



# CHRIST CHURCH CE (c) PRIMARY SCHOOL

Christ Church Lane, Lichfield, Staffordshire WS13 8AY

**Head Teacher:** Mrs. Julie Pilmore

**Telephone:** 01543 510661

**Email:** [office@christchurch-lichfield.staffs.sch.uk](mailto:office@christchurch-lichfield.staffs.sch.uk)

**Website:** [www.christchurch-lichfield.staffs.sch.uk](http://www.christchurch-lichfield.staffs.sch.uk)

Wednesday 5<sup>th</sup> November 2014

Dear Parents/Carers,

At Christ Church Primary School we are always looking for new and exciting ways to communicate with our parents and carers. We want you to gain a deeper insight into your child's learning and the exciting things that are happening during the school day. Sharing these events with you instantly, rather than waiting for them to be on the website or you being told about it by your child is something we strive to do.

Social media is a great way to engage you the parents and carers. Therefore, we have decided to have a school Twitter account. By using Twitter we can provide you with an instant service about what is going on or coming up at Christ Church. We will be using the account to celebrate children's work and achievements and will 'tweet' about events that are happening in school. The usual methods of communication will remain in place and we ask that the Twitter account is not used as a way of contacting school but rather that we use it to show off the fantastic achievements and work that is being produced at Christ Church.

Our Twitter account will be 'locked', ensuring that only people who the school approve will be able to access our tweets. Parents and carers and the school have a responsibility to set a good example in regards to the use of social media. As Twitter is not intended for use by any person under the age of 13, we would of course not accept pupils as followers. However, this does not stop you sharing and discussing the school Twitter activity with your child. Our tweets will not be public or searchable. The tweets that we post will only be viewable by the persons that we approve.

We will be using the upcoming Year 6 Residential to Kingswood to trial the use of Twitter. Therefore, we invite you, the Year 6 parents and carers to follow us and we will keep you updated with what is happening during our week away! Following this trial, we will review the use of Twitter and choose whether to roll it out for whole school use. As we will not be 'following' any parents or carers, we will not be able to receive direct messages. This will only be an opportunity to share what the children are doing whilst away on residential. If you need to contact school at all during this time then may I remind you to use the usual methods of communication.

I am sure that you will agree that this is an exciting project and we hope that you will join us on Twitter.

How to find us on Twitter:

**@CCPSLichfield**

Thank you in anticipation of your support,

Miss A Stonier



