

Moss Bury Primary School and Nursery

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Headteacher: Michael Dean

3rd April 2019

Dear Parents,

Facebook

As you may already be aware, our school's Facebook page has been inactive for the last couple of months due to some recent technical issues with our account. These have now been resolved; however, during this time we have decided to create a new Moss Bury Facebook page.

We would like to invite all our parents to 'like' our new Facebook page 'Moss Bury Primary School'. You can find this new page at the link below:

<https://www.facebook.com/Moss-Bury-Primary-School-1612499488894124/>

Our old Facebook account will be deleted completely on **Friday 3rd May 2019**; therefore, we encourage parents to 'like' our new page to stay updated with the school's affairs through our most popular platform.

Why A New Facebook Page?

Following our parental questionnaire last year, communication was highlighted as an area for improvement. We are therefore looking at every avenue to improve this and we are aware that Facebook is a favoured source of communication for parents. We believe Facebook should be a positive forum to connect with our school's community. With this in mind, we have created a page which allows parents to interact with us and other parents in the classes.

Our new page features 'Groups' and these groups are named after our class names (i.e. Elm, Oak, etc.). It also includes a group for 'Friends of Moss Bury' (our fund raising volunteers). Parents will be able to request to join the class groups that their children are in, and of course the 'Friends of Moss Bury' group. It is within these groups where we aim to build a stronger correspondence and relationship with our parents; a place where you can express your suggestions, queries, and give feedback in a quick and simple way, directly to us.

With the new appearance of our school now complete, we felt that the time was right for a Facebook update too. Communication with our parents is of paramount importance to us; therefore, we believe a new modernised page aimed to heighten communication is a step forward.

In addition to this, we are currently working on the redesign of our school's website, which we hope will be more user friendly and benefit the school, our parents and the wider community. Information about the launch of our updated website will be sent home in the near future.

During our absence on Facebook, we have been posting regular updates on our school's website and Twitter. We will continue to be active on both of these forums, so please do follow us on Twitter: [@MossBuryPrimary](#) and our website www.mossbury.herts.sch.uk

We hope that you will find our new Facebook page a useful and positive platform, where together, we can benefit our school and our community.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'MD', written in a cursive style.

Mike Dean
Headteacher