

eSafety for Parents



Welcome!

**A key skill
for life**

**Accessed
anywhere,
anytime**

**Wide and
flexible
range of
information**

**Motivational
and fun**

**Easy to
communicate
with friends
and family**

**Raise
standards**

**Why do we and our young people
use ICT?**

Facts, facts and more Facts

91 %

3 %, 20 %, 55 %

34%

70 %

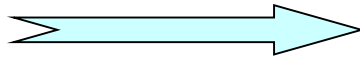
27 %

Differences.....

(Parents / Carers)

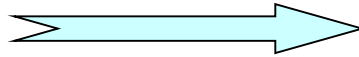
Young people

Download



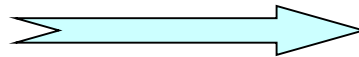
Upload

Consume



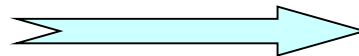
Create

“Corporate”



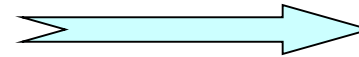
Personal

Separate media



Converged media

Static



Interactive

Text Speak

ASL =

NTHNG =

POS =

THANQ =

A? =

OMG =

L8R =

RUOK =

LOL =

LMAO =

PIR =

SPK =



Snapchat



Instagram



Facebook



Flickr



Keek



MeetMe



Minecraft



Kik



YouTube



Miniclip



Moshi
Monsters



MovieStar
Planet



Twitter



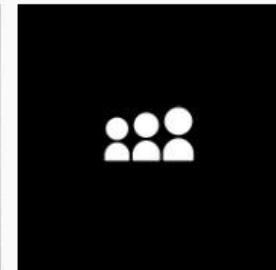
WhatsApp



Ask.fm



MyLOL



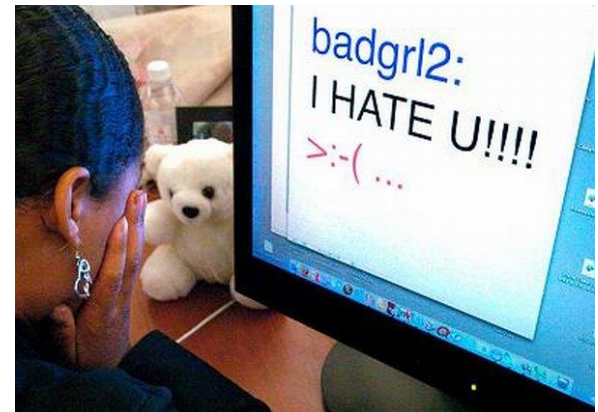
Myspace



Pinterest

Cyberbullying

- Can be done by anyone to anyone
- Occurs via text message, email, through social networking, blogging, ...
- Can be stopped



**What is the
biggest Internet
danger?**



**That we concentrate
on the dangers and
forget the benefits.**



Over to you – discuss

- Has your child experienced threats to their e-Safety?
- Do you and your child talk about using the internet safely?
- What rules do you think you should have regarding technology usage in your home?



“You know the rules, no surfing without a lifeguard watching over you.”

Home and Family Guidelines

- Talk together and have fun learning together
- Keep virus and firewall software up to-date
- Involve everyone and agree your family guidelines and rules
- Regularly discuss online safety and go online with your children. Communication is the key to 'staying safe' online
- Have proportionate responses if the family guidelines are not followed.

