

OCR Cambridge Nationals Creative iMedia

2017-2019



General Information

Description

Digital Media plays an important part in many areas of our everyday lives and is also an important part of the UK economy. Creative iMedia provides you with specific and transferable skills that are a solid foundation for either employment or continuing education in Digital Media.

Assessment

75% Coursework- Emphasis working hard in lessons and keeping up to date.

25% Written Exam- Emphasis revising and exam practice.

Topic Breakdown

Year 10 - September to January - Creating and editing digital graphics

Coursework (25%): Creating Digital Graphics - to understand the basics of digital graphics editing for the creative and digital media sector. **Adobe Photoshop**

Year 10 - January to June - Creating a multimedia website

Coursework (25%): Creating a Multimedia Website - to demonstrate your creativity by combining components to create a functional, intuitive and aesthetically pleasing website. **Web Creating Software** (Google Sites)

Year 11 - September to January - Pre-production skills

Exam 1hr 15 mins (25%): Pre-Production Skills - Planning a Digital Media product from a client brief.

Written Exam - January. Note: Focussed revision to take place over the Christmas holiday.

Year 12 - January to May - Storytelling with a comic strip

Coursework (25%): Creating a Digital Comic Strip - to plan a digital comic strip to a client brief, use software to create the Comic Strip and be able to store, export and review the final product. **Comic Life**

Additional information

What might this help me to do in the future?

The skills and understanding you gain through Creative iMedia is a good foundation for either employment or further study. At A Level you might think about going on to IT, Media or Film. After Post 16, Higher Education has a wealth of courses in Digital Media, IT, Film or a combination of these disciplines. Future employment might include Digital Video, 3D Visualisation and Animation, Web Development, Film Production, many areas of IT and a wealth of other opportunities in an expanding industry.

Key Assessments

January of year 11 (see above)

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Contact Information

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