



STEPHENSON WAY ACADEMY AND NURSERY SCHOOL

-Headteacher: Mrs T Page

-Stephenson Way, Newton Aycliffe, County Durham, DL5 7DD

-Tel: 01325 300324 -Email: office@swans.education www.stephensonway.co.uk

12th March 2021

Class Dojo Student Data Privacy

Dear Parent / Carer,

Thank you for using ClassDojo to strengthen our home/school communication and promote remote learning.

Due to recent data changes to ClassDojo relating to General Data Protection Regulations (GDPR), SWANS is required to have a signed agreement from Parents/Carers in order to continue using your Class Dojo account. Please read and sign the following information, returning the entire document to school,

- I agree to the school posting positive comments about my child on ClassDojo, which could be viewed by other members.
- I am aware that all images posted on ClassDojo remain the property of Stephenson Way Academy and Nursery School and should not be reproduced. I agree not to copy or reproduce images, e.g. as screen shots, or post them on social media.
- I agree that any messages or information I send to the school will be positive, respectful and in keeping with the positive spirit of ClassDojo and the school.
- I agree not to post unauthorised commercial communications (such as spam or advertisements) on or through the app.
- I agree not to post negative messages or raise concerns on the ClassDojo site. Should I have any complaints or concerns related to my child's education or care, I agree to raise the issue using the stages identified in the school's Complaints Procedure and Policy. Note – This policy is available on the school website or in person from the school office.
- I agree not to use ClassDojo to conduct anything unlawful, deceptive, misleading, illegal, unethical, malicious, or discriminatory.
- I agree not to share my password with anyone other than immediate family members, e.g. spouse.
- If I have any concerns, queries or questions regarding ClassDojo or any content posted on the site, I will raise them with the online safety coordinator or the Head teacher.

When using ClassDojo you will be subject to the Privacy Policy and any posted guidelines, policies or rules applicable to specific features of the ClassDojo Website or ClassDojo App. Details of the policy can be found on <https://www.classdojo.com/en-gb/terms/>



ClassDojo is a U.S. based company, so pupil data may move outside the EU. As such, in compliance with GDPR, parents need to be informed of this fact and give consent for this. The School has updated its privacy notice to acknowledge that this data is moving outside the E.U. and will also maintain a data impact assessment on ClassDojo. Parents should be aware of the ClassDojo privacy notice and information regarding security measures for outside the U.S. ClassDojo complies with the EU – U.S. Privacy Shield Framework. The privacy shield is a framework that governs how data is transported safely and securely between the EU and US and has been developed by both sides. To learn more about the Privacy Shield program, and to view ClassDojo certification, please visit <https://www.privacyshield.gov/>

With respect to personal data received or transferred pursuant to the Privacy Shield Frameworks, ClassDojo is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In certain situations, ClassDojo may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

For full details of the ClassDojo privacy notice and security measures outside the U.S. see: <https://www.classdojo.com/privacy/> <https://classdojo.zendesk.com/hc/en-us/articles/202028159-Security-measures-for-outside-the-U-S>

If you have any questions about data security for ClassDojo, please contact the school office.

The School reserves the right to deny further access to the school's ClassDojo account in the event of violation of these terms.

Please complete and return this slip to school.

Signed

Date (You are signing on behalf of anyone accessing the website/app through your unique login. Signatures cover the period child attends Stephenson Way Academy and Nursery School.

Parent of (child / children's names).....