Here at **Clifford Bridge Academy** we enhance our teaching of Fundamental British Values through YoiMoji. On the first Monday of every month we have a whole school assembly which launches our 'value of the month', and the children then follow up this learning in their classes throughout each month of the year. Each class have their own scrapbook which celebrates all their learning about this value, and our Merit Assemblies celebrate children who have demonstrated the value of the month. We are always on the look-out for children embodying our Core Values, even at breaktimes and lunchtimes! For the academic year 2018-2019 we will be celebrating the 12 Core Values as follows:

September – Kindness
October – Resilience
November – Bravery
December - Creativity
January – Honesty
February – Confidence
March – Patience
April – Thoughtful
May – Curiosity
June – Enthusiasm & Motivation
July – Independence

The word YoiMoji is a 'portmanteau' that combines the Japanese word 'Yoi' (which means 'good') and 'Emoji' (which is Japanese slang for 'character'). YoiMoji = Good Character!

Each phase of school has a set of values to explore each year, including the Core Values of the whole school. YoiMoji has a progressive skills approach, meaning we can differentiate between how each value might look in each age group. For example: 'independence' in Reception might be putting on your own coat, but in Year 6 it might be making your own decision instead of being swayed by friends.

Each YoiMoji character has their own video clip which elaborates on this.

It is our aim that by the end of Year 6 we are sending our children off in to the big wide world with these values underpinning all that they do.