



**BRUNSWICK COMMUNITY
PRIMARY SCHOOL**

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Photograph sharing on Social Network Sites

Dear Parent or Carer,

Information was recently placed on the weekly school newsletter concerning the sharing of photographs on social networking sites such as Facebook, Twitter and Instagram. It has been brought to my attention on several occasions recently that photographs of children that can be identified as attending our school continue to be uploaded.

Parents or carers must not upload photographs which contain any children other than your own without the consent of the parent or carer of **all** children in it. This is a potential child protection issue as there may be children in photographs whose parents or carers wish to be protected from individuals locating them. It may even be the case that a child has been moved to our school with their whereabouts kept secret.

As a school, we do not give consent for class or group photographs to be shared on social media, as the photographs clearly identify the school, teacher and year group. Please be vigilant about this issue and report to school any concerns you have. As soon as we are informed about photograph sharing we will contact the parent or carer and ask them to remove the photograph.

I would also like to remind parents that social media sites are public-facing, no matter what level privacy settings are set at.

Please support us with this on-going concern; the safety of all our children is our number one priority.

Yours sincerely,

Neil Frankland

Headteacher

Brunswick Community Primary School values the contribution of all our parents/carers

