



Aspire Discover Achieve

Discovery Primary School
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Website: www.discoveryprimaryschool.com

Head Teacher: Ms M Siequien

Deputy Head Teacher: Miss C Daniels

General Awareness Letter for all parents

Dear Parent/Carers,

Online Safety is an important part of keeping children safe at Discovery Primary Academy. We can only be successful in keeping all of our children safe online if we work with you to ensure that online safety messages are consistent and that all members of the community behave safely and appropriately online.

We are writing to you to request your support in ensuring our children have responsible online role models when posting and sharing content on social media sites. Whilst we are all entitled to have our own views and opinions, we would like to ask that all members of our school community consider how our comments may be misunderstood or misinterpreted when shared online and the possible impact and consequences on others of our online actions.

It is important that all members of Discovery Primary Academy community understand that the use of technology (including social networking, mobile phones, games consoles and other websites) to deliberately threaten, upset, harass, intimidate or embarrass someone else could be considered to be cyberbullying or harassment. Cyberbullying is just as harmful as bullying in the real world and is not tolerated at Discovery Primary Academy. We take all instances of cyberbullying or harassment involving any members of our community very seriously as we want members of the community to feel safe and happy both on and offline. Posting threatening, obscene or offensive comments online can also potentially be considered as a criminal offence and can therefore have serious consequences.

If parents/carers have any concerns or complaints regarding the Academy then we would like to request that they be made using the correct and official channels so, we can work together to help resolve any concerns that parents/carers may have. In the first instance we ask parents to speak to a member of staff either a class teacher or a Senior Leader about the concern/s. We are a listening school and there are always people around before and after school to talk to. If you do not feel that the issue has been resolved at this stage then please follow the steps in the complaints procedure which is available online via the school website or upon request at the office.

I would like to ask all parents/carers to think carefully about the information and comments which we post online. As responsible adults it's important that we all consider the potential impact and implications posting such content may have on us and our families as well as other members of the school community. I would also like to remind all parents/carers about the need for us all to work in partnership together to promote responsible internet use and also to highlight how important your role is in setting a good example of positive and responsible online behaviour for your child/ren.

More information for parents/carers about online safety can be found at the following places:

- www.thinkuknow.co.uk/parents
- www.saferinternet.org.uk
- www.childnet.com
- www.nscppcc.org.uk/onlinesafety
- www.internetmatters.org
- www.getsafeonline.org

If parents/carers wish to discuss this matter further or have any other online safety concerns the please contact Claire Freeman our Designated Safeguarding Lead, or myself.

Many thanks in advance for your support in this matter,
Yours Sincerely,

Ms Siequien