Home Learning Task 2 - Sectors of Industry and Objectives

Question 1a and b
a) Discuss the ways in which divestment and demerger can assist the growth of an organisation. Marks 4

b) Describe other methods of growth. Marks 5

Question 2
Compare the business activities undertaken in the primary and secondary sector. Marks 3

Question 3
Describe how both horizontal and vertical integration could allow an organisation to become even larger and more profitable. Marks 4

Question 4
Compare the objectives of a private sector organisation with those of a public sector organisation. Marks 4

TOTAL MARKS 20

Guidance Information

Discuss
Examine closely the area mentioned talking about the strength and weaknesses in an argument and offer reasons for and against.

Compare
Identify similarities and differences between two or more factors

Describe
 Explain what it is with a couple of points about it and an example.

Notes references
Class Jotters
Understanding Business Notes - Pages 18 - 21