Home Learning Task 3 - Impacting Factors and Stakeholders

Question 1
Identify and explain 3 economic factors that can affect the profitability of business. Marks 6

Question 2
Describe 4 other external influences that can affect the success or failure of a business. Marks 4

Question 3
Describe the different interests 5 stakeholders may have in an organisation. Marks 5

Question 4
Describe factors an organisation should consider when trying to encourage a positive corporate culture. Marks 5

TOTAL MARKS 20

Guidance Information

Describe
Provide a thorough description of e.g. what is it and 2 others points or examples about it

Identify
Give the name or identify the characteristics of something

Notes references
Class Jotters
Understanding Business Notes - Pages 34 - 37 and Pages 53 - 57