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24th May 2018

Letter to Parents/Carers – Photograph Consent



Dear Parents/Carers

As you may be aware, the General Data Protection Regulation will be coming into force from the 25th May 2018. This has placed additional obligations on organisations which will affect how they handle data.

We take cyber security and data protection very seriously and we have put steps in place within our organisation to ensure we maintain secure and compliant systems. As part of this obligation we have reviewed our consents to photographic images.

Parents tell us that they enjoy seeing photographs of the pupils enjoying their learning.

There are a number of instances when the school may take photos of your child, specifically:

- We publish photographs on the school's website to promote the school to current and prospective parents as well as providing updates on current events;
- Within our newsletters, we may provide photographs of recent events or achievements of our pupils;
- We may be visited by the media who will take photographs or film footage of events. Pupils will sometimes appear in these images, which may then be published in local or national newspapers, in televised news programmes and on social media sites;
- We publish photographs in and around the school building to illustrate to current pupils and parents life around the school including educational materials and images of recent trips and events. These can be seen from time to time by other parents or visitors within the school.

We follow guidance as set by data protection legislation (mainly the General Data Protection Regulation) as well as guidance set by the Information Commissioner's Office on taking photographs in schools and obtaining consent.

Usually pupils will not be named in the photographs unless they gain specific consent in the first instance.

Consent to using your child's images will last throughout your child's time at the school and will continue to apply for a short time after they leave (except for images published for historical purposes which may be kept for an extended period of time to show the history of the school).

We would like to seek your consent to the use of your child's images and will respect your decisions when publishing photographs moving forward.

You can withdraw your consent at any time and can do so by writing to the Headteacher, asking the school to stop using your child's images. At that point they will not be used in future publications but we cannot prevent them from continuing to appear in publications already in circulation.

Please complete the attached form and return to your child's class teacher.

Yours sincerely
Mr A Martin
Headteacher

Greasby Junior School

Photograph Consent Form

Child's Name:

I agree to consent to images of my child being used on the school's: -	Agree	Disagree
Website		
Newsletters		
Advertising in newspapers and other media		
In and around the school building		
In promotional materials to show the history of the school		

I consent to my child's images being used by the school in the media formats as set out above.

Name:

Relationship to child:

Signature:

Date: