

Business Studies BTEC



Pearson BTEC Level 1/Level 2 Tech Award in Enterprise.

The main focus of the qualification is on the knowledge, understanding and skills required to research, plan, pitch and review an enterprise. You learn by completing projects and assignments that are based on realistic workplace situations, activities and demands. It introduces you to the employment area you have chosen and provides a good basis to go onto a more advanced work-related qualification.

Through assignment work you will develop an understanding of how businesses work, develop and make a profit. Skills will be developed in carrying out research, report writing, individual and group presentations and working as a member of the team. Information technology is an integrated part of the course. One unit is externally assessed.

Assessment

Two units are internally assessed through assignments that are set and marked by your teacher and moderated by the exam board. One unit is assessed via a two hour exam.

Course Structure: BTEC L2 Tech Award in Enterprise

Year 10: Component 1: Exploring Enterprises
 Component 2: Planning for and pitching for an enterprise activity
Year 11: Component 3: Promotion & Finance for Enterprise (2hr exam)

With further training or study, students go into careers including:

- Accounting
- Administration
- Customer Services
- Finance
- Information Technology