

# DIGITAL FOOTPRINT

What is it?

A persons digital footprint is the physical evidence of their interactions online. This includes pictures and posts on social media, emails sent, your interaction with websites, blogs you might create and account you create for apps or websites. It also includes pictures or comments about you that other people create and tag you in.

## CONTROL

While we can try to control the photos and posts that we make personally online, it is harder to stop other people posting picture without our permission or knowledge. It's very easy for people to share pictures, shared by a friend from another friend who has no idea who you are.

## DANGERS

### HISTORY REPEATED

When young we often post things we think funny at that age. We give very little thought about how appropriate they maybe, and even less thought about their impact later in life. Future employers may see these posts that contain inappropriate comments or pictures. There have been many stories in the news lately of people losing new acquired jobs because post they made in the past come to light.

## PRIVACY

The speed at which pictures, videos and posts on the Internet can go viral today is amazing. Within an hour any of these can spread across the world with million of views. There are many people who's lives who have been changed for the worse because something they posted was shared across the Internet without their consent, or changed to mock them without their consent.

facebook

## ADVICE

### SOCIAL MEDIA

The whole purpose of social media is for sharing your life online with others. Some apps such as WhatsApp allow you to only share with friends and family, but there is still a chance of your info being shared online. If you really want to keep your information and life private online then you really need to decide do you really need to use social media.

## WOULD YOU WANT THE WORLD TO SEE

A good rule to remember when ever posting anything online is "would I want the world to see this?" That's because no matter how secure we think our privacy settings are for devices, apps, and websites there is a good chance it could be shared across the world.

### PRIVACY VS POPULARITY

Receiving "likes" or attention on social media can become very addictive for some people. They often confuse the amount of likes with popularity and can not only sacrifice privacy, but post inappropriate content to try and gain a few more "likes."