



How You Can Help

Easy Fundraising

Raise money when you shop!

Easy Fundraising works using the same principle as popular cashback schemes like Quidco - simply download the Easy Fundraising application to your phone, tablet or desktop and get cashback for the school each time you shop. It really is that easy!

Just some of the retailers who participate in the scheme include:

Amazon	eBay	M&S
Argos	EE	Next
Asos	Expedia	Sainsbury's
Boots	George	Sky
Boden	Groupon	Staples
Clarks	Hotels.com	Tesco
Currys	John Lewis	Very
Debenhams	Lakeland	Vodafone
Dominos	Majestic Wine Warehouse	Waitrose

There are just 4 easy steps to using Easy Fundraising:

1. Search for 'Hamilton Primary PSA' via www.easyfundraising.org.uk

The screenshot shows the Easy Fundraising website interface. At the top left is the logo 'easyfundraising feel good shopping'. At the top right are links for 'Register a cause', 'Help', and 'Log In'. The main banner features a photo of two young swimmers in a pool with the text 'Feel good shopping starts here' and 'Together we've raised £18,804,099.48'. Below the banner is a search bar with the text 'Hamilton primary PSA' and a magnifying glass icon. A dropdown menu shows the search result 'Hamilton Primary PSA - Colchester'. A pink 'Join now' button is positioned above the search bar.

Collect free donations every time you shop the easyfundraising way

2. Just enter your name, email address and a password

Create an account

You have chosen to support **Hamilton Primary PSA - Colchester**. Don't worry, you can change your mind later

My first name is

My last name is

My email address is

 We will never pass your details to anyone without your permission.

I want to use this password

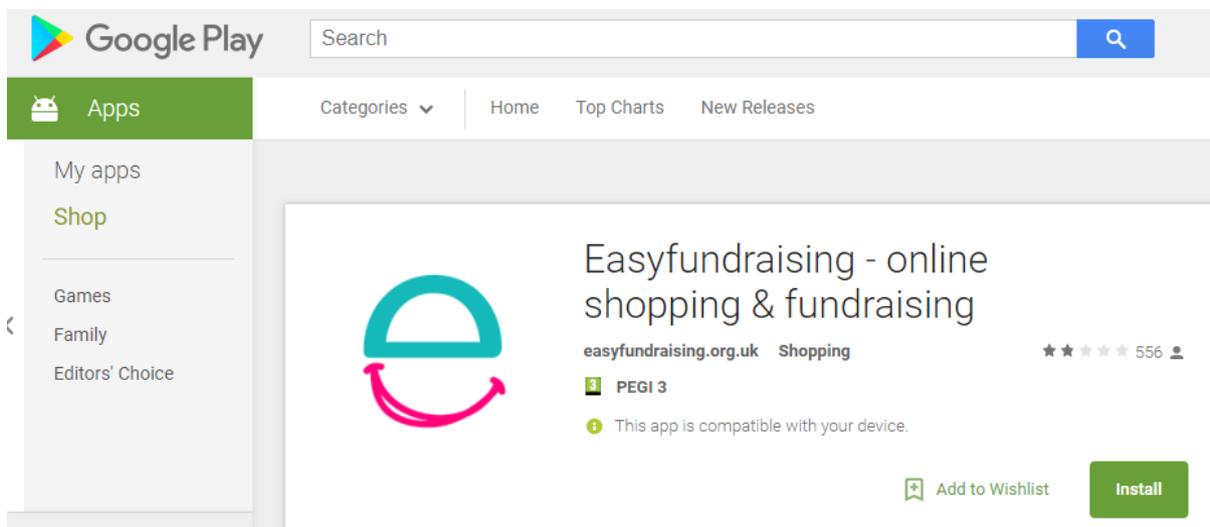
Join the 1.2 million others

- ✓ It's 100% free to use
- ✓ You can raise money for your favourite cause every time you shop online
- ✓ Donations are available through over 3,200 online brands and retailers
- ✓ Download our helpful Donation Reminder and mobile app so that you never forget to collect a free donation

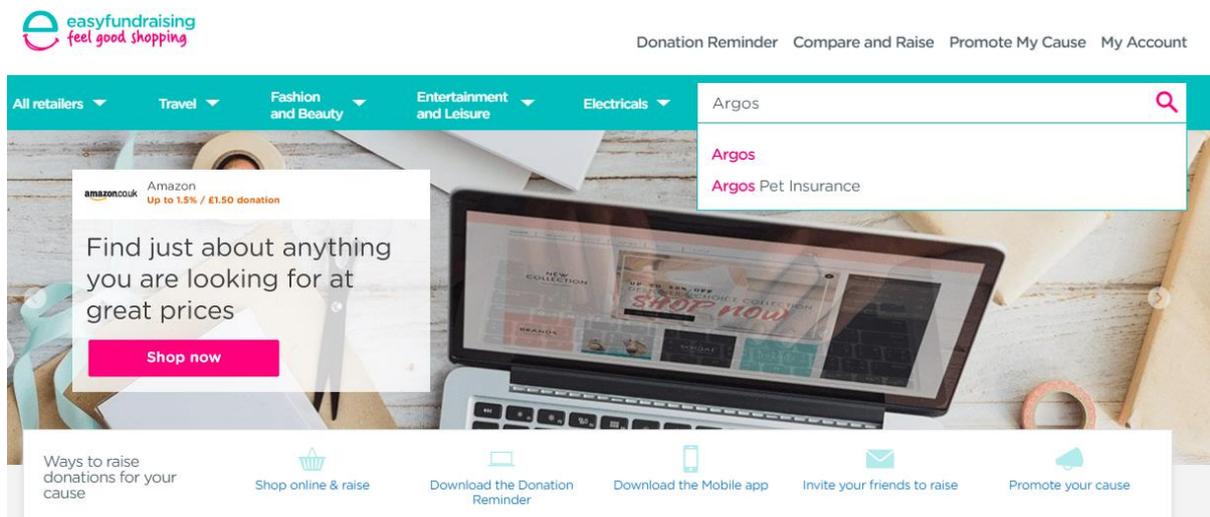
"We have raised over £8000 and coming from a school with only 150 students this is a tremendous amount of money. Easyfundraising, this year, became our largest contributor."

Janene Scurfield - Bleasby School Friends Association

3. Download the Easy Fundraising application to your phone, tablet or desktop



4. Find a retailer using the search function and you'll be redirected to their website to use in the normal way - that's it!



Help at an Event

Organising, baking, tidying up, running a stall - it takes all sorts!

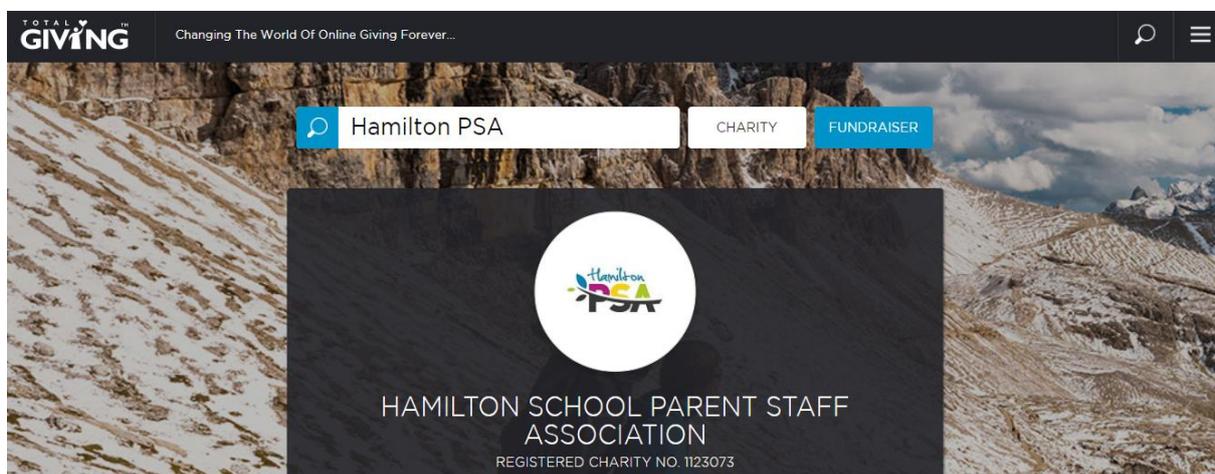
Our hardest challenge is not raising the money but finding volunteers for the events. When we are organising an event, we always ask for helpers and please, please consider lending us some time as we appreciate help whether it's big or small as we understand that parents have busy lives and differing commitments. Volunteering for an event doesn't mean you will be shackled to the PSA machine for the rest of eternity (unless you want to be, of course!).

Events like the Halloween disco, Easter Eggstravaganza, Summer Fayre and our cake stalls simply would not happen without volunteers to help set up, run, or pack away! We usually send out requests for helpers via ParentMail or notes in book bags.

Donate via TotalGiving

Make a one-off donation or set up a regular Direct Debit - you can even Gift Aid it!

Following feedback from several parents who indicated they would like to donate a regular sum of money to the PSA, we have now registered with TotalGiving. You can donate by visiting our TotalGiving page at <http://goo.gl/3RW1Wy> or searching for Hamilton PSA on the TotalGiving website (www.totalgiving.co.uk). You can also donate by visiting our Facebook page and clicking 'Shop now'. If you are a UK taxpayer and tick the 'Gift Aid' box and increase your donation by 25% at no extra cost to you!



Match Funding

Boost our fundraising efforts by asking if your employer will 'match' the money we raise

Match funding is a simple way of maximising the fundraising efforts of individual PSA volunteers. Some organisations will match fund on a pound-for-pound basis; others stipulate a donation limit. A typical match fund would work like this:

£10.00 Your donation
+ £10.00 Donation matched by match fund partner
+ £ 2.50 Gift Aid (For UK taxpayers)
£22.50 Total donation

Match funding is essentially an informal corporate arrangement between a company and their employee. Many companies offer this under their Corporate Social Responsibility (CSR) programme. Unfortunately it is difficult to produce a definitive list of companies who participate in this scheme, but generally speaking, banks and building societies, insurance companies, supermarkets, utilities providers, phone companies and car manufacturers are known historically to offer match funding schemes. Below is a list of just some of the companies who have been known to operate match funding schemes:

Abbey National	DHL	Marks & Spencer
Alliance & Leicester	Ernst & Young	Microsoft
Asda	Ford	Norwich Union
Bank of Scotland	GlaxoSmithKline	Pricewaterhouse Coopers
Barclays	Halifax	Royal & Sun Alliance
BP	HSBC	Southern Electric
BT	IBM	Swiss Bank Corporation
Citigroup	JP Morgan	Tesco
Deutsche Bank	Lloyds	Vodafone

Simply ask your company if they run this scheme, and let us know!

[Come to our PSA meetings](#)

We're a friendly bunch - don't be shy!

We hold meetings roughly once every half term. These were historically held in the evenings but we now hold them during school hours too. Meetings are either in the school staffroom, at Christchurch or round someone's house. We are always welcoming to anyone who pops to a meeting or two - there is usually wine, nibbles and friendly chat as well as a bit of digressing!

We use these meetings to plan events, generate ideas for fundraising, and discuss how to further the work of the PSA. We hold our Annual General Meeting (AGM) in October and at this meeting we vote on how the preceding years fundraising efforts will be spent. All parents are welcome at the AGM, and our regular meetings.

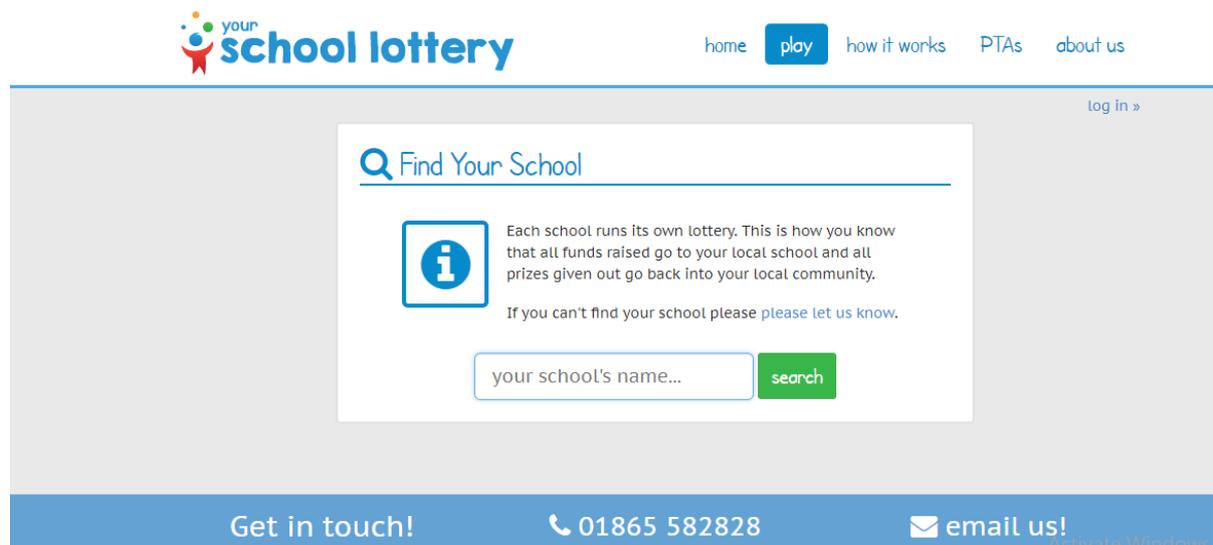
[Buy a School Lottery ticket](#)

Be in with a chance of winning a weekly £25,000 jackpot prize and support your school at the same time!

From January 2018 we will be joining the 'Your School Lottery' scheme. This is a simple way to support the school and have a flutter! Unlike most other lotteries, Your School Lottery lets you support your local school directly. 40p from every £1 ticket goes straight to the school, in contrast to the National lottery who only pass on 28p in every pound, and the Health Lottery who only pass on 20.2p to good causes.

Everyone who participates is in with a chance of winning the £25,000 jackpot, and there is also a guaranteed local prize that will be won by one of the school supporters – the more people who play, the bigger the local prize, and the more money raised for your school.

You will be able to play by visiting www.yourschoollottery.co.uk/play and searching for Hamilton Primary School.



The screenshot shows the homepage of the 'your school lottery' website. At the top left is the logo, which consists of a stylized figure with arms raised and the text 'your school lottery'. To the right of the logo are navigation links: 'home', 'play', 'how it works', 'PTAs', and 'about us'. In the top right corner, there is a 'log in »' link. The main content area features a search bar titled 'Find Your School' with a magnifying glass icon. Below the search bar is an information icon (a lowercase 'i' in a blue circle) and a text box explaining that each school runs its own lottery and that funds raised go to the local school. Below this text is a link that says 'If you can't find your school please [please let us know](#).' At the bottom of the search area is a text input field with the placeholder 'your school's name...' and a green 'search' button. A blue footer bar at the bottom contains the text 'Get in touch!' followed by a telephone icon and the number '01865 582828', and an envelope icon followed by 'email us!'. There is also a small 'Activate Windows' watermark in the bottom right corner of the footer.

Our first draw will take place on **Saturday 13 January 2018!**