

Burrsville Infant Academy

Craigfield Avenue, Clacton-on-Sea, Essex, CO15 4HR

Headteacher: Mrs S Harper

Head of School: Miss K Siggery

Telephone: 01255 425106

Fax: 01255 433093

E:Mail: admin@burrsville-inf.essex.sch.uk



16th November 2015

Dear Parents/Carers,

At Burrsville, we are always looking for ways to improve communication with the wider community. With this in mind, I have been working with our REAch2 head of communications to develop a Facebook page for us to trial.

The Facebook page will provide us with an additional opportunity to share school events and information with you. The 'Burrsville Friends' page, set up and run by our PTA will still remain, as will our Twitter feed, @BurrsvilleInfs.

In order to bring the page to life, I would like to include photographs of school events. When your child joined Burrsville, you signed to give permission for them to be included in photographs on our school website, and our EYFS parents have also given consent for photographs to be used on Twitter.

If you are happy for photographs of your child to be used on our school run social media accounts, please sign the consent form below. Please note, children's full names will not be used on any form of social media.

I will update you in due course when the Facebook page is up and running.

Thank you for your continued support.

Miss Siggery
Head of School

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Name of child:..... Class:.....

I give consent for my child to be included in photographs used on official school run social media accounts. I understand that my child's full name will not be used.

Signed:..... Date:.....