



invite you to join in a



Virtual Balloon Race

Easter Sunday, 4 April

Ready for something different? How about joining a **VIRTUAL Balloon Race**, organised by **Rotary in Harpenden** in association with **Ecoracing**. All proceeds will go to Rotary's **END POLIO NOW** charity campaign.

This is a fun event for everyone, whatever your age, with great prizes to be won. All you need is a computer, tablet or smart phone. It's a great event for all the family. Buy your balloon before the start on 4 April.

This is a VIRTUAL race: no real balloons are used—so it's 100% eco-friendly.

- Buy your balloon for £3, name it, choose the colour and pattern and inflate it
- Buy balloons for all the family
- The race runs for seven days, starting from the virtual air in Jerusalem on **Easter Sunday, 4 April**. All the balloons will be set off at the same time
- No real balloons are involved **but actual weather data are**. The course of your balloon will be affected by the air currents, winds, etc, occurring over the seven days. See **TIPS FOR CUSTOMISING YOUR BALLOON** below. **Progress is calculated by computer**. You can follow the progress of your own balloon on-line throughout the race
- A **£500 cash prize** goes to the balloon that has travelled the furthest at the end of the seven days. There are prizes for 11 runners-up, too
- **We are offering an extra prize of £20 for the balloon that is racing for Rotary in Harpenden and goes the furthest**

TIPS FOR CUSTOMISING YOUR BALLOON. You can select the balloon's helium content (1–5 litres of gas), shape and thickness of rubber.

Virtual balloons—just like latex ones—can pop if the balloon parameters are not suited to the weather. For example, maximising helium content, having the fastest shape and the thinnest rubber during stormy weather may not be advisable. To help your chances of winning you could look at the predicted weather for the race period before customising your balloon.

To enter race go to ecoracing.co/user/page/1536 and select 'buy balloons for you'