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www.ibstockjuniorschool.co.uk

Dear parents/carers,

We're pleased to announce that this term we will be joining the Living Streets' Walk to School Campaign.

From this week, pupils can log their journey to school on the special WOW Travel Tracker. If they walk, scoot or ride a bike to school at least once a week for a month, then they will earn themselves a WOW badge. The badges are themed around 'Walk the Americas'. Each badge is made in the UK from recycled yoghurt pots.

The scheme is accompanied by an app that brings the badges to life using augmented reality. You can download it for free from Amazon, the App store and Google play. To find out more please visit: <http://www.livingstreets.org.uk/wtsapp>

Why Walk to School?

Fewer children walk to school than ever before. In fact just 17% of the population get the recommended hour a day's exercise. Walking to school keeps children happier and healthier. Research has shown that they also do better in class because they arrive fit, refreshed and ready to learn. It also obviously leads to fewer cars on the road leading to less congestion and pollution.

We appreciate that it is not always practical to walk to school if you live some distance away. Therefore there is also a 'Park and Stride' option on the travel tracker that allows children to participate if parents have parked ten minutes away from school and children have walked from there.

We will also be taking part in Happy Shoesday on **Tuesday, 22 May 2018** which is Living Streets' annual fundraising event. Children (and adults) are asked to, "Wear the shoes that make you happy, have fun and help us create safer, walkable streets for all!" We will also be asking for a donation to support the work of the Living streets Charity.

Thank you for your co-operation in this. We look forward to handing out lots of badges at the end of each month.

Yours sincerely,

Mrs A. Whitehouse

