

## Denby Dale First and Nursery School – Twitter account.

### What is Twitter?

Twitter is a form of social media which allows users to send and read messages made up of only 140 characters, "tweets". Users can access Twitter either through their [website](#) (no account required) or by setting up an account and using an app on their mobile device (Smartphone, tablet, etc) and 'follow' certain people or organisations to receive any updates immediately.

### Aims of Denby Dale First and Nursery School's Twitter account:

- Promptly share and celebrate achievement, activities and school updates.
- Promote safe use of technology and reinforce our online safety curriculum on use of social media.
- Provide practical and real-life social media awareness to our Year Five class who will be supporting the running of the account.
- Direct users to relevant areas of the school website.
- Extend our communication with the wider school community, (e.g. grandparents, Denby Dale community etc.)
- Compliment existing channels of communication, not replace them (e.g. we will still use text messages, emails and newsletters).

### The School Twitter account will:

- Be set up as a public account (as per the website)
- Only tweet in term time, during the hours of 8:30am and 4:00pm between Monday and Friday.
- Only follow educationally linked accounts and local businesses (No personal accounts).

### The School Twitter account will NOT:

- Be used to discuss or debate school related issues (please contact the school directly to discuss any issues).
- Be used to enter into private discussion with others.
- Use pupil's names when referencing children/activities.
- Use photographs of any children where the school does not have permission to publish on the website.

### Responsible following of the School's Twitter account

Anyone (over the age of 13) is able to follow so long as they understand it is a 'good news and information sharing' tool and that:

- They do not post inappropriate content e.g. offensive language, unsuitable images or remarks aimed at undermining the school and its community of parents, staff and governors.
- Any inappropriate content will be deleted and its users will be removed, blocked and if necessary reported accordingly.

Please **DO NOT** use images of other people's children posted on the school Twitter feed to repost on your own social networking sites or pages.

### Safeguarding

Although Twitter does not endorse accounts for children under 13 by using Twitter the school may be seen as promoting use of social media to the children. We will constantly be reinforcing online safety rules to ensure that children understand the benefits and risks.

The school reserves the right to block an account should the school become aware of any concerns of a safeguarding nature (profile, images and language of a follower's Twitter account).