





BRAND MISSION

With a history spanning over eight decades, *Glamour* magazine's still one of the leading fashion magazines in the world. Catering for a diverse audience of women, *Glamour*'s prominent voice in fashion and beauty is respected worldwide.

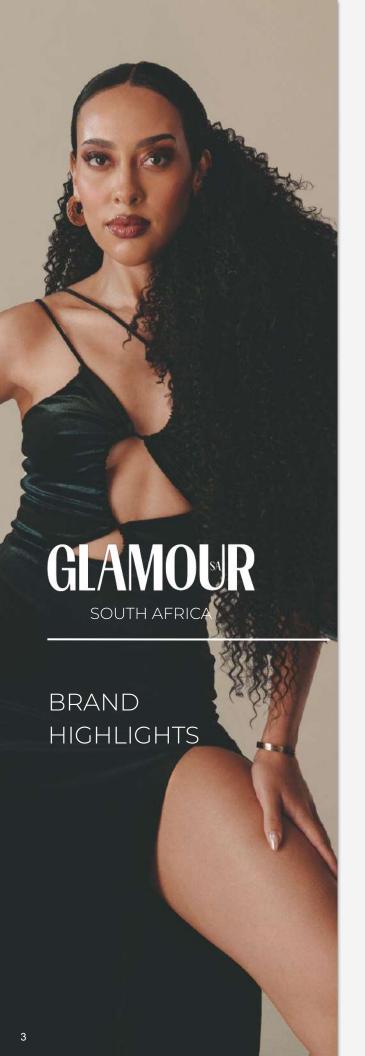
Our features and editorials drive and lead conversations that inspire, uplift, motivate and educate.

With a Pan-African approach, Glamour South Africa is an authoritative powerhouse that documents and celebrates African talent, voices and celebs from our multicultural continent.

Each issue is beautifully curated and packaged, offering quality journalism and photography. From global fashion trends to beauty, wellness and entertainment, our think pieces and thought-provoking features provide information to empower and entertain you, as well as start dialogues around creative and social issues.

Our content is innovative and relevant and delivered across multiple platforms, such as print, digital, video, events and social media, making *Glamour* a multidimensional storytelling platform.

Nontando Mposo Editor-In-Chief



The BIG Women's month celebration issue featuring Award-Winning media personality Bonang Matheba

Affectionately known as "Queen B", Bonang Matheba is one of Africa's biggest and most celebrated personalities.

Covering our August/September 2023
Women's Month Celebration issue,
Bonang exclusively shared the highs and
lows of her career spanning 20 years.

FASHION AND BEAUTY

We forecast the latest trends, beautifully photographed.

GLAMOUR HAIR

This annual supplement focuses on all things hair and is a hair enthusiast's bible that educates and inspires.

WOMEN OF THE YEAR

This event honours powerhouses who are leaders in their chosen fields.

VIDEO CONTENT

Video content across our social media gets a minimum of 3 000 views.



ON SALE DATE	BOOKING/ CANCELLATIONS		INSERTS DUE	
Autumn 2024 - T	HE WELLNESS ISS	UE		
01 MAR 24	02 FEB 24	05 FEB 24	12 FEB 24	
Winter 2024 - TH	E DISRUPTORS IS	SUE		
24 MAY 24	26 APR 24	29 APR 24	06 MAY 24	
Spring 2024 - THE BEAUTY ISSUE				
23 AUG 24	26 JUL 24	29 JUL 24	05 AUG 24	
Summer 2024 - 1	HE CELEBRATION	ISSUE		
22 NOV 24	25 OCT 24	28 OCT 24	04 NOV 24	



AUTUMN 2024

The wellness issue

Shining a spotlight on mental health, wellness and everything fitness to help you live a wholesome life. This issue is your go-to guide to fitness trends, technology and gadgets and fashion trends. Your body also needs nourishment from the inside and in this issue we feature some of our favourite beauty, skin-care brands, as well as everything in between.

WINTER 2024

The disruptors issue

Covering this Youth edition of GLAMOUR is some of Africa's disruptors who are shaping the Pan-African pop culture scene in their chosen fields. One of our most-anticipated issues of the year, this edition is a celebration of some of Africa's young talent in various fields. We also take a look at what's shaping the youth culture in fashion, technology, the arts, entertainment and lifestyle.

SPRING 2024

The beauty issue and the *Glamour* Hair supplement

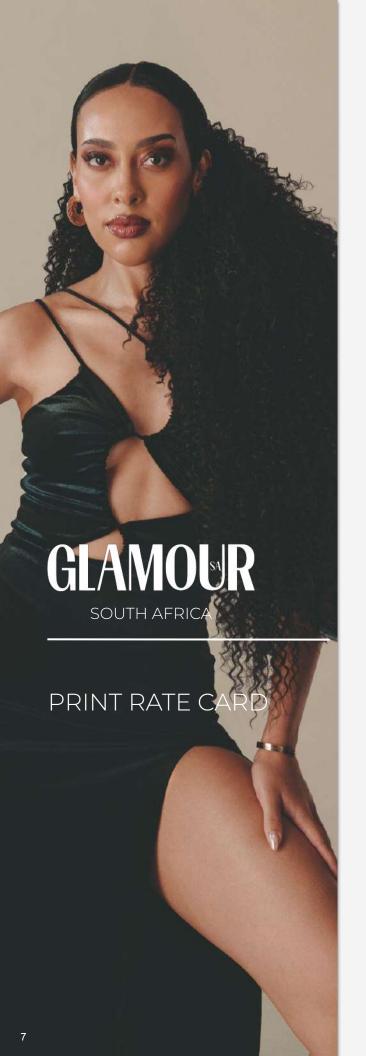
The most sought-after issue of the year. The GLAMOUR BEAUTY issue is a must-have beauty bible that covers beauty and skincare trends, make-up and thought provoking features about all things beauty and skincare. This issue includes our GLAMOUR Hair supplement that is a build-up to our GLAMOUR Hair Masterclass event that will be held in Summer. The GLAMOUR HAIR supplement acts as an information guide for everything hair related. Covering all types of hair such as natural hair, straight, colour treated hair, to locks and shaven. We also educate about maintaining a healthy scalp and hair supplements and gadgets that we love.



SUMMER 2024

The celebration issue

To end of the year, we feature all the year's highlights from fashion, beauty, wellbeing and lifestyle. We also look ahead and predict trends you should know for 2024 We also give advice and recommendations for the year ahead in finance, health, motoring, as well as how to unplug and have fun during the holidays.



PRINT RATE CARD

RATE (R)
60 200
120 500
50 700
44 700
40 20
35 800
66 300

PRIME POSITION

FULL COLOUR	RATE (R)
Outside back page	81 300
Contents	69 200
First right-hand page	69 200
Opposite masthead	66 400
Opposite editor's letter	69 200
Opposite <i>Glamour</i> letters	66 400
Inside back cover	66 400

DOUBLE-PAGE SPREAD

FULL COLOUR	RATE (R)	
First spread	138 700	
Second spread	135 500	
Third spread	135 500	

INSERTS

	THOUSAND (R)
Bound-in	790
Loose	960

RATE PER



DISPLAY ADVERTISING RATES/BESPOKE CAMPAIGNS

DESKTOP BANNERS	SIZE	СРМ
	468X60 px	R350
	728x90 px	R350
	300x600 px	R350
	300x250 px	R350
	970x90	R350
	160x600	R350
MOBILE BANNERS	SIZE	СРМ
MOBILE BANNERS	SIZE 320X50px	CPM R350
MOBILE BANNERS	·	
MOBILE BANNERS	320X50px	R350
MOBILE BANNERS TAKEOVER	320X50px 300x250px	R350 R350
	320X50px 300x250px 300x600px	R350 R350 R350 -

BESPOKE CAMPAIGNS (Rate on request)

This customised solution comprises of an interactive microsite, which is developed and hosted on Glamour.co.za

INTERACTIVE CAMPAIGNS (Rate on request)

Subject to client brief, activity mechanics, production requirements and editorial approval

COMPETITIONS

R10 000

NATIVE

R20 000 | Subject to client brief, activity mechanics, production requirements and editorial approval

SURVEY (Rate on request) MAILERS

Dedicated mailer Click to client site per subscriber R0.90 Click to Glamour.co.za per subscriber R0.60

WEEKLY NEWSLETTER INCLUSION

Inclusion click to client site per subscriber R0.50 Click to Glamour.co.za per subscriber R0.30

NEWSLETTER BANNER

Cost per subscriber R0.40

REQUIRED SPECIFICATIONS

Material deadline: 14 working days before live date Click-through URL: Max size 1MB, Format gif/jpeg

SOCIAL MEDIA (Rate on request)

Instagram

Poll, Reel, Takeover, Gif, Post, Video, Instagram Story

Twitter

Poll, Gif, Post, Video

Facebook

Reel, Takeover, Gif, Post, Video, Facebook Story

*No cancellation of digital advertisement will be accepted three weeks before month end.



DIGITAL NUMBERS

DIGITAL PAGE IMPRESSION 460 279

TOTAL USERS 146 755

PAGES VIEWS 400,274+

NEWSLETTER SUBSCRIBERS 31 597

SOCIAL MEDIA FOLLOWING

701 359

FACEBOOK

100 000

INSTAGRAM

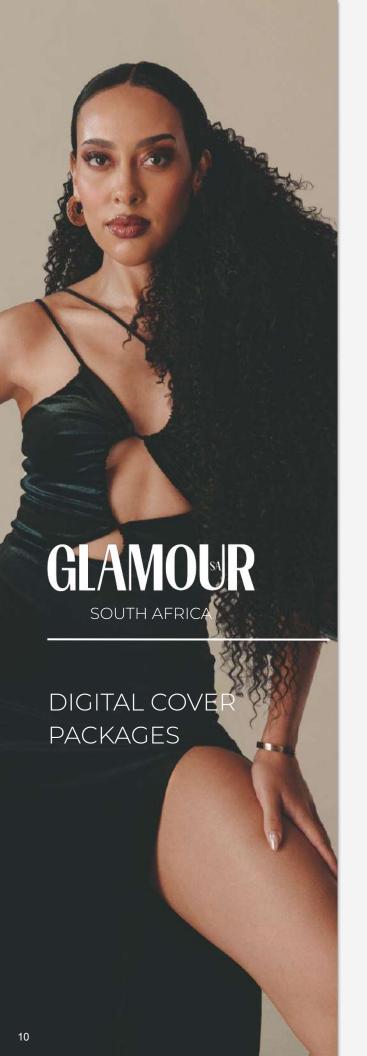
100 000

TWITTER

495 300

TIKTOK

8 059



1x Digital Cover
1x Native
1x Facebook post (boosted)
1x Instagram post (boosted)

- R45 000 (Subject to all images supplied by client)
- From R95 000 (includes Glamour team shoot and all production costs)

2x Digital Cover2x Native2x Facebook post (boosted)2x Instagram post (boosted)

- R65 000 (Subject to all images supplied by client)
- From R160 000 (includes Glamour team shoot and all production costs)

Duration of the cover is at editorial discretion.