

# eSafety for Parents



# Welcome!

**A key skill  
for life**

**Accessed  
anywhere,  
anytime**

**Wide and  
flexible  
range of  
information**

**Motivational  
and fun**

**Easy to  
communicate  
with friends  
and family**

**Raise  
standards**

**Why do we and our young people  
use ICT?**

# Facts, facts and more Facts

91 %

3 %, 20 %, 55 %

34%

70 %

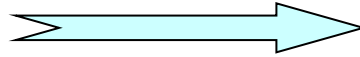
27 %

# Differences.....

(Parents / Carers)

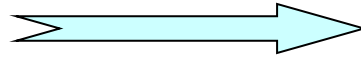
Young people

**Download**



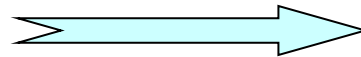
**Upload**

**Consume**



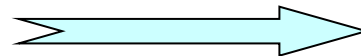
**Create**

**“Corporate”**



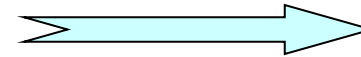
**Personal**

**Separate media**



**Converged media**

**Static**



**Interactive**

# Text Speak

ASL =

NTHNG =

POS =

THANQ =

A? =

OMG =

L8R =

RUOK =

LOL =

LMAO =

PIR =

SPK =



Snapchat



Instagram



Facebook



Flickr



Keek



MeetMe



Minecraft



Kik



YouTube



Miniclip



Moshi  
Monsters



MovieStar  
Planet



Twitter



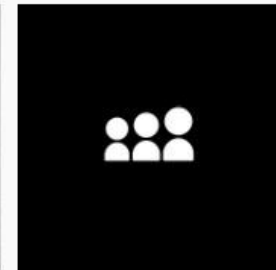
WhatsApp



Ask.fm



MyLOL



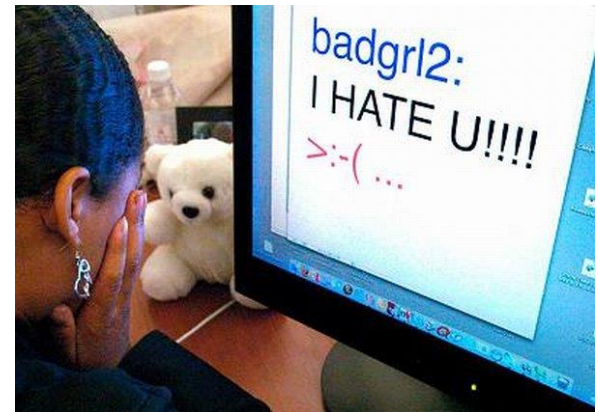
Myspace



Pinterest

# Cyberbullying

- Can be done by anyone to anyone
- Occurs via text message, email, through social networking, blogging, ...
- Can be stopped



**What is the  
biggest Internet  
danger?**



**That we concentrate  
on the dangers and  
forget the benefits.**





# Over to you – discuss

- Has your child experienced threats to their e-Safety?
- Do you and your child talk about using the internet safely?
- What rules do you think you should have regarding technology usage in your home?



**“You know the rules, no surfing without a lifeguard watching over you.”**

# Home and Family Guidelines

- Talk together and have fun learning together
- Keep virus and firewall software up to-date
- Involve everyone and agree your family guidelines and rules
- Regularly discuss online safety and go online with your children. Communication is the key to 'staying safe' online
- Have proportionate responses if the family guidelines are not followed.

