom East Stand the Family Zone is open an hour and a half before kick off at every weekend fixture, with home and away supporters all welcome. Free to enter activities are provided by Wigan Athletic Community Trust, including: Football competitions, X-Box computers, pool, table football, face painting and the even the chance to meet Wigan Athletic first team players. Refreshments are available at the kiosk inside the Family Zone - this is a cashless kiosk.

All children must be accompanied by an adult.

The Family Zone also incorporates The Game Zone, with games consoles allowing younger fans to pit their wits against fellow fans and sometimes even first team players.

MASCOT

Crusty's pre-match tour often looks like this:

- First stop - Club Store/Front of Stadium 2 x hours prior to kick off
- Next stops - Whelan's Sports Bar, Supporters Lounge and the South Concourse approx 1.5 hours before kick off
- Final stop - Family Zone 1 x hour before kick off for some party games and dancing
- Crusty will then head out pitchside to get everyone cheering before kick off!
- Crusty also makes a tour at half time along the south and west stands

Crusty loves to meet both home and away supporters and is happy to have photographs with fans.



CONTACT

GET IN TOUCH WITH WIGAN ATHLETIC



CONTACT DETAILS:

WIGAN ATHLETIC

The Brick Community Stadium,
Wigan
WN5 0UZ

OFFICIAL WEBSITE

wiganathletic.com

TICKET HOTLINE

01942 311111

TICKET OFFICE E-MAIL ADDRESS

ticketoffice@wiganathletic.com

MATCH DAY HOSPITALITY

01942 774000

LATICS STORE

store.wiganathletic.com
01942 770450

FAN & COMMUNITY ENGAGEMENT

d.winnard@wiganathletic.com

SOCIAL MEDIA:



www.facebook.com/wiganathletic



www.x.com/laticsofficial



www.instagram.com/laticsofficial (search laticsofficial in the app)



www.youtube.com/wiganathletic



www.linkedin.com/company/wigan-athletic

wiganathletic.com

