

KM

Pupils meet people of the press

Reporting, tweeting and photographing are just some important aspects to a working newsroom. We witnessed how fast-paced reporters need to be to catch events in our area. Sports reporter Luke commented “multi-tasking is key.”

During our visit, we realised that capturing interesting images relating to the news, monitoring Google analytics to measure statistics, producing three newspapers a week, constantly updating live news feeds, travelling to sporting events, promoting an online TV station and maintaining a popular, praise-worthy radio station means the KM Media Group is a hub of constant activity and we thoroughly enjoyed our insightful visit. We learnt plenty!

Written and edited by St. Benedict's DigiLeaders